

MANVEER DULAY

USER EXPERIENCE DESIGNER

EXPERIENCE

Project Coordinator | Sikh Research Institute

MAY 2020 - PRESENT, HACKETTSTOWN, NJ

- Successfully coordinated website design and development projects, ensuring timely delivery.
- Designed captivating social media graphics and ran impactful digital ad campaigns, leading to higher engagement and conversion.
- Collaborated with the creative team to enhance graphic design initiatives, leading to more compelling visual content.

Content Strategist | Flinnwest Solutions

NOV 2020 - 2021, WHITE ROCK, BC

- Created and implemented data-driven content strategies to boost online engagement and increase conversion rates.
- Conducted thorough audience research to improve content planning, creating more tailored and effective content.
- Monitored and analyzed content performance, leveraging insights to refine strategies and improve the overall user experience.

Account Coordinator | Skyrocket Digital

AUG 2019 - 2020, VANCOUVER, BC

- Efficiently coordinated project timelines, deliverables, and communications, ensuring seamless project management.
- Prepared and presented performance reports, emphasizing key metrics and insights, fostering transparency and client satisfaction.

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

APR 2023 - DEC 2023, VANCOUVER, BC

BrainStation | Certificate, Search Engine Marketing

JAN 2021 - MAR 2021, VANCOUVER, BC

Simon Fraser University | Bachelors of Arts, Communication

JAN 2015 - 2017, VANCOUVER, BC

- 2x Honour Roll recipient
- 2x Dean's List recipient

PROJECTS

UX Designer | [Capstone: EQUATASK](#)

DEC 2023, BRAINSTATION

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manveer.ca

SKILLS

Figma, Zeplin, Adobe Creative Suite

Webflow, Wordpress, Google Analytics

Jira, Asana

Microsoft Office Suite, Google Suite

PROFILE

Passionate and results-driven UX designer seeking opportunities to leverage my expertise in creating intuitive and user-centric digital experiences.

With a strong background in user research, wireframing, and prototyping, my goal is to collaborate with innovative teams to craft compelling, visually appealing, and highly functional interfaces.

I am dedicated to continuously improving user satisfaction and product usability by staying updated with industry trends and best practices.