

Bhavik Donga

User Experience Designer / Product Designer

Work Experience

UX Design Intern | [Workiva](#) | Jan 2023 – Present

- I led efforts to **develop a new vision** for the financial reporting platform and User experience optimization that streamlined user workflows, reducing manual tasks, and **increasing report accuracy** by automating the report Tie-out workflow.
- Collaborated with cross-functional teams to ensure that designs met business goals and users' requirements.
- Conducted User testing sessions with stakeholders to validate and iterate on concepts to generate a user centered solution.

UX Design Intern | [Aiiroma LLC](#) | Jan 2023 – Present

- Brainstorm new ideas for the react native application such as feature additions/deletions, UI changes, and different UX experiences.
- Implement design for AR-based interactions to create an engaging experience.
- Develop UI elements, Style guides creation, design systems, and user flows built around the values of the app.
- Analyze Google Cloud Platform analytics data to make informed decisions post-launch of the application.

Software Consultant | [Atos Syntel Pvt. Ltd.](#) | Jun 2016 – Mar 2021

- Analyzed requirements, **designed, and developed services** for multiple Telecom Scenarios for the Dubai Telecom Middleware platform.
- **Managed a process re-engineering project** to improve and consolidate end-to-end service processes; restructured package flow among 10 departments and **reduced deployment time by 15%.**

Projects

UX Designer | Sundance.org – Information Architecture Redesign

- **Optimized the sitemap** to promote information discoverability and accessibility.
- Performed a **content audit of the entire website** (50+ unique web pages) to provide a project proposal.
- Generated **Axure Wireframes of 30+ webpages** with the improved Information Architecture
- **Designed responsive content** that supports multiple screen resolutions.

Product Manager & UX Designer | **sponsored by IU** | Microsoft – Design for underserved Users.

- Orchestrated a project team of four members to expand LinkedIn's reach to underserved users, delivering enhanced career guidance, and aligning with business goals.
- Attained a top-three ranking in a business case competition by conducting an in-depth analysis of LinkedIn's potential value for high school students, leveraging primary and secondary research and insights from Microsoft product managers.

UX Designer | DEI Toolkit – Accessibility in Design

- Designed a toolkit that helps designers consider accessibility (**Justice, Equity, Diversity, and Inclusivity**) throughout the Conversation User Interface design process.
- Designed **5 worksheets, 20+ interactive cards, and figma jam toolkit templates.**

bhavikku@gmail.com

linkedin.com/in/dongabhavikk/

www.bhavik.design/

8122254271

Education

Masters in Human-Computer Interaction,

Indiana University Bloomington | May 2023

Bachelor of Engineering – EXTC

Mumbai University

May 2016

Skills

Design

User Experience Design, Illustration, Wireframing, Storyboarding, Prototyping, Interaction Design, Branding, Information Architecture, Visual Design, Typography, Style guide, Data Visualization, Web Design, , Graphic Design, Prototyping, Design thinking

Research

Contextual Inquiry, Affinity Mapping, Surveys, Journey Mapping, Interviews, A/B Testing, Usability Testing, Research Synthesis, Heuristic Evaluation, Content Audit, Card Sorting, Market Analysis, Content Audit, Task Analysis, Diary Studies.

Tools

Figma, Adobe XD, Procreate, Adobe Suite, Visual Studio, Unity 3D, Tortoise, git, SVN.

Programming Languages

HTML5, CSS3, JavaScript, Angular JS, React, C#, Python, Java, C++, SQL query.