

CASE STUDY

Sodexo & Soobr

Sodexo SA uses Soobr for needs-based cleaning at one of its customers in Zurich. The Smart Cleaning platform is used for planning, executing and controlling cleaning tours.



Sodexo is the only company in Switzerland with an integrated facility services offering (IFM) and corporate catering. In addition, as an industry leader for hybrid working environments, Sodexo creates attractive and contemporary working conditions that make its customers even more attractive as employers. Sodexo Switzerland has local roots, but as a subsidiary of the Sodexo Group it also has a global network with the corresponding know-how.



Soobr is a Swiss technology company that is driving the digital transformation of the cleaning industry. Soobr's innovative product has been developed over the last few years in close collaboration with cleaning service providers a software from the industry for the industry, for more efficiency and transparency.

CHALLENGES

- Automate processes and prevent media discontinuities
- Efficient handling of scarce labor resources
- Transparency for controlling and continuous improvement
- Make a contribution and provide evidence for ESG
- Cutting-edge technology for flexibility and hybrid work

SOLUTION

Soobr overcomes the challenges with dynamic, demand-oriented planning and execution of cleaning services.



RESULTS

- Customers receive more transparency
- Ensure quality with dynamic and digital task management
- Flexibility through integration of sensor data
- Cost savings through targeted use of resources and consideration of building utilization

10%

annual savings

150'000 ft²

object size

6 months

payback



"It was a change at the beginning, but now every employee has learned to use the tablets and we could increase customer satisfaction."

Laura Julen, Regional Director, Head of Innovation,
Member of the Management Board Sodexo SA