

From Your
Friends

Build Repeat Business & Referrals!

Reward your past customers and sphere of influence with outstanding **FREE OFFERS & DISCOUNTS** at restaurants, museums, theaters, sporting events, golf courses and more!

Visit our website at: FromYourFriends.com to learn more!

From Your Friends is an exciting and effortless tool to stay in constant contact with your past customers, sphere of influence or farm area with a monthly gift that will actually be anticipated and appreciated! Each month your clients will receive a special free offer or discount at a local restaurant, entertainment venue or merchant. This offer comes as a gift from you—their friend in the real estate business. Your clients will appreciate these monthly gifts and will reward you with repeat business and referrals.



This program has been hugely effective for us! Over 150 of our agents participate and every one of them can tell you a story of how a simple relationship marketing campaign brought new referrals, listings or sales and how their customers truly appreciate the great offers.

Joe Clement, Broker/Owner

Why Subscribe to From Your Friends?

Relationship Marketing Works

What's the secret to generating repeat business and referrals? The answer is easy. Just turn your customers into friends! Sending your customers these great monthly gifts will help create a long-lasting relationship and lifetime loyalty to their friend in the real estate business!

Constant Contact is Essential

Successful real estate agents get more than 65% of their business from satisfied past customers or referrals. **From Your Friends** offers a way to creatively and consistently market to this goldmine of future income!

Other Agents Are Marketing to Your Clients

Your past clients are certain to be on several competing agents' farm lists. If you don't keep in constant contact and reward your customers for their relationship with you, it becomes easier and easier to lose their business to someone else!

You're Losing 80% of Your Customers

According to the National Association of REALTORS®, over 80% of home buyers and sellers say they would use their real estate agent again or refer them to friends. But only 20% of them actually do! That means the average Realtor gets absolutely no referrals or repeat business from 8 out of 10 of their past customers. **From Your Friends** can help generate more referrals and repeat business!

Affordable and Easy to Use

No start-up fees, no contracts, low minimums and less than 10 minutes to sign up!

It's as simple as Upload, Personalize and **Sent!**



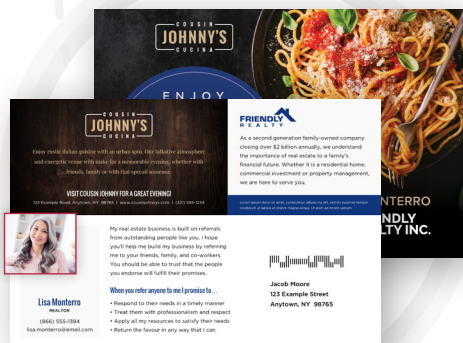
1 Upload

Upload or enter your database into our simple contact management system. We handle all addressing and mailing.



2 A New Offer Each Month

Each month our award-winning design team creates a new postcard to send with an outstanding offer from a popular local restaurant, merchant or attraction.



3 Make It Your Own

Personalize your postcards using our easy-to-learn postcard editor. Choose from dozens of professional templates or create your own! Change as often as you'd like.



4 Repeat Business & Referrals!

Your monthly gift keeps you top-of-mind and your sphere will be eager to reciprocate with loyalty and referrals.

We're here to help you every step of the way. Call any time or visit our website for:

- Details and pricing
- Current and upcoming featured partners and offers
- Quick and easy sign up to the program
- Secure access to update or download your database and manage your subscription
- Instructions for submitting databases from popular contact management software
- Frequently asked questions about the program

One referral, one new listing or one buyer and your **From Your Friends** subscription has paid for itself many times over!

Signing up is easy!

Just visit our website, click on **Subscribe Now** and we'll start your subscription to the powerful **From Your Friends** campaign right away!



From Your
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Visit our website at:
FromYourFriends.com
to learn more!