

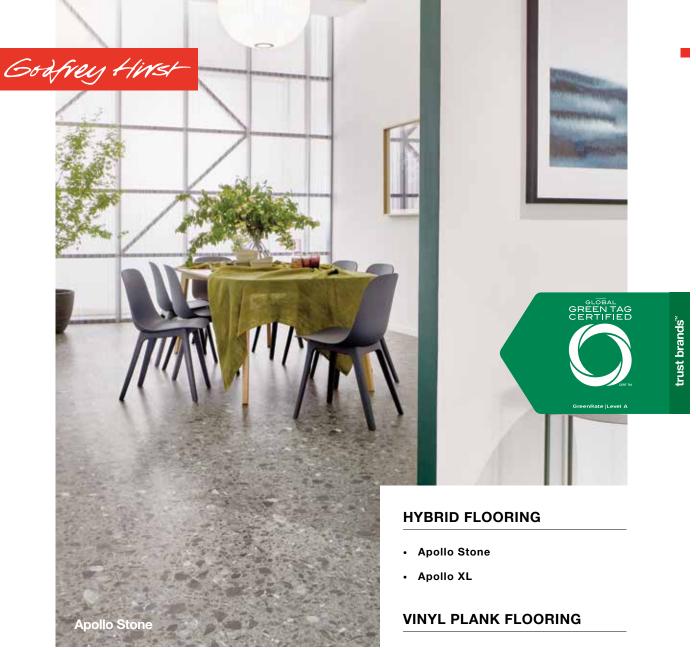
# GreenRate Top Score for Healthier Hard Flooring Solutions.

Godfrey Hirst are delighted to have achieved Global GreenTag's GreenRate, Level A certification for a number of our hybrid and vinyl plank floors.

Global GreenTag<sup>CertTM</sup> is a third-party certification system used by architects and designers. It provides independent, evidence-based research on product solutions that contribute to a more sustainably built environment. Including a universal product

search interface showcasing over 10,000 sustainable products, Global GreenTag features several different certification programs. Requiring complete transparency from manufacturers, one such program, GreenRate, uses an ecolabel system and assesses exactly how and from what each product is made, rating their overall health and environmental impact, while also examining other criteria like local sourcing, ethical labour and supply chain principles.





- Aaria
- Aaria DS Plus

## **GreenRate Certified**

#### HYBRID AND VINYL PLANK FLOORING

We are pleased to announce that the following Godfrey Hirst hybrid and vinyl plank products have been awarded GreenRate Level A, the highest possible GreenRate certification.





### Why Choose GreenRate?





As an increasingly aware marketplace looks to source materials that conform to stringent sustainability and toxic-free manufacturing standards, clear and unambiguous information is key.

Both the Green Building Council of Australia and New Zealand recognise Global GreenTag as an important independent arbiter in verifying sustainable products; vital for achieving a Green Star certified building. Specifically devised by Global GreenTag to comply with Green Star's rating tools, GreenRate certified products are examined for

'Fit-for-Purpose' criteria and confirmed for Building Code compliance.

As a transparency program with full disclosure of product ingredients, GreenRate looks at a product's health and ecotoxicity, plus a multitude of other aspects, including ingredients at various stages and conditions such as resource use, waste reduction, greenhouse gas and water footprints.

GreenRate is entirely designed to support architects and designers looking to select products for their Green Star rated projects.









### How Does GreenRate Level A Certification Translate?

Featuring a multitude of diverse criteria open for review, GreenRate Level A certification provides 100% of the credit points available in the Green Star rating tools.

Here's how our GreenRate, Level A certification translates across the widely used sustainable building programs in Australia and New Zealand.

#### Green Star

- 100% points under the 'Volatile Organic Compounds (VOCs) / Indoor Air Quality (IAQ)' credit (GreenRate, Level B = 75% points & GreenRate, Level C = 50% points).
- Points available under the 'Sustainable Product' credit.

#### Well™ Building Standard

Recognition under the VOC's
 / IAQ and Enhanced Material
 Safety credits.

#### **LEED**®

Recognition under the 'VOC's
 / IAQ' credit.

#### Infrastructure Sustainability (IS) Rating Scheme

 Recognition under the 'Sustainable Product' credit.

#### GREENSTAR 'SUSTAINABLE PRODUCTS' CREDIT

Given the increased emphasis on sustainable building practices, certified, environmentally responsible vinyl products are a frequent commercial tender request. PVC products in materials such as hard flooring, blinds, cables, pipes and permanent formwork, are often recognised as the most fit for purpose, with no available alternatives or possible substitutions, and as such, the Green Building Council of Australia has established that vinyl material cannot be ruled out for use. Therefore, vinyl products that have achieved the stringent GreenRate certification can earn points under the Green Star 'Sustainable Products' credit.

