HANNAH ZACHRY

logofile

cat mama

typographer

hotkey hoarder

teacher

sewist

aunt

(405) 626-3994
www.hannahzachry.com
hello@hannahzachry.com

Experience

Adjunct Professor
THE SCHOOL OF DESIGN AT UCO – 2023-PRESENT
leadership, mentorship, communication, organization, and creative direction

Principal Designer & Owner
SAY WHEN DESIGN STUDIO – 2023-PRESENT
strategic planning, branding, print and digital design, web development, operations, account management, AR/AP, and budget tracking

VP of Operations
FLIGHT AGENCY – 2019-2023
departmental coordination, tracking budget and capacity, community and company engagement, and operational materials

Art Director & Project Manager
SPARK CREATIVE (BECAME FLIGHT AGENCY)
internal and external digital campaigns, print collateral, messaging, motion graphics, and web support

Ad Manager & Designer
405 MAGAZINE – 2019
digital and print ad creation, internal collateral, managed ad schedule, production, and placemet

UI/UX Designer
MONSCIERGE – 2018-2019
product design, UI/UX design, internal and external printed mediums, collaborating to produce international interface designs

Web & Graphic Designer
HIGH FIVE MEDIA – 2017 - 2018
internal and external graphic design, web design, photo and video support

Interior Decorator & Corporate Trainer
S&B'S – 9 LOCATIONS – 2014-2019
visual direction, FOH staff training, and a ton of modge podge

Freelance Artist
ANYTIME, ANYWHERE – 2012-PRESENT
brand identities, websites, product photography, packaging, menus, invitations, direct mail, digital campaigns, brochures...

Skills

Adobe Creative Suite
Illustrator, InDesign, Photoshop, Lightroom, Dimension, XD, Animate, After Effects, and Premiere

Print Design
typography, illustration, pattern design, editorial layouts, booklets, direct mail, brand identity collateral, merchandise, and packaging

Digital Design
typography, presentations, interactive PDF's and forms, photo manipulation and editing, 3D product mockups, display ads, newsletters, logo animation, and motion graphics

Web Design & Development
Balsamiq, Figma, Adobe XD, HTML, CSS, JavaScript, Lottie, Squarespace, and Webflow

Microsoft & Google Suite
Word, Docs, PowerPoint, Slides, Keynote, Excel and Sheets

Project Management
Notion, Asana, Jira, Trello, ClickUp, and FunctionPoint, managing dependencies, timelines, budget, and promoting collaboration

Leadership
listening, promoting positivity, empowering others by utilizing their unique talents, showing instead of telling, organization, process development

Distinctions

BFA in Graphic Design, Minor in Photography
UCO SCHOOL OF DESIGN, 2018

Adobe UserVoice Member
SINCE 2018

Moore Norman Technology Center Advisory Board Member
SINCE 2022

Expertise
3 years Management Experience
4 years Startup Experience
5 years Agency Experience
10 years Graphic Design
10 years Sales & Marketing

Addy Awards
7 Gold, 4 Silver, 4 Bronze