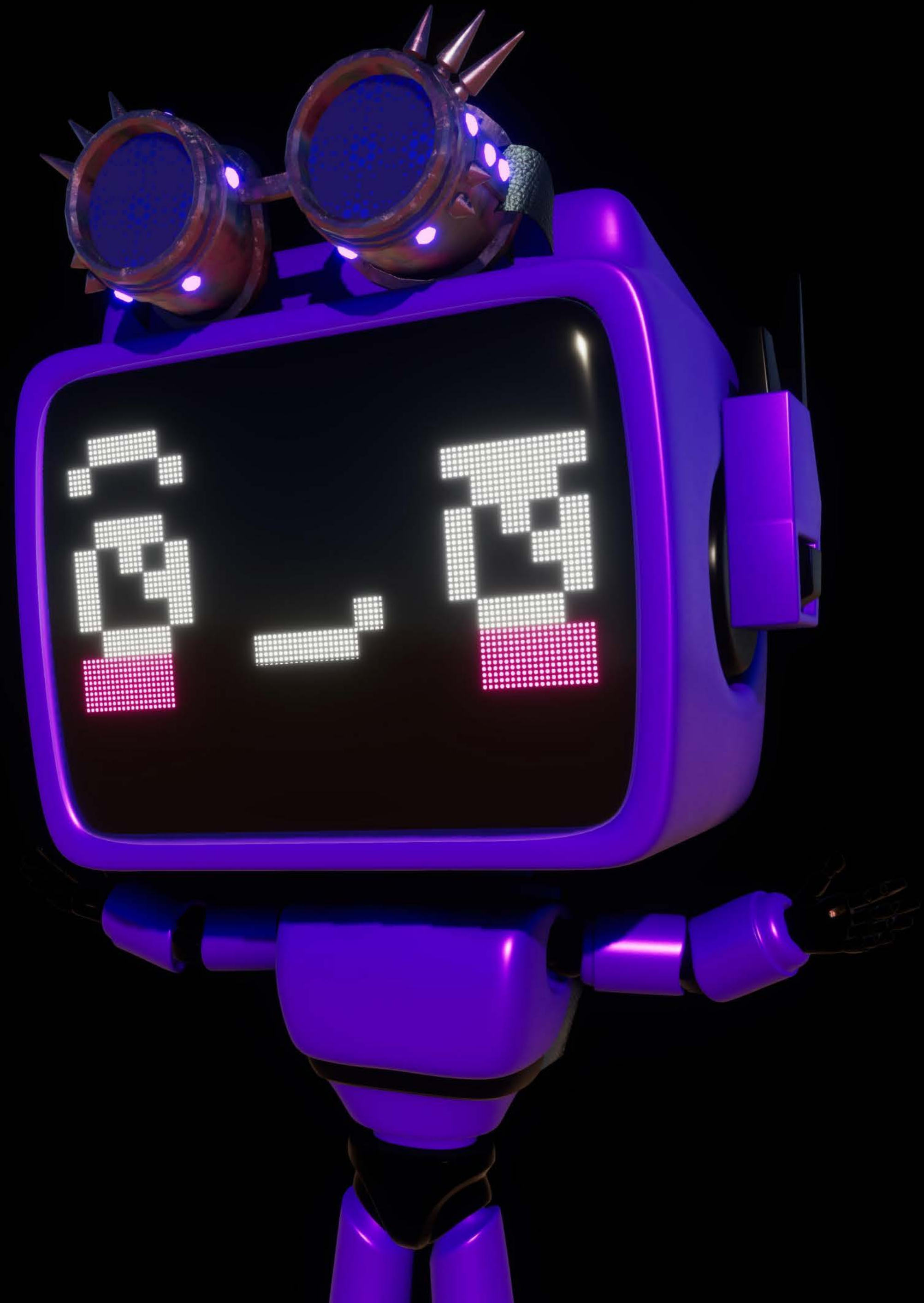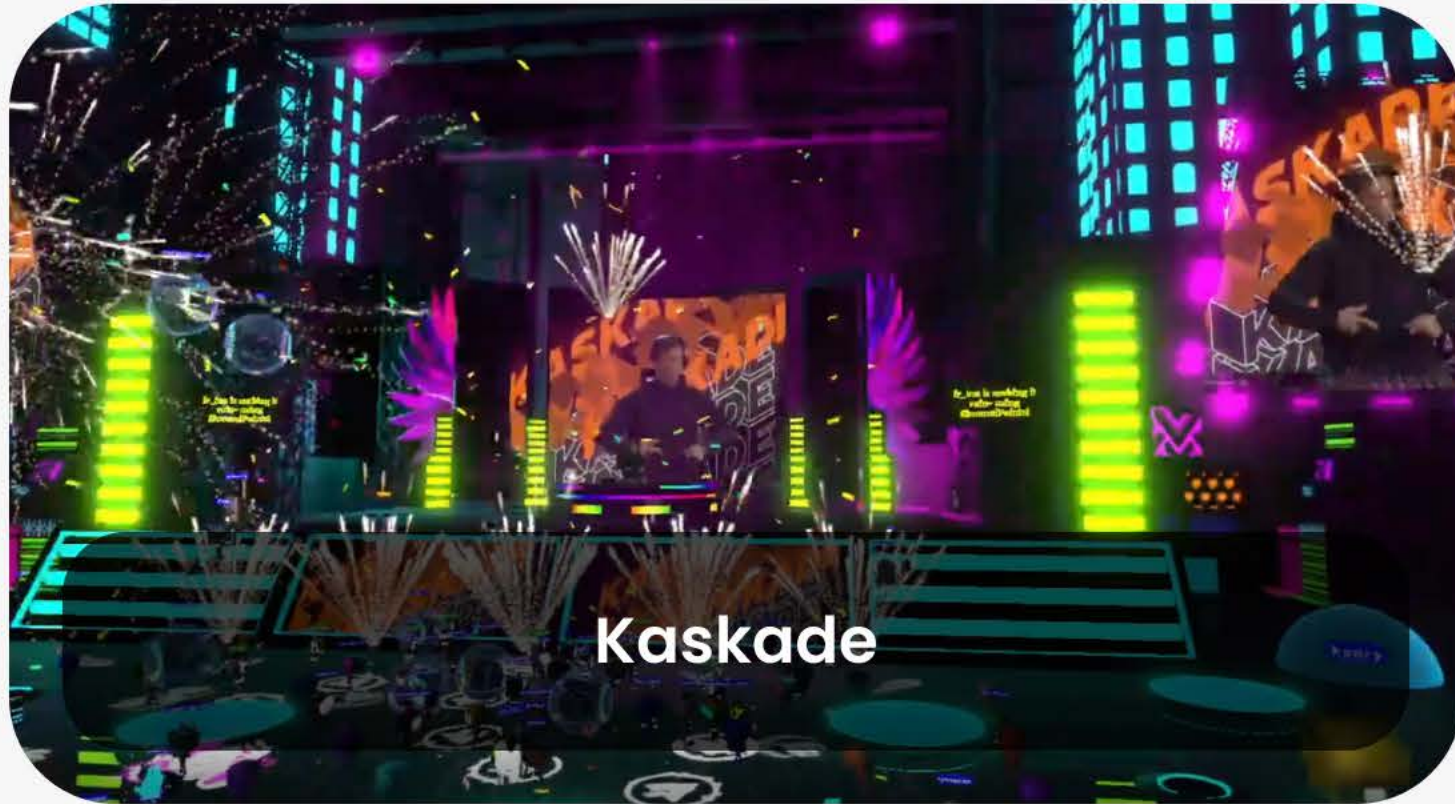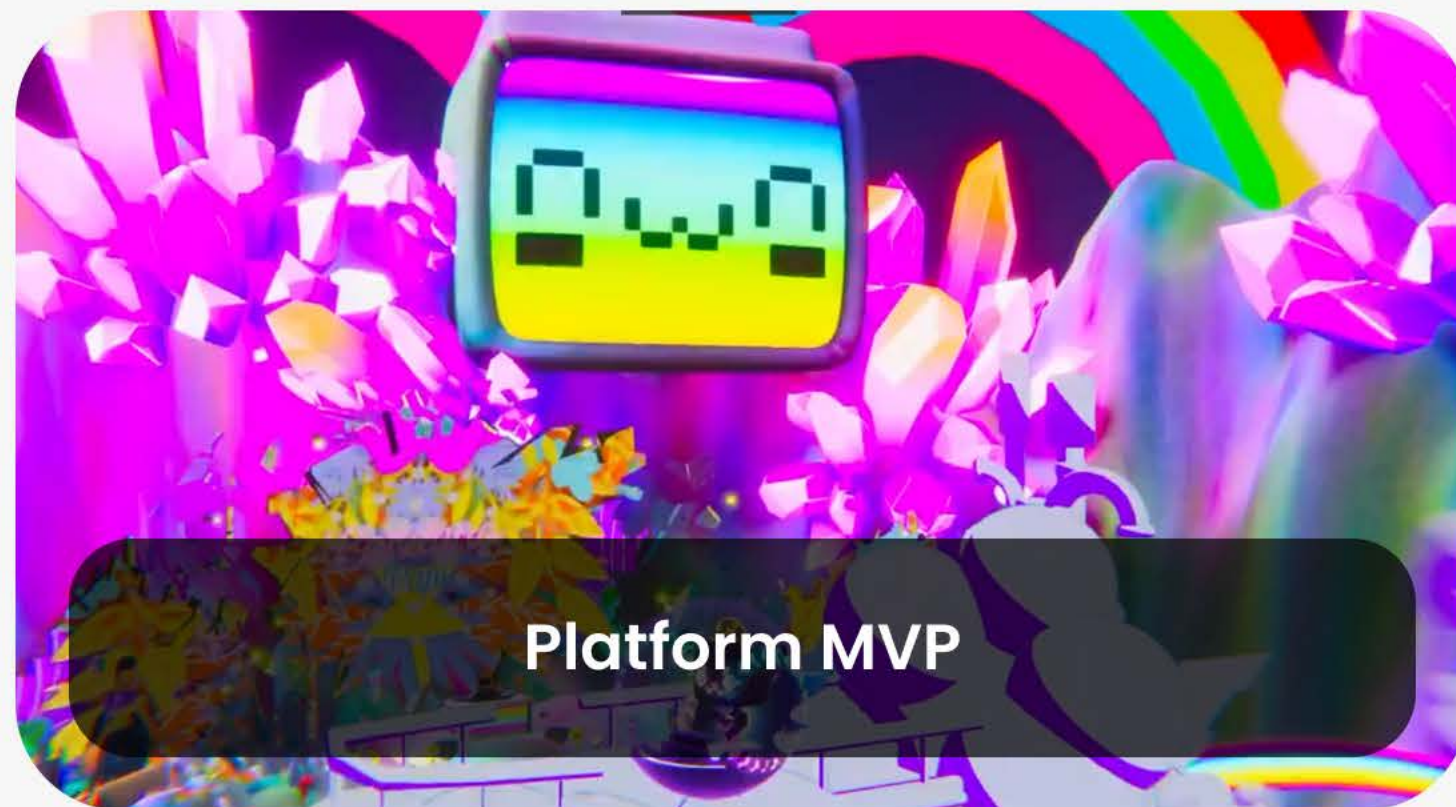# FUTUREFEST

2023 Roadmap

Kaskade

Partnership with Unity

Platform MVP

Yummi island
Worked with many Cardano Brands

Here are some of the awesome accomplishments we've had in 2022.

Futurebot Mint
Kaskade
Kaskade Kbot Airdrop
Future Friends Music Festival
Dreamscape Catalyst Pre-Party
Multi-Stage Tech

Yummi Island
Naru Pets & Yummi Meals
Unity Unite Conference Virutal Afterparty
The story of Futur3
Power Core Airdrop
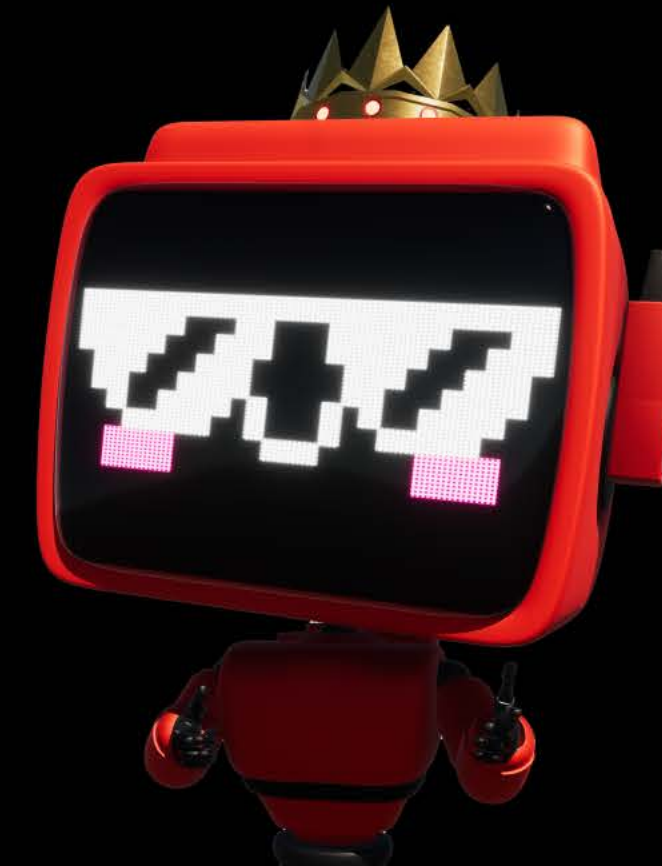Worked with many Cardano Brands

Introducing our new divisions

Future Fest Studios

The goal of this studio is to design outstanding social experiences using cutting-edge technology that will inspire the world. Additionally, this division will work with brands to create personalized and unique experiences.

Beam Enterprises

The goal of this division is to develop the technology behind the experiences. With Beam Enterprises overseeing R&D and scaling infrastructure required for any projects within the ecosystem.

Our 2023 Initiatives

(in no particular order)

Goals

1 Create meaningful engagement for NFT Communities

2 Onboard brands into our ecosystem

3 Revolutionize shared experiences in the Metaverse

Holder Benefits

✓ **Gain points to spend on the platform**

✓ **Exclusive item unlocks**

✓ **Partner Perks**

✓ **4550 Club access (more on this later!)**

✓ **More utility on the way!**

Accessibility
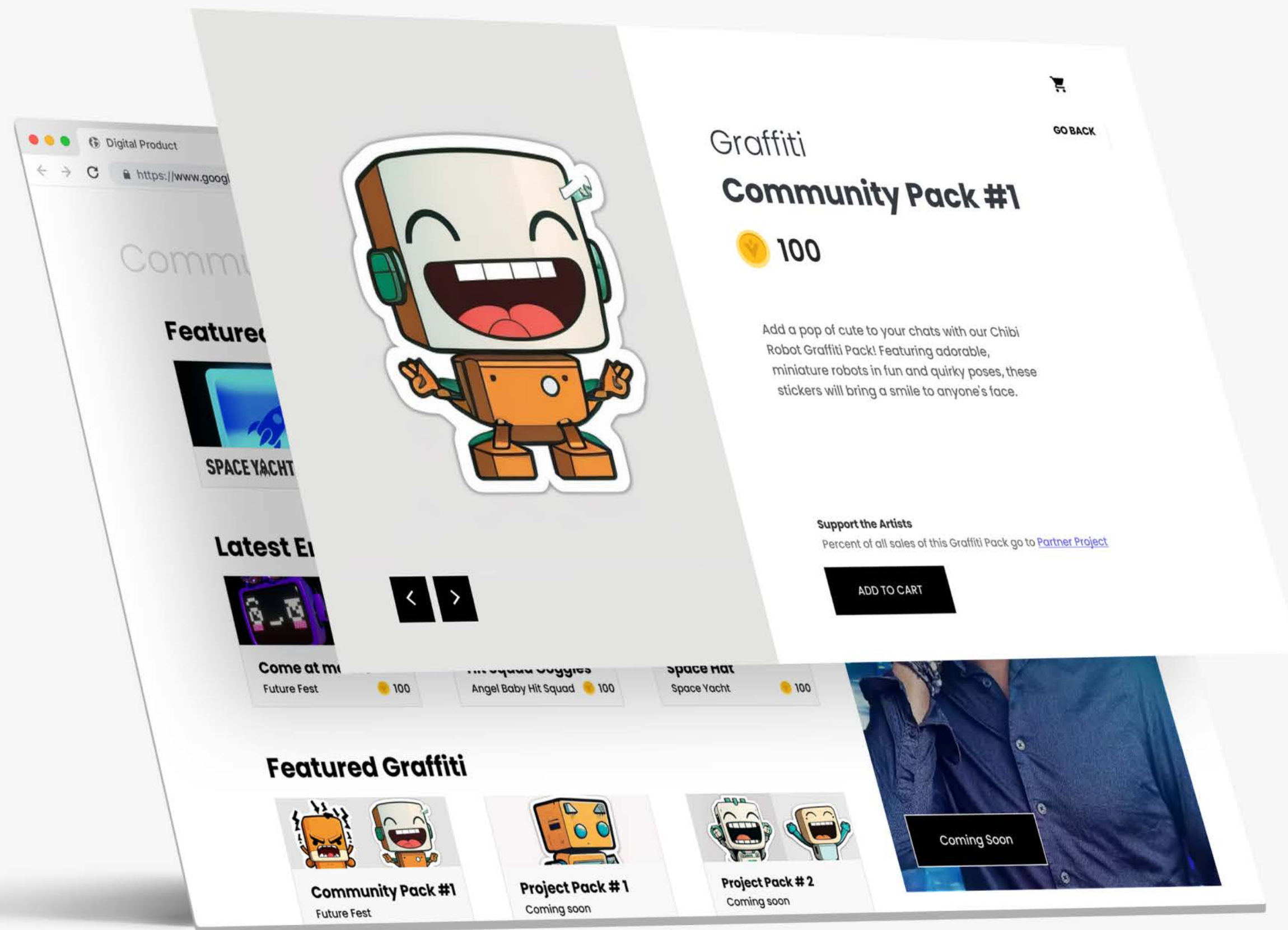
Introducing new ways to access Future Fest

✓ **Mac Client**

✓ **Mobile App**

Introducing a new kind of storefront

Storefront

The purpose of the storefront is to allow brands to monetize off of their ip as well as giving their community an option to do so as well.

✓ **Designed with Web2 and Web3 in mind.**

✓ **Purchases stored on-chain**

✓ **This store will be released in phases.**

Storefront Buildout

v1 Initial buildout

- Complete Web2 purchase flow with transactions tied to user's accounts

- Partial Web3 purchase flow where users can purchase in crypto and transactions are binded to an NFT. Initially, the references will be stored off chain.

v2 Completing the flow

- Full Web3 purchase flow where references are stored on chain.

We will roll out a marketplace for NFTs that have some utility in Future Fest.

The Hub

Our first persistent world, available 24/7.
It will contain portals to different experiences.

image is ai generated and not indicative of the final

Veggiemates Farmers Market

We are in the planning phases for a large scale community event showcasing many projects in the Cardano space. This will be an event with speakers, music, and ways to talk to project representatives live.
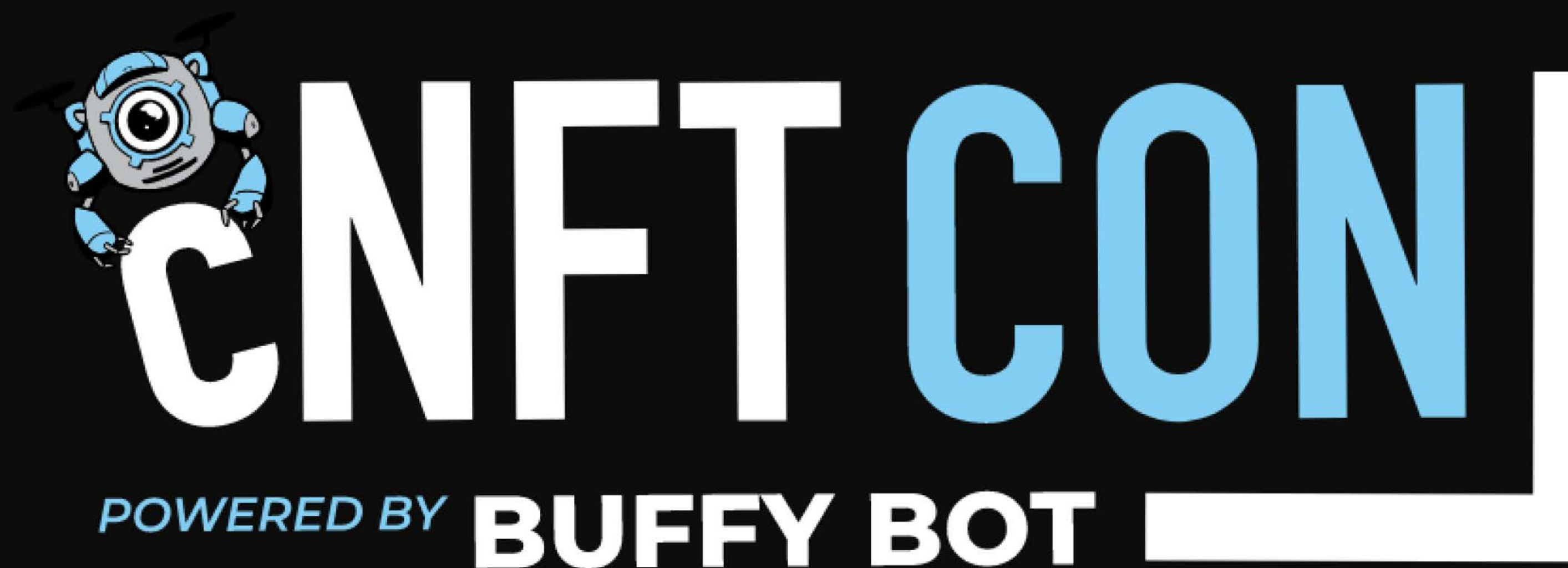
Date 4/20

image is ai generated and not indicative of the final

we're going to

cNFT CON

POWERED BY BUFFY BOT

we hope to see you there!

New Types of Events

We want to expand the range of what we offer in terms of shared experiences.

Social Events

Esports Arena

Comedy Shows

Townhalls

Games

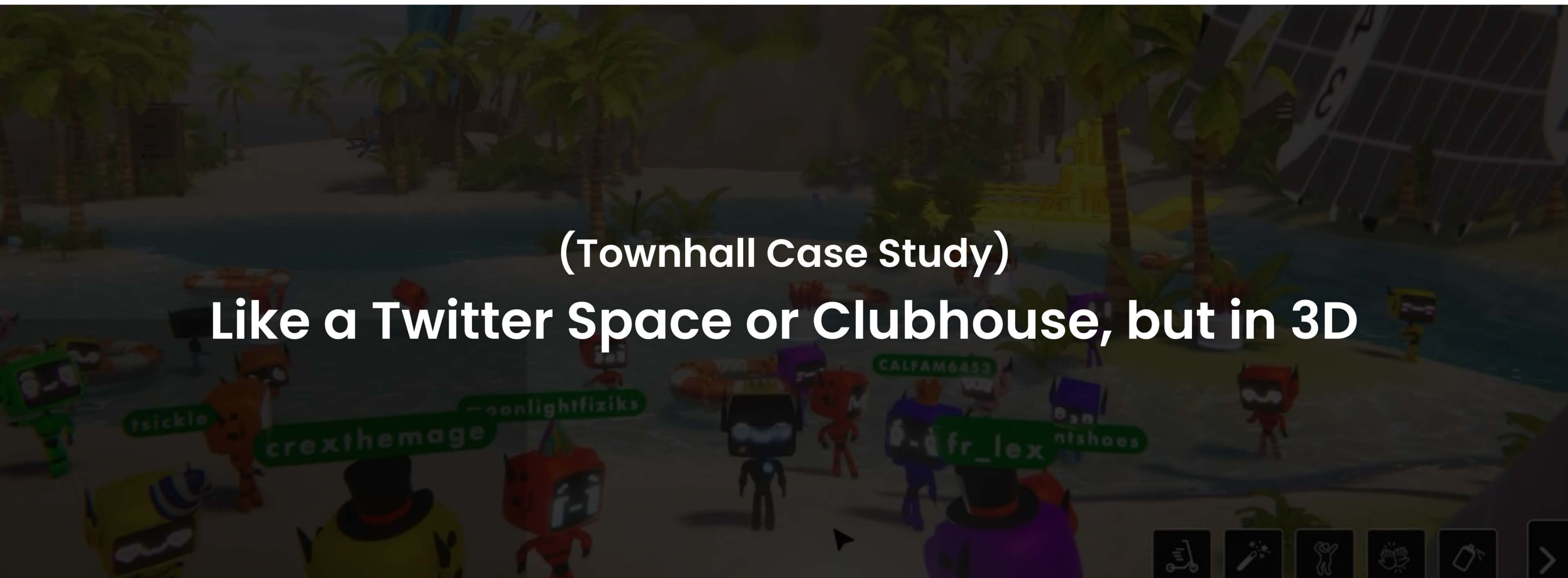**Sporting Events**

Corporate Events

Event Templates

We will be creating templates off of certain venue archetypes. The idea is to eventually get creators to host their events using these.

(Townhall Case Study)

Like a Twitter Space or Clubhouse, but in 3D

A Flow for Workers to Get Paid

The Metaverse is missing a human element. We will create a flow for people to get paid for doing work in the Metaverse. The idea is to open up the option for businesses to hire people to enhance the overall experience.

How does this all tie together?

We asked ourselves:
Where do we fit in the Metaverse?

screenshot by @hungrymimi

Introducing the Premiere Resort Destination of the Metaverse

The Resort

The resort will be a permanent, always on location. A location that allows communities from different metaverses to gather in a single area for next level entertainment.

- ✓ **Made up of 5 parks themed after the Future Fest teams. Each park will have multiple lands.**

- ✓ **We will preview the first park in 2023.**

- ✓ **Will host events – many of the venue archetypes will be featured.**

- ✓ **The resort will be dynamic and constantly evolve.**

We hope to never be finished building it.

The 4550 Club

Futurebot and Deluxe Futurebot holders will get access to exclusive areas inside the resort. The 4550 signifies the total number of Futurebot + Deluxe Futurebot NFTs minted originally.
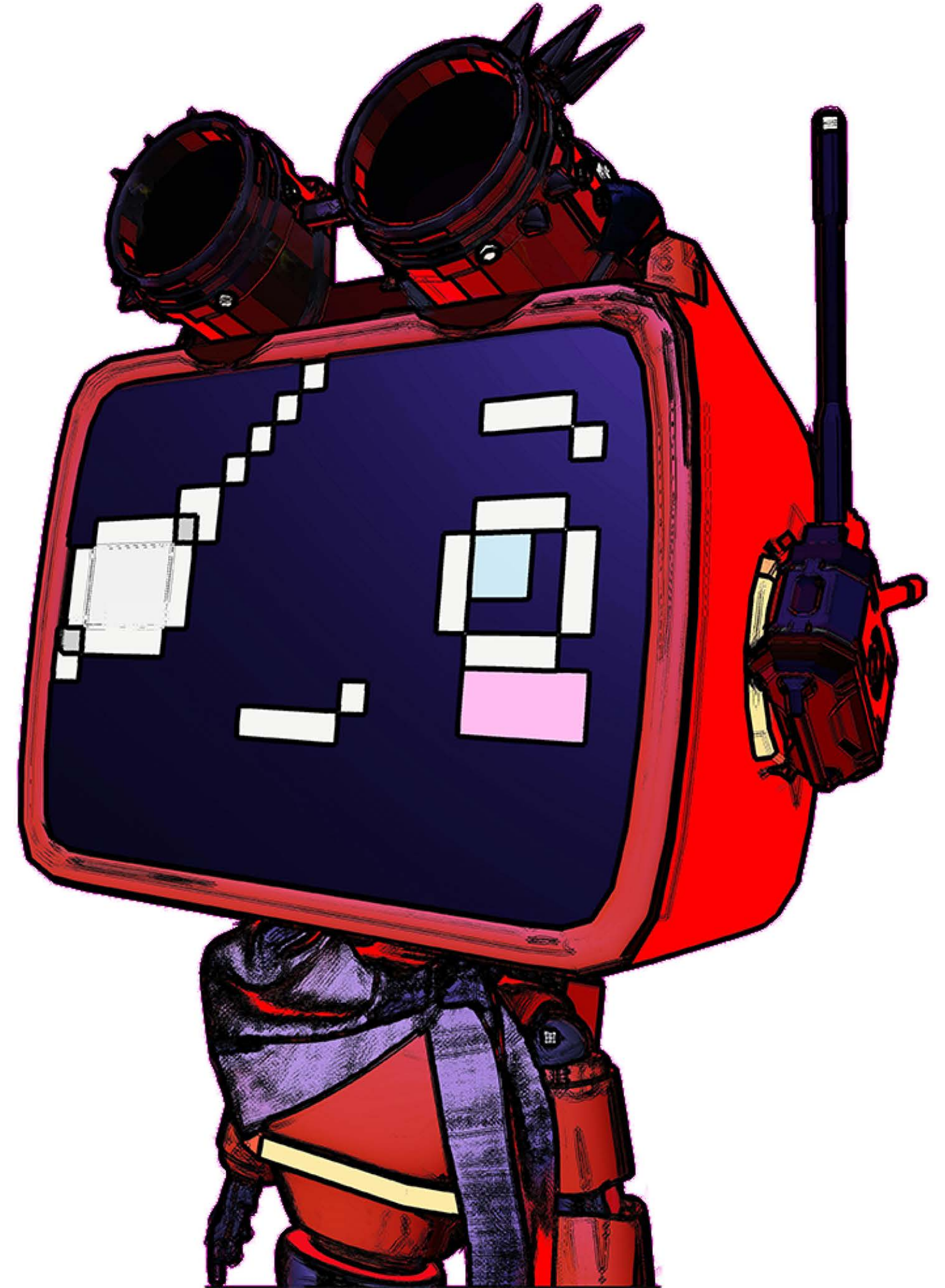
And finally....

There will be more lore around Futur3 and the Power Cores

Get ready to power up
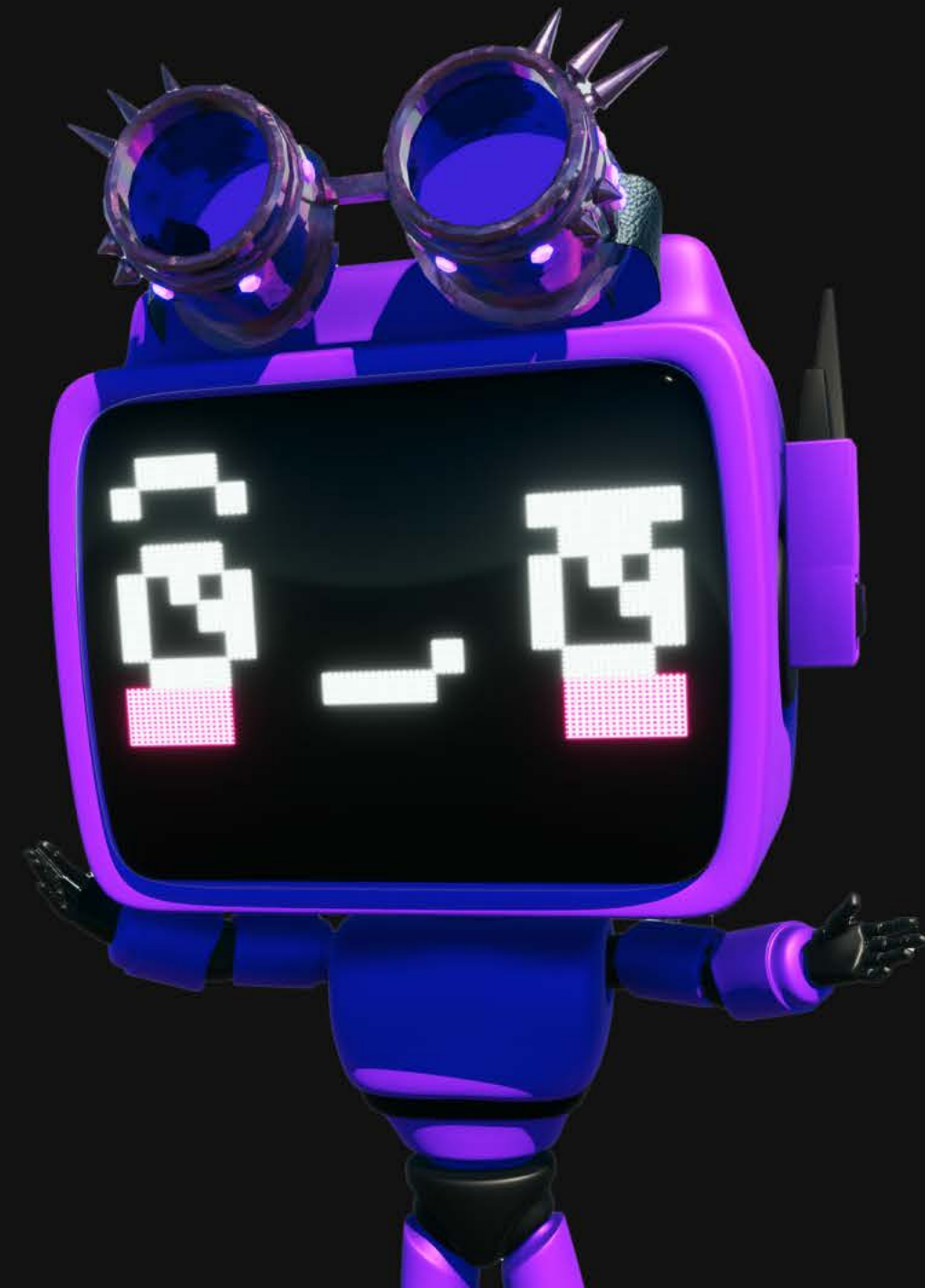
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We can't wait to hear from you!