



HOWDY, I'M CAZ PEREZ

About

ART DIRECTOR

SR. CREATIVE



A Senior Creative Leader with more than 13 years of experience in creating impactful visual designs for a range of industries. I'm passionate about design processes and invested myself in the success of the brands I work with.

Education

Savannah College of Art and Design
BFA / Graphic Design
2004 - 2008

Skills

Adobe Creative Suite	UI/UX
Art Direction	Prepress
Layout Design	Prj. Management
Photography/Editing	Leadership
Figma	Social Media
Design Process	Transit/Billboards

Creative History

Art Director / Co. Owner

Ember Design | 2017-Present

- * Guide clients through the design process, helping them to identify and understand their brand's target audiences
- * Art Directs the creative process from start to finish
- * Handles all prepress print design
- * Photograph and edit photos for clients social media

Senior Designer

ActBlue | 2022-2023

- * Led all creative for Relationship side of company
- * Designed web landing pages in Figma to hand off to web developer
- * Executed brand revamp with rest of creative team
- * Designed all company pitch decks for internal and external presentations

Lead Print/Social Designer

AT&T SportsNet | 2015-2022

- * Collaborated with Animators to develop campaigns for our pro sports teams
- * Designed logos for show packages
- * Art Directed campaign photo shoots
- * Oversaw and managed thousands of high-quality pieces
- * Produced print/digital ads, social media looks, and transit pieces for 10 pro sports teams in 4 different regions
- * Managed and mentored Production Artist

Lead Graphic Designer

Garb | 2011-2015

- * Art Directed photo shoot for catalogs
- * Researched, built wireframes, and designed catalogs from start to finish
- * Created custom apparel graphics for different high-profile clients (ex. USTA, US OPEN)
- * Worked directly with printers for off-set printing, digital printing, and screen printing

Portfolio

WWW.CAZPEREZ.COM

Let's Connect!

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