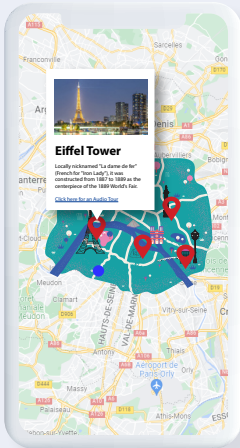
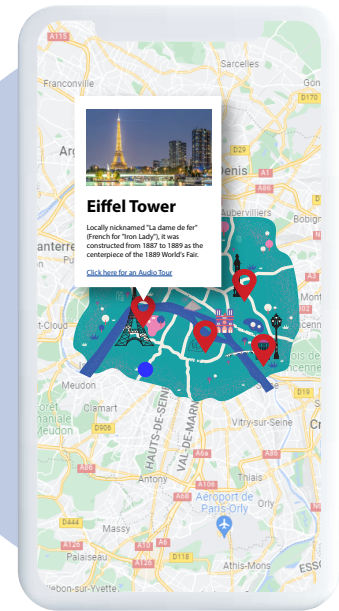


# GPS Mapper

Modernize the visitor experience  
with immersive mobile navigation tools.

Engage by Cell's GPS Mapperwayfinding solutions supports a wide range of use cases with one common goal: allow people to navigate and explore through their phone. Fully customizable and cloud-based, people can view themselves as a blue dot traveling through your unique digital map, all in Google Maps.

People love to use our no-downloads-required navigator.  
You'll love the money and time saved with a digital map.

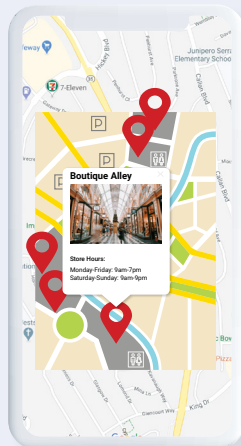
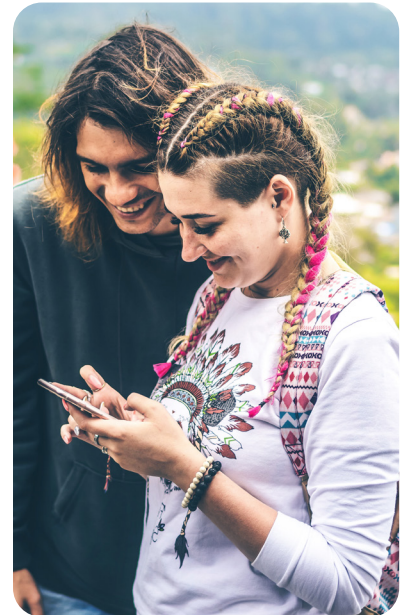


## Exploring Parks, Gardens and Outdoor Venues

Paper maps have limitations: they're costly to print, update, and refill—not to mention they're environmentally unfriendly and a cause of litter.

Our mobile technology can take a map of your venue and transform it into an interactive tool with wayfinding features and relevant points of interest. Think of it as creating your organization's own Google Map.

- Accessible by text, QR, or mobile page
- Visitors location clearly visible
- They can click on interactive pins to learn more about point of interests



## Smarter Navigation for Retail Centers

Eliminate the expense and waste created from paper maps. With GPS Mapper, you can add GPS wayfinding and interactivity to your venue's map by uploading it to a mobile website. You visitors will always know where they are and what's around them.

- Accessible via text message, QR code or web link
- Available for indoor, outdoor, and multi-level properties
- Interactive pins can be placed on specific areas like a food court, restrooms, playgrounds, fountains, or live music
- Visitors can click to learn more, access coupons, or view a schedule of special events

# GPS Mapper (continued)

## Help Buyers Tour Your Real Estate Listings

Real estate buyers can use third-party applications like Zillow, but they show all of the properties for sale, regardless of the agent.

With a custom digital map, real estate professionals can easily showcase all of their available listings and help their buyers navigate the neighborhood, all in one mobile-friendly site.

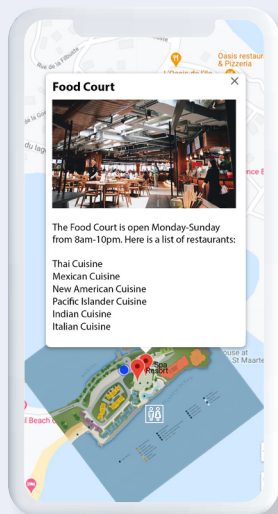
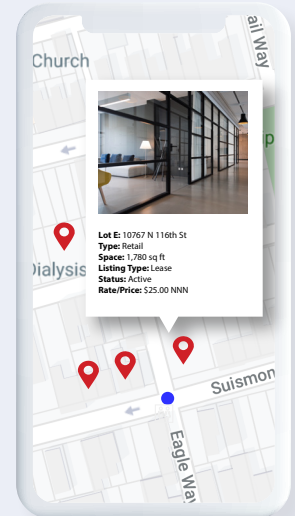
A GPS map allows you to place interactive pins on your listings and include:

- Property details
- Photos and videos of properties
- Links to a virtual tour
- Tap-to-Call buttons to speak with an agent
- Calendar links to book a showing

Do you sell both commercial and residential real estate? Create map layers for different categories of properties: office, retail, residential, industrial, or mixed use.

- Filter by price range, availability or geography
- Identify individual properties with color-coded, interactive pins

Buyers who access your GPS Wayfinding map can bookmark it on their phone for later use.



## Improve the Guest Experience at Hotels and Resorts

Guests won't walk around with a paper map of your resort, but they're guaranteed to carry their phone everywhere! So why not make life easier and help them find their way?

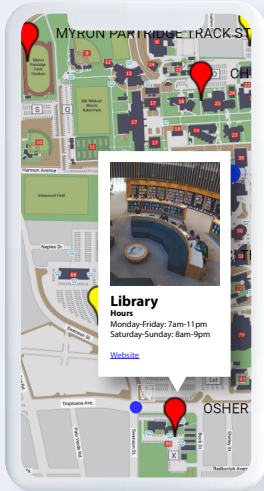
Our GPS Wayfinding solution not only highlights your facilities, services, and attractions, you can also:

- Provide links to reservations for the pool, activities and restaurants
- Create a walking tour of special features
- Create multiple map levels
- Customize the look and feel to your unique brand



**Energize the true potential of your venue and services today!**

# GPS Mapper (continued)



## Mobile-Friendly Navigation for University Campuses

Universities and college campuses are often large, confusing, and have both indoor and outdoor components. Simply finding an information center can be a challenge.

A digital map of your campus will make navigation a breeze for everyone: students, visitors, and alumni.

- Place interactive pins for individual buildings
- Include additional maps for interior building detail
- Share photos of buildings for easy identification
- Include tap-to-call buttons for campus security or information



## Curious about digital maps? Let's chat.

- ☒ Go green
- ☒ Save money
- ☒ Reduce waste
- ☒ No map restocking
- ☒ Own your content
- ☒ Update in real time

