

PALO IT case study

OUR CUSTOMER

PALO IT is a global innovation consultancy and Agile software development company dedicated to helping organisations embrace tech as a force for good. As a company, they embrace their multicultural community. PALO IT currently has 455 employees across 12 locations.

OPPORTUNITY

PALO IT was looking for the next natural step when it came to investing in their people across multiple jurisdictions. Key themes they to address involved awareness-building, and practical tools for effective self-care and resilience-building for all. Aligning with their people-first values, PALO IT entrusted Neurum with their first behavioural health initiative, and rolled out the comprehensive wellness app companion, the Neurum app.

THE IMPACT

Palowans across offices (primarily from Australia, Thailand, Singapore, Hong Kong, Colombia) found the Neurum app:

- Easy to get started
- Uniquely relevant and tailored to their needs
- Lessons were easy to understand, with ease of mind that it is research-backed
- Exercises were interactive, engaging, and meaningful to each individual
- Fitted seamlessly into their schedules
- People and Culture team felt supported throughout

THE NUMBERS

86%

of Palowans activated the Neurum app

92%

would recommend the Neurum app to their friends and colleagues

81.6%

users were recommended useful and relevant content to boost and maintain their mind and lifestyle wellbeing



We work with Neurum because our values really aligned. We are also an international company...it's important that our people wherever they are has something that really works for them and that it is easy to get started. This is my own experience from [an] HR perspective, but also great hearing it from our staff too.



Amin Tse
People & Culture Manager
APAC

The Neurum app came at the perfect moment when I needed some assistance. I usually have a lot of trouble falling asleep because my mind is running so fast thinking of the errands for the next day. Breathing exercise in the Neurum app helps me sleep by calming my thoughts. I am thankful for it!

Katherine Rodriguez
Office Manager
Colombia

