



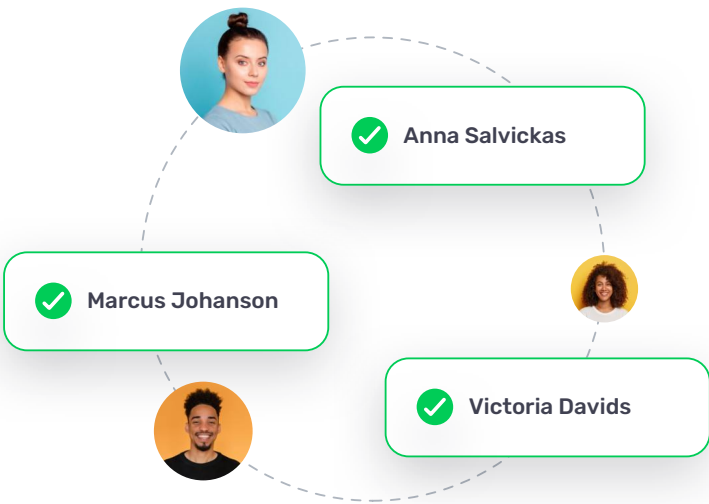
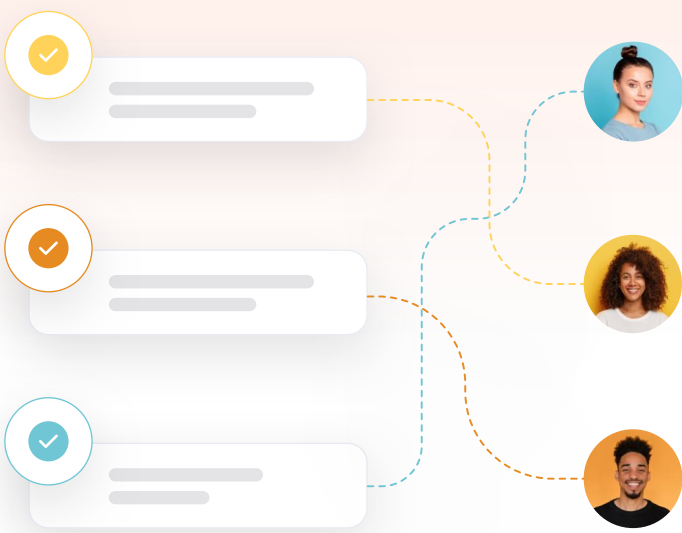
Real-time lead routing without the complicated setup

With Distro, creating routing rules is intuitive, and inbound leads are instantly assigned when there’s a trigger event.

Close the gaps in your leaky funnel

Capturing existing demand for your product or service is vital. Distro allows you to connect inbound leads to the appropriate rep.

This increases your inbound conversion rates, and prevents leads from falling through the cracks.

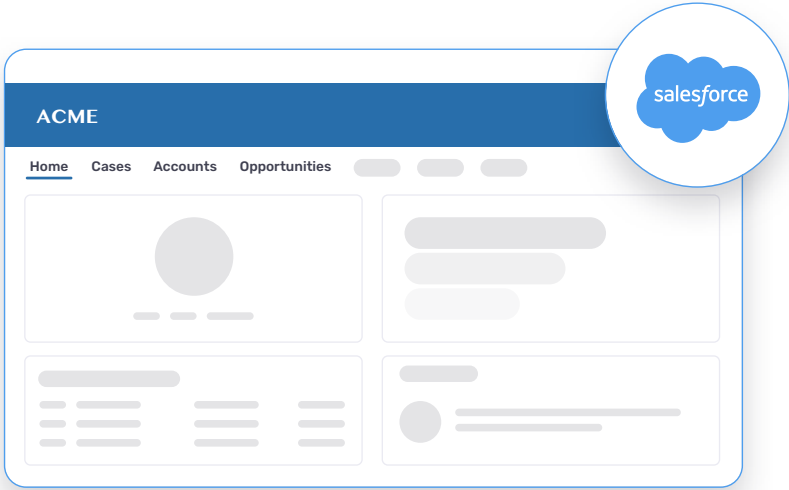


Fair and accurate distribution, every time

Make sure every rep is getting a fair amount of leads based on your routing rules. You can also account for ownership, so leads that are already assigned in your CRM don’t get re-distributed.

Route any object type in Salesforce

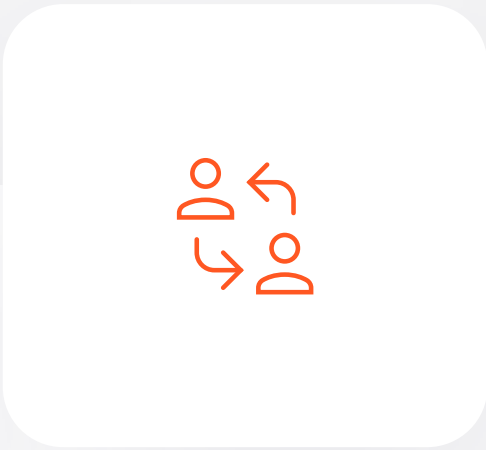
Distro can route leads, contacts, accounts, and opportunities in Salesforce. This allows you to handle multiple use cases for different teams.



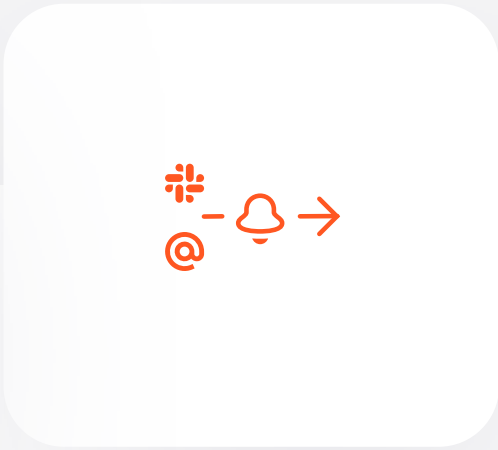
How Distro works



Choose the trigger event that will initiate your route (i.e. field update or new record creation)

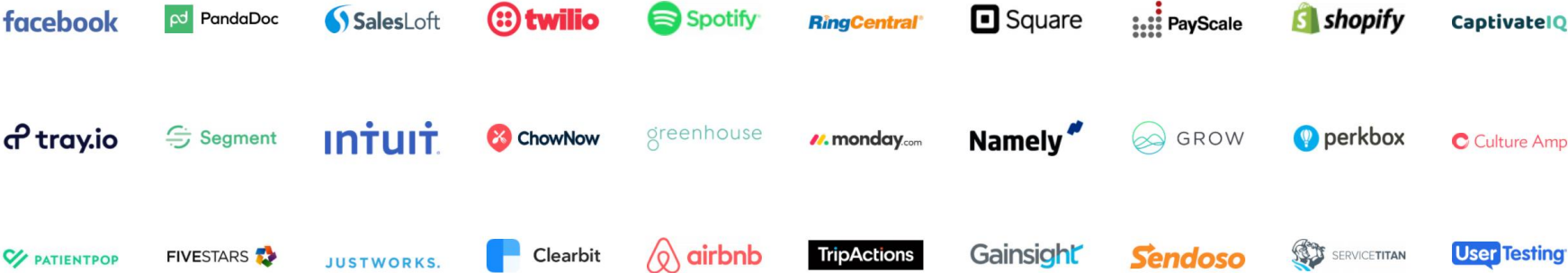


Leads are routed and assigned based on your rules



Reps are alerted via Slack and/or email so they can quickly follow up

Chili Piper is used by the world's top-performing revenue teams



Ready to power up your inbound lead process?

BOOK A DEMO