## **GROWTH & SCALE**

# **Transformative Partnership**

Strategic partnership with Pinewood Technologies; expansion into fleet management; acquisition of \$4.5 billion (£3.6 billion) in annualized revenues



Strategic partnership with innovative, cloudbased technology platform with Pinewood Technologies

- UK Technology Platform: migration towards single DMS/CRM platform (Pinewood) across continental Europe
- Technology Expansion: JV with Pinewood to rollout solution to North America; estimated TAM of \$2.6 billion

New adjacency increasing diversification with fleet management

- **Expansion**: organically develop fleet leasing and contract hire solutions for businesses; experienced Pendragon Vehicle Management (PVM) team
- Complementary adjacency: diversification into higher margin business with low execution risk

Synergistic expansion of existing UK presence combining Jardine Motors Group with Stratstone, Evans Halshaw and CarStore

- Expanded footprint: grow geographic and brands, deepen relationships across OEMs globally
- **Omnichannel**: network foundation to roll out offering to UK market

### Progressing the LAD Strategy

Transaction provides a transformative partnership and crucial step to executing our long-term growth plans:

- Estimated annualized revenues of \$38+ billion USD post-transaction; rounds out UK expansion
- New adjacency synergistically leveraging network with PVM
- Accelerating technology solution innovation with strategic partnership

$\checkmark$	Pendragon	Acquisitio
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19	2020	2021	2022	2025			2030+
Revenue: <b>\$12.3E</b> \$1B Revenue = ~ SG&A: <b>65-70%</b> Op Margin: ~ <b>4</b> %	-\$1.00 EPS	je		Revenue: \$50B   EPS: \$55-60 \$1B Revenue = \$1.10-\$1.20 EPS SG&A: 55-60% Op Margin: 5-6%			Revenue: \$75-100B \$1B Revenue = \$1.75 - \$2 EPS SG&A: <50% Op Margin: 7+%
Lithia	Network De	velopment Dom	estic	Network Development Interz	national		
		Drivewa	νy				
			Mobility Vert	icals (Trucking, Power Sports, RV, Constructio	on, Agriculture)		
	_					Other Verticals	
_		DFC					
			Consumer/Busine	ss Fleet & Leasing			
	GreenCars		Consumer In:	surance			
				Charging			
				Software (DMS)			
					Other Horizon	Itals	
19	2020	2021	2022	2025			2030+
							LAST UPDATED: 9/6/23

TRANSACTION OVERVIEW

#### INNOVATION

- 16.7% equity in Pinewood Technologies plc:
  - Strategic partnership to grow digital platform in Europe, Asia and Middle East
  - Commitment to convert existing UK stores to Pinewood technology platform
- JV to bring technology solutions to North America:
  - Combines expertise to bring innovative technology solutions to the North American automotive retail market

#### DIVERSIFICATION

- 100% acquisition of PVM:
  - Fleet management business with complete range of fleet leasing and management solutions
  - Capital efficient business with strong returns

#### **EXPANSION**

- 100% acquisition of UK motors business:
  - Over 160 retail locations and 7,900 team members in England, Scotland and Wales; £3.6 billion in annualized revenues
  - Represented by consumer brands Stratstone, Evans Halshaw and CarStore
  - Combined UK presence expected to represent 3.6% new vehicle market share

Transaction total to be  $\pounds$ 397 million and repayment of outstanding net debt funded using existing balance sheet capacity

Expected close in Q4 2023