

Experience

UX Designer

Lula Delivery | May 2022 – Present

- Research, ideate, prototype, and test all features or updates to ensure our product is intuitive and functional for all of our users
- Develop a growing design system that contributes to the team productivity, visual communication, and functionality of all products
- Work closely with the product and engineering teams to deliver an exceptional user experience for new and existing products
- Create an ambitious work environment that fosters growth for all team members and our customers

CX Designer

SimpleTire | April 2021 – March 2022

- Worked cross-functionally with internal teams as well as outside agencies on a multitude of projects, including user experience design, video production, and creative development
- Designed/implemented a welcome series campaign generated over \$510K in last-click revenue attribution
- Conducted customer experience audit of the post-purchase user journey, contributing 20+ redesigned assets

UX Designer

DoorStep Market | January 2021 – April 2021

- Designed site enhancements which include: Reactive search bar, product promotional pages, and content pages
- Refined the product design system, which included micro-interactions and an enhanced color system

Designer

Freelance | January 2020 – Present

- Clients: Drexel University, The Academy of Natural Sciences, Schwab Brothers Hydraulics, and many more small businesses
- Collaborate with clients from different industries on projects that included front-end development, user experience, motion graphics, visual design, web design, and animation

Platoon Communications Chief

US Marine Corps | December 2014 – December 2018

- Built and designed strategic communication plans that were user-specific and task-oriented
- Successfully managed and maintained team communications for 3 years over 30+ military operations spanning 3 continents

Education

Drexel University

Bachelor of Science, Graphic Design
Minors - UX & UI Design, Marketing

USMC Communications School

Concentration - Field Radio Operator

Achievements

GDUSA Student to Watch

GDUSA

Finalist | UX Design

Adobe Creative Jam sponsored by
The New York Times

Bronze Award | Print, Poster

Creativity International Design &
Advertising Awards

Drexel Dean's List

Skills

UX/UI Design	Information Architecture
Interaction Design	User research
Wire framing	Visual Communication
Prototyping	Branding
HTML, CSS, JS	Typography
Product Marketing	Motion Design
A/B Testing	Data Analysis
Visual Design	Art Direction

Softwares

JIRA	Figma, Sketch, XD
Slack	Adobe Creative Suite
GitHub	Google suite
Mixpanel	Google Analytics
Productboard	Notion
Hubspot	Maze