

mliki.com

About

MLIKI is a limitless digital items and physical goods marketplace. MLIKI enables anyone to purchase physical goods and digital items like NFTs on one platform

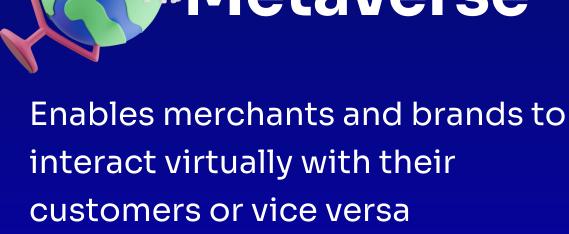






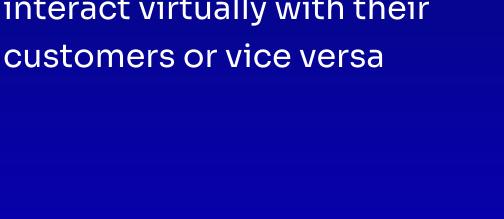






brands

Problems



## Users are just losing their money

necescities

items are sold

digital items



with each purchase of their daily



On the existing project that has NFT Marketplace, SocialFi and Metaverse

concept there's no connection

between the physical goods and

Users can't purchase physical goods on

the same platform where the the digital



MLIKI SocialFi MLIKI combined the powers of the blockchain with traditional cashback to create something magical

## MLIKI enables the user to gain cryptocurrency from their daily spending



MLIKI provide a hybrid marketplace that

the real and digital worlds.

platform



MLIKI combined SocialFi, NFT Marketplace and Metaverse to connects

makes it possible to purchase physical

goods and digital items like NFT on one



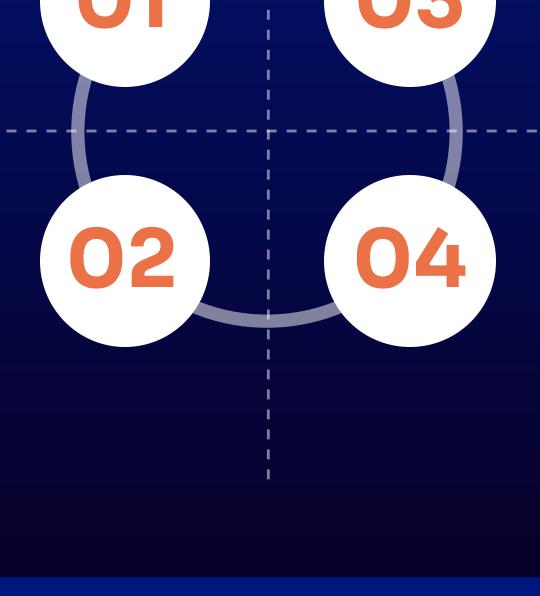
**Sharing Commission** 

## **Shop To Earn**

MLIKI allows the user to shop at their

favourite merchant and brands and earn crypto cashback





## **Cashback And Voucher**

MLIKI earn a sales commission from the

integrated merchants and brands. MLIKI

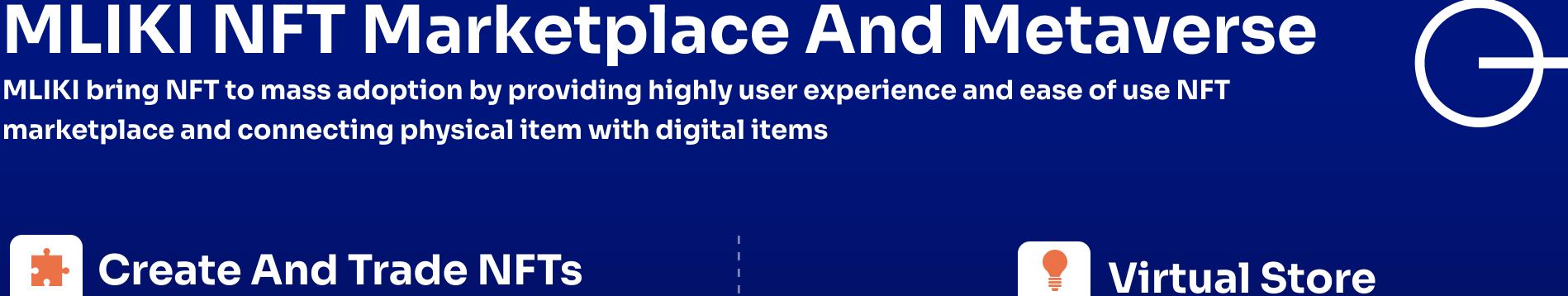
shares the commission with the user

By staking MLIKI token, the user are allowed to participate in special sales events, get cash back or vouchers

## MLIKI bring NFT to mass adoption by providing highly user experience and ease of use NFT marketplace and connecting physical item with digital items

**Create And Trade NFTs** 

MLIKI enables anyone to mint, buy and sell an NFT





project trough (INO) and get access to our partners and NFT community

developer to raise funds for thier

MLIKI enables artist or project





TAM - \$144 T

**SAM - \$3.7 T** 

rewards

Social Commerce Market In 2021

75% of cunsumers say they pavor companies that offer

The Utility NFT closing 2021 at \$23 billion in trading

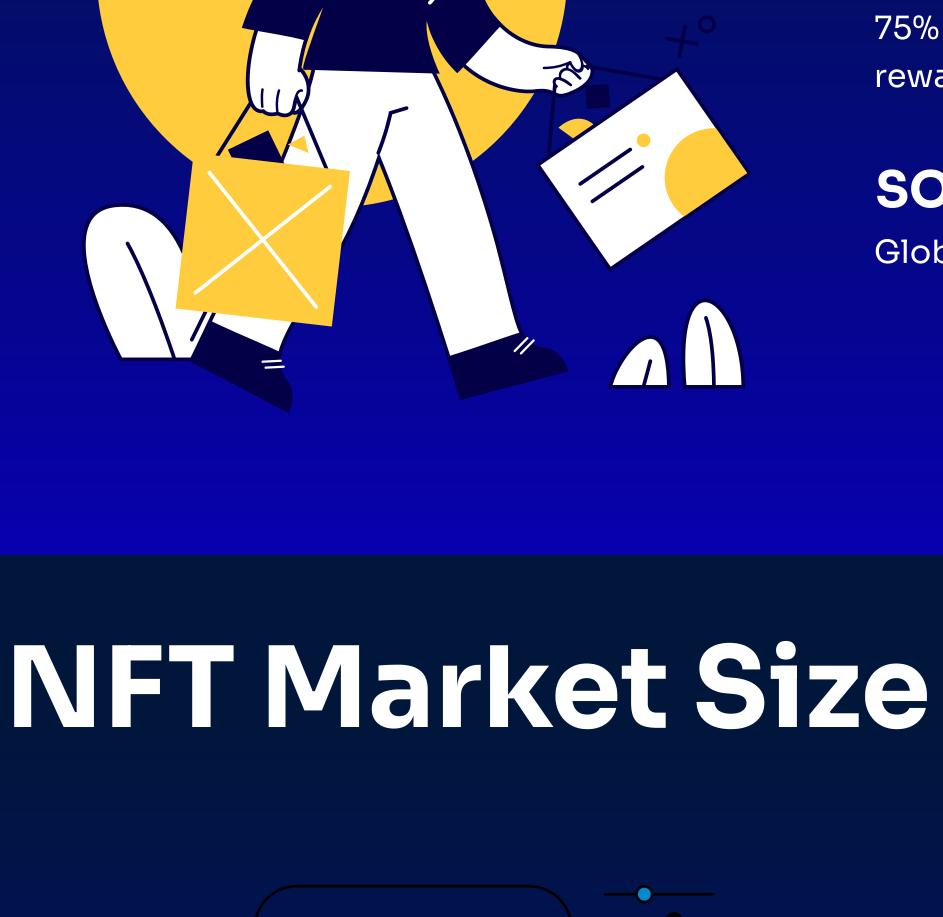
## **Virtual Show**

MLIKI enables users to get NFT as a copy of the certain physical goods they have purchased. The users can use it on MLIKI Metaverse

MLIKI enables merchants and brands to

and interact virtually with their customers

open virtual store at MLIKI metaverse



**NFT** 

Global crypto ownership rates at an average of 3.9%

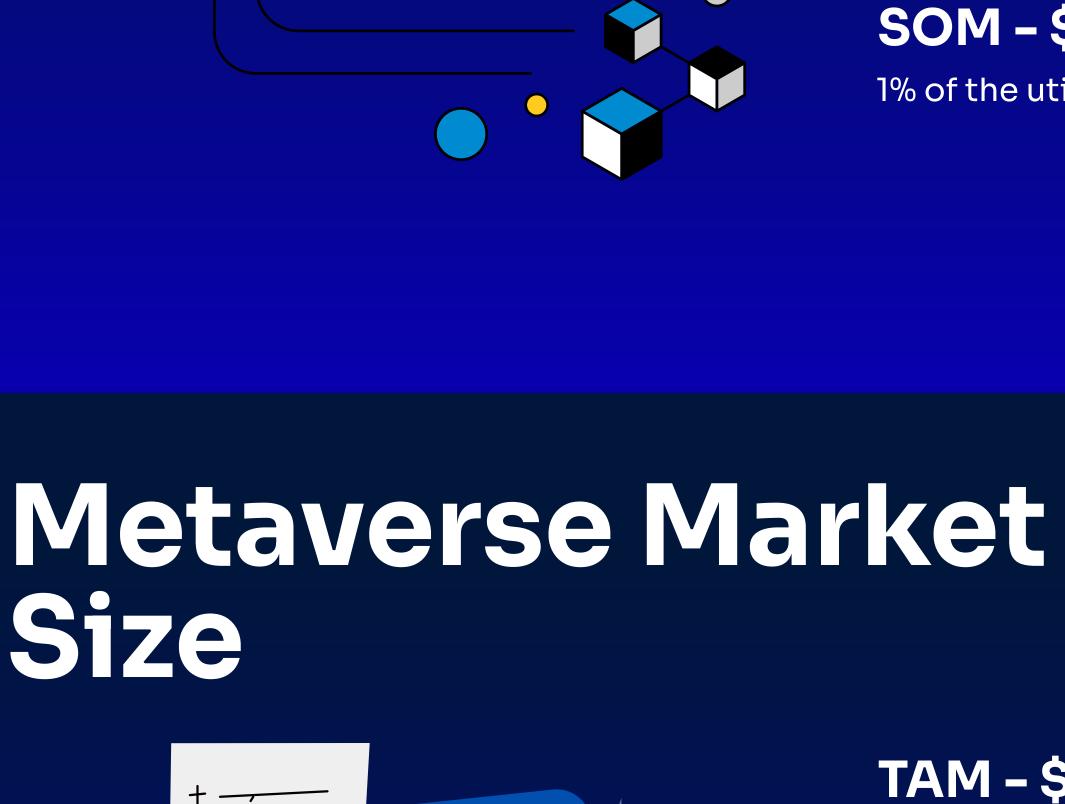
SOM - \$144.3 M

TAM - \$40 B

**SAM - \$23 B** 

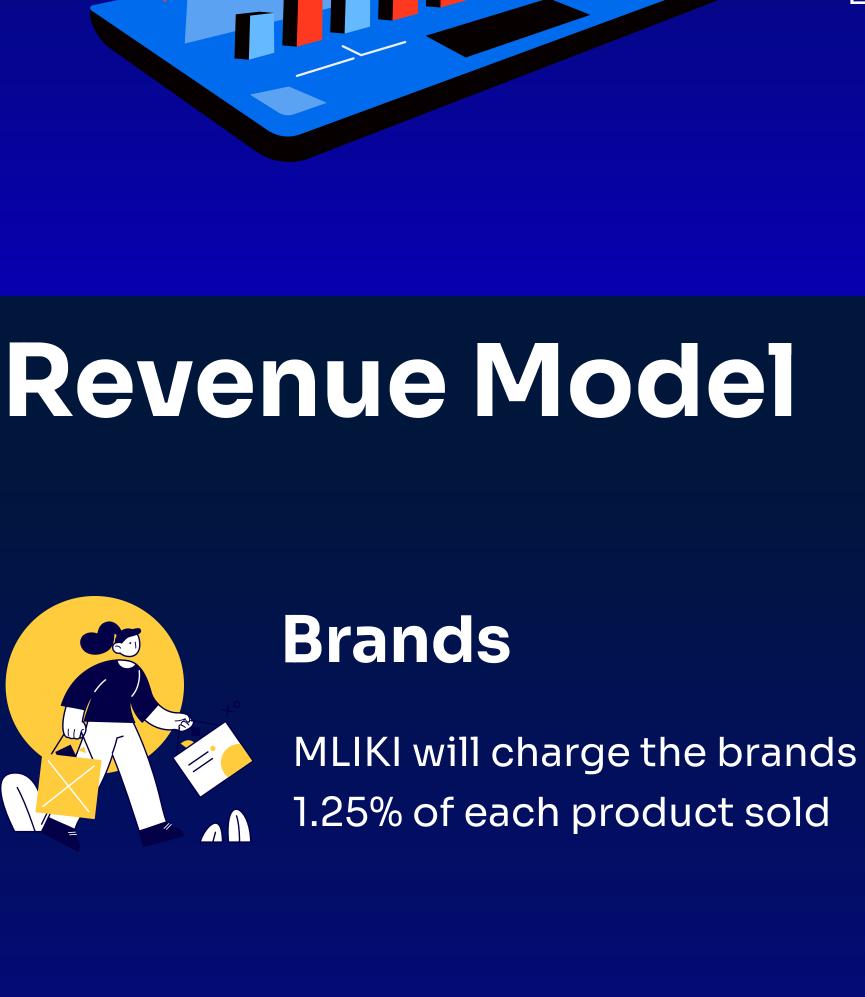
volume

NFT Market Size In 2021



**SOM - \$230 M** 

1% of the utility NFT market



**SAM - \$5.7 B** 15% of the market size is created from the blockchainbased metaverse platform

**SOM - \$145 M** 

TAM - \$38 B

Metaverse Market Size In 2021

NFT Launchpad

# 2.5% of the blockchain-based metaverse platform

MLIKI charge 5% from the

raised fund for each INO

From the integrated commerce

MLIKI

**MLIKI** 

**V** 

MLIKI will earn 1.5% from every

Commission

successful transaction

letyshops

LetyShop

×

X

X

**V** 

**V** 

1,000,000,000

## Comparison

Trade To Earn

**Group Buying** 

Support To MINT an NFT

Support To Trade an NFT Asset

NFT Marketplace

succedsful NFT Sold

MLIKI charges 2.5% tax of every

| Support To Trade Physical Good |
|--------------------------------|
| INO (Initial NFT Offering)     |
| Premuim Ads                    |
| Referral/Affiliate Program     |
| Cashback and Voucher           |
|                                |
| oken Distributi                |
|                                |

# ons

Promotion (2%)

Angle Investor (6%)

Private Sale (10%)

Public Sale (5%)

Liquidity (7.8%)

**Advisor** (4.4%)

**Foundation (13.5%)** 

Staking Rewards (11%)

Team (15%)

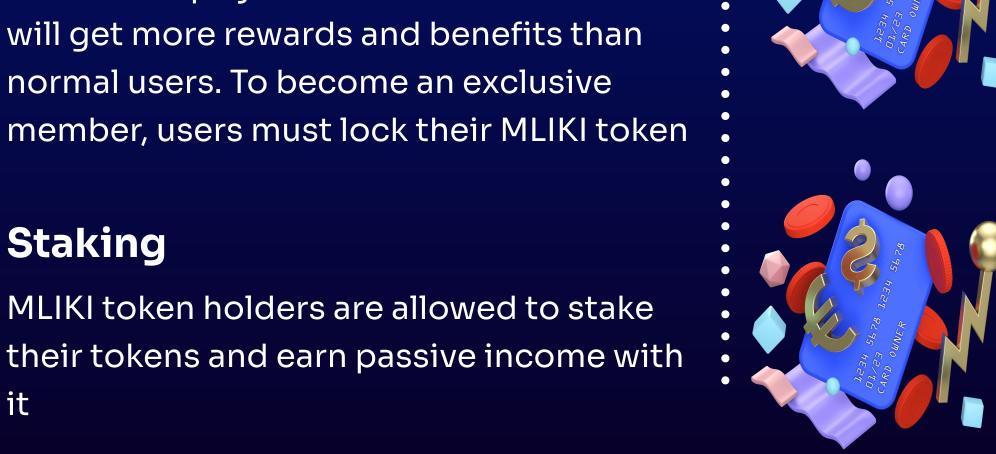
Strategic Investor (12%)

- User Incentive (10%) Affiliate (3.3%) Token Use Case
  - Commission MLIKI earn a sales commission from the integrated merchants and brands. MLIKI shares the commission with the user. The commission will be distributed to users in MLIKI tokens Membership MLIKI SocialFi will have an exclusive membership system. Exclusive members
  - 2022 Roadmap



**ShopNEXT** 

## × **V V V V**



- decision-making. MLIKI token holders can choose to agree or disagree with the
- period Governance MLIKI token holders will be involved in

Ads

ideas and listed proposals

MLIKI token can be used to purchase

To participate in the INO. The user is

determined based on the number of

tokens locked during the snapshot

required to lock the MLIKI token within

the snapshot period. The whitelist will be

MLIKI NFT Marketplace

**INO Whitelist** 

advertising products on MLIKI SocialFi and

## **Q2 2022**

- - - Q3 2022 • Integrate MLIKI SocialFi with

• Public Sale

**Q4 2022** 

Marketplace

• Exchange Listing

• Integrate SocialFi with NFT

• Integrate NFT Marketplace With

**Other Blockchain Network** 

- Q1 2023
- MLIKI Hybrid Marketplace
  - V.1.0 Marketing Expansion Metaverse Development

## Release SocialFi MVP Release NFT Marketplace MVP User Onboarding

Q1 2022

Angel Round

**Private Round** 

SocialFi Development

• NFT Marketplace Development

- existing e-commerce **Testnet**

## • Launch NFT Marketplace on Launch NFT Marketplace on Mainet Private Sale