



## About

Hi - I'm Josh, a UI Designer with 10 years experience in design and marketing.

My aim is to make a positive impact using design. I am currently working for NatWest Group providing UI improvements across multiple streams to 17 million customers.

## Education

### University of Wales

September 2007 - July 2010

BA (Hons) Interactive Media Design - 2:1

## Experience

### UI Designer

NatWest Group

April 2022 - Present

- Designing and delivering product improvements to 17m customers
- Working collaboratively across teams to implement a design system

### Senior Digital Designer

Selligence

February 2021 - April 2022

- Led all design output across digital products and marketing.
- Responsible for creation and implementation of design systems across all products.
- Designed and delivered - Contacts & Messaging, Sourcing, Chrome Extension, Projects (Talent Ticker & Anaxym). Online portal for candidates and employers (Lamplight).

### Senior Digital Designer

Peacocks

October 2018 - January 2021

- Managed a team of digital designers in a fast-paced, demanding environment.
- Led on all UI design updates including a mobile-first website redesign.

### Owner

Noodle Lime

October 2015 - November 2018

- Freelance work including design, delivery, and management of over 25 websites.
- Brand ideation and creation for multiple companies of various sizes and industries.

### Website Manager

WJEC & Eduqas

March 2018 - November 2018

### Marketing Officer / Digital Marketing Manager

Visit Cardiff / Cardiff Council

March 2013 - March 2018

## Name

Josh Parke

## Location

Cardiff, Wales

## Tools

Adobe Suite  
Figma  
Webflow  
Notion

## Skills

Visual design  
Design systems  
UX/UI design  
Wireframing  
Research  
Accessibility

## Contact

[hello@joshparke.co.uk](mailto:hello@joshparke.co.uk)

