



**GORDON
JENKINS**

UNCONVENTIONAL BUSINESS GROWTH STRATEGIES

To break through your plateau.

KEYNOTE SPEAKER KIT

iamgordonjenkins.com





I AM GORDON JENKINS

EXECUTIVE COACH

SPEAKER

AUTHOR

AS AN EXECUTIVE COACH, SPEAKER AND INTERNATIONAL AUTHOR, GORDON HELPS ENTREPRENEURS AND PROFESSIONALS BREAK THROUGH THEIR PLATEAUS AND ACCELERATE THEIR PERSONAL AND PROFESSIONAL GROWTH.

Over his illustrious 20-year career, he has worked with some of the most innovative organisations and individuals across the globe igniting outstanding transformations and results.

With his trusty sidekick, Banfi The Duck, Gordon has an innate knack for recognising people's individuality and previously undiscovered strengths.

His success, and that of his clients, stems from the strong belief that it's ok not to conform to societal pressures, it's refreshing to be different, and that celebrating what sets you apart is the key to a rich and fulfilling life.

Gordon's book, '**Network with Purpose: Transform your skills in four simple steps**' has become the go-to guide for industry leaders who want to distinguish themselves from competitors and enrich their relationships.

Gordon is Chair of the **Lungitude Foundation**, a charity funding research to improve the lives of lung transplant patients and their carers. He is also a member of the Committee of Management and Networking Sub-Committee Chair for **Women in Insolvency and Restructuring Victoria**.



WHAT I DO

Using an unconventional and distinctive approach, I can help you:

- Develop a clear strategy for growth, both personally and professionally.
- Improve business skills to complement technical acumen.
- Transform the way you network and grow your eco-system to achieve your goals.
- Improve workplace culture, team motivation, client focus and connection to foster high performance activity.
- Develop new ways of thinking and learn new techniques to bring your career and business vision to life.
- Feel motivated and inspired in order to thrive in all areas of your life.

“It is rare that you come across such a standout public speaker, coach and facilitator as Gordon. Gordon has an uncanny ability to command the room and motivate others to achieve their vision and goals. And best of all, Gordon always makes it fun! I have no hesitation in recommending Gordon to any organisation as a quality presenter, coach, mentor or facilitator.”

Geoff Donovan
Founder, Purpose Law



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WOMEN IN
INSOLVENCY AND
RESTRUCTURING
VICTORIA

ARUP

Transplant Nurses' Association
Incorporated under NSW Incorporations Act 1984

McPhail & PARTNERS
ACCOUNTANTS
AUDITORS
ADVISORS

Berry
Family Law

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THE 5 WAYS TO RE-IGNITE YOUR PROFESSIONAL AND PERSONAL GROWTH WHEN IT HITS A PLATEAU.

PLAY VIDEO



TALK TOPICS

TALKS GUARANTEED TO MAKE YOU SIT UP, TAKE STOCK AND TRANSFORM YOUR LIFE.

Highly interactive with zero fluff or filler, I pride myself on creating an experience that is aligned to your purpose and strategic goals. Nothing generic. Nothing bland. Just life-changing insights and battle-tested tactics based on 20 plus years of life lessons and successes.

UNCONVENTIONAL GROWTH: DEFYING WHAT THE TEXTBOOK TELLS YOU

We're all different.

And yet for some unfathomable reason, the textbook tells us to follow the same path to success.

Is it any wonder we're not getting the results we want?

In our fast-paced world, people are craving human connection and out-of-the-box thinking. If you want to stand out and develop real relationships, you need to transform your beliefs on networking and business growth.

In this captivating talk, I'll inspire you to throw out the textbook and harness your individuality to fuel your growth.

"Gordon is one of those rare individuals whose presence commands your attention and leaves you feeling excited and energised. He has proven himself invaluable in his ability to offer concrete and practical ideas and specific solutions. No matter what the task, Gordon will find a way to raise the quality of the output to that next level. He is a fantastic intellectual speaker, and coupled with his no-nonsense, pragmatic approach and his passionate and witty personality, he is an absolute pleasure to learn from."

Rebecca Rosario
Associate – Audit & Assurance,
McPhail & Partners



WHO'S ON YOUR PLANE?

GET OFF THE BUS AND LEARN TO FLY.

For years you've focussed on getting the right people on the bus.

Problem is, you've chosen the wrong mode of transport.

The bus doesn't cut it in our fast-paced world – it leaves you stuck in traffic jams feeling frustrated.

If you want to reach our destination more efficiently, you need to board a plane.

And not just any plane. You need a plane that is fast, well maintained and filled with the right people. It's all about generating meaningful relationships and strengthening your purpose.

I'll show you how to confidently take off, get to your destination fast, and enjoy the journey.

"Gordon's take on network development is incredibly insightful and a breath of fresh air from the usual discussions on networking. After attending his talk he showed me just how important your support structure both professional and personal is when building a successful network. His analogy of an airport is very simple to understand but is very effective. It really highlighted very clearly, for me, where there are gaps in my current network. Thankfully he teaches you various ways you can fill up these gaps! His overall presentation keeps everyone engaged and he goes above and beyond to support his clients afterwards to ensure everyone can fully utilize the knowledge they receive."

Rory Sutherland
InfoMedia Ltd



NETWORK WITH PURPOSE

HOW TO CONNECT AND THRIVE IN A CHALLENGING WORLD.

In our digital world it's easy to get caught up in shallow connections and vanity metrics – swiping left or right on dating apps and collecting 'likes' on Instagram.

While that might work for a quick hook-up or self-esteem boost, it doesn't work for long term business success.

If you want to achieve real results, you need to create a network that is qualified, focussed and relevant.

In this frank and actionable talk, I'll show you how to grow a meaningful network of clients, referrals and connections to grow your business.

No fluff or filler, just battle-tested tactics that are proven to work, even if you hate networking.

"Gordon has helped me to see the importance of soft skills in building your profile, visibility and ultimately your practice, including using various different sorts of networking to create and identify opportunities and the importance of accountability to help you achieve your business goals. Thanks, Gordon - looking forward to putting this into action today!"

Phoebe Pitt

Senior Associate, Mills Oakley



THE BIRTH OF BANFI:

HOW A YELLOW RUBBER DUCK REVOLUTIONISED MY LIFE.

You may think a successful businessman carrying a yellow rubber duck in his pocket is a tad odd. You may wonder if it's a gimmick.

It's not.

Banfi the yellow rubber duck represents a defining moment in my life, one I never want to forget.

When my wife was diagnosed with a life-threatening illness, my world turned upside down. I left my lucrative corporate career to become a full-time carer. At my lowest point, Banfi became my symbol of hope and strength.

In this raw and brutally honest talk, I'll share how Banfi inspires me to get up, keep fighting, and live with no regrets.

"Great presenter. Thought provoking and really makes you stop and think. Everyone needs to rid themselves of the "dead wood" in their life and Gordon cuts through to show you how."

Andrew Mirams
Managing Director, Intuitive Finance



MAKE EVERY DAY COUNT

**GET OFF THE TREADMILL AND GET AHEAD,
YOUR WAY.**

One of my favourite quotes is by Muhammad Ali who said, "Don't count the days, make the days count".

Too often we get caught up in what's gone wrong in the past which depletes our energy and limits our growth.

If we want to achieve real, sustainable results we have to move past our fear, let go of our excuses and trust the process.

I will share the life-defining moments that changed my perspective, helped me embrace my individuality, and build a life filled with intent, purpose and meaningful moments. The audience will leave feeling inspired to do the same.

"Gordon's engaging presentation and amazing story telling was captivating and thought provoking right from the start. He was inquisitive, questioned why and pushed the boundaries while staying respectful and professional. I left the room feeling energised and thinking about what I can do NOW to achieve my passion."

Natalie Burrows
Head of Corporate Sales, Medibank





WORK WITH ME

**HELPING ORDINARY PEOPLE ACHIEVE EXTRAORDINARY,
MEANINGFUL OUTCOMES, EVERY DAY.**

Through one-on-one coaching, business coaching programs and workshops, I can help you break through your plateau and achieve long lasting results, fast.

ONE-ON-ONE EXECUTIVE COACHING

My one-on-one coaching program will identify where you want to be and how you're going to get there using unconventional strategies tailored for you.

Instead of developing a 12-month plan based on a generic coaching framework, we'll reverse map your goals based on where you want to be in seven years' time.

Once we know what you're working towards, we'll remove the barriers holding you back and leverage off my substantial network to connect you with the people you need to grow.

This program is completely tailored to who you are and where you want to be.

"I have worked with Gordon over a period of 12 months when I was looking to establish myself in the finance industry. I found Gordon's expertise and insights throughout this period to be invaluable to me in helping set really solid foundations for my career and the immediate network of professionals I wanted to deal with. Gordon has also played a role in introducing me to professionals that I otherwise would not have access to. I would recommend Gordon to anyone that wants to get to their next level and have fun doing it!"

Dylan Day
Finance Broker



SENIOR LEADERSHIP COACHING

**If you want your business to fly, you need the right people on your plane.
People with the right mindset and the right skills to propel you forward.**

Through a mixture of group and individual sessions I will empower your team to be more focussed, connected and productive.

I will align each team member's personal intrinsic values and motivation with your strategic goals and desired client outcomes.

The result? Better workplace culture, a competitive edge, and a healthier bottom line.

"What a session! In Gordon's typical unconventional style, he challenged our industry's finest to think outside the box, generate meaningful relationships, grow their area of influence and apply new techniques which will distinguish themselves and their businesses from the competition. A great session, delivered with passion, honesty and humour. Thanks Gordon. Can't wait to see the results of your strategies put into action!"

Deborah De Cerff
Independent Business Advisor



WORKSHOPS AND SEMINARS

Not ready to commit to a 12-month program but still want to give your employees a much-needed boost? Book me to deliver a full-day, half-day or lunchtime workshop or strategy seminar.

I will inspire your team to challenge the status quo with forward-thinking strategies that align to your business goals.

My workshops and seminars are fully tailored to your business and draw off real life experiences rather than the same old textbook analogies.

"Gordon supports you in looking at your network critically. Using a step-by-step process he shares insights into your network – identifying the gaps and demonstrating where time should be spent and why. His approach is different to that of a 'normal' business coach – it is real, practical and inspiring. I used to doubt my own network ability, not any longer. I have my own network plane, I know who is on it, why, and what we are doing together. Gordon's program ensures anyone can network and grow."

Lisa Mahood
Director, Reltuc Consulting



MEET BANFI

Banfi, the yellow rubber duck, is my trusted sidekick and Chief Inspiration Officer. He embodies what we can overcome and what we can achieve with the right mindset and support.

When Wendy was given 12 months to live, we headed off on the holiday of a lifetime. Over the years, rubber ducks had become a symbol of our affection for one another – Wendy would pop one in my bag when I was traveling and I would bring one home as a gift. So it goes without saying that a yellow rubber duck accompanied us on our European adventure.

While staying at the stunning Castello Banfi in Tuscany, our beloved duck got his name. Not having kids meant Banfi became the subject of many of our holiday pictures, much to the delight of onlookers.

When we returned from Europe, I struggled to get a job due to discrimination and wondered how I was going to support Wendy. At my lowest point, I drove over the West Gate Bridge and thought, I could end all this right now. That was when I looked down and saw Banfi on the passenger seat. He reminded me of everything Wendy and I had achieved together. He reminded me of everything I had to live for. I drove off the bridge, pulled into a service station and rang a friend.

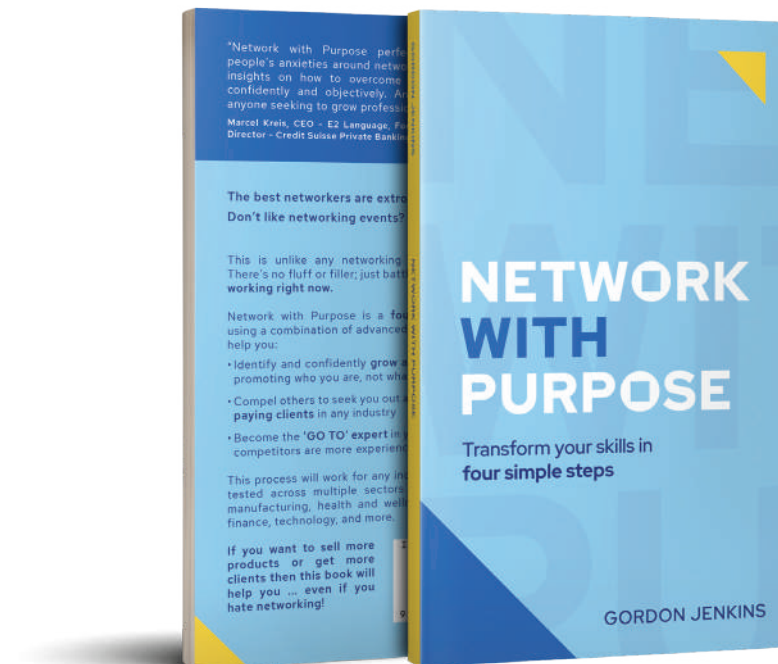
Every day Banfi reminds me to live fearlessly, to break the boundaries of imagination and innovation, and celebrate my individuality. He is an enduring symbol of strength, of rising up from the depths of despair to live life with purpose and ultimately succeed.



MY NEW BOOK

NETWORK WITH PURPOSE

Find out how to transform your networking skills in four simple steps...even if you hate networking



GET THE BOOK

LET'S WORK TOGETHER

Let's create an enriching experience for your next conference, facilitated event or in-house team development seminar.

Each talk and service can be tailored to suit your outcomes and deliver individual objectives.

My exceptional service will focus on your needs and requirements in detail, to ensure a truly engaging and resonating experience, that gets results fast.

Let's begin with a discussion about your event goals, outcomes and purpose.

[BOOK A CALL](#)

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