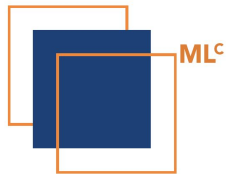


Skilling Up and Paying Forward

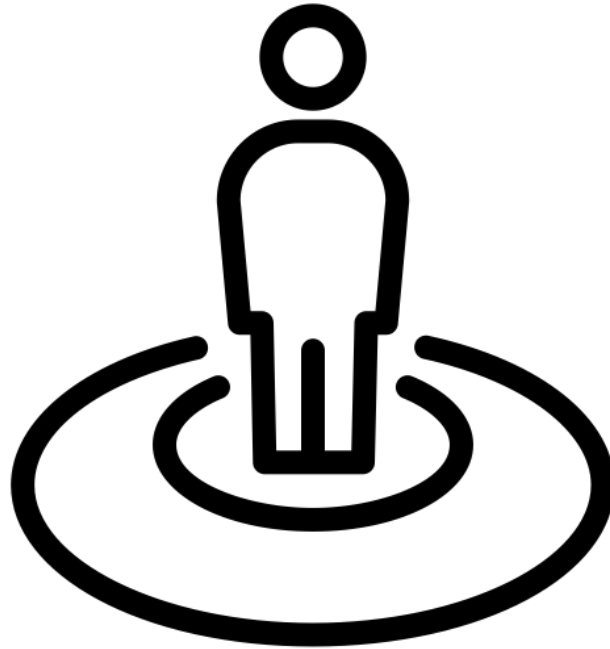
Creating Connections in Your Career Journey



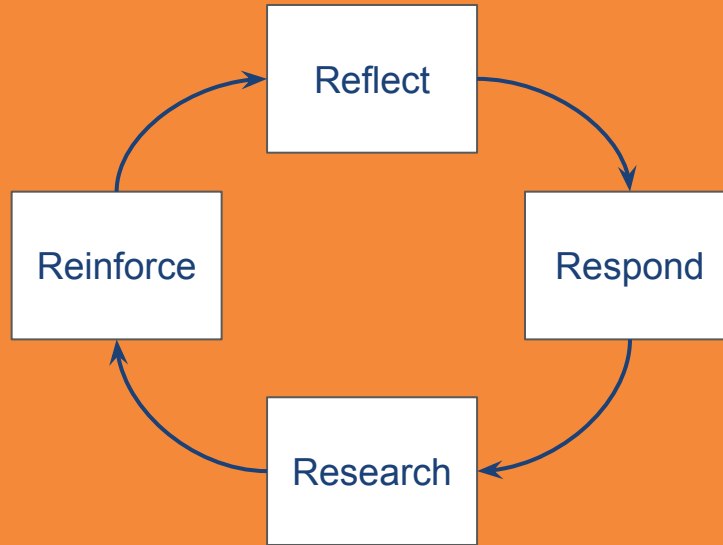
Madonnalisa G. Chan, MSLIS

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(she/her)



Some Things about Upskilling



Reflect



Created by Tom Ingebretsen
from Noun Project

Self Reflection

- ❏ Set a date with yourself
- ❏ Intention
- ❏ Mindfulness
- ❏ Organic
- ❏ Find informal community
- ❏ Documentation
- ❏ Have fun!



Picard Tips @PicardTips · 2h



Picard management tip: Keep a log of your journey. You will understand better by writing it down.



3



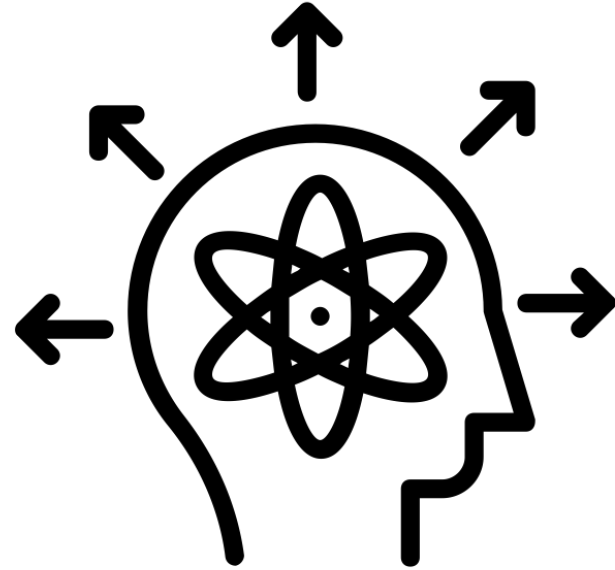
101



548



Respond

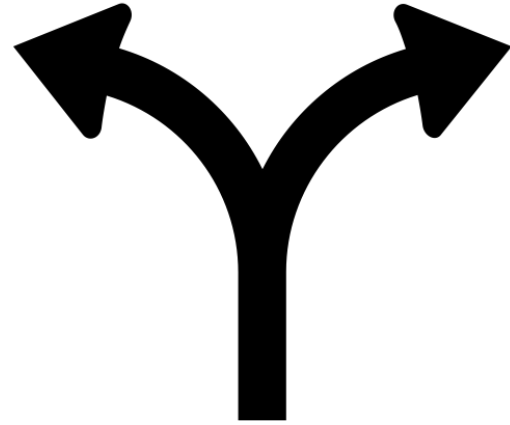


Created by ProSymbols
from Noun Project

Self-Assessment

- ❑ Establish a vision and values
- ❑ Identify strengths and opportunities for growth
- ❑ Get feedback from others (peers, managers, direct reports, trust circle)
- ❑ Gather tools to explore your skills

Research



Created by Musmellow
from Noun Project

Choose Your Adventure

- ❑ Go deep or go wide?
- ❑ Individual contributor, manager, or consultant?
- ❑ Content strategy quadrants
 - ❑ Which quadrant are you in right now?
 - ❑ What other areas are curious about?
 - ❑ Do know somebody who does that?
 - ❑ Hard skills, soft skills
- ❑ Identify people and community connection

Content design



Systems design

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Lifelong Learning

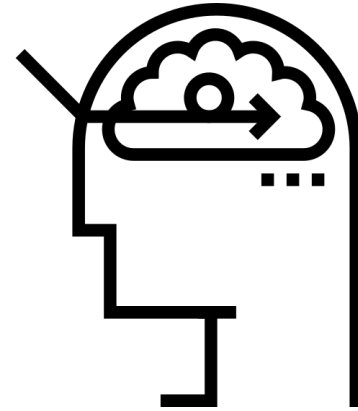
- ❑ Books
- ❑ Podcasts/Videos
- ❑ Certificates/Degrees
- ❑ On-the-job
- ❑ Hobbies
- ❑ Influencers' Reading Lists
- ❑ Mentoring



Always Be Curious ...(even at work!)

- ❏ Team projects
- ❏ Presentations by other teams
- ❏ Stretch projects
- ❏ Exposure list

Reinforce









Created by Becris

Write and Speak About What You Know



- ❏ Share what you know
- ❏ Do a “lunch and learn” at work
- ❏ Create your own TEDTalk on your view of a CS topic.
- ❏ Speak at meetups
- ❏ Submit a poster, lightning talk, panel at a conference
 - ❏ [WIAD](#) is around the corner...*hint hint*

Teach What You Know

Teaching

-  Teach others at work
-  Create a program online
-  Workshop at conference
-  Corporate training
-  Certificate program
-  Degreed program

Mentoring

-  Informal in your network
-  Formal through community organizations

Suggested Next Steps

- ❑ Take time for self reflection
- ❑ Conduct a self-assessment
 - ❑ Soft Skills
 - ❑ Hard Skills
- ❑ Craft your vision, align with your values
- ❑ Start a learning journal
- ❑ Start an exposure list
- ❑ Transform your learning into writing and teaching
- ❑ Volunteer with causes that matter to you
- ❑ Sign up to be a mentor

What are your next steps?




Reflect | Respond | Research | Reinforce

THANK YOU


You are loved. You are worthy. You matter!

References - Trailhead

Soft Skills Trails

-  [Develop Emotional Intelligence](#)
-  [Relationship Building](#)
-  [Storytelling & Communication](#)

Trails on Mentoring

-  [Career Development Planning](#)
-  [Trailblazer Mentorship for Mentees](#)

References - Personal Growth

Career Architecture (Mags Hanley)
Deep Self Design (Sunni Brown)
The Making of a Manager (Zhuo)
Radical Focus (Wodtke)
Who's Got Your Back (Ferrazzi)
Thanks for the Feedback (Stone, Heen)
7 Habits of Highly Effective People (Covey) and its sequel, The 8th Habit (Covey)
Learning How to Learn (Oakley, Sejnowski, McConville)
Mindshift: Break Through Obstacles to Learning and Discover Your Hidden Potential (Oakley)
Meaningful Work (Askinosie)
Make Meaningful Work (Szuc and Wong)
When: The Scientific Secrets of Perfect Timing (Pink)
When to Jump (Lewis)
Tribe of Mentors (Ferriss) or his other book, Tools of Titans
Joy, Inc. (Sheridan)
Designing your Life (Burnett)
Man's Search for Meaning (Frankl)
Seeing What Others Don't: The Disruptive Power of Insight (Klein)
The Wild Edge of Sorrow (Weller)

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 - ❑ The Elements of Content Strategy (Kissane)
 - ❑ Connected Content (Atherton, Hane)
- ❑ Information Architecture
 - ❑ Information Architecture: For the Web and Beyond (Rosenfeld, Morvile, Arango)
 - ❑ How to Make Sense of Any Mess (Covert)
- ❑ Ontology/Taxonomy
 - ❑ The Accidental Taxonomist (Hedden)
 - ❑ Semantic Modeling of Data (Alexopoulos)
 - ❑ Ontology Engineering (Kendall, McGuinness)
- ❑ ML
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- ❑ Product Management
 - ❑ Cracking the PM Career (Bavaro, Laakmann McDowell)
 - ❑ Forthcoming by Christian Crumlish, Product Management for UX People
 - ❑ Anything by Gibson Biddle, Jeff Lash, Deb Liu, Julie Zhuo

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References - Coaches/Mentors

- ❑ [Frank Marquardt](#) - Content Design/Content Strategy - Somatic Coach
- ❑ [Grace G. Lau](#) - Information Architect
- ❑ [Donna Lichaw](#) - Executive Coach
- ❑ [Whitney Hess](#) - Executive and Management Coach
- ❑ [Courtney Kaplan](#) - Coaching
- ❑ [Hilary Marsh](#) - Mentoring and Coaching
- ❑ [Vanessa Vavra-Laughlin](#) - Content Strategy
- ❑ [Nancy Frishberg](#) - UX Coach
- ❑ [Christopher McCann](#)- Coach
- ❑ [ADPList](#) - mentoring platform

References - Multimedia

[The Content Strategy Podcast](#)

[Content Content Podcast](#)

[Ashleigh Faith](#) - all things Ontology and Knowledge Graph

[Chantal "The TaxMOMinist" Schweizer](#)

[The Informed Life](#) - Jorge Arango

[Lens a Day](#) - Dan Brown

So many out there now!

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References - Conferences

IA Conference

World IA Day

Confab

Button

LavaCon

Design & Content

Knowledge Graph Conference

Taxonomy Bootcamp/KM World

Women in Product

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References - Keywords

Service Design
Systems Thinking
Complexity Theory and Organizations
Graph Thinking
Design Thinking
Domain-Design Architecture

Information Architecture
Sensemaking
Wayfinding
Content Strategy
Content Operations
Content Experience

Content Engineering
Semantic Modeling
Knowledge Modeling
Knowledge Organization Systems
Content Design
Ontology Engineering
Object-Oriented UX

Product Management
JTBD - Jobs to be done