



# TheHub

MAGAZINE

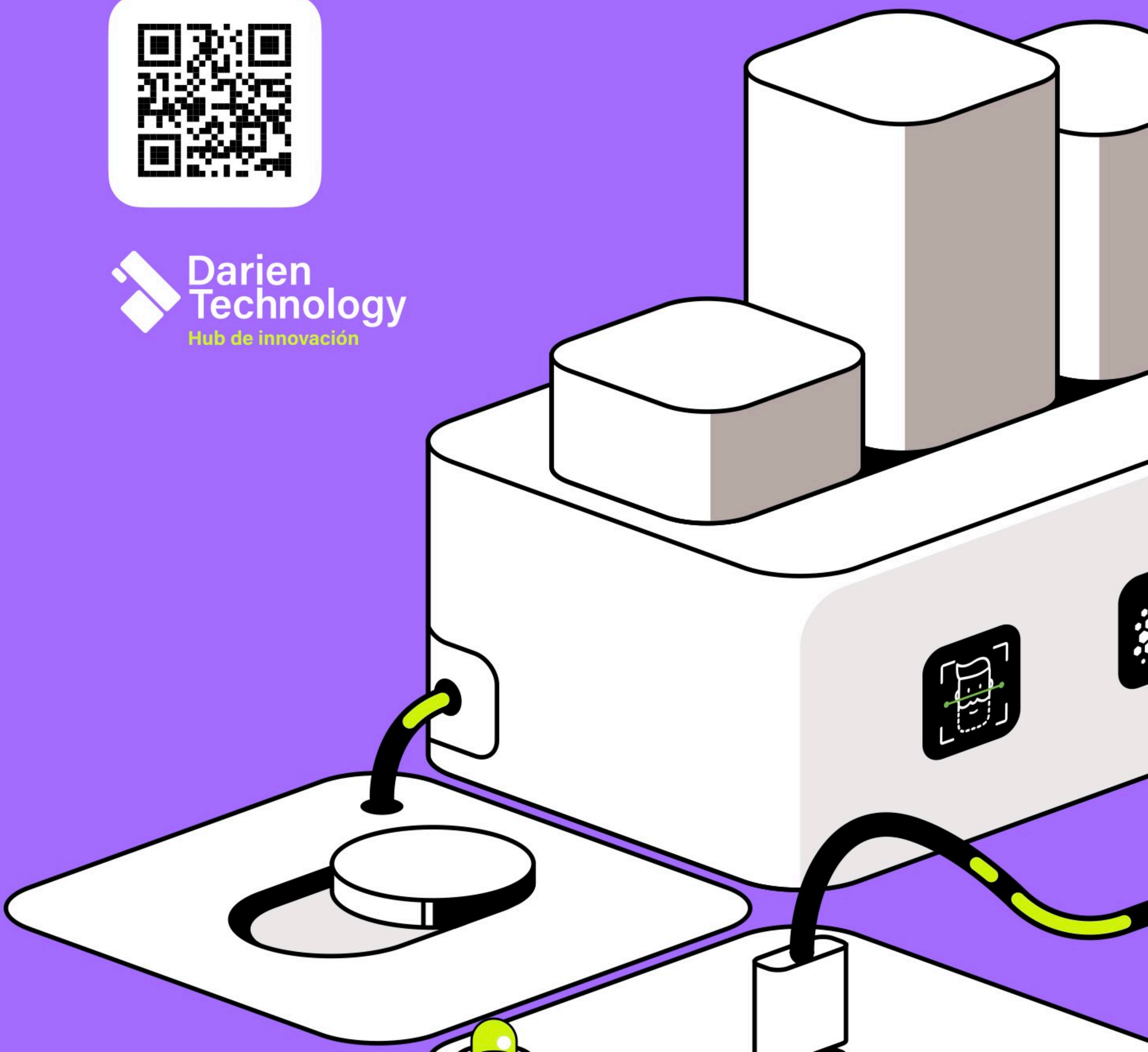
By Darien Technology

*Transforming Ideas into Reality:  
The Code to Innovation*



# Building the digital future:

where innovation comes to life





An illustration of a white smartphone on a black stand against a purple background. The phone screen displays a list of three activities: 'Connect', 'Create', and 'Collaborate', each preceded by a yellow square icon. A circular inset on the screen shows a cartoon character with a beard and glasses. At the bottom of the phone, a black button says 'innovate!'.

# Connect, create, collaborate: TheHub, your innovation center



## **Connect:**

Join the Hub to make meaningful connections with people in different fields.



## **Create:**

Find an inspiring space where your ideas are brought to life and turned into powerful projects.



## **Collaborate:**

Benefit from the synergy of our community to collaborate in transformative initiatives.

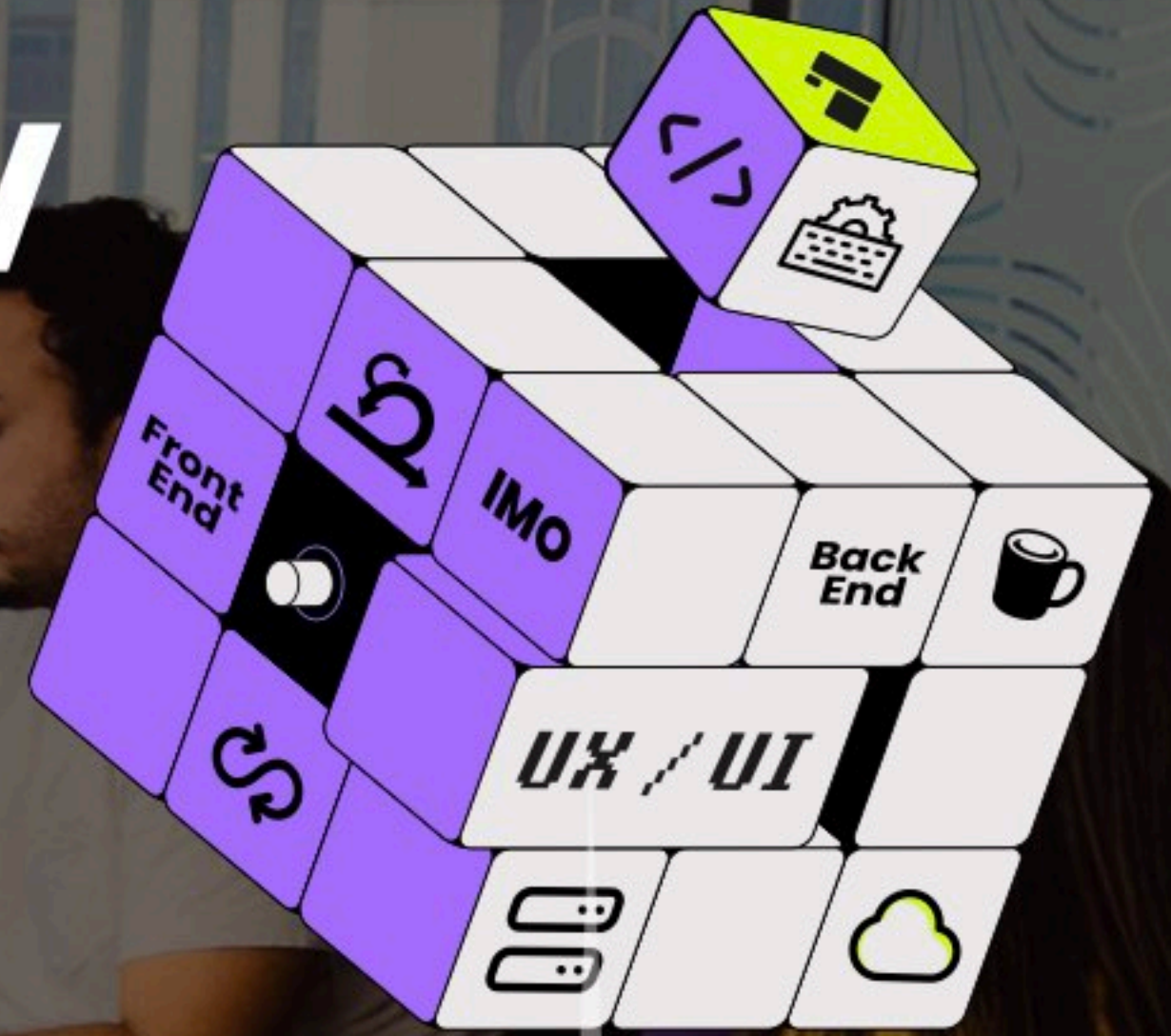
**innovate!**





# Discover how your ideas can be transformed into innovative solutions

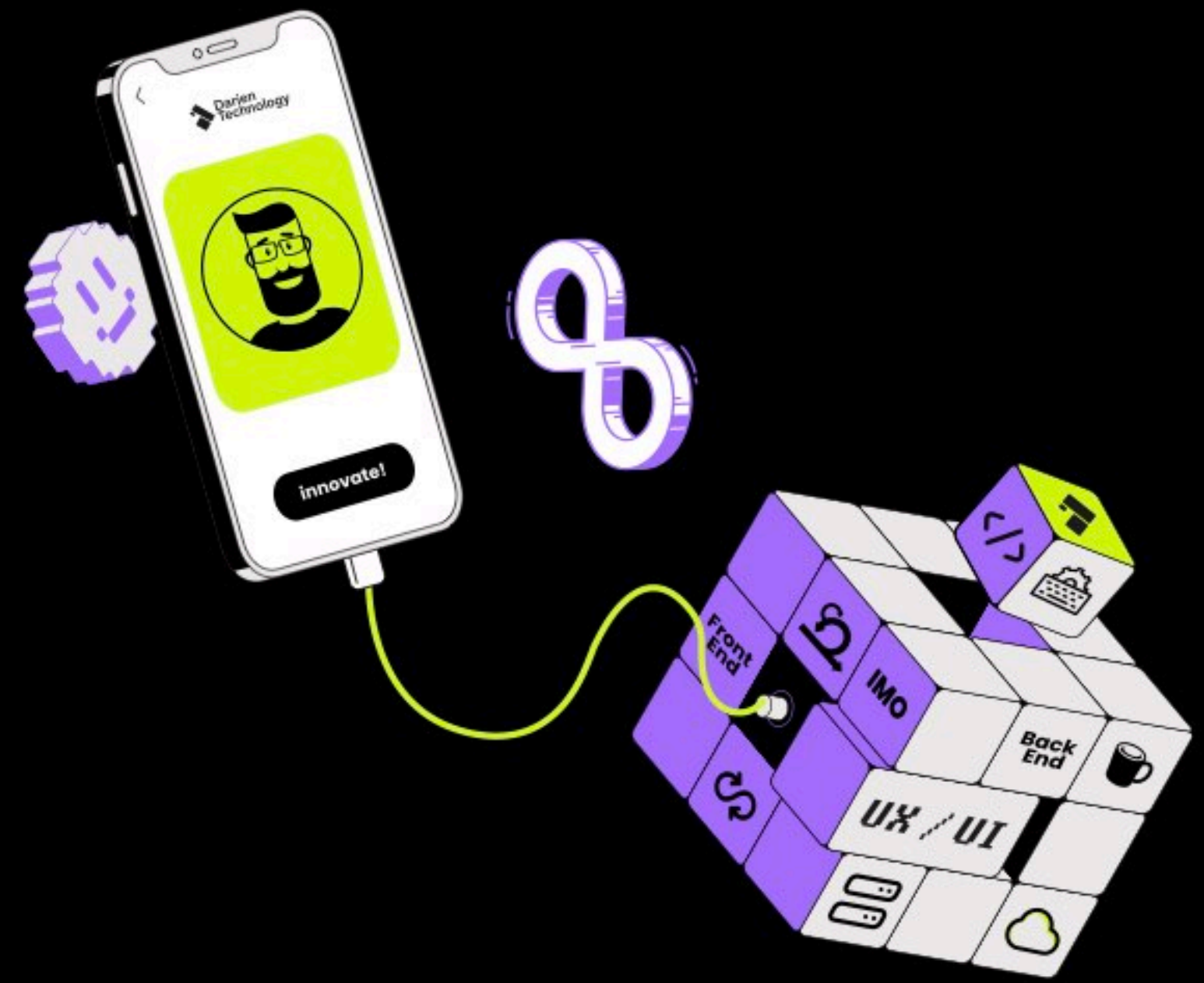
Our team of experts is committed to enhance each of your ideas, providing you with the support and expertise needed to take your projects beyond imagination. We build the digital future in our software factory.







# Innovation in every code line



BUILDING THE DIGITAL FUTURE

*In every project we take on, we embrace the motto "Let's innovate through code", and incorporate it throughout our organization. We focus on research and development, which are the foundations that guide our path and allow us to explore new opportunities and challenges in the ever-changing technology scene.*

Our highly skilled team works in perfect harmony to create captivating and functional user experiences on the Front End, while focusing on designing a Back End with secure and strong architectures to ensure optimal performance.

We are ready to turn your ideas into successful digital realities with a solid combination of creativity and technical expertise.

We are leaders in the creation of end-to-end digital solutions, covering both Front End and Back End.

Let us be your allies in the journey to digital transformation.





Meet the 3 foundations  
of our software factory.

**The ideal fusion  
between technology  
and creativity** to create  
successful solutions.

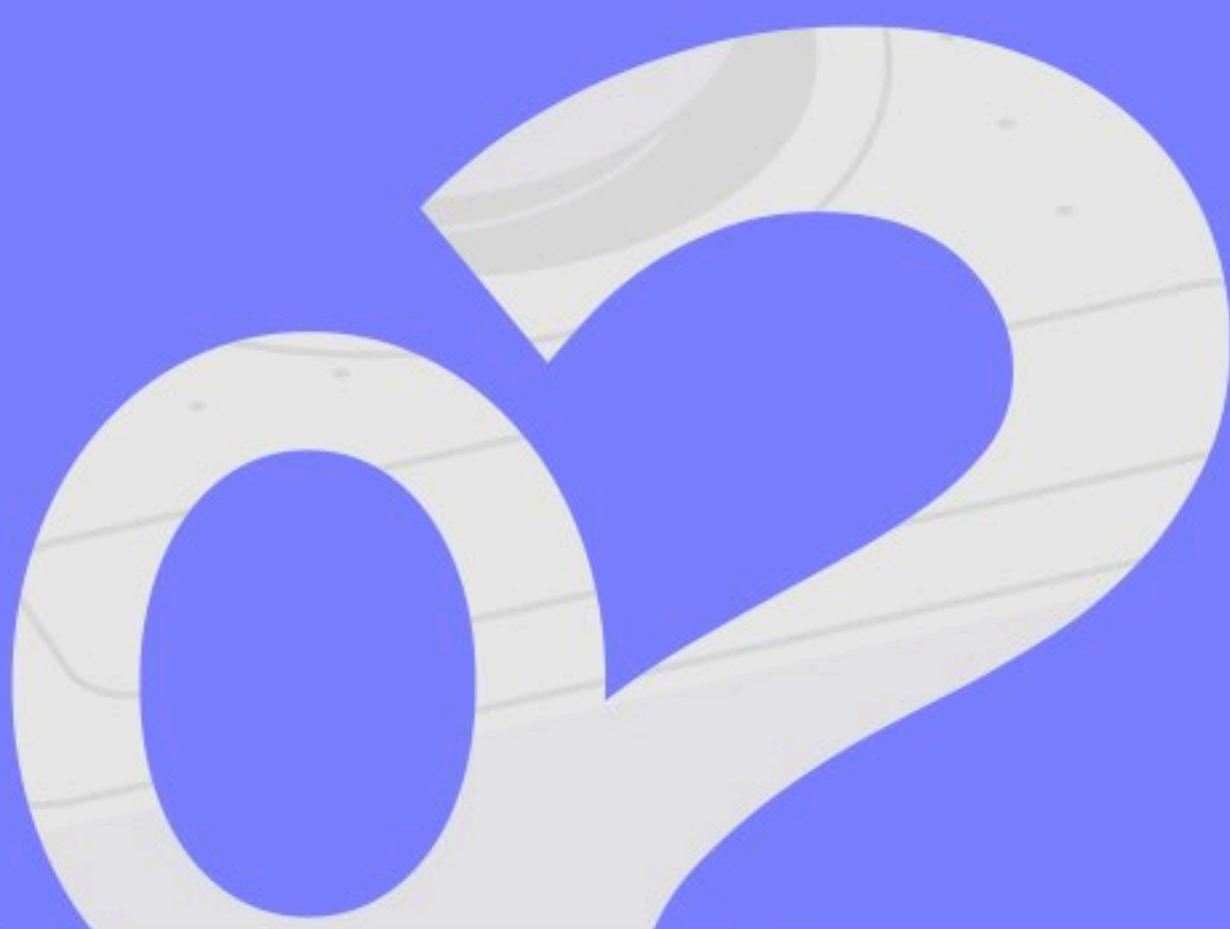
## 1. Innovation Consulting

We guide you through  
the process of shaping  
your business idea and  
laying the foundations for  
a true solution thanks to  
our highly trained and  
multidisciplinary team.



## 2. UX/UI Design

Focused on designing the  
best user experience. We  
seek to elevate usability  
and satisfaction of your  
digital products.

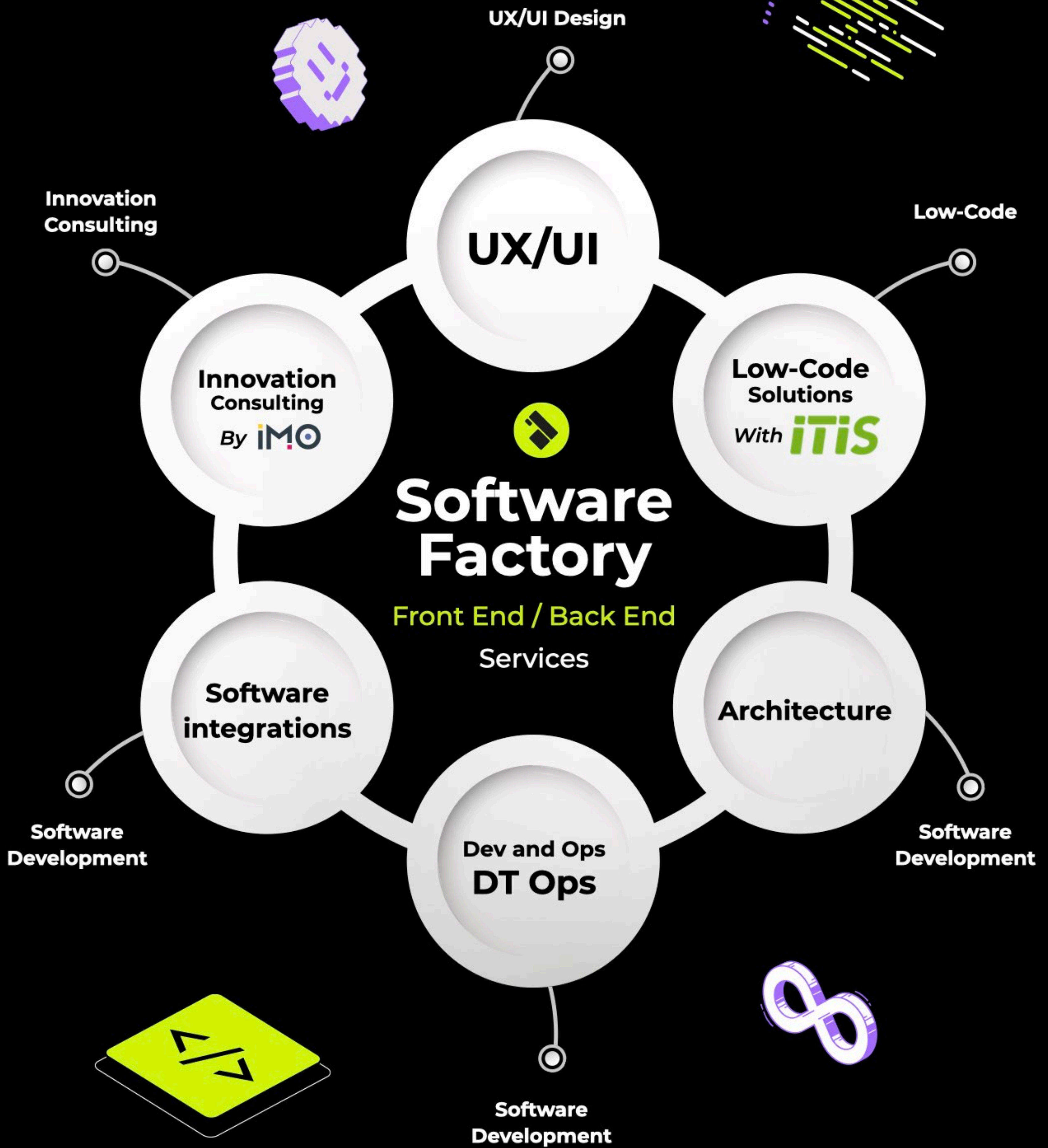


## 3. Software Development

Dedicated to the  
development of innovative  
solutions that meet the  
specific characteristics and  
requirements of each client.









## 1. Innovation Consulting

# What's an IMO?

**The Innovation Management Office is the core unit in our Innovation Consulting. Its purpose is to transform business ideas into concrete technological solutions.**

A highly qualified and multidisciplinary team, made up of experts in different areas, forms our office, which allows us to adapt and address the specific needs of each project with excellent efficiency.

Thanks to this framework, we can guarantee a comprehensive and consistent approach to innovation management, thus driving the successful realization of ideas and the development of cutting-edge solutions that drive business progress and success.

Your ideal partner on the path to innovation.

**Innovation  
Consulting**  
By **IMO**

We are experts in:  
**UX/UI - Project Management - IT and infrastructure**  
**Market research and business**



## 2. UX/UI Design

# Transforming experiences through UX/UI

As an essential part of our software factory, the UX/UI team embraces innovation and creativity to design the best user experience in digital products. In this space we create low, medium and high fidelity prototypes, paying special attention to detail to develop front-end designs adapted to various programming languages.

Our deliverables combine user experience expertise with functionality and development effectiveness.

Together with our highly skilled team and clear processes, we ensure that every project is a success in terms of design and functionality.



### 3. Software Development

## Technology and insight in every digital solution



#### **DT Ops**

We guarantee the continuity of the project.



#### **Integrations**

We are ready to connect different digital solutions and make your life much easier.



#### **QA Testing**

Service consisting of a multidisciplinary team: DevOps, UX/UI, QA, to guarantee the success of the project.



#### **Low-Code Solutions**

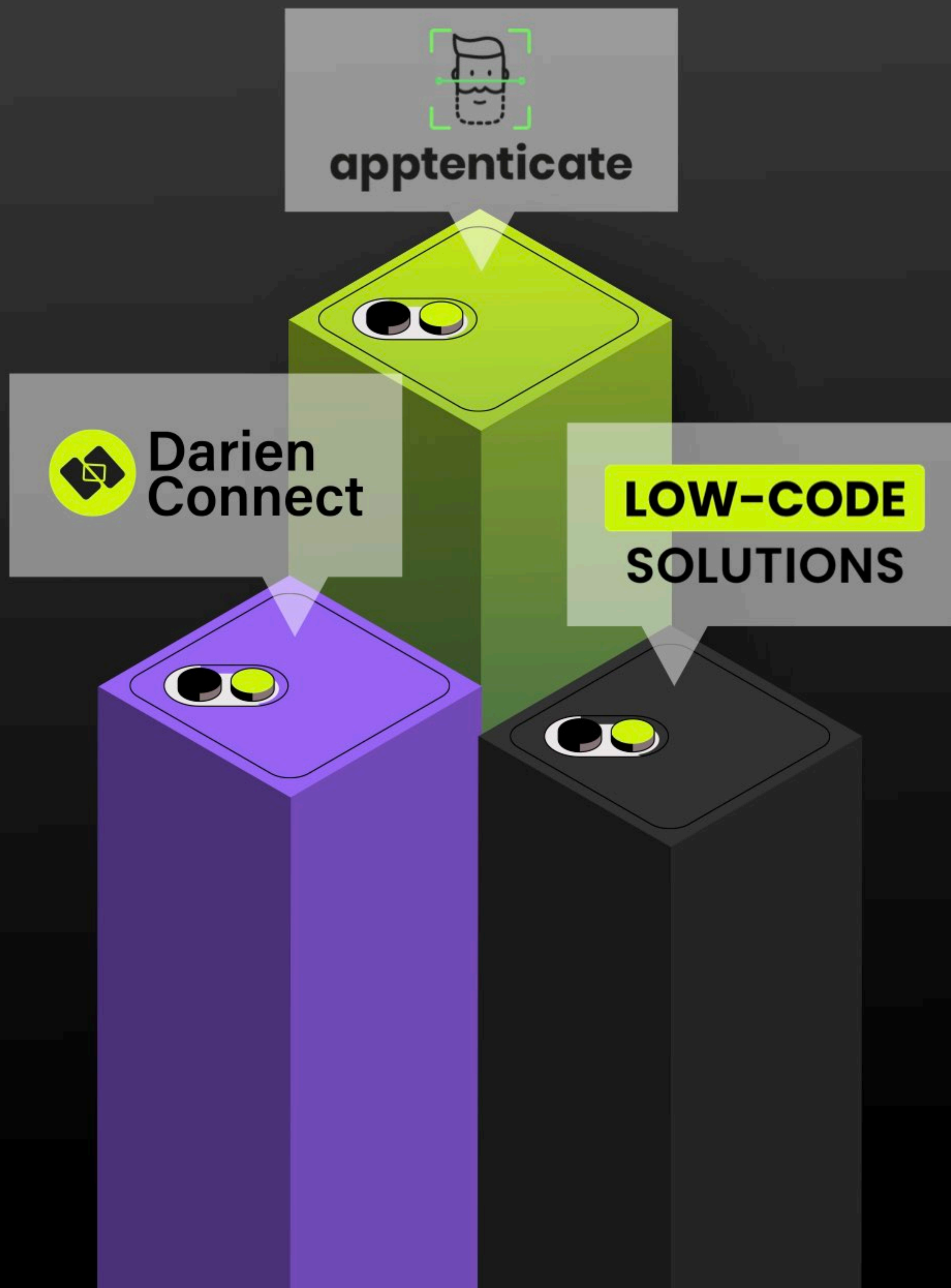
With ITIS we implement robust tools in record time thanks to the flexibility of the platform and the agility of our team.





# Meet our line of **digital products**

Designed and developed with passion and expertise to empower your business:

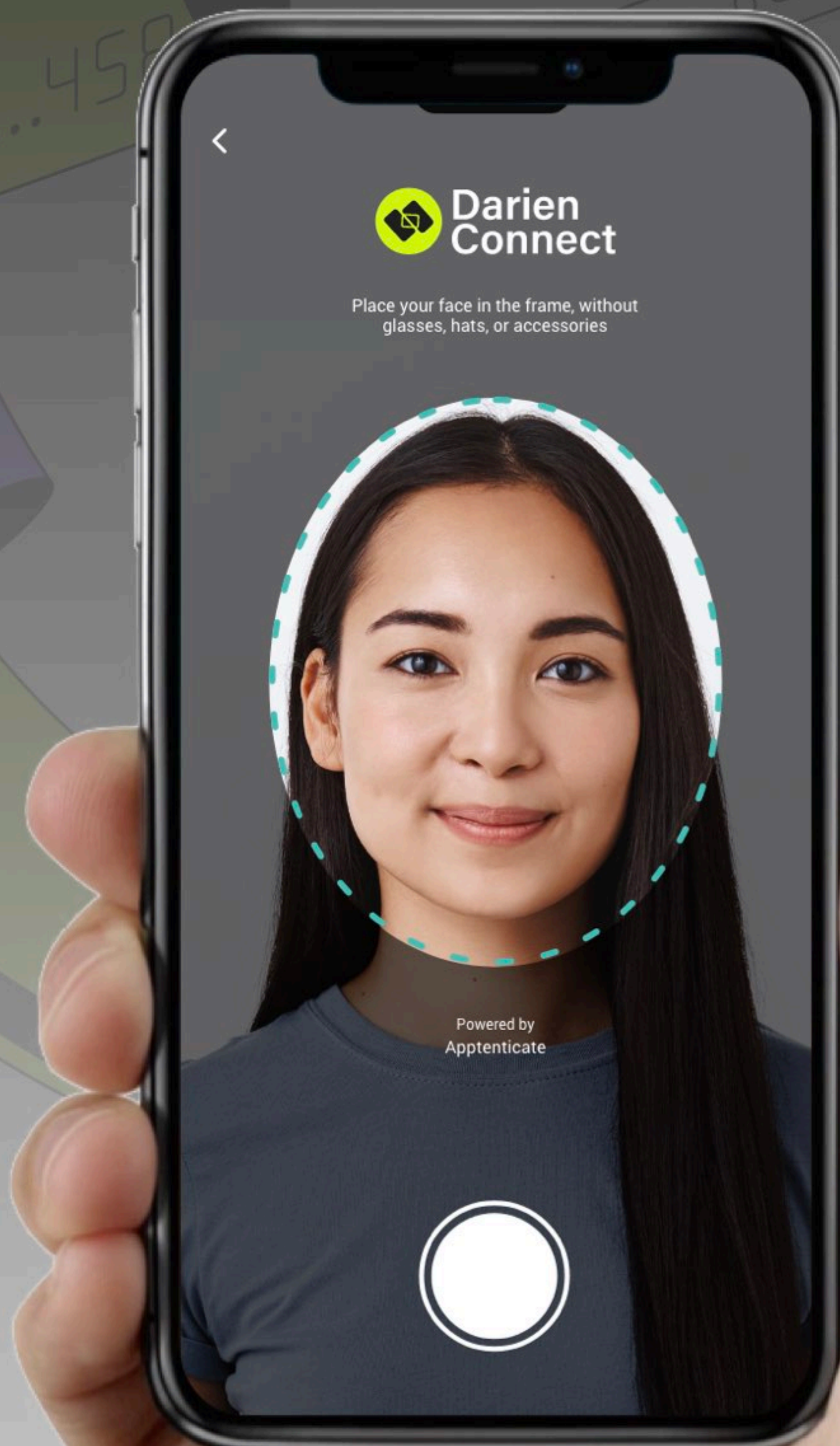




# DarienConnect

## Digital onboardings

Connecting Digital Experiences,  
Simplifying Onboardings!







## Our solution

**Darien Connect** is a solution focused on digital onboarding experiences, putting at your disposal a set of innovative tools that facilitate the process.

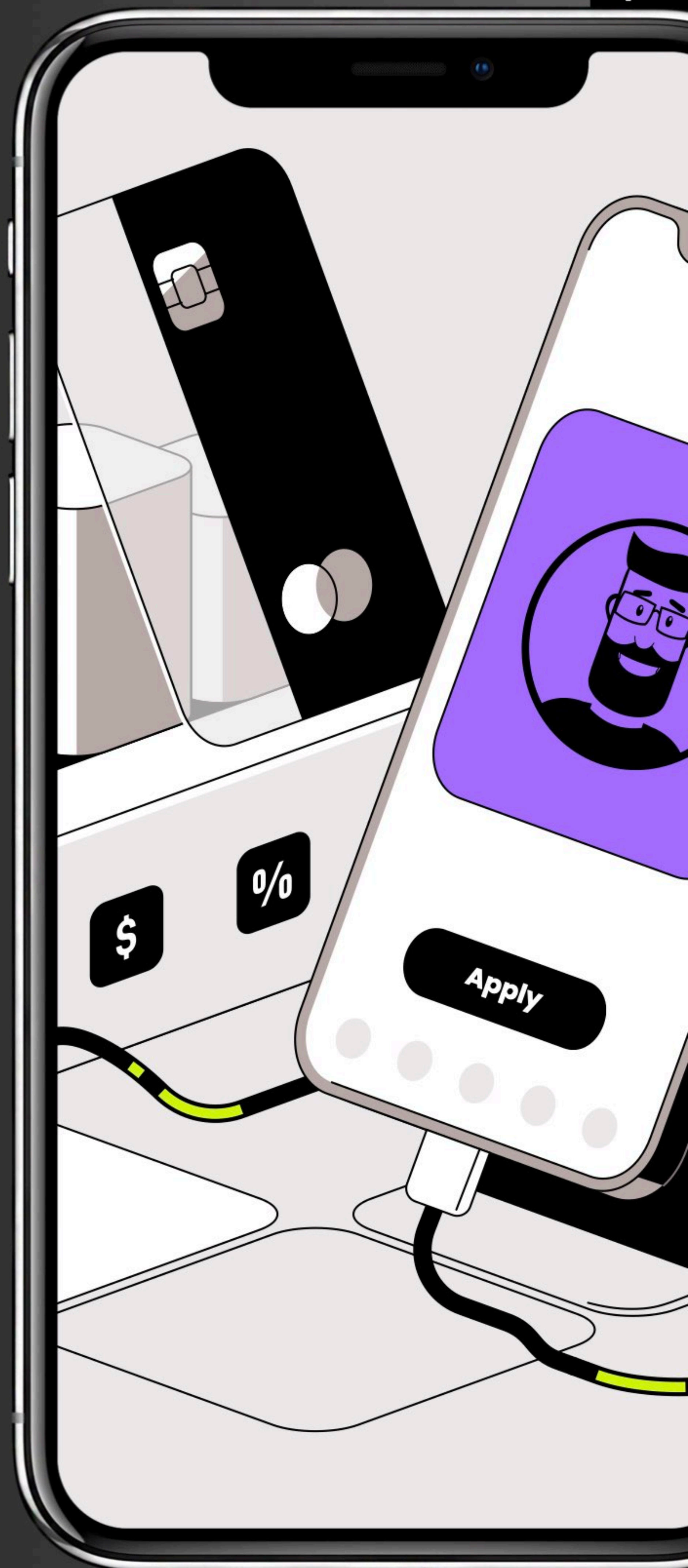
### UX/UI Prototypes

We have designed a set of UX/UI prototypes based on use cases that are agile and flexible, adapt to your needs, and always follow best practices.

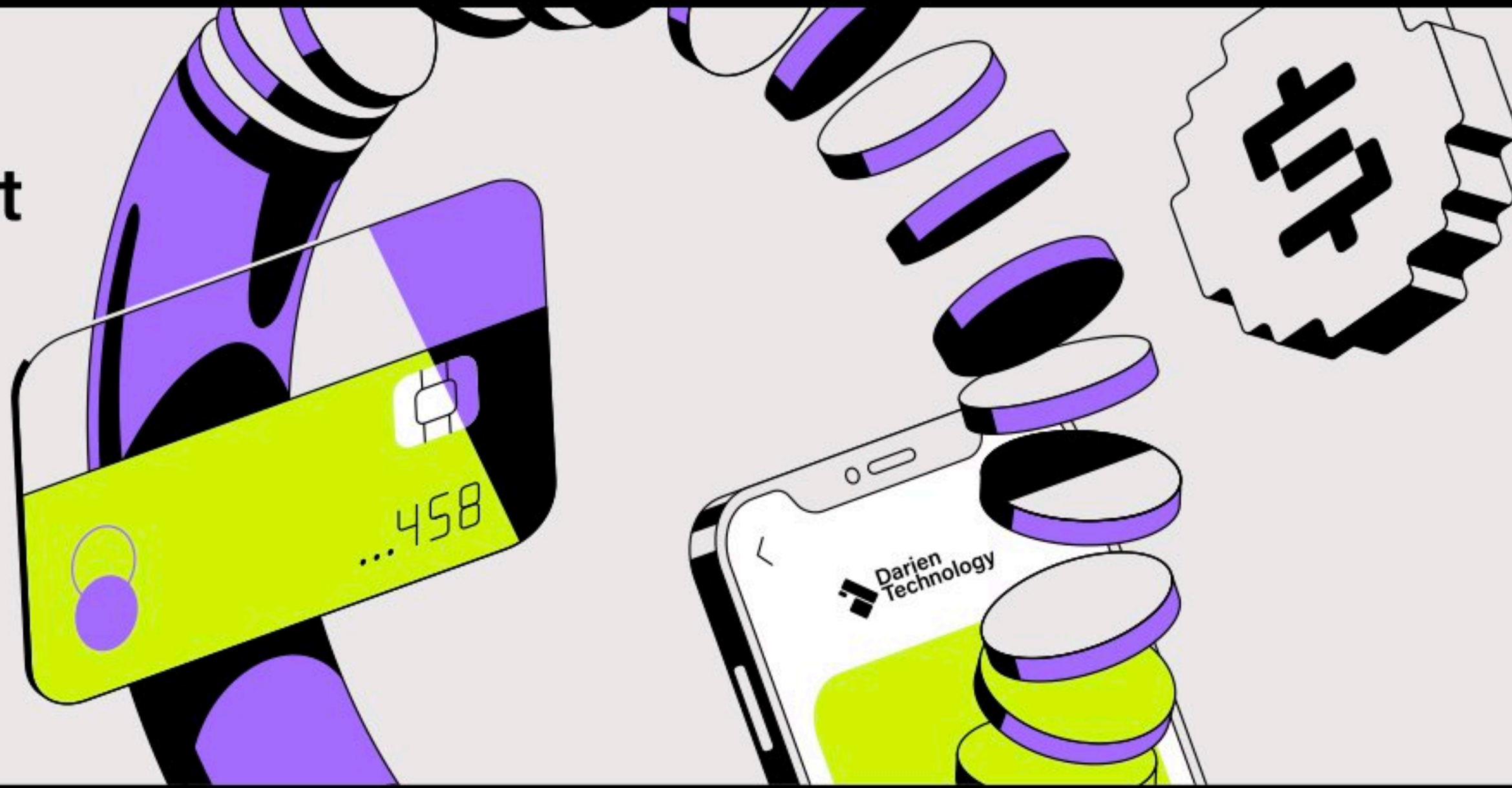
### BIO

BI for onboarding provides:

- Strategic insight into the experience.
- It enables you to measure marketing success and customer experience during the onboarding.
- It offers valuable information for ongoing optimization.







## A carefully selected **Toolkit** that adds value:

- **Apptenticate** is a tool to securely and efficiently validate the user's identity using state-of-the-art technology.
- **DocuSign** speeds up the signing of documents, eliminating paper-based processes.
- **DT Hive** manages documents related to files that originated in the onboarding with metrics and notifications.
- **Software Development** with the capacity for development and integrations with third parties through our software factory.

**Darien Connect**, your solution towards smoother and more efficient digital onboarding powered by innovation and simplicity.

To be continued...



# CETI Open innovation

The Center for Technology and Innovation focuses on generating a multi-company environment with a culture of collaboration, open innovation, and learning.



**Grab your coffee and let's change  
the game with our innovative ideas!**



# Live the experience

Here, creativity and collaboration come together to drive disruptive solutions.



## Turn the volume up

Share your innovative ideas



## Let's change the game

In this space, there are no boundaries to the imagination.



## Connect

When minds connect, innovation flourishes.



# Some of Our clients







# Technology and coffee!

The perfect combination to connect with our company.

