

FUTUREFEST

FUTUREFEST.IO

WHAT IS FUTURE FEST?

Future Fest is an all-in-one digital events platform that builds shared experiences in the Metaverse.

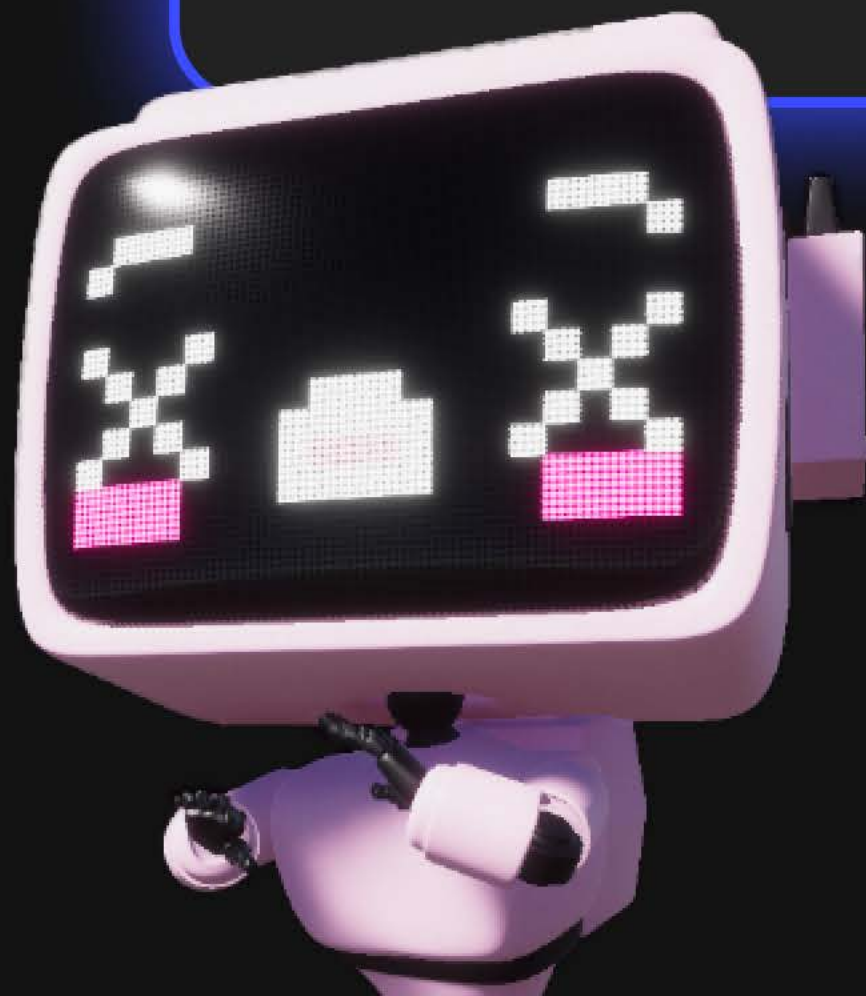
We're driven by one mission:
To create large scale digital experiences that people could get excited about.





THE PROBLEM

**Currently most virtual events are boring.
They lack engagement, creativity, and are
surprisingly difficult to manage and produce.**



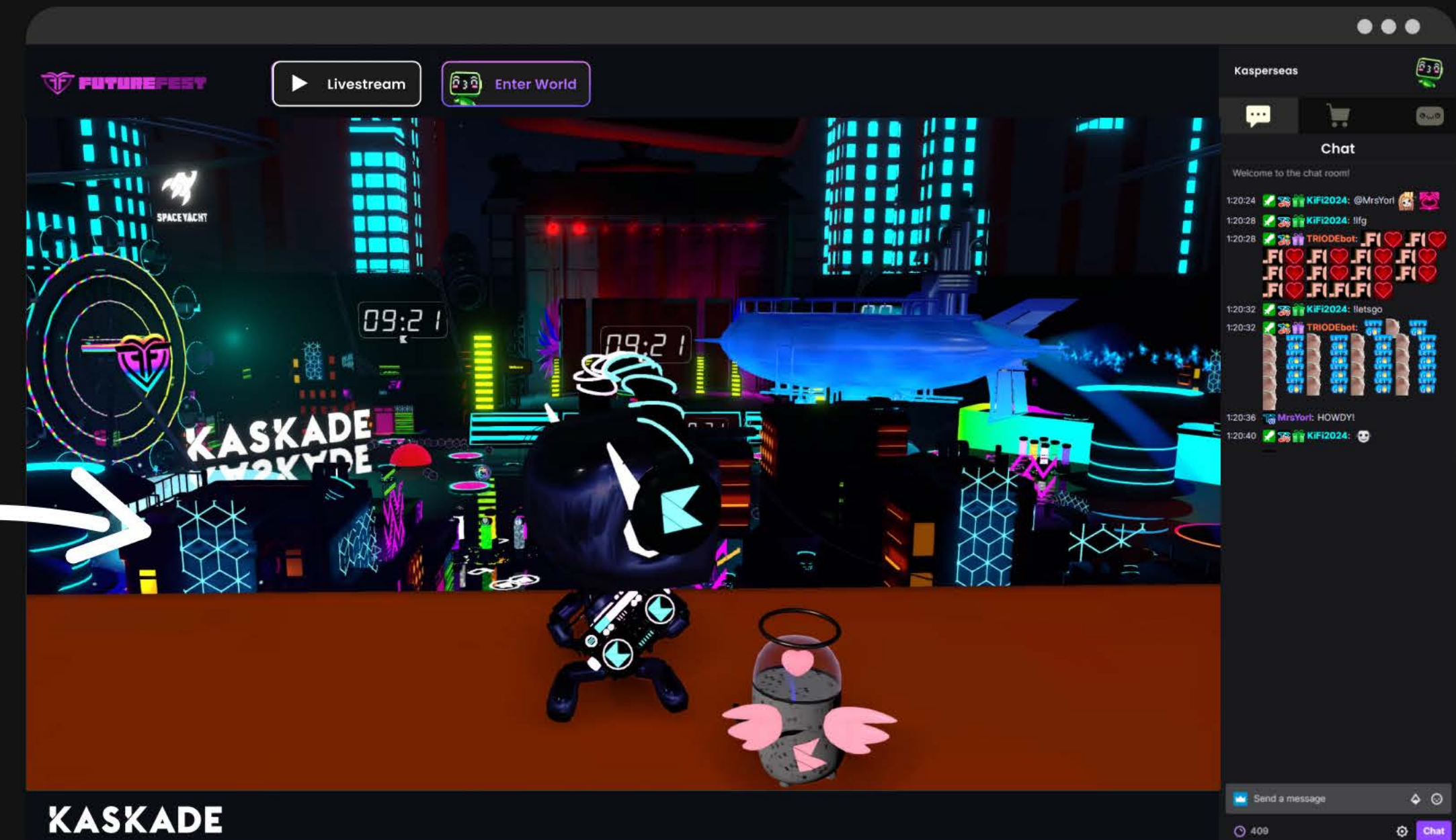
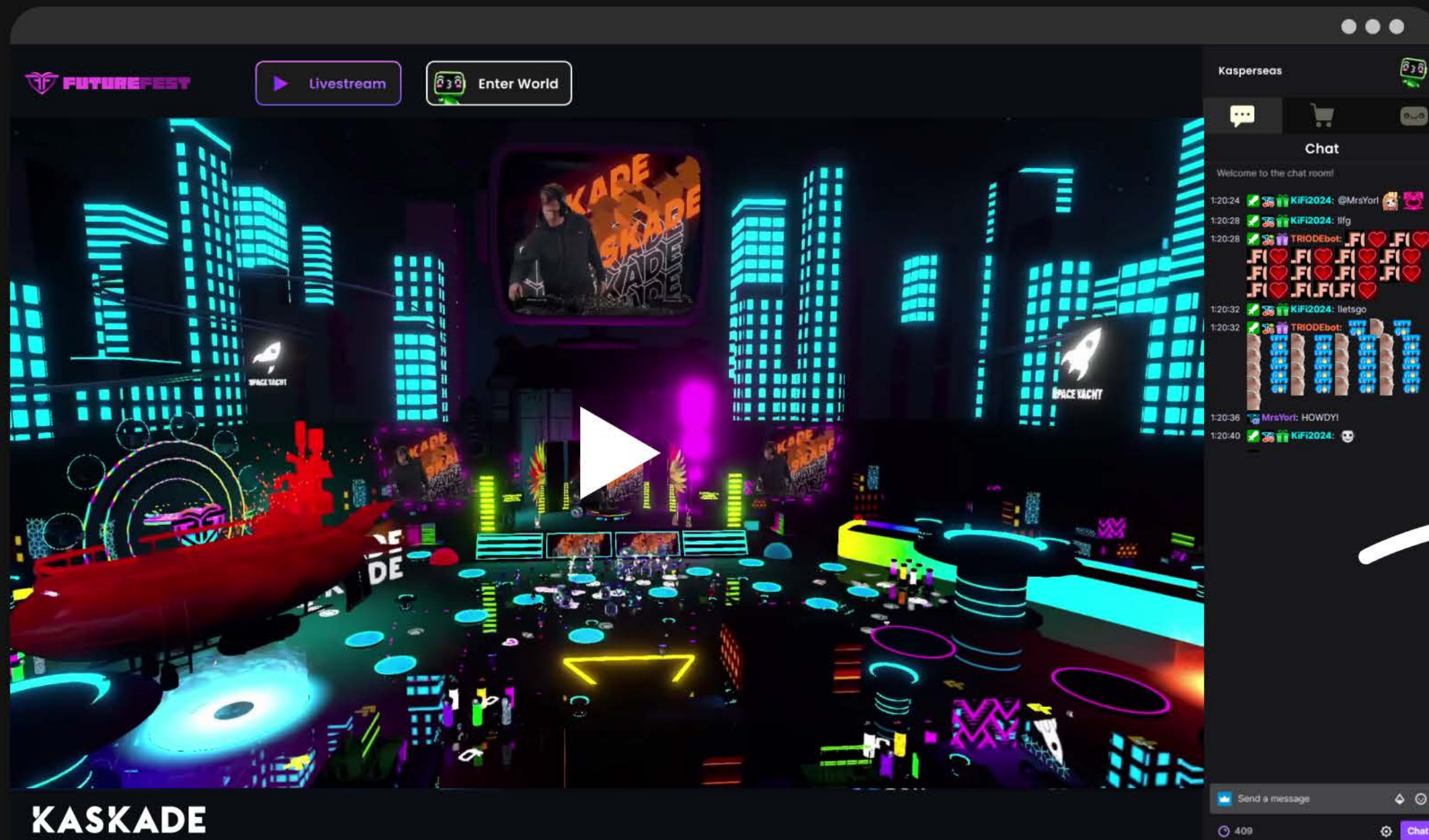
THE SOLUTION

We've created the infrastructure to throw live interactive virtual experiences with compelling audience engagement.

All of our experiences are created on a foundation of being fun.



A look at our platform



THE NEXT LEVEL OF LIVESTREAMING

With the press of a button, seamlessly transition between watching the livestream experience and playing in our virtual world. All in your browser.

ACCESSIBILITY IS KEY

We want to make our experiences as accessible as possible. So we've made sure our cloud tech allows us to provide high fidelity experiences on any device.

The Evolution of Livestreaming

Our platform allows for our users to choose how they want to experience an event. This leads to greater accessibility and higher engagement time.

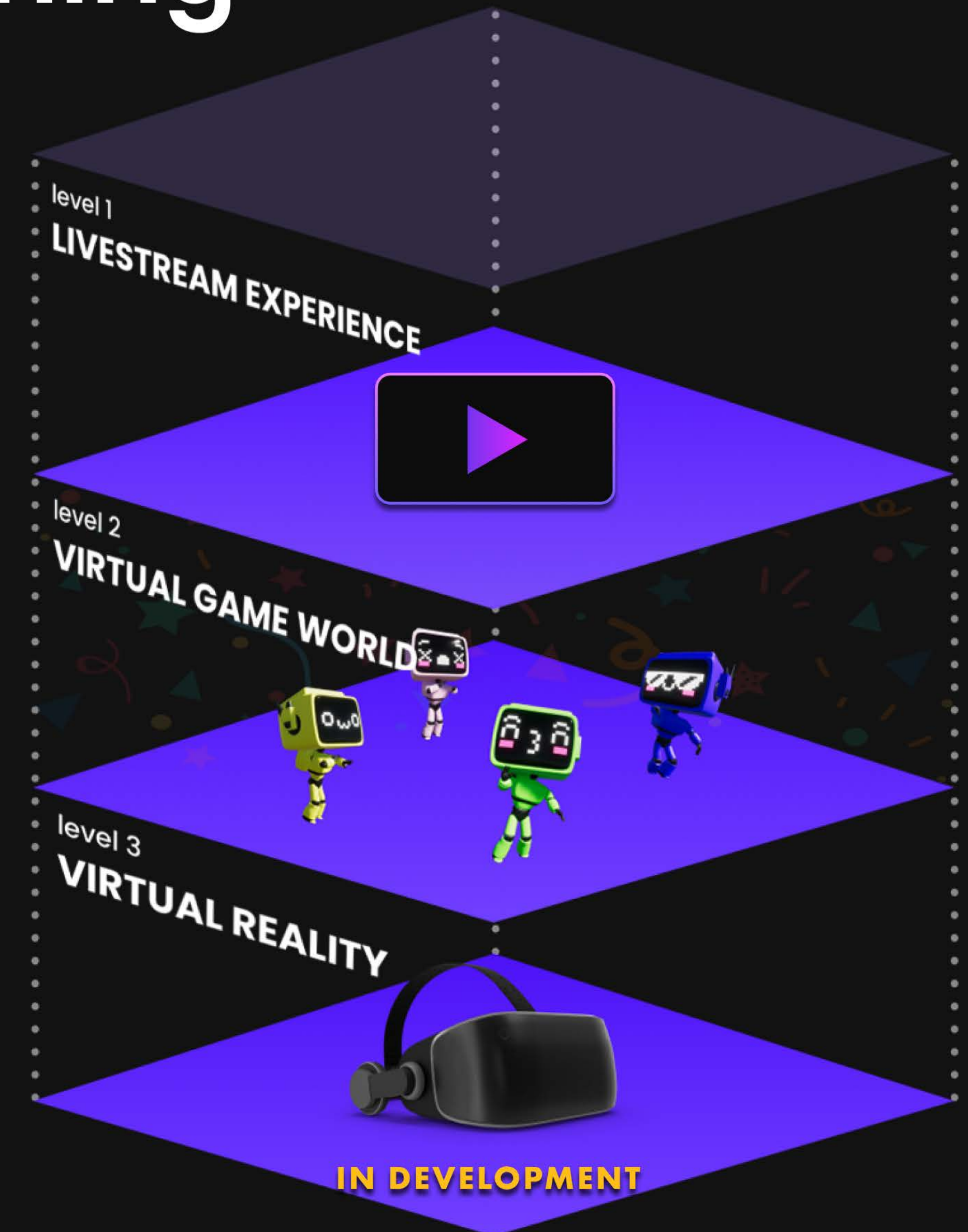
- ✓ Greater Accessibility (Mobile, Livestream, Game)
- ✓ Higher engagement time
- ✓ Shared interactivity across platforms

 **35min+**

Average User Engagement
Game Experience

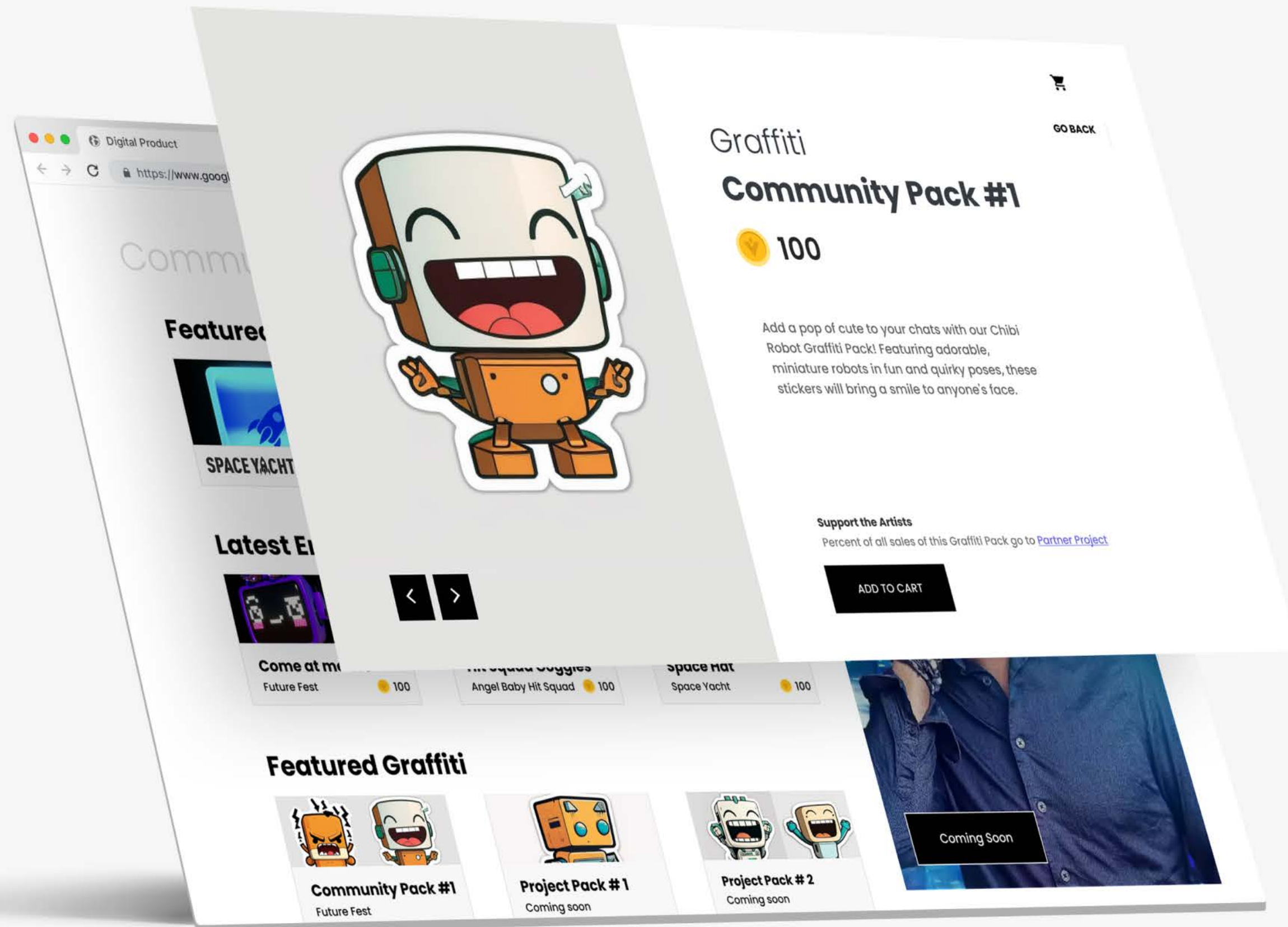
 **45.83%**

Increased engagement on our
platform compared to livestreaming



Community Storefront

We've introduced an easy way to onboard communities and brands to sell digital items on our storefront. (Cosmetics, sprays, interactables)



- ✓ Pipeline for both web 2 and web 3 audiences
- ✓ Easy onboarding for brands
- ✓ Purchases stored on-chain

A versatile platform

We offer a wide range of event types to allow audiences to experience different types of shared experiences.

Social Events

Esports Arena

Comedy Shows

Townhalls

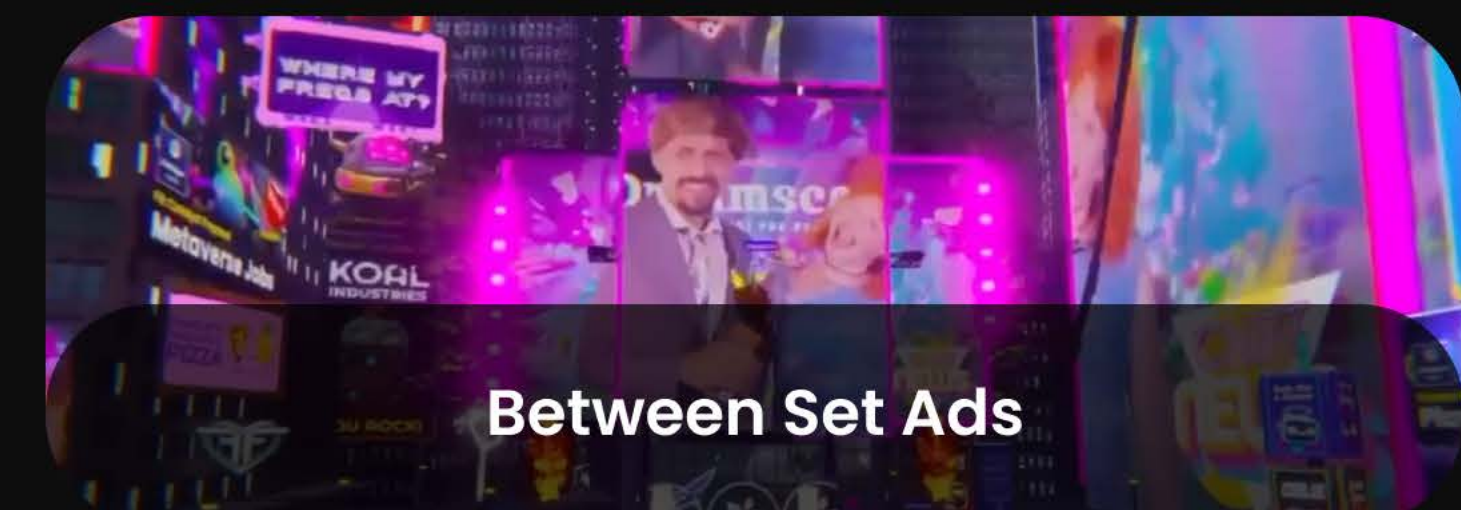
Games

Sporting Events

Corporate Events

Built for brands

We offer a wide variety of customizations that are not only attractive to sponsors but will have your audience interacting with your brand in an entirely new way.



Market Size



\$800

BILLION

BY 2024

TOTAL AVAILABLE MARKET

Bringing live events and social ads into 3D social worlds represents a massive opportunity in the metaverse space.

\$413

BILLION

BY 2024

SERVICABLE AVAILABLE MARKET

Gaming, AR, and VR make up the majority of the metaverse market. Our team has experience in all of these markets.

\$250

BILLION

BY 2024

TARGET MARKET

The software & services sector makes up 70% of the total market size in the metaverse space. We will be a leader in this space.

The Competition



	FUTUREFEST	THE SANDBOX	DECENTRALAND	wave	VRCHAT	ROBLOX	EPIC GAMES
CLOUD STREAMING	✓	✗	✗	✗	✗	✗	✗
DISTRIBUTED EVENT MANAGEMENT	✓	✗	✗	✗	✗	✗	✗
TICKETING	✓	✓	✓	✓	✗	✗	✗
MULTIPLAYER	✓	✓	✓	✓	✓	✓	✓
INTERACTIVE	✓	✓	✓	✓	✓	✓	✓

REVENUE STREAMS



DIGITAL TICKET
SALES



FREEMIUM
INTERACTIONS



CLOUD
INFRASTRUCTURE



STOREFRONT & DIGITAL
COLLECTABLES



CONSULTATION
& SERVICES

Artist & Brands

We've worked with a wide range of artists, projects, and brands to bring their audiences an immersive and engaging experience.

Artists

KASKADE

Blu
DelTiger

COOKAY

GRAVEDIG

MARTEN
HØRGER

ARILIS

ALRI

OCEAN
ROULETTE

F FATUM

And many more!

Brands

SPACE YACHT

arkade

Anjunabeats

DIRTYBIRD

HYPER

Unity®

Yummi
universe

Red Bull

FEVER DREAM
FRIENDS

Skullcandy




And many more!

But the best part? Our fans love us.


 **atblackaaron** These sets are honestly so fucking well designed. I get lost in the beauty..love the music as well keep providing the expericene n well keep watching! 🙌🔥😄

1w 2 likes Reply

 **fiddlestix_dubs**: am i dying

 **MATTY271** @mathawkley271 · Apr 14
Holy f*ck I just became super bullish on @futurefestxr its the first time ive used the software and it rocks. They have a fully built product. I would spend some time checking it out if you haven't already #CNFT #CardanoNFT #NFT

theriddimunicorn: these freaking visuals thoouooo

 **aweminus_official**: wow the ocean stage is INSANE

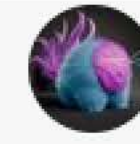
 **PositiveMike37**: this virtual stage! wow!!!

 **meganhairzane** Greatest thing I have ever seen in my life

12w 1 like Reply

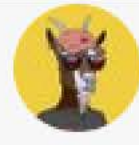
questionable_micro: WTF THE CHAT VISUALS

 **Dirtybird**: this is cool


 **Jaze** @Jasonez1980 · Apr 14
If you're in Cardano and you didn't ape into @futurefestxr, you're NGMI

icem0use: Amazing visuals

veepotmusic: god damn this is ridiculous

 **p3rsuad3** @blakepersuade · Apr 14
@kaskade x @futurefestxr / @spaceyacht - this is some absolute fire.
You want to talk NFT utility?
Come take a peek at Future Fest. Incredible what they have going on

solotripbeats: this is sick af lol

 **timah82**: This is DOPE AF @FutureFest holy shit!!


someone got a blue carrot tattoo from your event.



 **kittyslasher.eth** @kittyslasherETH · Apr 14
If you're into #crypto or the #metaverse at all and you're not here @futurefestxr you're missing out. Grab your bot and pet and get in here now! This is the future of concerts right here 🔥

@kaskade @spaceyacht

 **DjSilverKnight**: @futurefest 

 **Kaskade** @kaskade · Apr 18
Thank you so much to @futurefestxr + @spaceyacht for this trip into an interoperable metaverse event.
What a mind blowing 🤯 experience - big big ups 🙌

 **QBIKMUSIK**: anyone else just have the best seizure ever>??\

 **CardanoMan** @ADASuperHero · Apr 14
Yo. @futurefestxr is absolutely sick. Idk why we aren't all talking about this, they brought an amazing platform to #Cardano, and have @kaskade headlining on that platform RIGHT NOW.

Our Expert Team Includes:



Chief Executive Officer
Steven Yang

Steven comes from a software development background working at Fortune 50 media companies. He also has led several technical teams in creating projects in emerging technologies.



Chief Experience Officer
Kevin Mowers

Kevin has virtual reality experience specializing in interactive user immersion and system design. His work ranges in industries from media experiences to eCommerce.



Chief Operating Officer
Matthew Sears

Matthew has led the product for multiple creative platforms. He also has extensive experience in ideation, storytelling, design, development and implementation of virtual experiences.



Chief Technology Officer
Jimmy Sambuo

Jimmy has spent the last decade building and maintaining systems for Fortune 500 companies. He has experience in various systems including web, mobile, cloud, and gaming.

Press Links

You can view our press links to stay updated on the latest news and coverage featuring our brand.



Bloomberg



Get in touch

Email

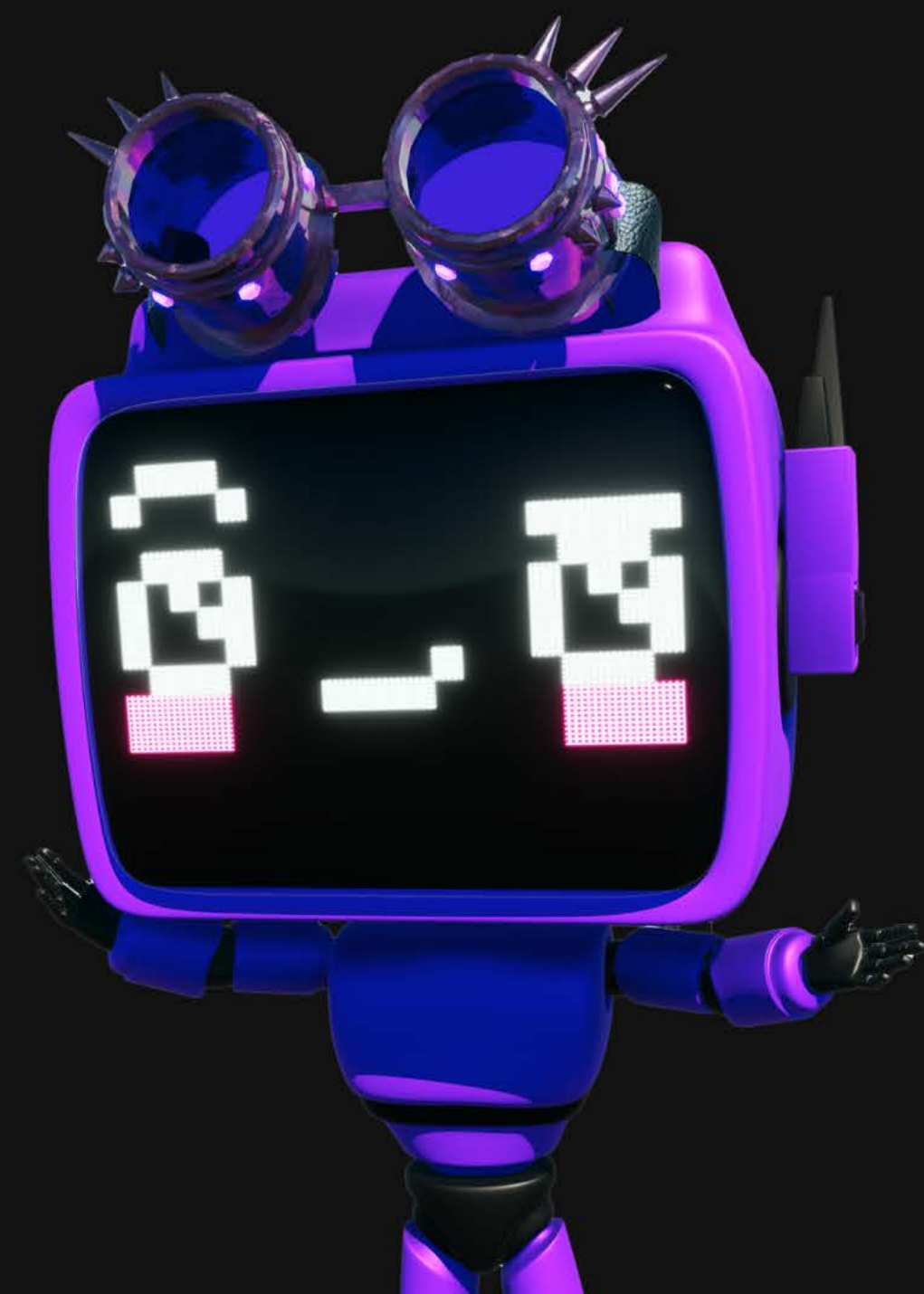
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Twitter

[@futurefestxr](https://twitter.com/futurefestxr)

Website

www.futurefest.io



We can't wait to hear from you!

