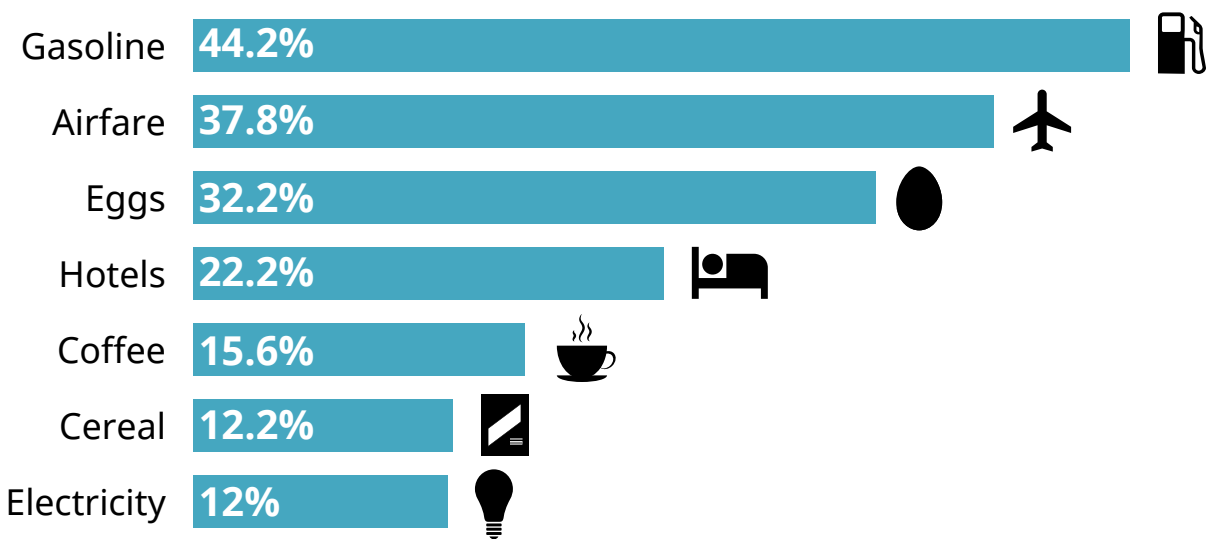


Recent Price Increases and Ways to Tackle

As the price of gas and consumer goods rises, much of your day-to-day life is impacted. You'll see price increases at the grocery store, the gas station, restaurants, rideshares, and your summer vacations.



FinGoal Savings Insights Examples

GROCERY

meijer Found: **\$6.23**

Sign up for mPerks and reduce your weekly shopping bill. Get personalized offers and add coupons while you shop.

VONS Found: **\$7.52**

Vons for U earns you free groceries and offers in app meal planning to build your menu around weekly sales.

GAS

Found: **\$2.73**

GetUpside lets you earn cash back on fuel at some of the stations where you already fill up.

Found: **\$1.82**

Take the guesswork out of getting gas. GasBuddy lets you find the cheapest gas without driving around.

RESTAURANT

Found: **\$7.25**

Make your next trip to Bonefish Grill during Happy Hour. Happy Hour starts at 4, end times vary by location.

Found: **\$5.85**

Looking for the best deal on happy hour? Want to save money on brunch? Let AppyHour do the research for you.

RIDESHARES

Found: **\$3.50**

Not sure whether Lyft or Uber will get you the best rate? Obi lets you compare the price of all major ride options.

AIRLINES

Found: **\$50.00**

Get free bags for less. Pick up Southwest gift cards at Costco and save even more on your next trip.

Do Small Savings Matter?

These small savings can add up to **\$1,040.89** a year!

\$297.93
savings by shopping sale or store brand items.

\$48.46
savings by cutting \$0.10/gallon.

\$244.50
by choosing a credit card with high grocery and fuel rewards.

\$240.00
savings in luggage fees with an airline that offers free carry-ons.

\$210.00
savings by cutting just \$3.50 on 5 rideshares or food delivery.

Bonus Savings
\$397.25
savings by using a grocery loyalty card.
If you don't currently use a grocery store loyalty card, you are missing out on these savings.

Note: Grocery savings are based on an average annual household spend of \$5,675 and estimating 35 items in a \$100 grocery trip. Gas savings are based on an average annual household spend of \$2,475 and the June 2022 average gas price of \$5.10.

1. <https://www.bls.gov/news.release/pdf/cpi.pdf>