# Why Enable?





Rebates are key behavioral drivers. They help enable trusted trading relationships by aligning partners in pursuit of growth and with a focus on the end customer. But currently rebate data remains siloed, resulting in disputes and distrust between trading partners.

What is urgently needed is a more transparent way to collaborate on rebates and B2B deals. An easy way to manage and personalize rebates to drive desired behavior. And a restoration of loyalty and trust throughout the supply chain.

That's what Enable was built for.

## What does Enable's rebate management software do?

Enable helps manufacturers, distributors and retailers take control of their rebates and turn them into an **engine for growth**. Starting internally, Enable helps you better manage rebate complexity with real-time data and insights, accurate forecasting, and stronger cross — departmental alignment. This lets you — and everyone else in the business — know exactly where you are with rebates.

Then it lets you extend externally, giving you and your partners one collaborative place to author, agree upon, execute, and track the progress of your deals.

# You can make the next best decision to drive your business forward



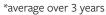
On average, our customers were spending over 130 hours a month on clunky, manual processes until they discovered Enable's rebate management software. Within two weeks, they were already creating deals, loading in transactions and inviting their trading partners to collaborate.

By utilizing this extra time, they now have the ability to create a thoughtful rebate strategy that allows for more granular, timely responses to what's happening in the market and to identify their next best opportunity.

### Imagine the impact you could make with this additional time!



400% ROI\*







**Guaranteed** \$1M return\*





40 hours\*

\*On average





[Before Enable] we weren't accurately tracking the rebates and so it was kind of a guess. Now, we know exactly what we've earned to the penny".

#### **Jerome Dziechiasz**

Senior Category Manager, CarParts.com

We're Here for the Rebate Strategists.



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Rebate Strategists Community