# dobiQueen Pickup Challenge Contest Mechanics and Terms & Conditions

Participation in the 'dobiQueen Pickup Challenge '("the Contest") constitutes the participant's full and unconditional agreement to and acceptance of these Terms & Conditions. Foto-ZZoom Sdn. Bhd. ("dobiQueen") reserves the right to amend the Terms & Conditions at its sole discretion without prior notice.

The Contest is open to all Malaysian citizens residing in Malaysia age 18 years old and above. Participants below the age of 18 years old are required to seek parental or guardian consent.

The Contest will run until further notice of ending, starting from 21 November 2022 (UTC+08:00) Kuala Lumpur, Singapore time zone ("Contest Period"). Winners will be selected on a monthly basis starting December 2022.

## **CONTEST MECHANICS**

To participate in the Contest, participants are required to record a dobiQueen Pickup Challenge video with Instagram App or TikTok App ("the Entry") and submit the Entry by posting on either App's Stories, Reels, Feed, Video Feed with the hashtag #dobiqueenpickupchallenge, and by tagging 3 friends.

# Steps to Record an Eligible Video:

- 1. Set up your camera
- 2. Find 5 pieces of laundry (eg: clothes, pants, towels, soft toys)
- 3. Get a laundry bag and place it in front of the camera
- 4. Take 5 steps back from your laundry bag
- 5. Toss the 5 pieces of laundry one-by-one into your bag
- 6. Make sure it is recorded in 1 video
- 7. Post the video on Instagram / TikTok Reels & Stories with:

#dobiqueenpickupchallenge (within captions) Challenge 3 friends by tagging them

8. Make sure your profile (Instagram / TikTok account) is public

Entry samples are shown at dobiqueen.my/pickupchallenge

### **HOW TO WIN**

Up to fifty (50) participants with the most creative entry as determined by dobiQueen will be awarded prizes on a monthly basis.

## **PRIZES**

Eligible winners will receive:-

3 x RM100 dobiQueen Pickup Service Voucher Codes (valid for 6 months)

The prizes are only valid for fulfilment in Kuala Lumpur and Selangor, as this is a service reliant on dobiQueen's physical store and logistic fulfilment.

dobiQueen will not be required to deliver the pickup service for the prizes for locations outside of Kuala Lumpur and Selangor.

The maximum number of prizes that an eligible winner (identified by Instagram / TikTok profile handle) can win under this Contest is one (1) Prize per person. Prizes are not transferable or exchangeable for cash, in part or in full. dobiQueen reserves the right to substitute the prize with that of a similar value at any time.

dobiQueen will not be responsible for any loss or damages during prize delivery.

In determining whether an Entry is a valid Entry, dobiQueen's decision shall be final and conclusive. dobiQueen will take into account all factors deemed relevant by dobiQueen which may include but not limited to the following criteria:-

The Entry needs to be original and not a material duplication, copy or reproduction of other entries;

The Entry is not offensive, illegal or insensitive to any segment to the society, etc.

# HOW TO REDEEM 3 x RM100 dobiQueen Pickup Vouchers

Follow the below steps to redeem:

- 1. Visit dobiqueen.my
- 2. Click 'Book a Pickup Now'
- 3. Select the product named 'dobiQueen Pickup Challenge Prize' (This entitles the Winner for 2 Large Bag of Wash, Dry & Fold laundry pickup service)
- 4. Add the product to the cart
- 5. Apply the voucher (you can only apply 1 voucher code per checkout)

# 6. Complete your information and checkout

Once redemption is confirmed, the transaction cannot be reversed. dobiQueen is not responsible for any accidental redemption.

Redemption is limited to one (1) free dobiQueen Pickup Service per transaction.

Redemption can be made only at dobiQueen's official website <u>dobiqueen.my</u>. Redemption is not available at dobiQueen's outlets.

Customer's mobile device has to be connected to the internet for redemption.

Winners announcement will be made on dobiQueen Pickup Challenge contest page www.dobiqueen.my/pickupchallenge.

Winners will be contacted directly by dobiQueen's representatives via Direct Message on Instagram and TikTok App.

## **USE OF PERSONAL DATA**

All personal data provided by the Participant via any communication channels to dobiQueen for the purpose of this Contest, shall be deemed to have given with consent by the Participant. dobiQueen may disclose or share your personal data, gathered from such information provided by Participants via this website, to our business partner and associates. dobiQueen makes it a priority to keep secure the personal data of individuals and the said personal data will be processed in relation to their participation in this Contest. Please visit <a href="https://www.dobiqueen.my/tnc/privacy-policy">https://www.dobiqueen.my/tnc/privacy-policy</a> to review and read the dobiQueen's Privacy Policy. Participants acknowledge that they have read and accepted the dobiQueen's Privacy Policy.

### OWNERSHIP/USE RIGHTS

The Participants grant to dobiQueen the right to use any videos and/or other material posted during the Contest (including the Participants 'name, email addresses, contact numbers, photos, etc.) for advertising, marketing and communication purposes without compensation to the Participant, his or her successors or assigns, or any other entity.

dobiQueen reserves the right to reject any entries that are incorrect, incomplete, suspicious or invalid. The Participant agrees not to knowingly damage or cause interruption to the Contest and/or prevent others from entering the Contest.

dobiQueen and its respective parent companies, affiliates, subsidiaries, licensees, directors, officers, agents, independent contractors, advertising, promotion, and fulfillment agencies, and legal advisors are not responsible for and shall not be liable for:-

disruption, network congestion, malicious virus attacks, unauthorized data hacking, data corruption and server hardware failure or otherwise; any technical errors, whether due to inaccessibility of internet network

telephone, electronic, hardware or software program, network, internet, server or computer malfunctions, failures, interruptions, miscommunications or difficulties of any kind, whether human, mechanical or electrical, including, without limitation, the incorrect or inaccurate capture of entry information online;

late, lost, delayed, misdirected, incomplete, illegible or unintelligible communication including but not limited to e-mails;

failed, incomplete, lost, garbled, jumbled, interrupted, unavailable or delayed computer transmissions;

any condition caused by events beyond the control of dobiQueen that may cause the Contest to be disrupted or corrupted;

any injuries, losses, or damages of any kind arising in connection with or as a result of the gift, or acceptance, possession, or use of the Prize, or from participation in the Contest; or VII. any printing or typographical errors in any materials associated with the Contest.

By participating in the Contest, each participant agrees to release and hold dobiQueen and its employees, officers, directors, shareholders, agents, representatives, parent companies affiliates, subsidiaries, licensees, advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Contest or resulting from acceptance, possession, use or misuse of the Prize, or travel to or from any gift-related activity, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

dobiQueen and its respective parent companies, subsidiaries, affiliates, licensees, directors, officers, employees, agents, independent contractors and advertising/promotion agencies make no warranties, express or implied, in fact or in law, relative to the use or enjoyment of the Prize, including, without limitation, their quality, merchantability or fitness for a particular purpose.

By participating in the Contest, winners agree to grant dobiQueen and their respective parent companies, subsidiaries, affiliates, licensees, directors, officers, agents, independent contractors and advertising/promotion agencies the use of data collected through the Contest website, likeness, biographical data and statements for purposes, including, without limitation, advertising, trade, or promotion, in perpetuity, in any and all media now known or hereafter devised, without compensation, unless prohibited by law. If the winners cannot be contacted and/or the registration is ineligible and/or fails to claim a Prize and/or fails to timely return the completed and executed declaration and releases as required, the Prize may be forfeited and an alternate winner may be selected. Refusal or return of the winners 'notification as undelivered will also result in disqualification and an alternate winner may be selected. Appeals to check the status of entries will not be entertained.

dobiQueen reserves the right to end the Contest earlier or extend the Contest Period at its own discretion.

All costs, fees and/or expenses incurred or to be incurred by the Winners in relation to the Contest and/or to claim the Prize(s), which shall include but not limited to the costs for transportation, postage/courier, personal costs and/or any other costs, are the sole responsibility of the Winners.

For the avoidance of doubt, the Prizes are provided by dobiQueen and it's suppliers. The Participant and/or Winner hereby acknowledge and agree that dobiQueen excludes all warranty and/or liability in connection with the awarded Prizes and/or the Contest. The Participant shall assume full liability and responsibility in case of any liability, mishap, injury, loss, damage, claim or accident (including personal injury and/or death) resulting from their participation in the Contest, redemption and/or usage of the Prizes. dobiQueen shall not be held responsible for any loss, damage or injury (including death) in any manner whatsoever suffered by the Participant as a result of the participation in the Contest and/or the use of the Prizes.