EDINBORO ATHLETICS

Established: 1857
Location: Edinboro, Pa.
Nickname: Fighting Scots
Conference: Pennsylvania State Athletic Conference
Approved Verbiage:
- Edinboro
- Fighting Scots
- Boro
- The Boro
SECONDARY MARK
FULL FIGHTING SCOT

CMYK

PANTONE 7621 RED
BLACK
WHITE

EDINBORO FIGHTING SCOTS
ATHLETICS BRAND STYLE GUIDE
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ALTERATE MARK
E SWORD

CMYK

PANTONE 7621 RED
BLACK
TARTAN FILL
WHITE
ALTERNATE MARK

E SWORD

THE E SWORD MARK MAY BE USED WITH INDIVIDUAL SPORT NAMES.

THE SPORT NAME SHOULD ALWAYS APPEAR IN ALL CAPS USING THE REFRIGERATOR DELUXE EXTRABOLD FONT FOUND ON ADOBE FONTS.

THE NAME SHOULD BE CENTERED AND PLACED UNDERNEATH THE E SWORD AT A DISTANCE EQUAL TO THE HEIGHT OF THE MIDDLE HORIZONTAL PIECE OF THE “E.”

ALTERNATE MARK
EDINBORO

THE EDINBORO MARK IS INTENDED FOR USE WITH INDIVIDUAL SPORT NAMES RATHER THAN AS A STANDALONE MARK.

THE SPORT NAME SHOULD ALWAYS APPEAR IN ALL CAPS USING THE REFRIGERATOR DELUXE EXTRABOLD FONT FOUND ON ADOBE FONTS.

THE CAP HEIGHT OF THE SPORT NAME SHOULD BE EQUAL TO THE HEIGHT OF THE “E” IN THE SHIELD.

THE NAME SHOULD BE CENTERED AND PLACED UNDERNEATH THE EDINBORO MARK AT A DISTANCE EQUAL TO HALF THE CAP HEIGHT OF THE SPORT NAME. FOR THE CMYK VERSION, DO NOT COUNT THE GRAY OUTLINE WHEN DETERMINING THE DISTANCE.

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COLORS

**Edinboro Red**
- Pantone: PMS 7621 C
- CMYK: 0 100 100 25
- RGB: 187 19 26
- Madeira®: 1838 Polyneon 60 / Polyneon 75

**Gray**
- Pantone: Cool Gray 7
- CMYK: 0 0 0 50
- RGB: 147 149 152

**Dark Red (For dark areas of kilt only)**
- Pantone: PMS 1815 C
- CMYK: 0 100 100 50
- RGB: 139 3 4

**Brown (For boots only)**
- Pantone: PMS 132 C
- CMYK: 32 51 100 13
- RGB: 162 118 43

**Black**
- Pantone: Black
- CMYK: 0 0 0 100

**White**

**Royal Stewart Tartan**

(ROYAL STEWART IS THE ONLY ACCEPTABLE TARTAN PATTERN. NO REPLACEMENT PATTERNS MAY BE USED.)
WORDMARKS

THE LONG FIGHTING SCOTS WORDMARK MAY BE COMBINED WITH THE ALTERNATE E SWORD MARK AT THE SIZE RELATIONSHIP SHOWN.