

All items in this column require conversation. All items with \* require signature.





# **Event Resourcing Arc**

Coaching

## RESOURCING

Training

# COLLABORATION

## CAMPUS

#### **Global Events**

- Men's Night
- Relate Conference
- The Gathering

#### Creative Foyer Installation

- Series Specific
- Special Occasion

#### Holiday Foyer Design\*

- Christmas
- Easter

New Ideas

- At the Movies
- Mother's Day
- Father's Day

\*Combination of required and optional elements

**Campus Events** 

Consulting

Holiday & Special Event Foyer Installation

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# **Communication Resourcing Arc**

New Ideas

Coaching

#### RESOURCING

Training

Bayside Social Media, App & Websites

Global Promotions (Service Promo & Foyer Presence)

- Groups Launch
- Kids Camp/XII Conf.
- Strategic Partner Initiative
- Missions Trips
- Bayside College
- Disaster Relief (as needed)

Promotional Materials Distributed During a Weekend Service

**Global Email Marketing** 

External Marketing (anything distributed to community

## COLLABORATION

Campus External Marketing Strategies

Internal Marketing & Promotion for Campus Specific Events & Outreaches

**Campus Email Marketing** 

## CAMPUS

Campus Facebook Group Page

Specific Foyer Presence & Promotion (Limit 2x per Quarter) \*

\*See specific guidelines

Consulting

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