



HANNAH  
ZACHRY

logfile

cat mama

typographer

hotkey hoarder

teacher

sewist

aunt

## Experience

### Adjunct Professor

THE SCHOOL OF DESIGN AT UCO – 2023-PRESENT

leadership, mentorship, communication, organization, and creative direction

### Principal Designer & Owner

SAY WHEN DESIGN STUDIO – 2023-PRESENT

strategic planning, branding, print and digital design, web development, operations, account management, AR/AP, and budget tracking

### VP of Operations

FLIGHT AGENCY – 2019-2023

departmental coordination, tracking budget and capacity, community and company engagement, and operational materials

### Art Director & Project Manager

SPARK CREATIVE (BECAME FLIGHT AGENCY)

internal and external digital campaigns, print collateral, messaging, motion graphics, and web support

### Ad Manager & Designer

405 MAGAZINE – 2019

digital and print ad creation, internal collateral, managed ad schedule, production, and placemet

### UI/UX Designer

MONSCIERGE – 2018-2019

product design, UI/UX design, internal and external printed mediums, collaborating to produce international interface designs

### Web & Graphic Designer

HIGH FIVE MEDIA – 2017 - 2018

internal and external graphic design, web design, photo and video support

### Interior Decorator & Corporate Trainer

S&B'S – 9 LOCATIONS – 2014-2019

visual direction, FOH staff training, and a ton of modge podge

### Freelance Artist

ANYTIME, ANYWHERE – 2012-PRESENT

brand identities, websites, product photography, packaging, menus, invitations, direct mail, digital campaigns, brochures...

## Skills

### Adobe Creative Suite

Illustrator, InDesign, Photoshop, Lightroom, Dimension, XD, Animate, After Effects, and Premiere

### Print Design

typography, illustration, pattern design, editorial layouts, booklets, direct mail, brand identity collateral, merchandise, and packaging

### Digital Design

typography, presentations, interactive PDF's and forms, photo manipulation and editing, 3D product mockups, display ads, newsletters, logo animation, and motion graphics

### Web Design & Development

Balsamiq, Figma, Adobe XD, HTML, CSS, JavaScript, Lottie, Wordpress, Webflow, Wix, and Squarespace

### Microsoft & Google Suite

Word, Docs, PowerPoint, Slides, Keynote, Excel and Sheets

### Project Management

Notion, Asana, Jira, Trello, ClickUp, and FunctionPoint, managing dependencies, timelines, budget, and promoting collaboration

### Leadership

listening, promoting positivity, empowering others by utilizing their unique talents, showing instead of telling, organization, process development

## Distinctions

### BFA in Graphic Design, Minor in Photography

UCO SCHOOL OF DESIGN, 2018

### Adobe UserVoice Member

SINCE 2018

### Moore Norman Technology Center Advisory Board Member

SINCE 2022

### Expertise

3 years Management Experience

5 years Startup Experience

5 years Agency Experience

11 years Graphic Design

11 years Sales & Marketing

### Addy Awards

7 Gold, 4 Silver, 4 Bronze

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