ENRICO
DEIANA | PORTFOLIO

Enrico Deiana

UI & Product designer

My name is Enrico Deiana and I'm an Italian award-wining Product & User Interface designer, with 4 years of professional experiences in the market of digital products.

I've been studying and graduated in Media & Interaction design in IED (European Institute of Design), but my love story with design started a little earlier than this, with a pencil and some sheets of paper.

Find Out More →

PITTI IMMAGINE · WARKA WATER · GREENPEACE · abinsula · vitio · PARADISO ETERNO · awwwards. · QClay · InfinityWallet · OLYMPUS GODS

Wagging

project

I found out my calling for User Interface design after I came up with my first business idea when I was 21 years old. My vision was to create a mobile app to help pedigree dog owners find pure dogs for mating. The app was called “Wagging”, then changed into **Waggin.**

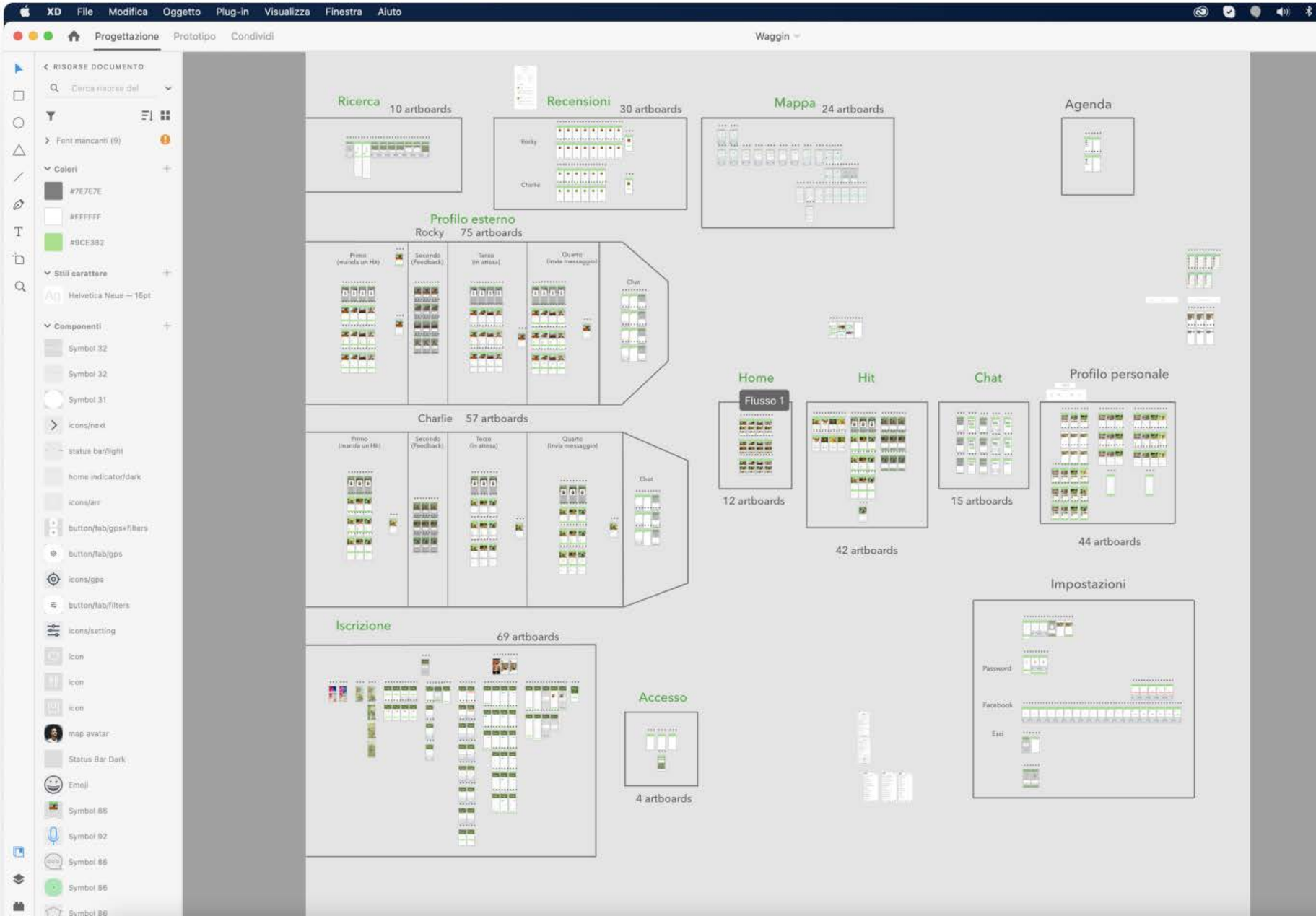
I sketched my idea in **35 detailed wireframes**, without any knowledge about UX and UI, and I went out later to test my idea by doing surveys in the most crowded dog parks in Milan, and I collected more than **380 potential early adopters**.

In 2 months

I Learned how to Prototype

I started recreating all the wireframes I had previously created, and I recreated all the user journey on Adobe Xd, and after a while I realized how many other interfaces were springing up: **at that point I found out what an event was in UI.**

721 SCREENS



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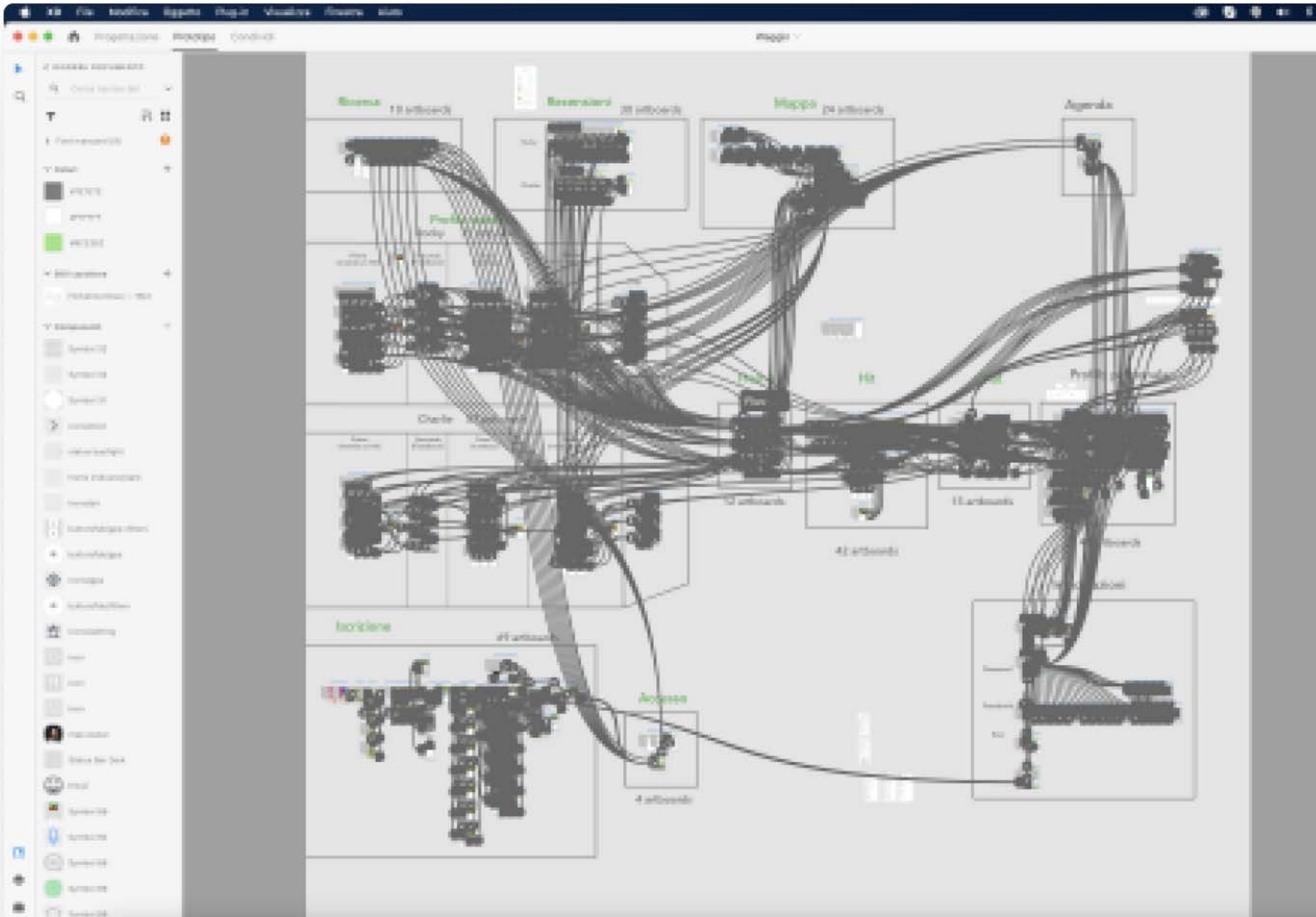
6.489 EVENTS



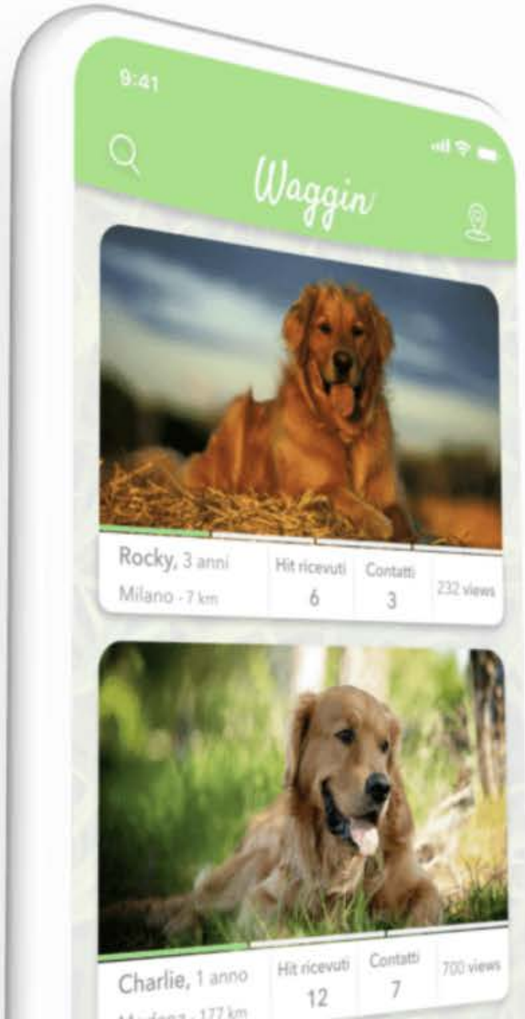
Oh My God

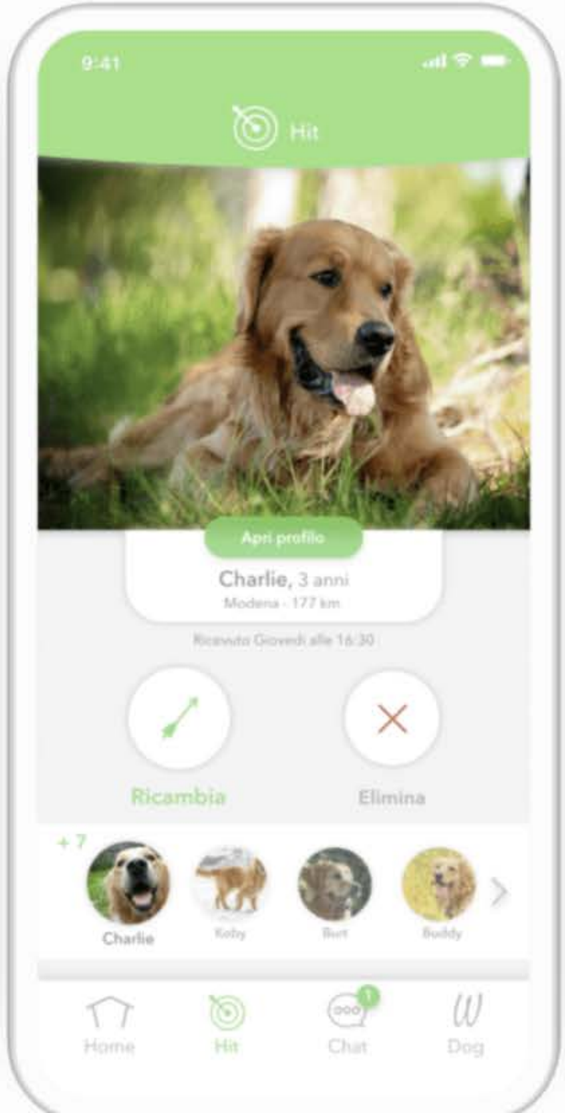
My First Project

The App's user experience was basic and not too tricky, it was based on matches, called "HITS", which gave users the opportunity to share interest with each other.

Only after exchanged mutual interest, users would be able to take access the internal chat to arrange a meeting.

Waggin
Cerca razza
Golden Retriever
Informazioni utili sulla razza
Codice FCI 111
Gruppo 8
Storia
Il Golden Retriever è un cane da riporto
proveniente dalla Gran Bretagna e creato
secondo la tradizione, dagli incroci tra il
Flat-Coated Retriever e il Tweed Water Spaniel,
sulle rive del Loch Ness. Questi incroci furono
diretti da Lord Dudley, duca di Tweedmouth,
che attorno al 1858 volle unire le qualità dei
Retriever
a quelle dello Spaniel ottenendo un cane
cacciatore/riportatore, per poi trasferirlo nel
continente americano, prima negli Stati Uniti e
successivamente, alle porte del Novecento,
anche in Canada.


9:41
Waggin
Rocky, 3 anni
Milano - 7 km
Hit ricevuti 6
Contatti 3
232 views
Charlie, 1 anno
Hit ricevuti 12
Contatti 7
700 views


9:41
Hit
Apri profilo
Charlie, 3 anni
Modena - 177 km
Ricevuto Giovedì alle 16:30
Ricambia
Elimina
+ 7
Charlie
Koby
Burt
Buddy
Home
Hit
Chat
Dog

9:41
Chat
12 Chat aperte
Rocky
Meggie
Charlie
2 giorni fa
Hei ciao! Piacere, sono Andrea.
Hai un bellissimo Golden, complimenti. Cercavo una femmina per la monta, saresti disponibile?
Oggi
9:20
Ciao Andrea!! Mi chiamo Luca, piacere mio.
Io sono disponibile anche la prossima settimana
Scrivi qualcosa...
Home
Hit
Chat

But at the end,
nothing **Happend.**

“I just Failed”

That’s what I though.

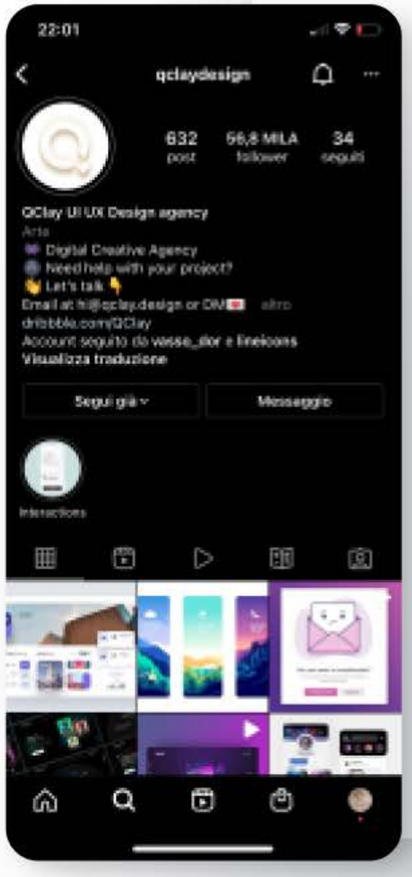
“I *love* to Fail”

It’s what I learned.

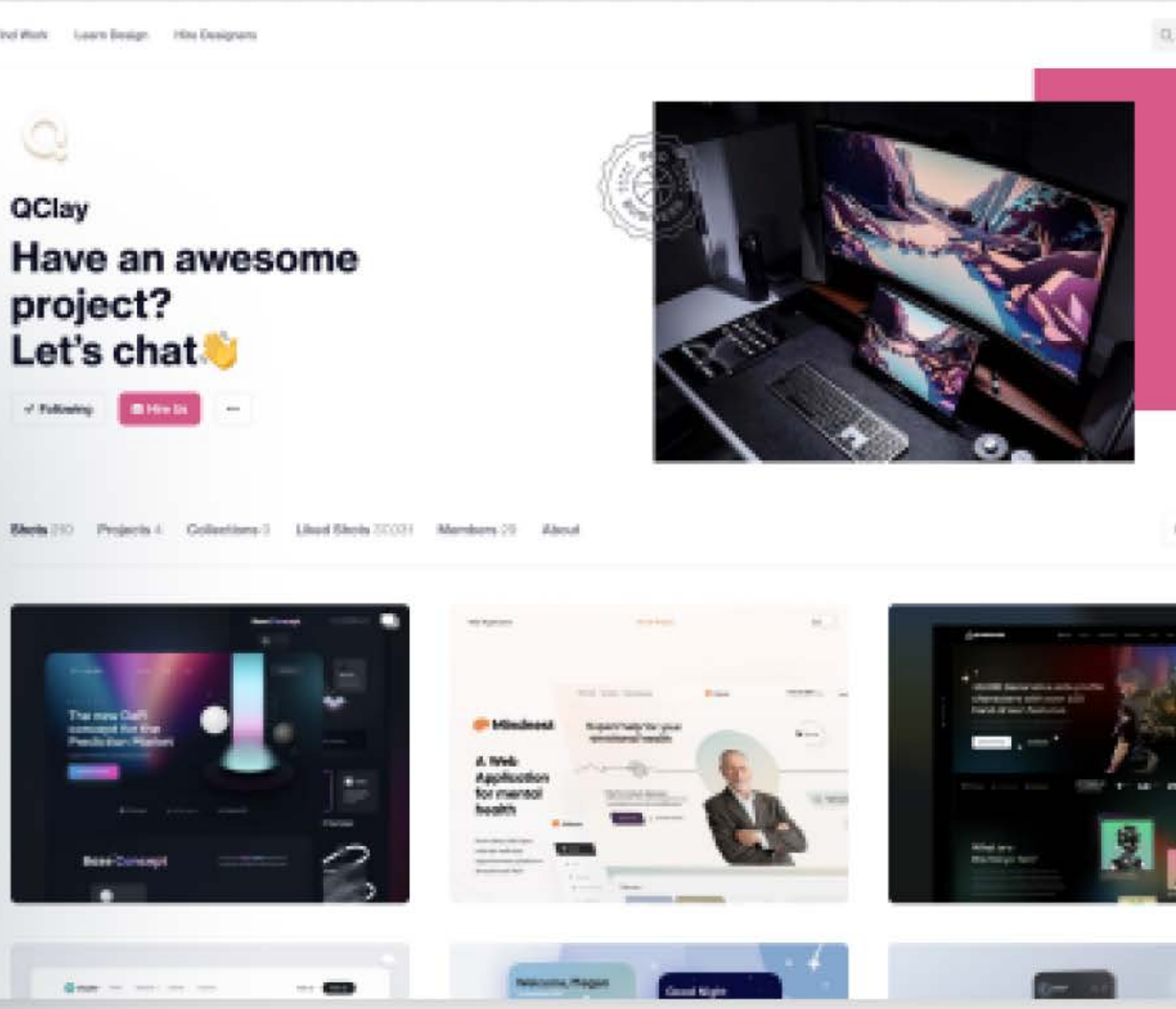
Awwwards ↗
Chief Jury Member

QClay Team ↗

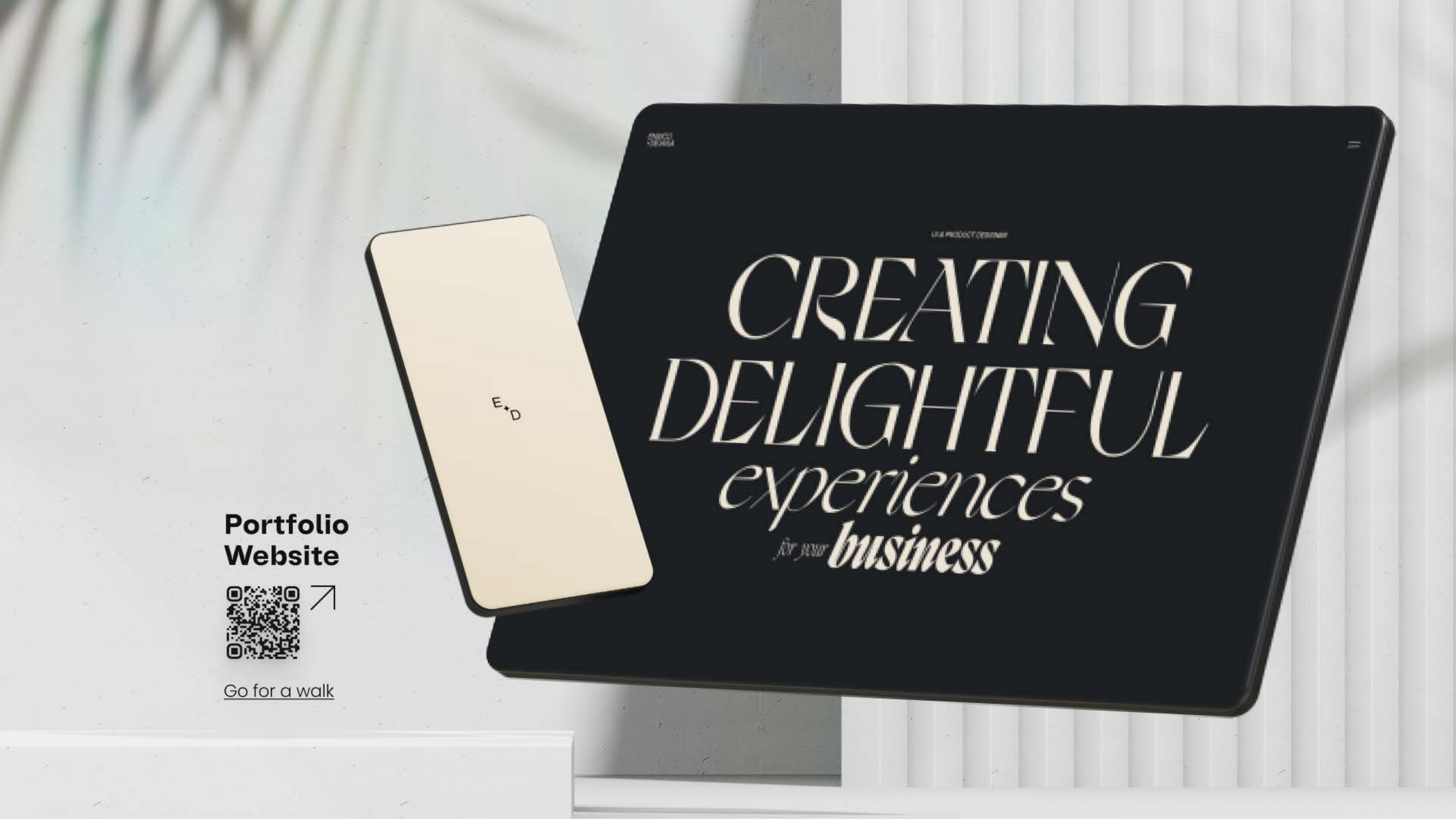
Product designer



56,8k followers



37k Liked Shots



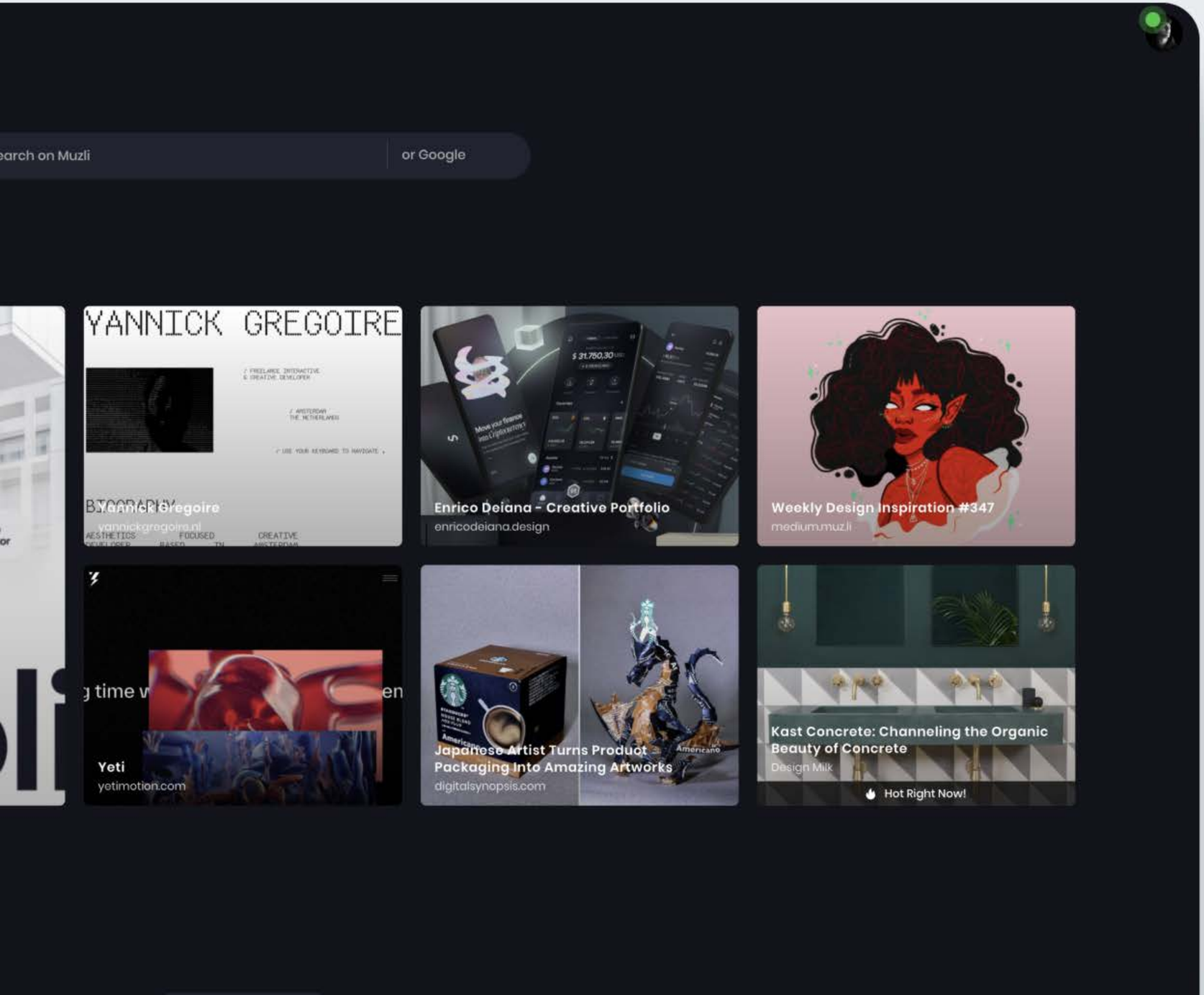
Portfolio Website

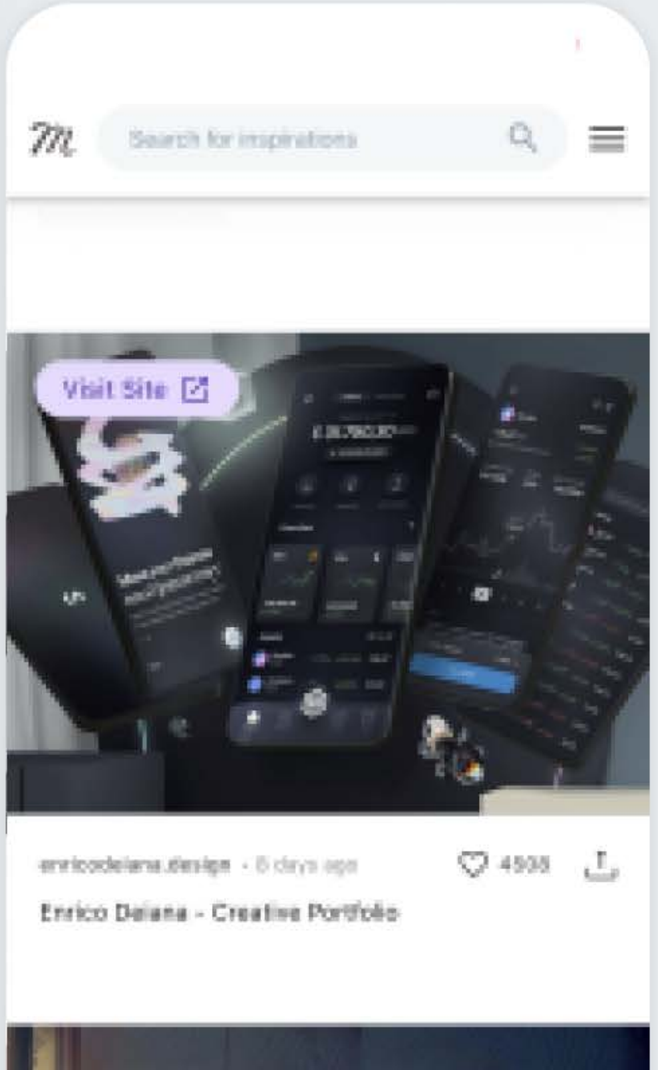
Go for a walk

1 Award
Awwward.

Today on Muzli

search.muz.li





I Evoke *em*otions,
Simpli*f*y the process
& Trans*form* people
daily routine for

.the Better

Latest Projects ↗

& All curated works

UI redesign

Infinity Wallet

Redesign the whole design system for Infinity Wallet mobile app and arranged a new UI Kit.

The client needed to reorganize the current design system, previously made with no attention at all to reusable Components, Variants and Categories.

The Mission was to create a Design System for easier development and fixing all inconsistencies into it and fishing the existing pages/features and user flows that missed.

Two months of work to deliver a functional and full design system with reusable components, ilustrations from scratch, animations and transitions implemented, with easy exported code by using Zeplin.

InfinityWallet
WALLET LOCKED
Dashboard
My Wallet
Swap
Transactions
News & Alerts
Coin info
Notifications
15
My Wallet
2,433.35 USD
Second Wallet
433.67 USD
Hello, Michał!
Wallet Balance
2,433.35 USD
1 day
Friday, February 12th 2018
Balance: $11,452.32
My wallet
$ 12,433.35
12 Assets
Bitcoin (BTC)
Ethereum (ETH)
Shard (SHARD)
Binance (BNC)
Active Assets
My wallet
$ 12,433.35
15000
10000
0
1 day
Send
Swap
Receive
Your Assets
Bitcoin
BTC
1.35346 BTC
$ 10,035.35356
Shard
SHARD
2.35346 SHARD
$ 235.35356
Ethereum
1.35346 ETH
Wallets
History
Swap
Coins
More

Portfolio overview

Live portfolio data and charts

Accessible wallet control

Manage multiple cryptocurrencies

Instantly exchange

Buy or sell anytime within seconds

Monitor the market

Evaluate assets and exchanges

Latest news & beacons

Filter by your interests

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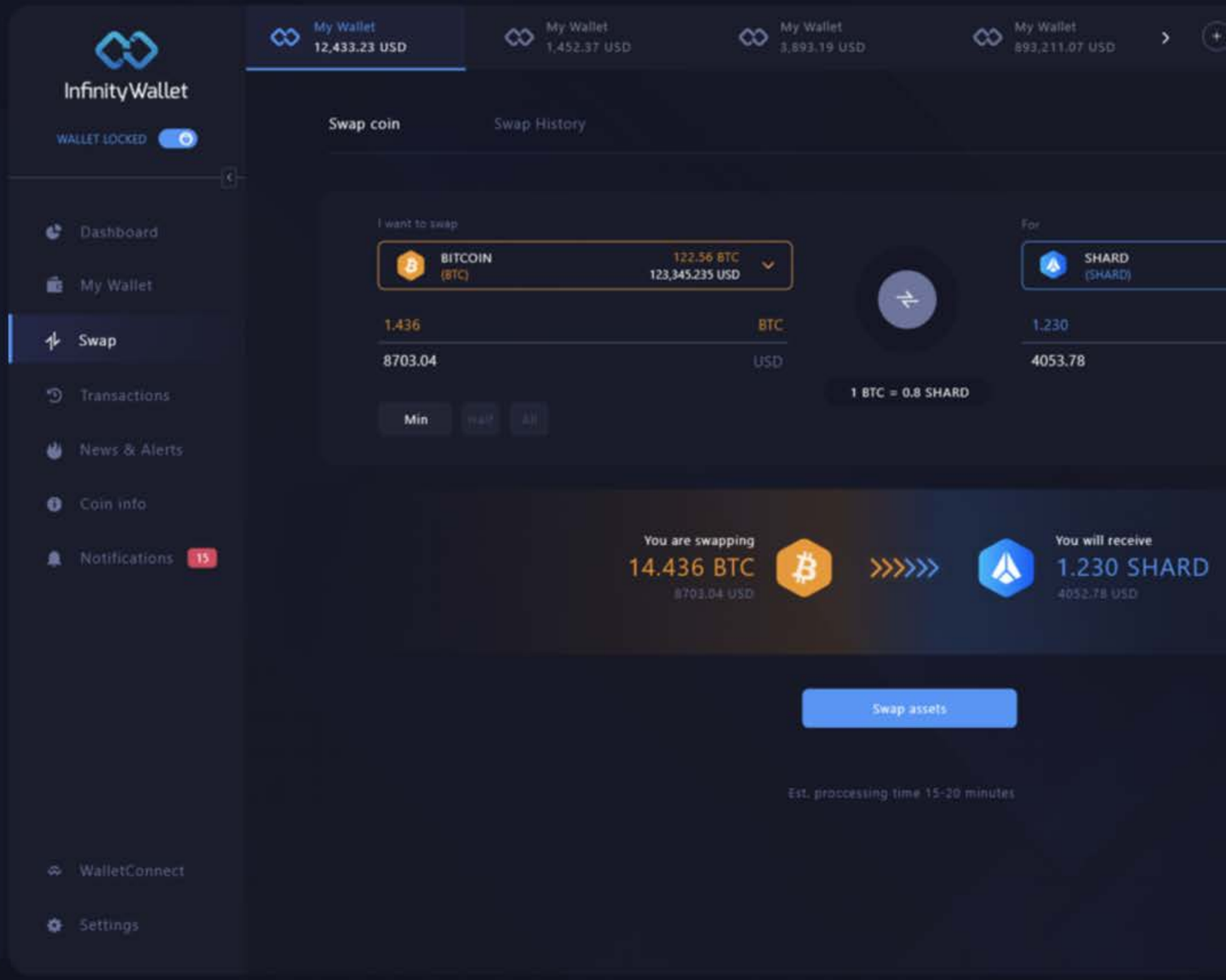

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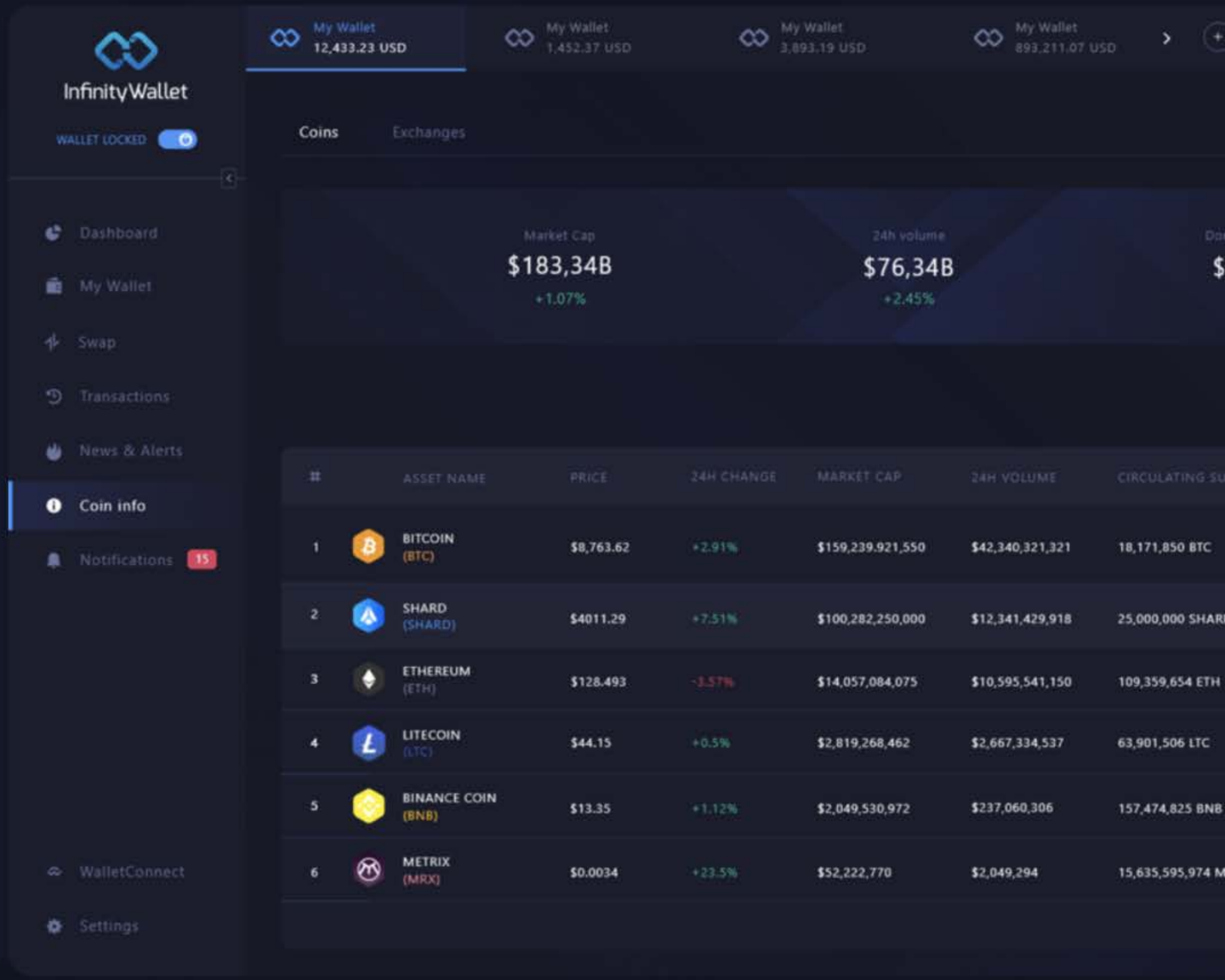

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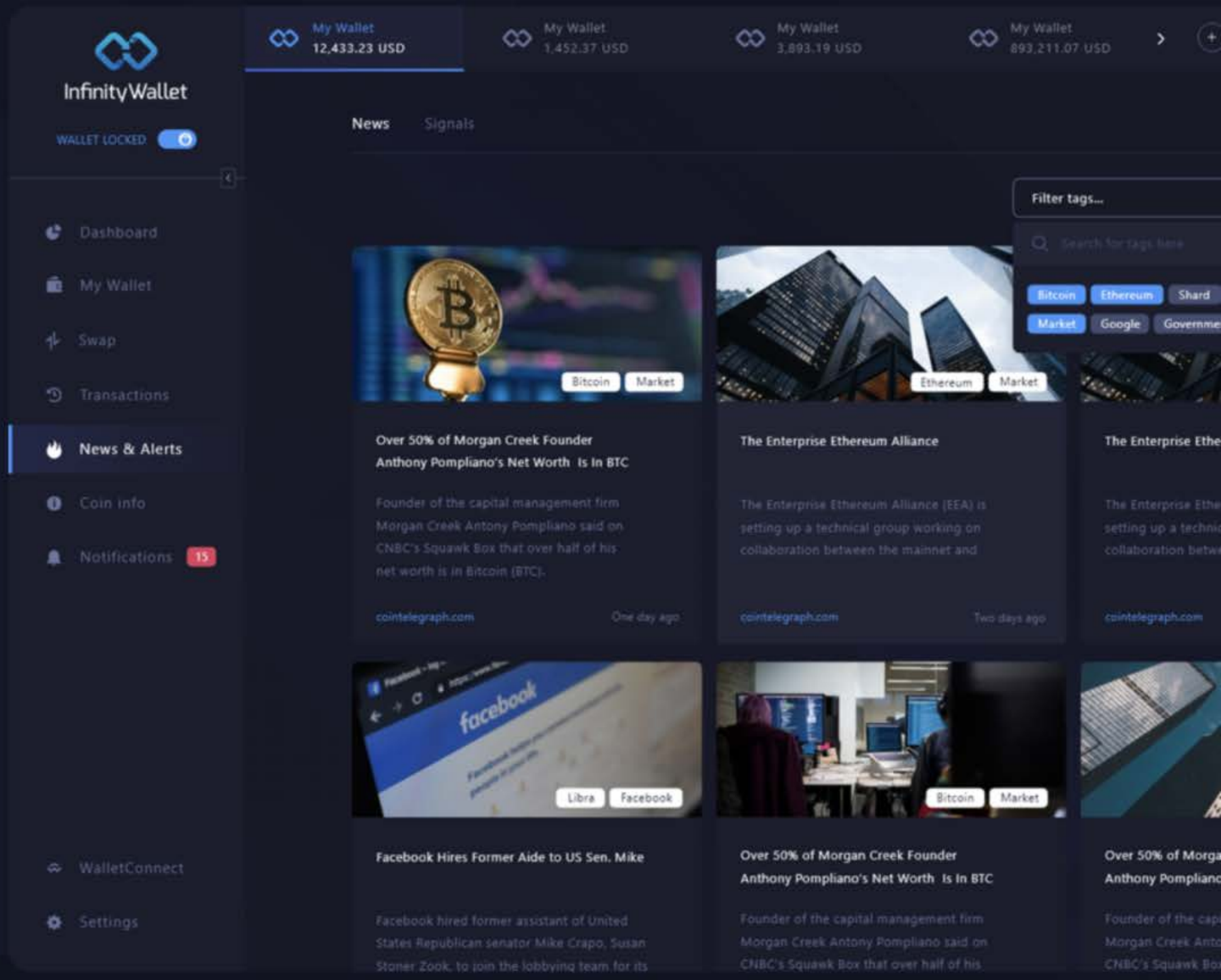


9:41
My wallet
$ 12,433.35
12 Assets
Send
Swap
Receive
My Assets
BITCOIN
BTC
1.35346 BTC
$ 10,035.35358
Shard
2.35346 SH
9:41
12 Assets
My Wallet 1
Current Balance
12,433.35 USD
Confirm with PIN
Use PIN to confirm transactions
Set Wallet Pin
Wallet auto lock
Automatically locks your wallet
Lock After

UI design & Visual design

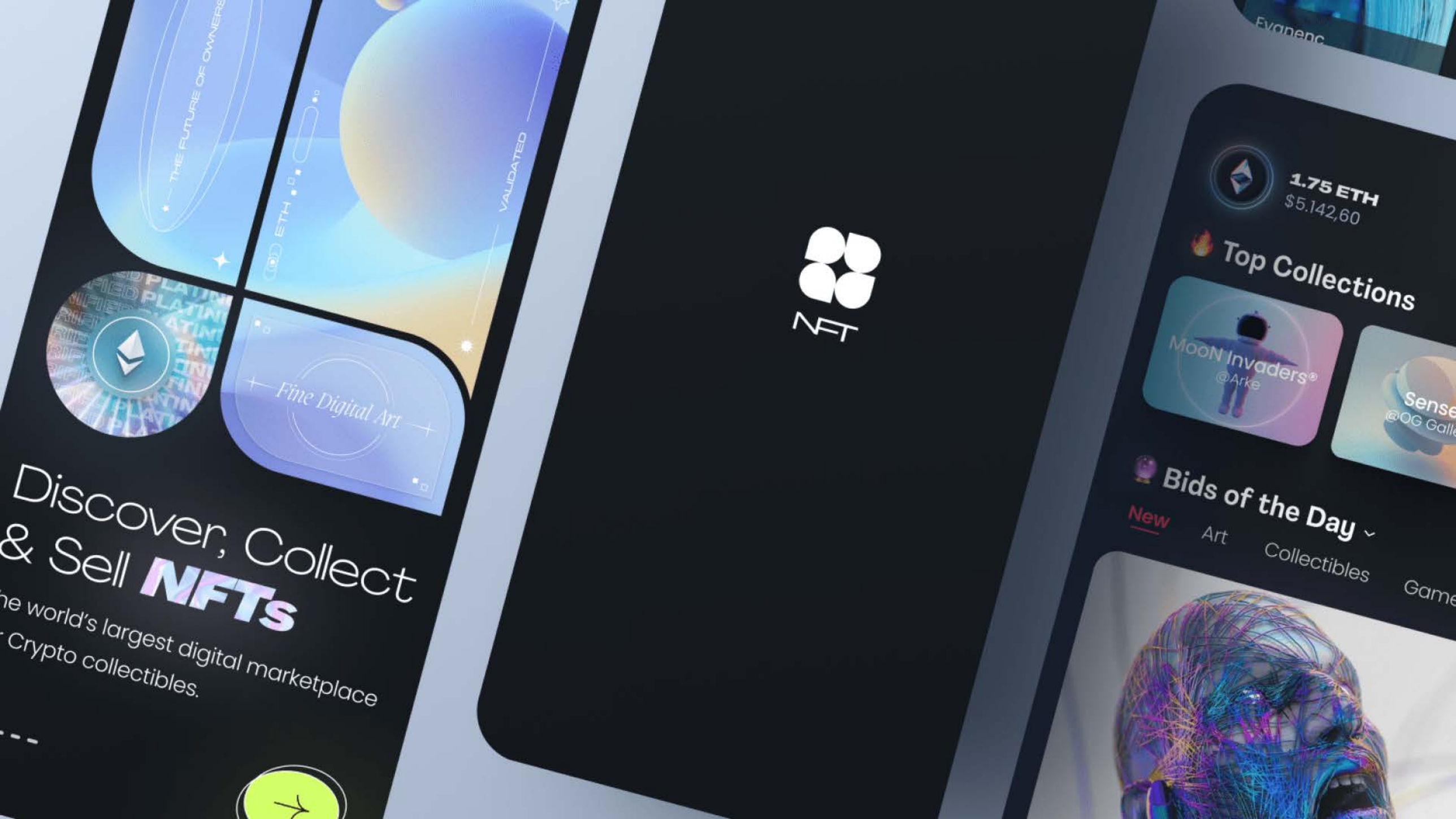
NFTio

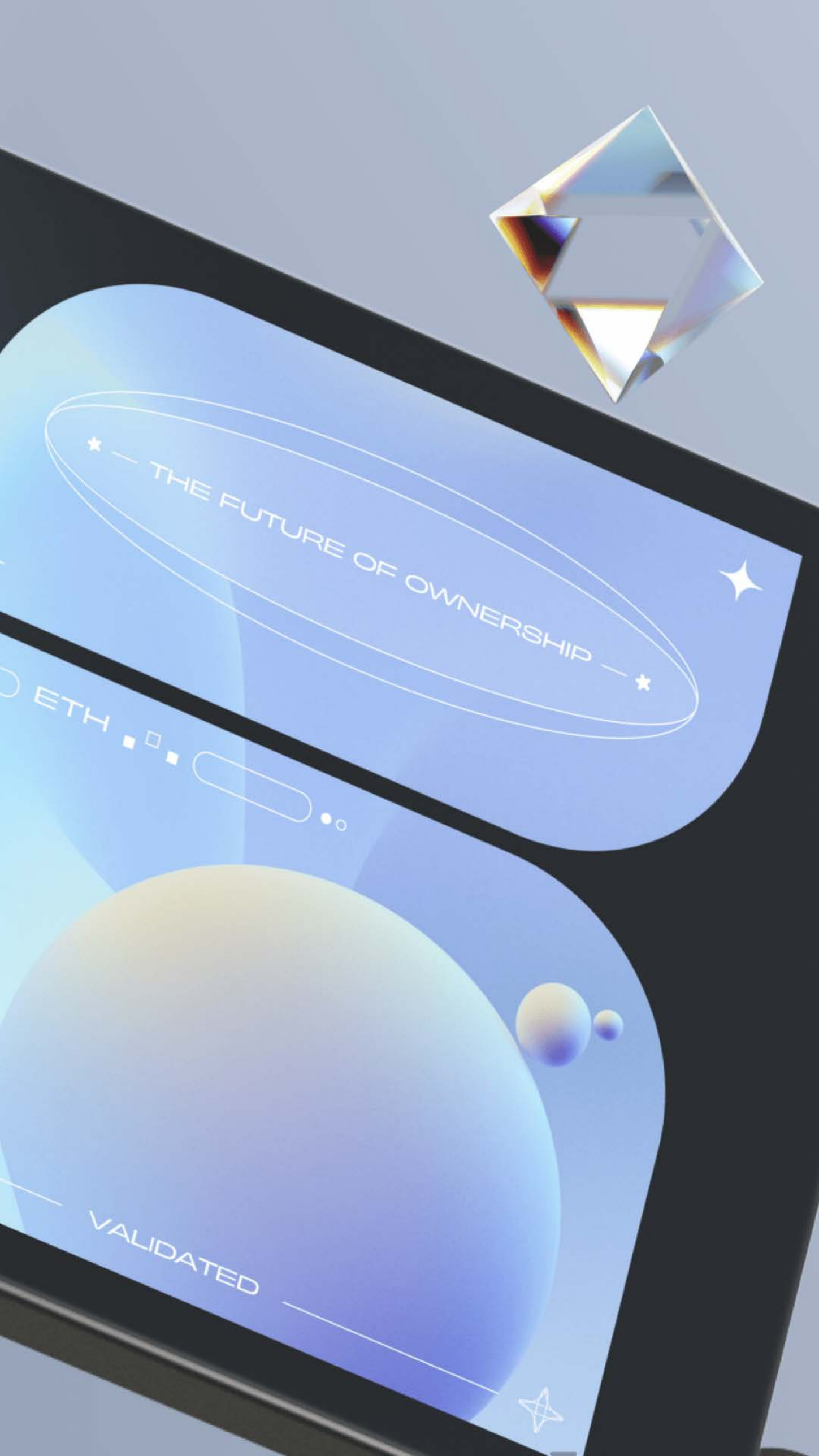
UI design for the Startup NFTio, a Web app that sells top quality certified NFT's currently in the market.

he client needed a Minimum Viable Product to show off his idea and impress investors during Pitch, be noticed on Crowdfunding Platforms and last but not least, to test his idea with early adopters.

The project included a simple user-flow with an animated splash screen, a unique onboarding screen and a user-friendly homepage listed with categories and collections.

The client requested an original online credit card for each user, the possibility for users to switch between default and grid layouts on the product list.
I chose a minimal and polished look with 3d icons for the entire mobile app and also I created a product page that reflects the good UX guidelines during the purchasing process.


THE FUTURE OF OWNERSHIP
ETH
VALIDATED
Fine Digital Art
Discover, Collect
& Sell NFTs
he world's largest digital marketplace
Crypto collectibles.
NFT
1.75 ETH
$5.142,60
Top Collections
MooN Invaders®
@Arke
Bids of the Day
New
Art
Collectibles


THE FUTURE OF OWNERSHIP
ETH
VALIDATED

Fine Digital Art
Discover

Discover, Collect
& Sell NFTs
The world's largest digital marketplace
for crypto collectibles.

1.75 ETH

$5.142,60

Bids of the Day

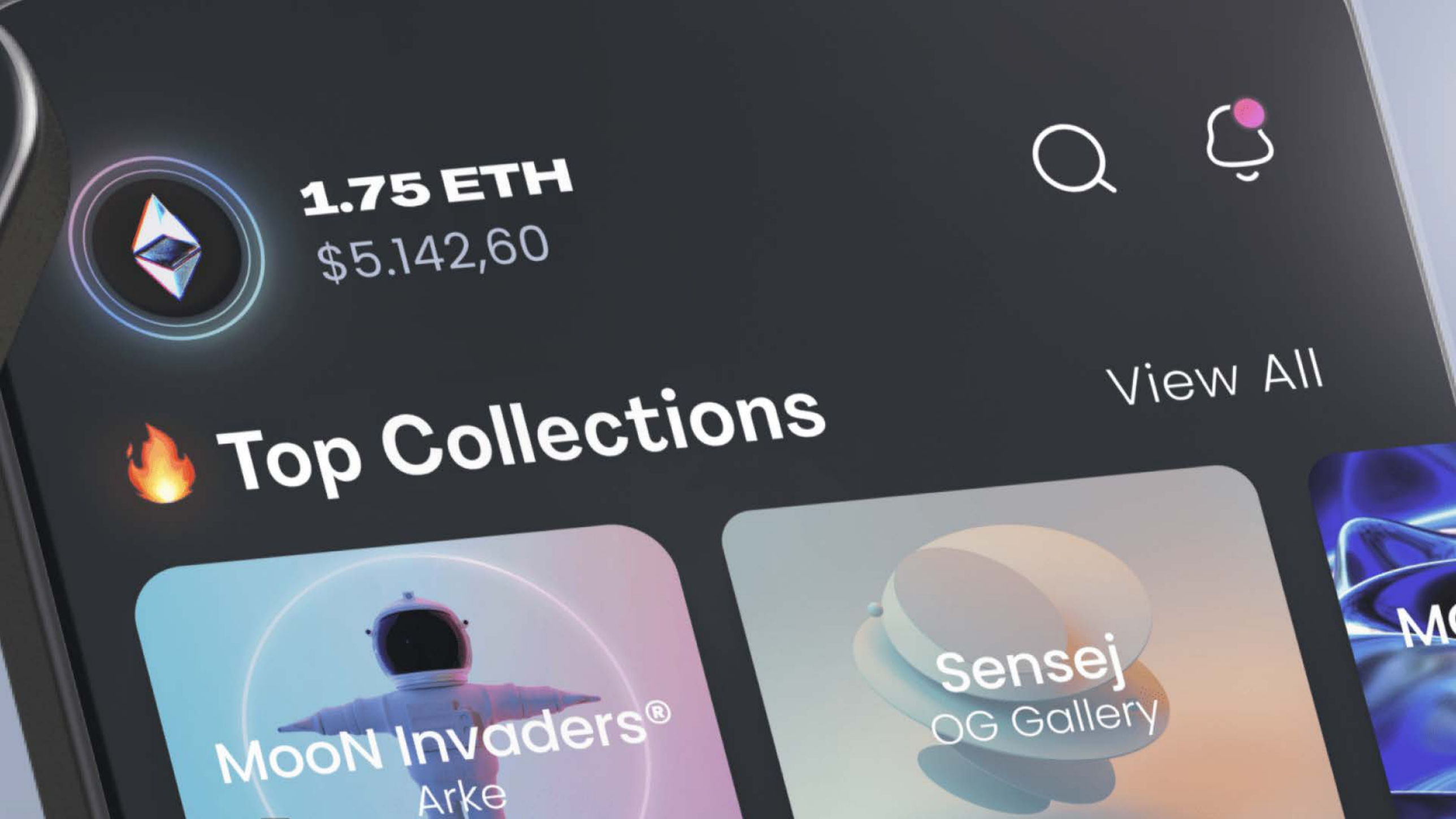
New Art Collectibles Games Spor

Somnium® #114

MaterialArt

0.28 ETH

Minimum bid 4/15


1.75 ETH
$5.142,60
View All
Top Collections
MooN Invaders®
Arke
Sensej
OG Gallery

LooP | HooP

14k Followers

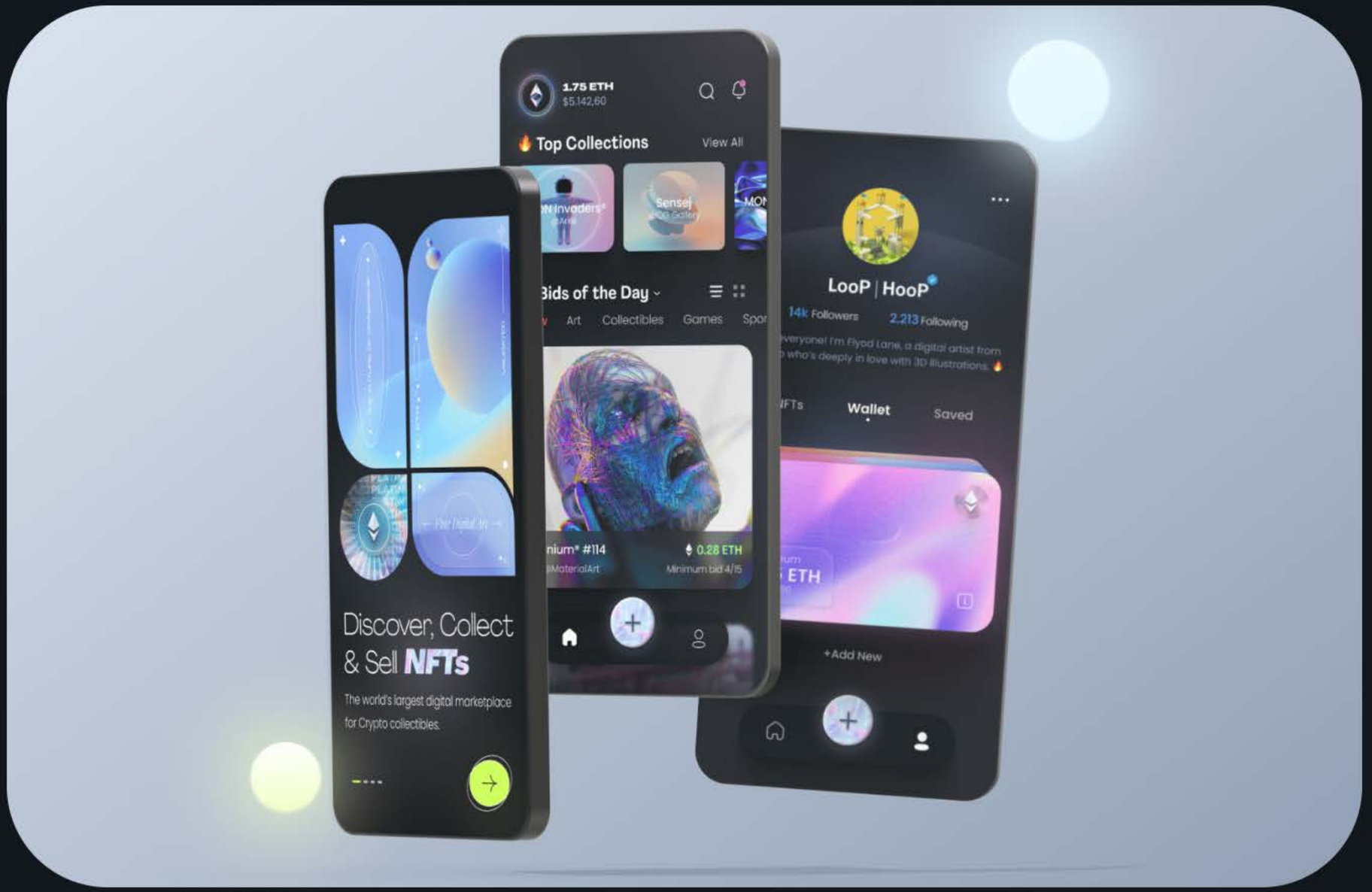
2.213 Following

Hello everyone! I'm Flyod Lane, a digital artist from Toronto who's deeply in love with 3D Illustrations. 🔥

NFTs

Ethereum
1,75 ETH
$5.142,60

LooP | HooF
14k Followers
2.213 Following
Hello everyone! I'm Flyod Lane, a digital artist from Toronto who's deeply in love with 3D Illustrations.
NFTs
Wallet
Saved
Ethereum
1,75 ETH
$5.142,60
+Add New
Highest Bid
0.28 ETH
Ending in
7h : 12min : 44sec
Purchase
1.75 ETH
$5.142,60
Best Sellers
Spyrcle® | Dark
@Quontic21
60's Sunset


1.75 ETH
$5.142,60
Top Collections
View All
Sensei
Bids of the Day
Art
Collectibles
Games
0.28 ETH
Minimum bid 4/15
Discover, Collect
& Sell NFTs
The world's largest digital marketplace
for Crypto collectibles.
LooP | HooP
14k Followers
2.213 Following
Wallet
Saved
+ Add New

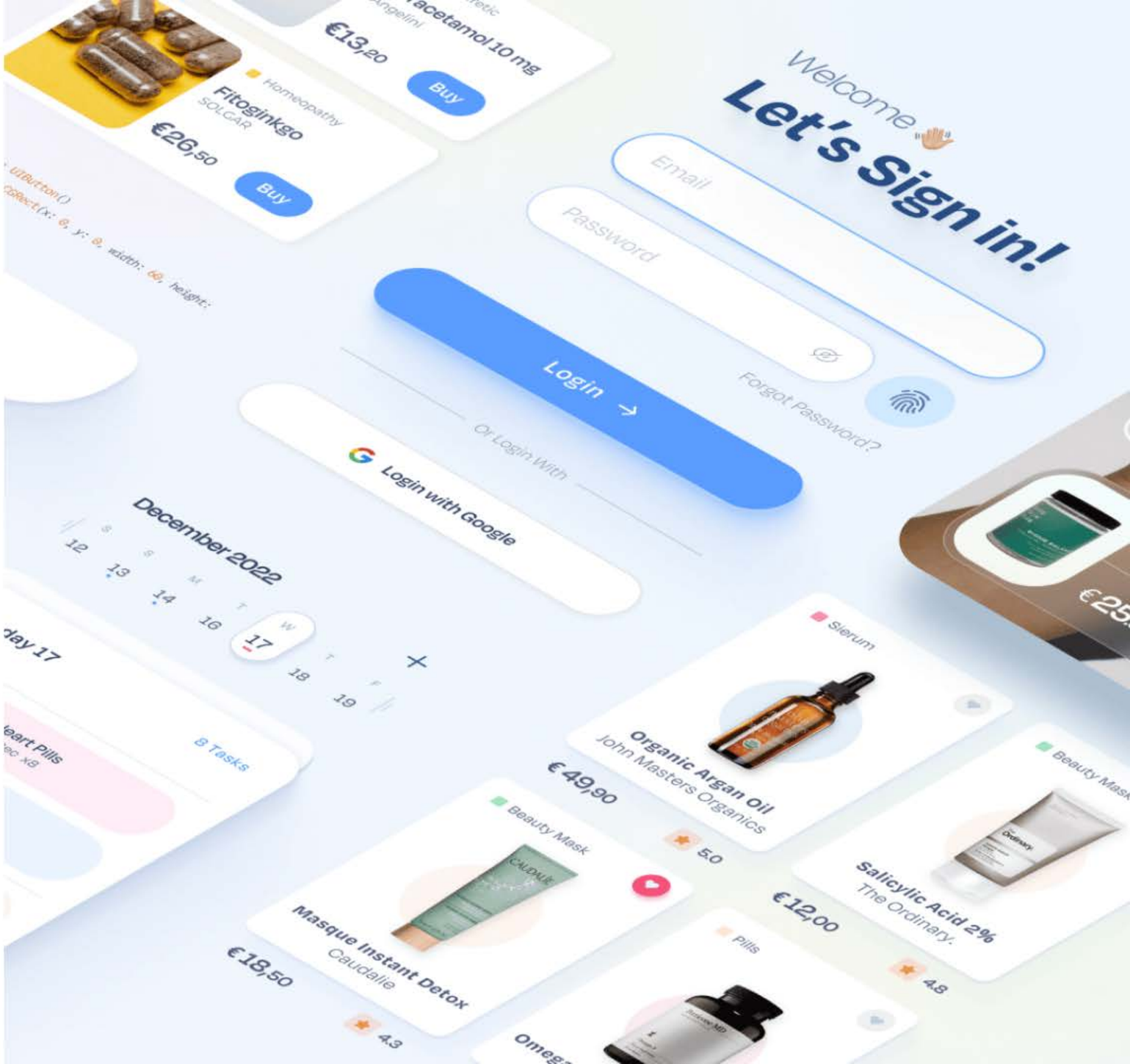
UI design

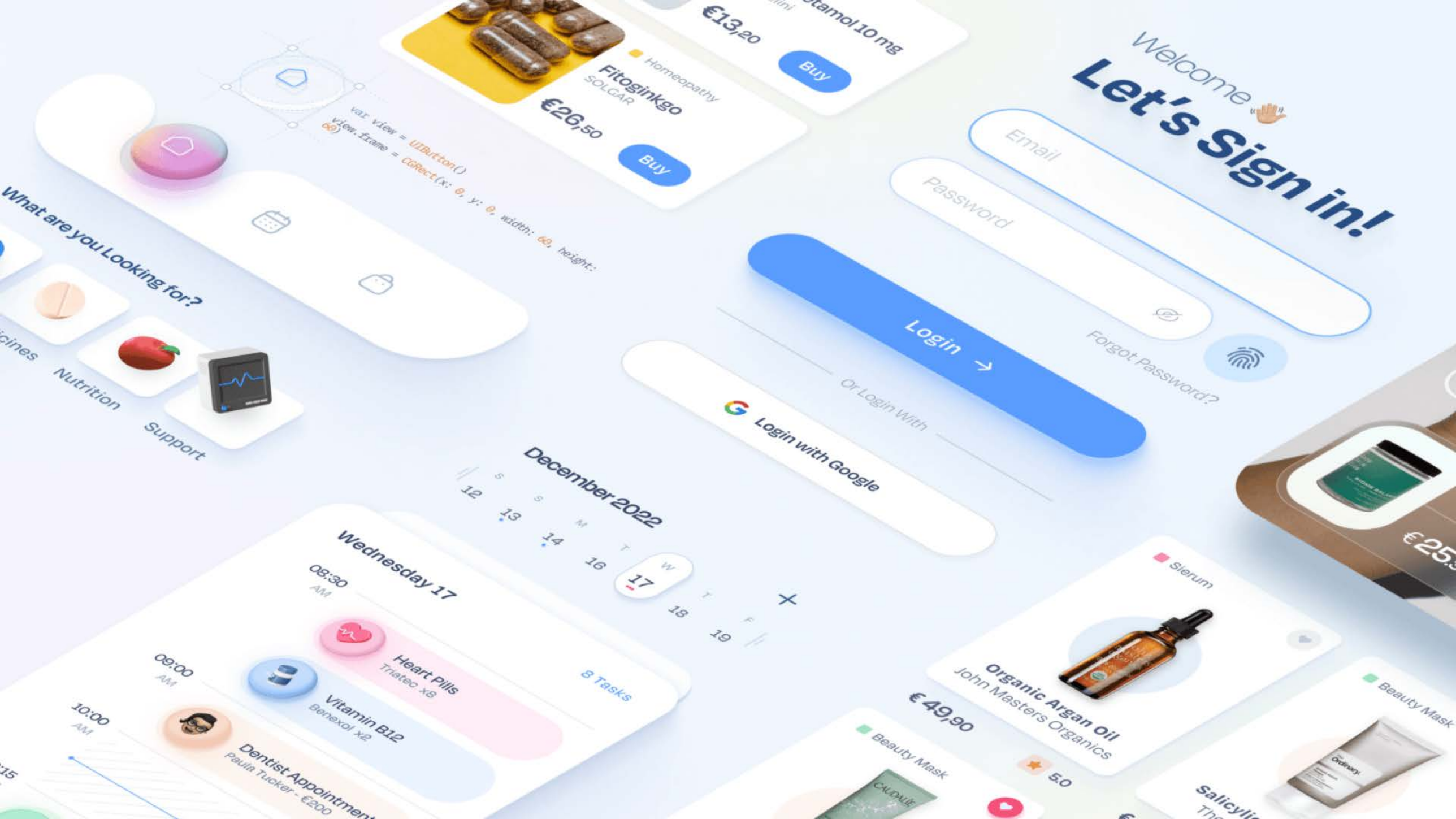
Medically

Design System and UI design for a healthcare mobile app, to enhance the interaction between patients and healthcare providers across multiple touch points.

Individual healthcare providers and organizations are investing in healthcare apps development to improve the quality of services and promote self-management behaviors in patients.

The mission was to create an intuitive and pleasing hybrid app that could help people schedule/cancel medical appointments, request prescriptions, have the ability to buy prescription drugs directly on the app, and easily access to the user medical records.




Homeopathy
Fitoginkgo
SOLGAR
€26,50
Buy
€13,20
Buy
Welcome
Let's Sign in!
Email
Password
Forgot Password?
Login
Or Login With
Login with Google
What are you Looking for?
Nutrition
Support
December 2022
Wednesday 17
08:30 AM
Heart Pills
Triatec x8
09:00 AM
Vitamin B12
Benexol x2
8 Tasks
10:00 AM
Dentist Appointment
Paula Tucker - €200
Serum
Organic Argan Oil
John Masters Organics
€ 49,90
5.0
Beauty Mask
Beauty Mask

lask

4.3

e Instant Detox

etic C + Instant Detox Mask frees the
mpurities, eliminates excess sebum for
ores. The complexion is fresh, clean and

50

Pay

ber 2022

M T W T F

Welcome 👋

Let's Sign in!

Email

Password

Forgot Password?

Doctors Medicines Nu

Best Products

Homeopathy

Fitoginkgo

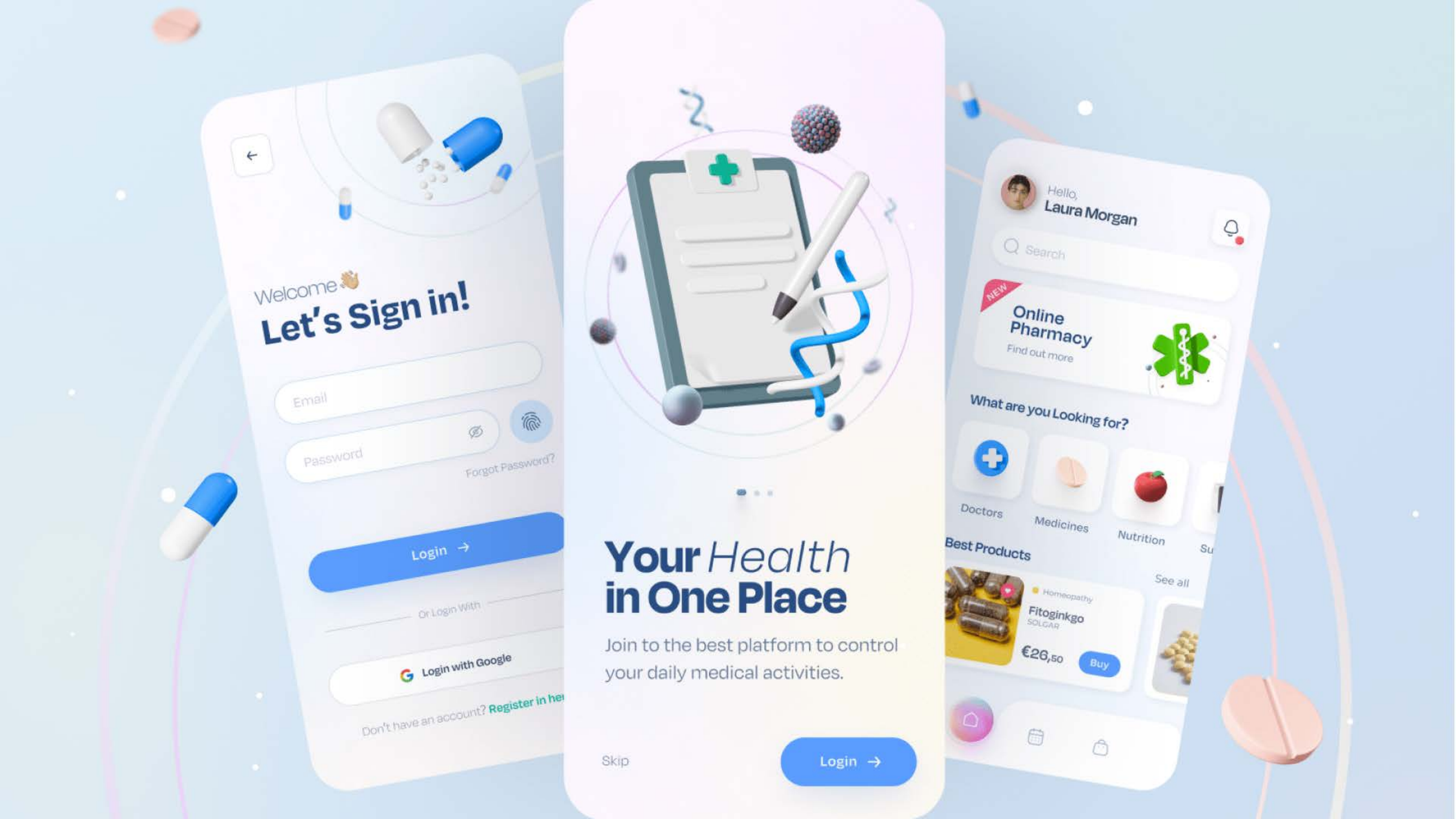
SOLGAR

€26,50

Buy

Shop

Search


Welcome 👋
Let's Sign in!
Email
Password
Forgot Password?
Login →
Or Login With
Login with Google
Don't have an account? Register in he
Your Health in One Place
Join to the best platform to control your daily medical activities.
Skip
Login →
Hello,
Laura Morgan
Search
NEW
Online Pharmacy
Find out more
What are you Looking for?
Doctors
Medicines
Nutrition
Best Products
See all
Homeopathy
Fitoginkgo
SOLGAR
€26,50
Buy

Shop

Search

All products | Cosmetics | Medicines | Cream

Serum

Organic Argan Oil
John Masters Organics

€ 49,90 — 5.0

Beauty Mask

Salicylic Acid 2%
The Ordinary.

€ 12,00 — 4.8

Beauty Mask

Masque Instant Detox
Caudalie

€ 18,50 — 4.3

Pills

Omega 3 Supplements
Perricone MD

€ 60,00 — 4.7

Beauty Mask

Masque Instant Detox — 4.3
Caudalie

Overview

The Vinergetic C + Instant Detox Mask frees the skin of all impurities, eliminates excess sebum for tightens pores. The complexion is fresh, clean and radiant.

€ 18,50 — Pay

December 2022

S	S	M	T	W	T	F
12	13	14	16	17	18	19

Wednesday 17

08:30 AM — 8 Tasks

Heart Pills
Triatec x8

09:00 AM

Vitamin B12
Benexol x2

10:00 AM

Dentist Appointment
Paula Tucker - €200

12:15 AM

Vaccine Covid-19
Pfizer - Second dose

Homeopathy

Fitoginkgo

SOLGAR

€26,50

Buy

```
var view = UIButton()
view.frame = CGRect(x: 0, y: 0, width: 60, height: 60)
```

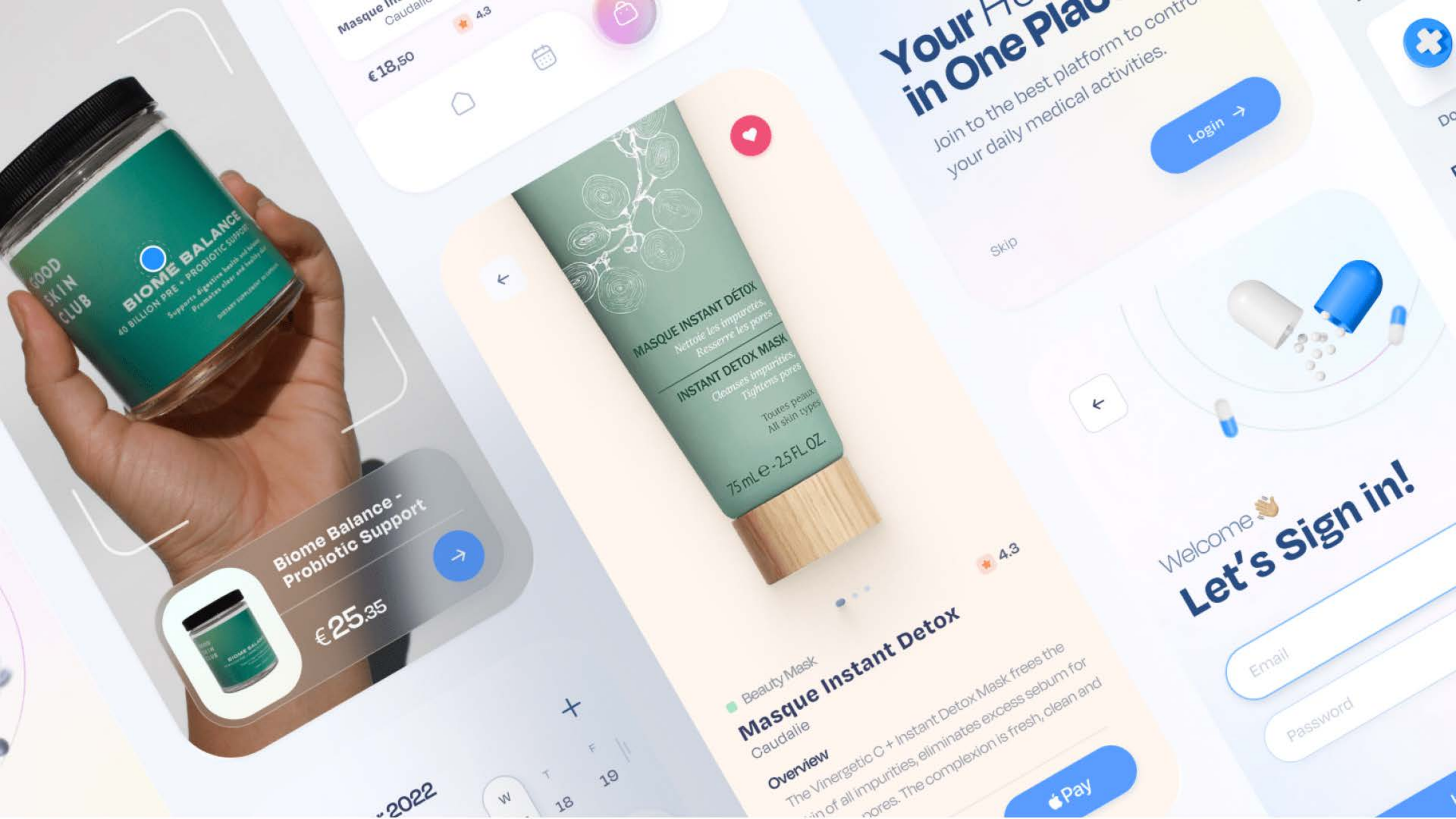
What are you Looking for?

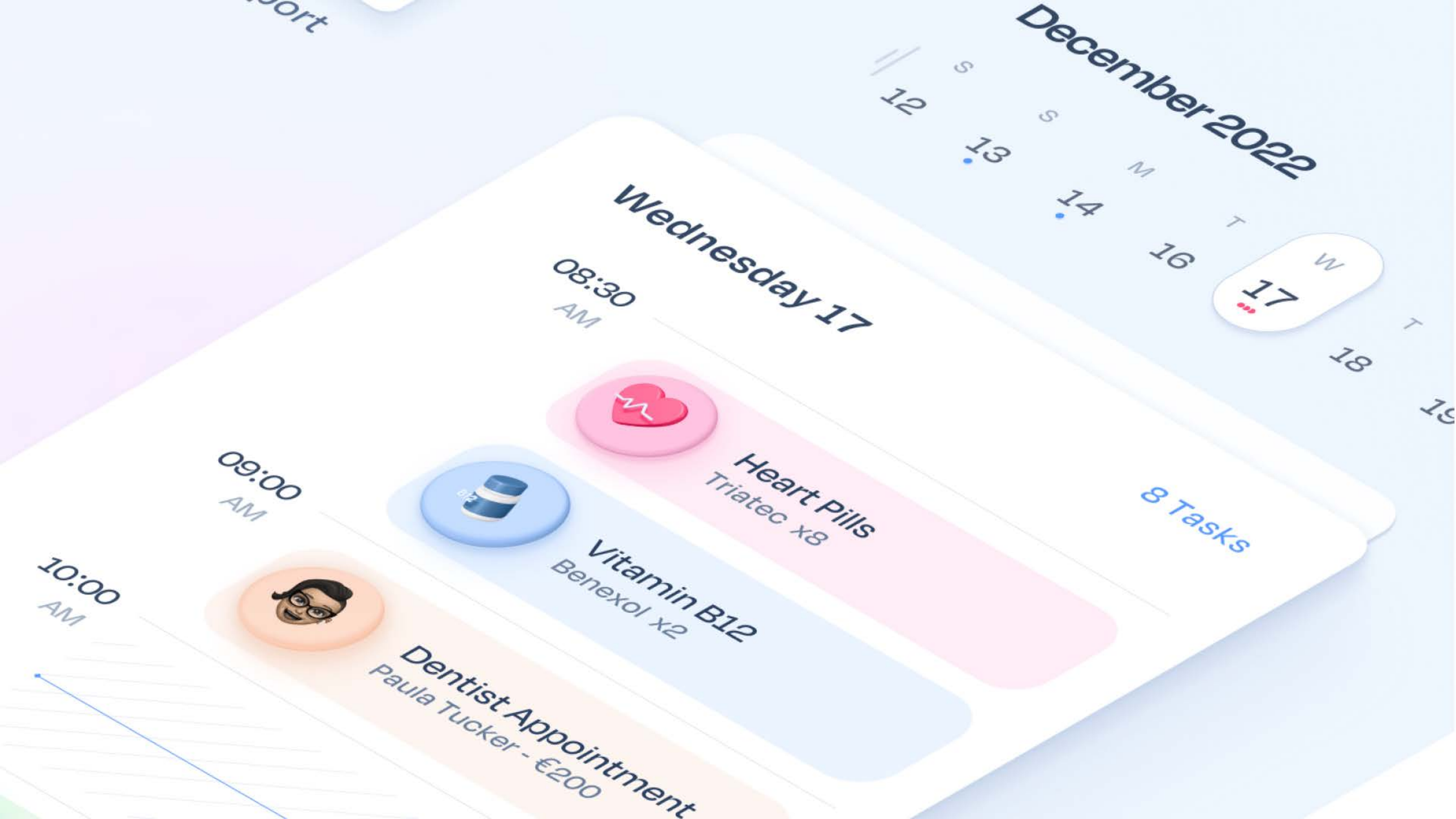
Medicines

Nutrition

var view
view.frame =

Buy
Homeopathy
Buy
Welcome
Let's Sign in!
Email
Password
Forgot Password?
Login
Or Login With


Masque In
Caudalie
4.3
€18,50
GOOD SKIN CLUB
BIOME BALANCE
40 BILLION PRE + PROBIOTIC SUPPORT
Supports digestive health and balance
Promotes clear and healthy skin
Biome Balance - Probiotic Support
€25.35
MASQUE INSTANT DÉTOX
Nettoie les impuretés.
Resserre les pores
INSTANT DETOX MASK
Cleanses impurities.
Tightens pores
Toutes peaux
All skin types
75 mL e - 2.5 FL OZ.
Beauty Mask
Masque Instant Detox
Caudalie
4.3
Overview
The Vinergetic C + Instant Detox Mask frees the
of all impurities, eliminates excess sebum for
pores. The complexion is fresh, clean and
Pay
Your He
in One Plac
Join to the best platform to contro
your daily medical activities.
Login
Skip
Welcome
Let's Sign in!
Email
Password
2022
W
T
F
18
19


December 2022
S
S
M
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W
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12
13
14
16
17
18
19
Wednesday 17
8 Tasks
08:30
AM
Heart Pills
Triatec x8
09:00
AM
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Benexol x2
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AM
Dentist Appointment
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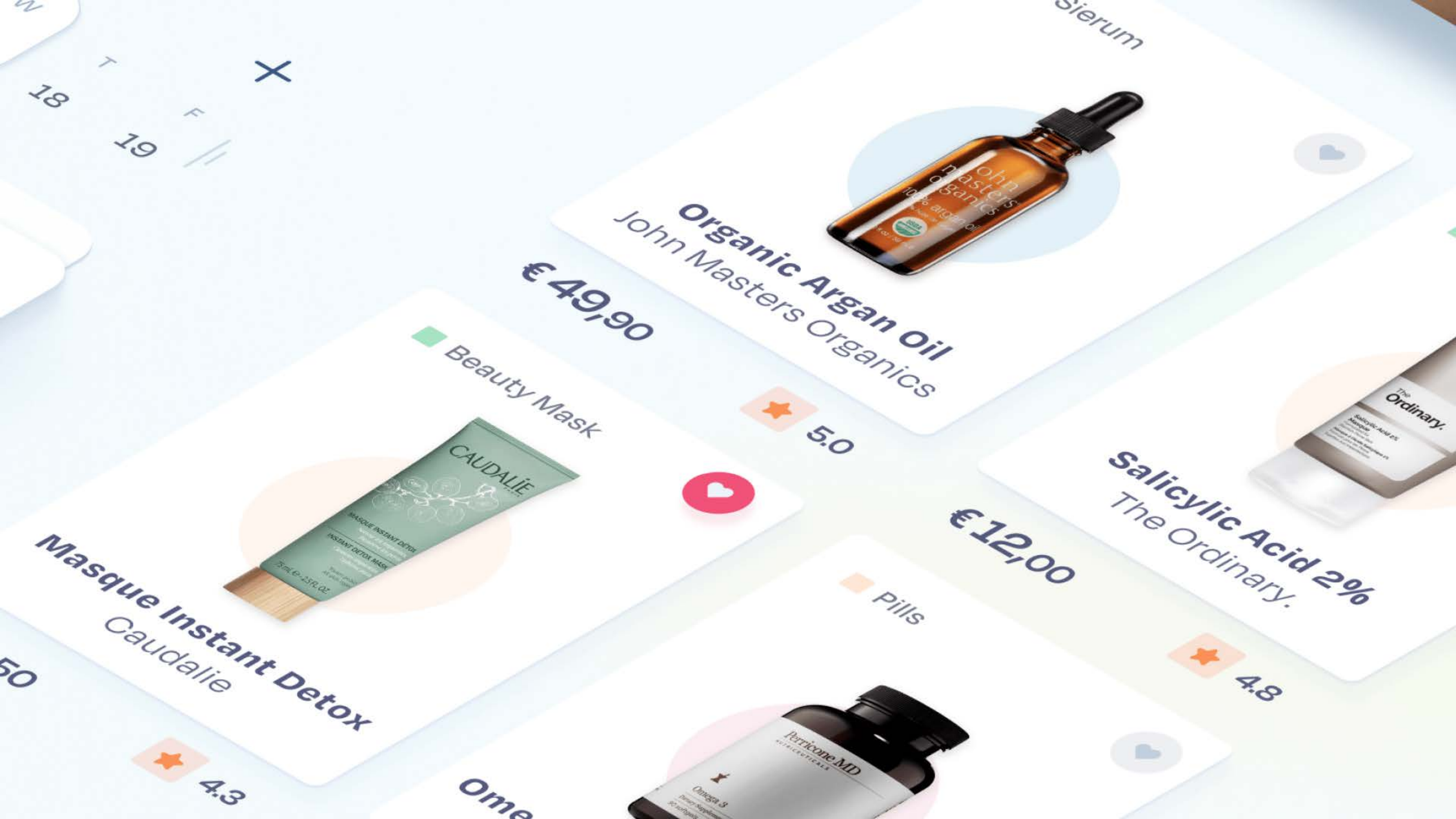
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Organic Argan Oil
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4.8
Masque Instant Detox
Caudalie
Pills
4.3
Perricone MD
Omega 3

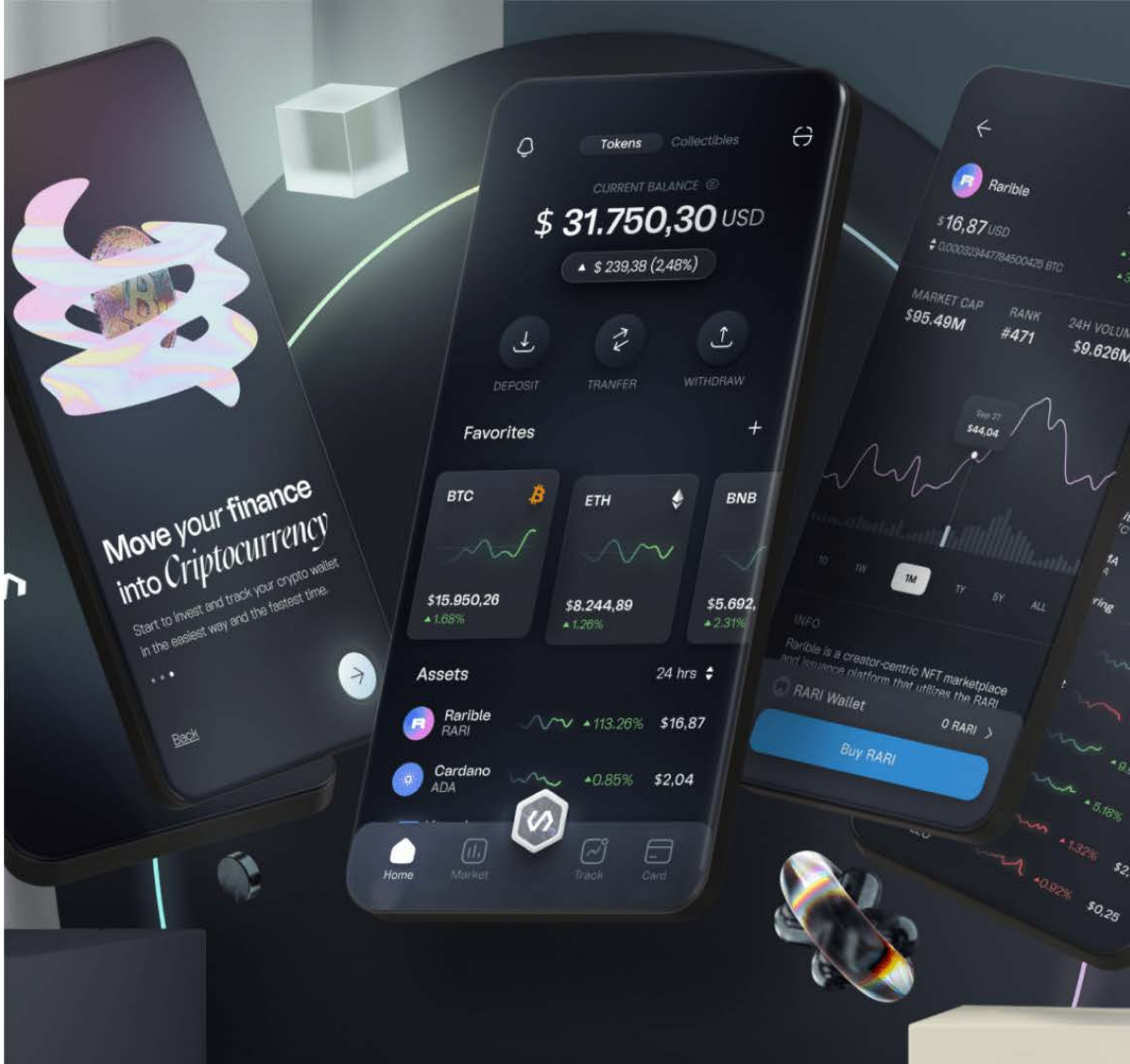
UI design • Motion design • 3D

Crypto

Design System & Motion design for an hybrid wallet app to store and invest in digital assets while you're on the move.

The mission was to create a compelling cryptocurrency app to help novice users to manage, buy and sell digital assets. The client asked for a modern mobile app with animated items and a clear homepage adequate to any type of user.

The personal profile had to show information regarding the user's wallet and offer the chances to customize lists and financial movements. He also wanted to add coin overview screen to see performance and fresh informations all in one place, to have total control over his/her investments.



Move your finance into Criptocurrency
Start to invest and track your crypto wallet in the easiest way and the fastest time.
Back
Tokens
Collectibles
CURRENT BALANCE
$ 31.750,30 USD
$ 239,38 (2,48%)
DEPOSIT
TRANFER
WITHDRAW
Favorites
BTC
$15.950,26
1.68%
ETH
$8.244,89
1.26%
BNB
$5.692,
2.31%
Assets
24 hrs
Rarible
RARI
113.26%
$16,87
Cardano
ADA
0.85%
$2,04
Rarible
$16,87 USD
0.000323447784500425 BTC
$3.950,26
113.26%
33.91%
MARKET CAP
$95.49M
RANK
#471
24H VOLUME
$9.626M
Sep 27
$44.04
1D
1W
1M
1Y
5Y
ALL
INFO
Rarible is a creator-centric NFT marketplace and issuance platform that utilizes the RARI
RARI Wallet
0 RARI
Buy RARI
Assets
Rarible
RARI
Cardano
ADA
39.37%
-3.81%
13.93%
$19,50
-0.50%
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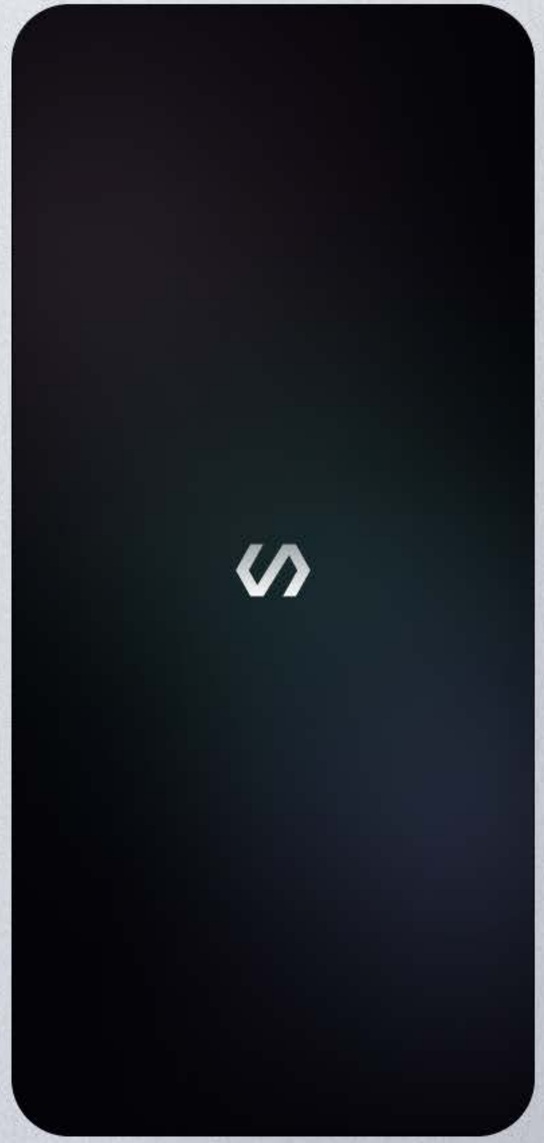
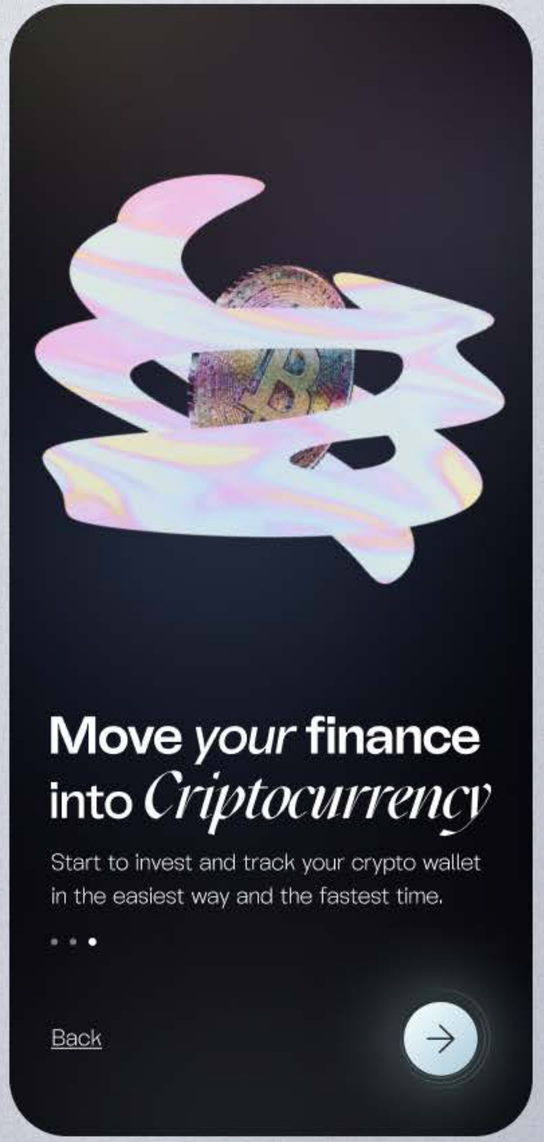
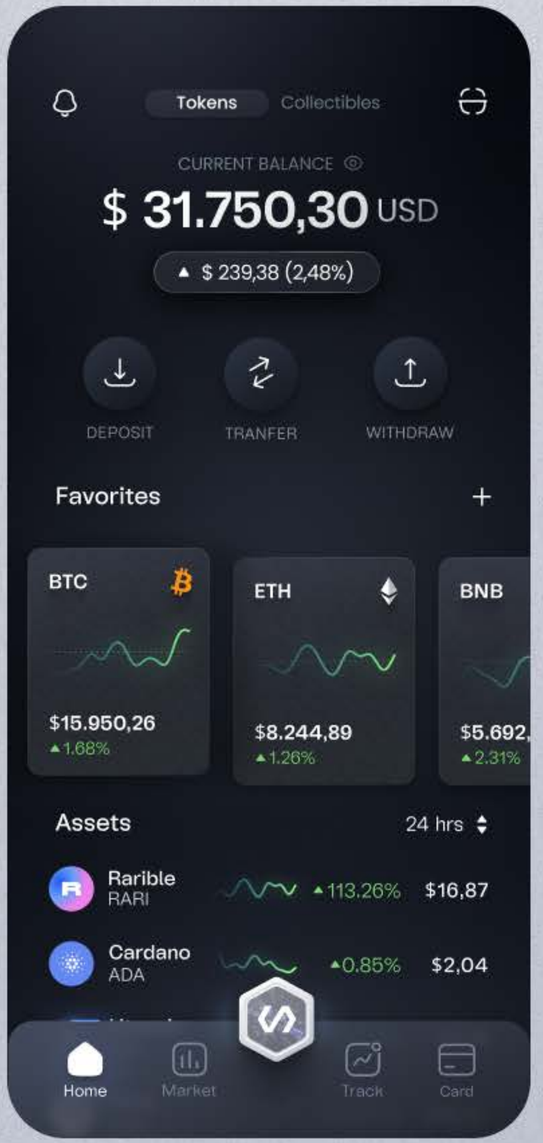



Move your finance
into Criptocurrency
Start to invest and track your crypto wallet
in the easiest way and the fastest time.
Back


Tokens
Collectibles
CURRENT BALANCE
$ 31.750,30 USD
$ 239,38 (2,48%)
DEPOSIT
TRANFER
WITHDRAW
Favorites
BTC
$15.950,26
1.68%
ETH
$8.244,89
1.26%
BNB
2.31%
Assets
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RARI
113.26%
$16,87
Cardano
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Home
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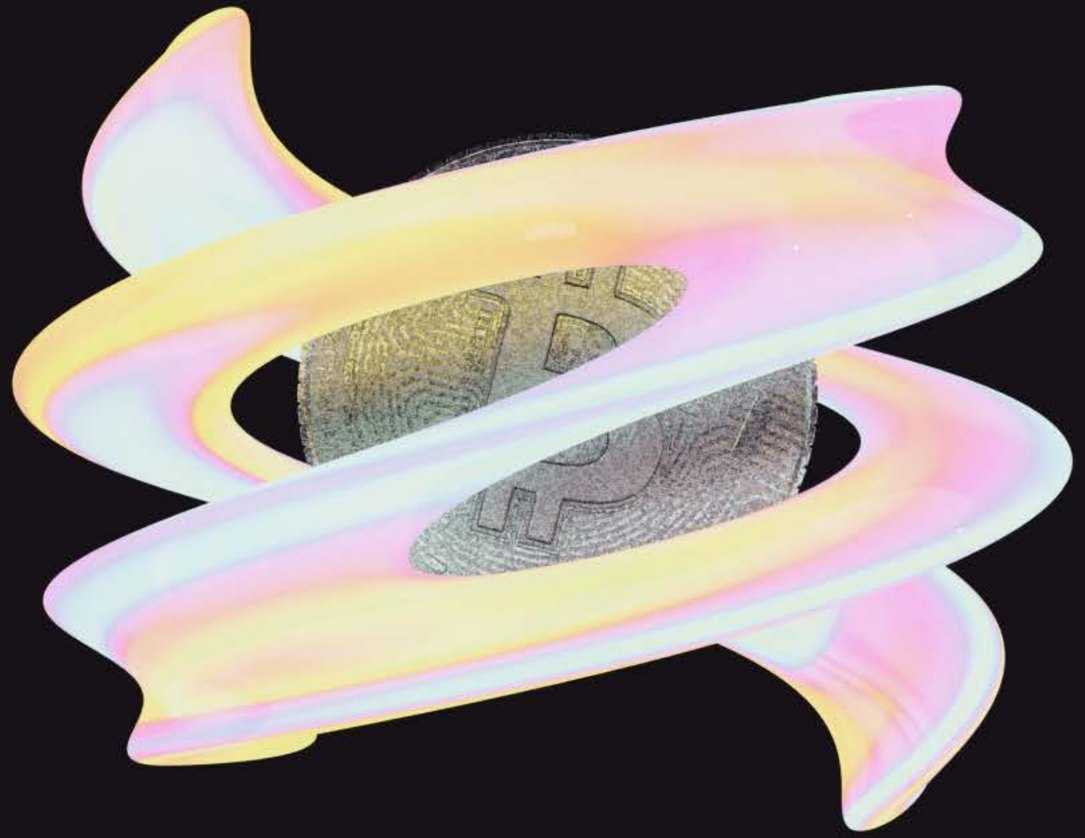

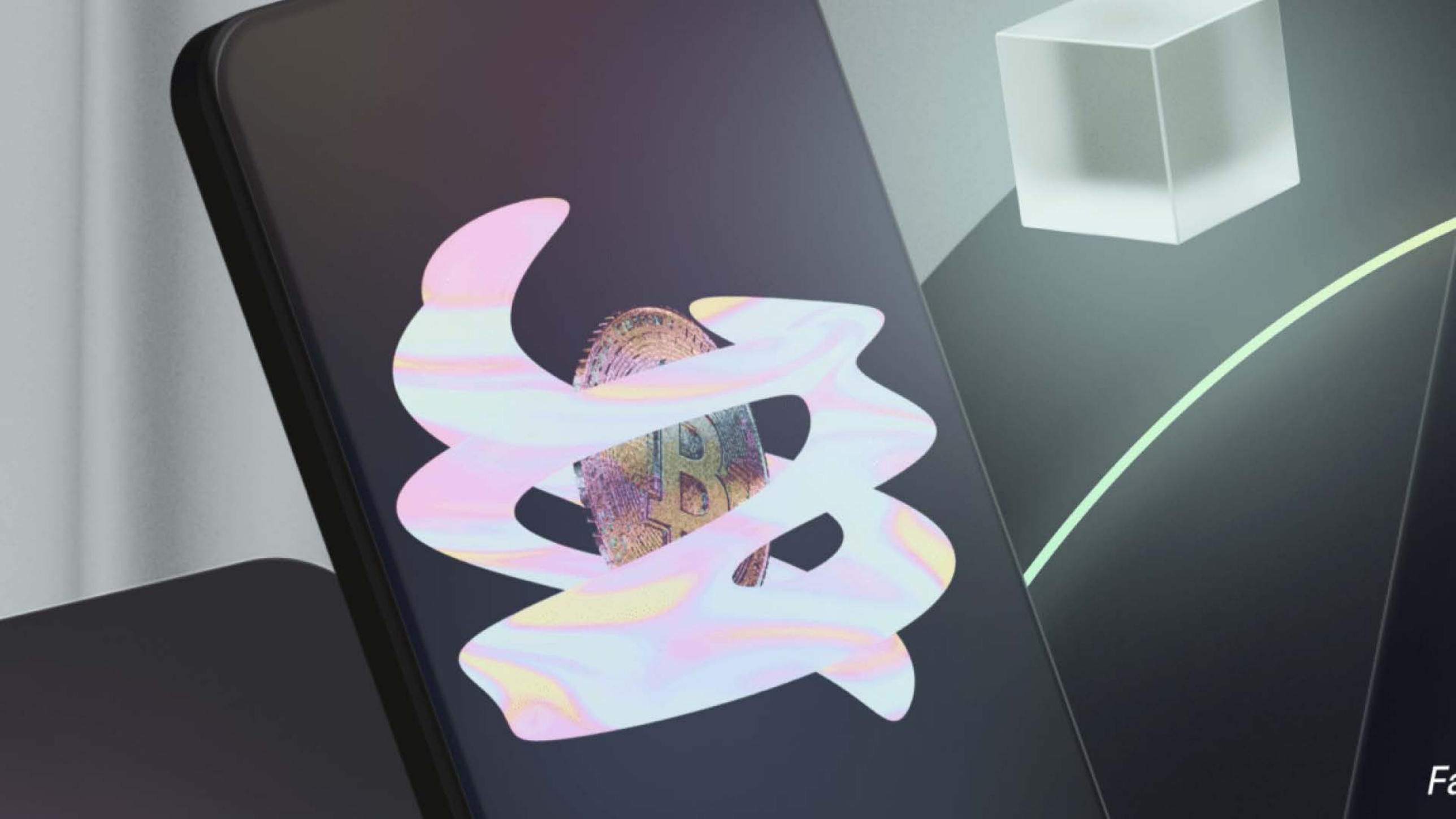

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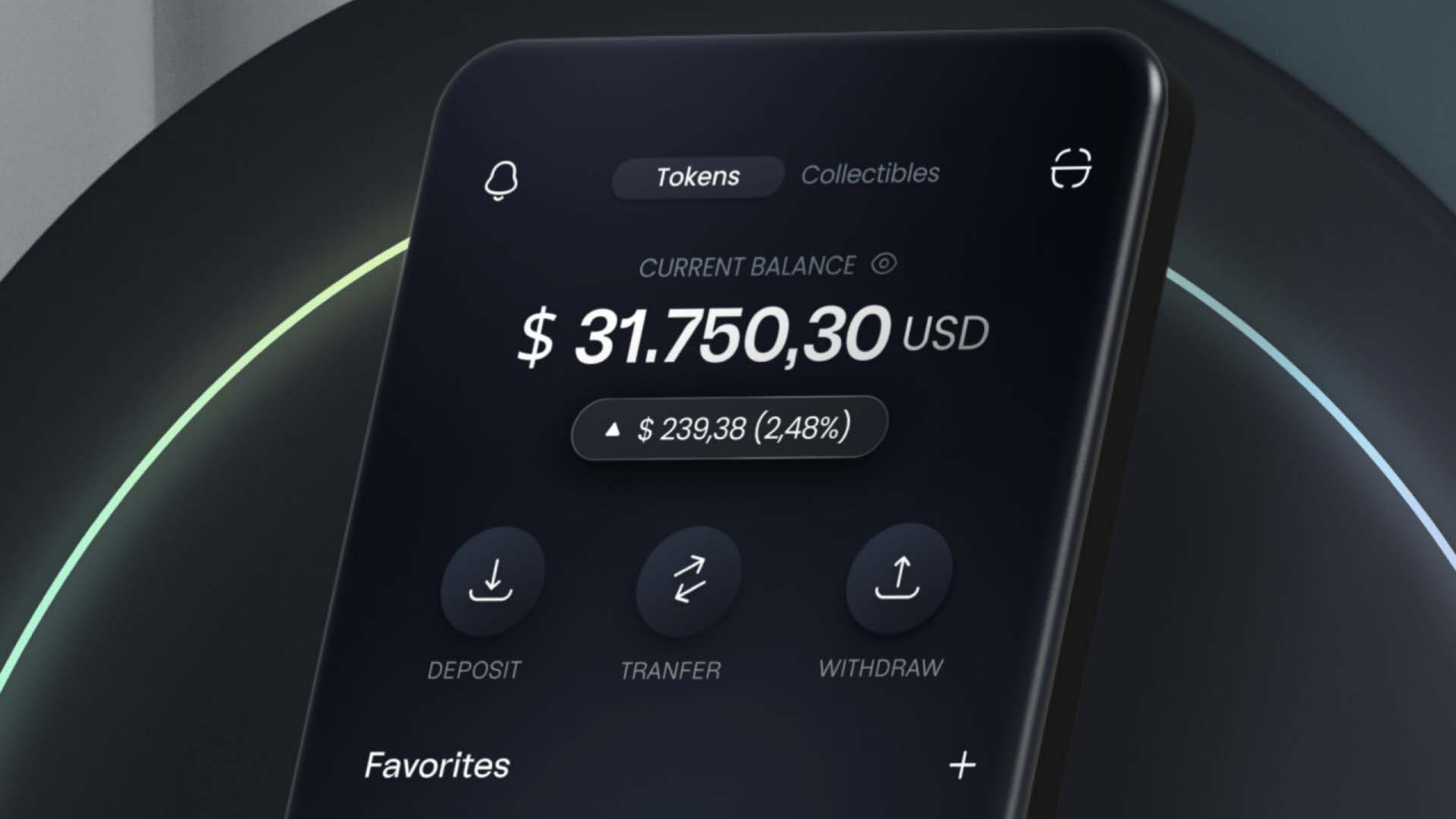
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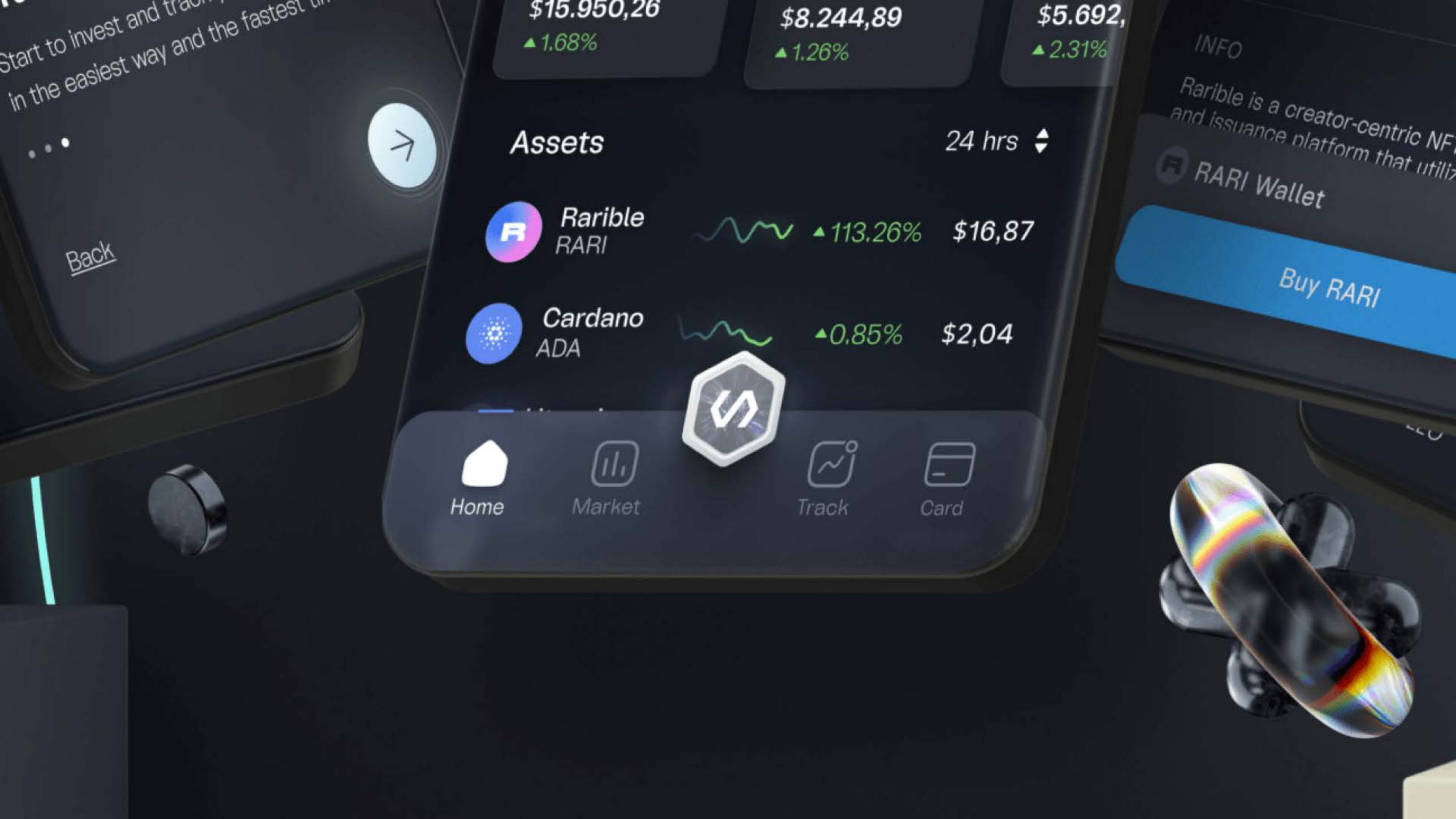
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INFO
Rarible is a creator-centric NF
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Buy RARI

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INFO
Rarible is a creator-centric NFT marke
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Buy RARI

MARKET CAP
$95.49M
RANK
#471
24H VOLUME
$9.626M
Sep 27
$44,04
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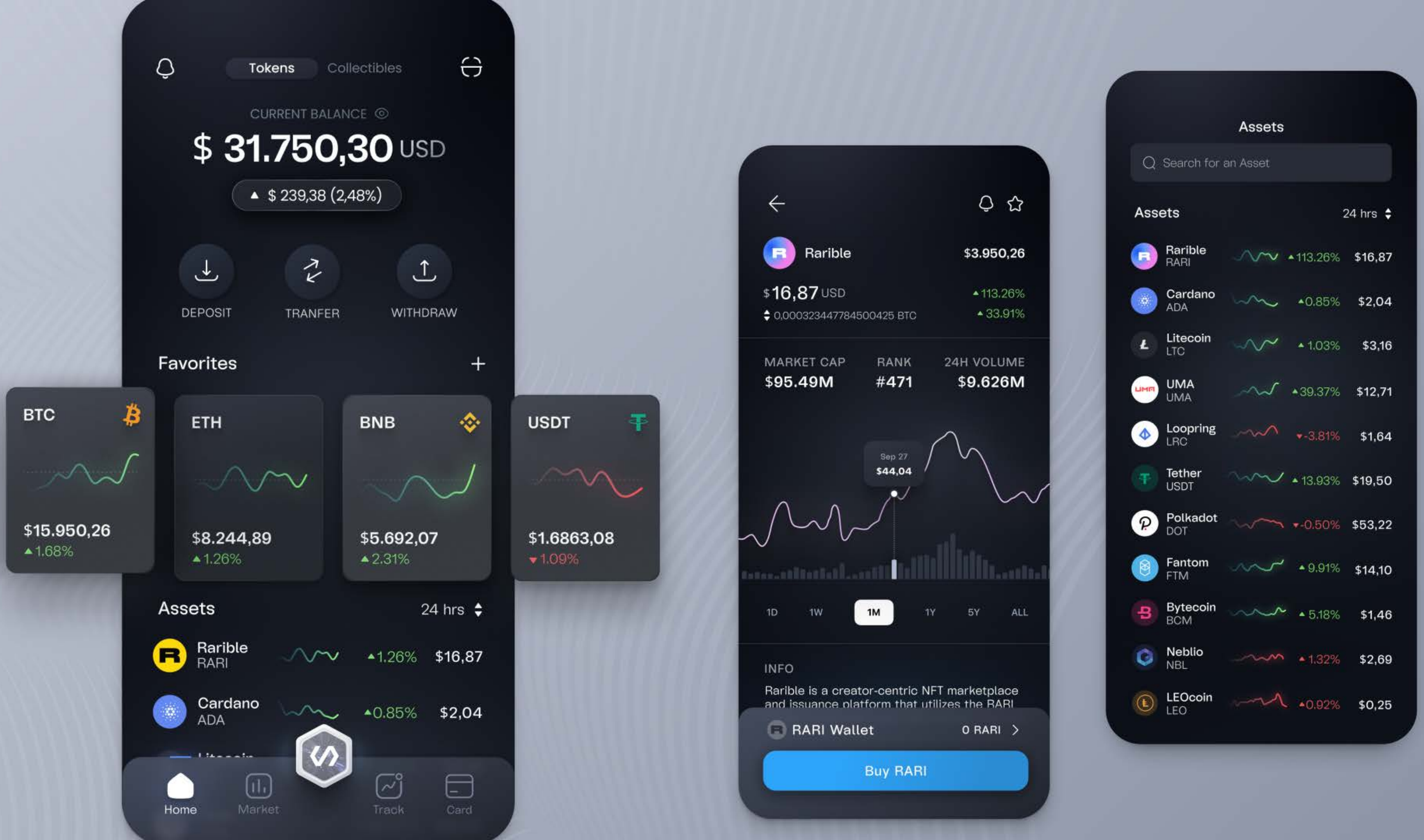
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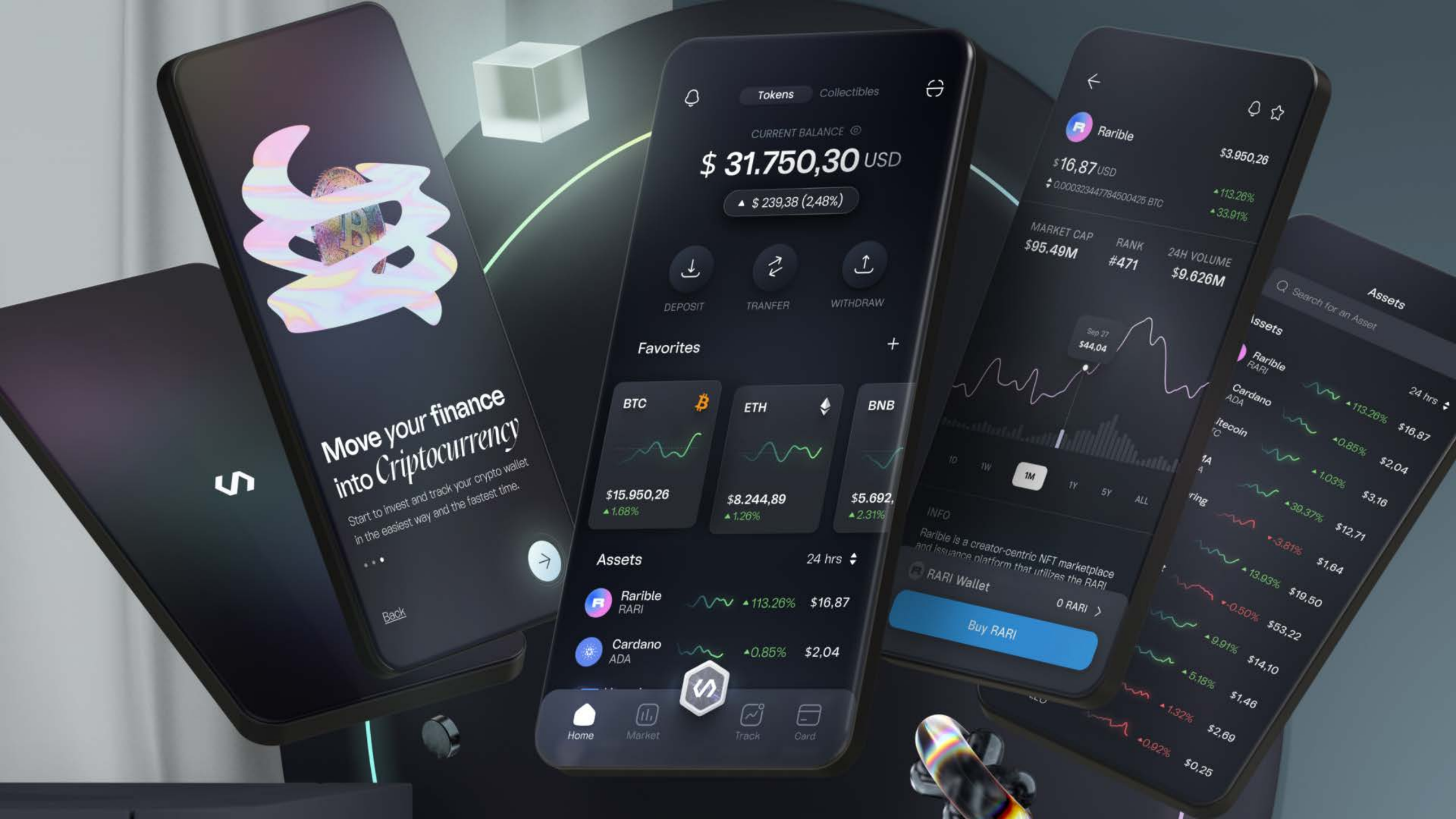
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UI design • Product design

Olympus Gods

Designed a glorious Landing page for Olympus Gods' NFTs Collection and developed with Three.js.

The client asked for a unique landing page that could tell about the Olympus Gods project, and show off to the world the collection through an immersive and interactive scroll, within a modern website.

The mission was to create a pleasing experience in which the user could visualize through different perspectives the main digital asset (Zeus), created by the tattoo and 3D artist Avihoo Ben Gida.

He asked for an Awwward winning website in order to reach as many clients as possibile in a short amount of time, and in the same way he wanted to get a massive flow of new discord subscribers.

OLYMPUS GODS
Myths never Die
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UNIQUE PIECES OF ART

OLYMPUS GODS

"God *himself* helps
those who dare" – Ovid,
Metamorphoses

OLYMPUS GODS
About
Collectibles
Artist
NFT's
Roadmap
Team
Olympus Gods
Rare NFT's
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Buy Now
Join Discord
EXPLORE MORE

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Olympus Gods Rare NFT's
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EXPLORE MORE

OLYMPUS GODS
"I am made of memories"
– Madeline Millerd, The Song of Achilles

An amazing talent started from
doing wall paintings, airbrush and

"God *himself* helps
those who dare" – Ovid,
Metamorphoses

OLYMPUS GODS

About Collectibles Artist NFT's Roadmap Team

OLYMPUS GODS

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#03

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#05

About Collectibles Artist NFT's Roadmap Team

An amazing talent started from doing wall paintings, airbrush and graffiti all over the city where he lived before to move to London where he learned how to tatoo. cializes in Black & Gray realism and portraits.In his early twenties Avihoo moved to London to study Tattooing.

OLYMPUS GODS

Myths never Die

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OLYMPUS GODS

Olympus Gods
Rare NFT's

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Buy Now

Join Discord

About Collectibles Artist NFT's Roadmap Team

OLYMPUS GODS

Think outside

About Collectibles Artist NFT's Roadmap Team

OLYMPUS GODS

OLYMPUS GODS

PIECES

9.999

9999 avatar will be available in total, split between the pre-sale and public sale.

0.3 ETH

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OLYMPUS GODS

The Artist

Tatoo artist fro Israel,pecializes in Black & Gray realism and portraits In his early twenties Avihoo moved to London to study Tattooing.

After an intense period, came back to Tel Aviv to open his first studio. Today, Owner of **"Gida Tattoo & Gallery"** Studio.

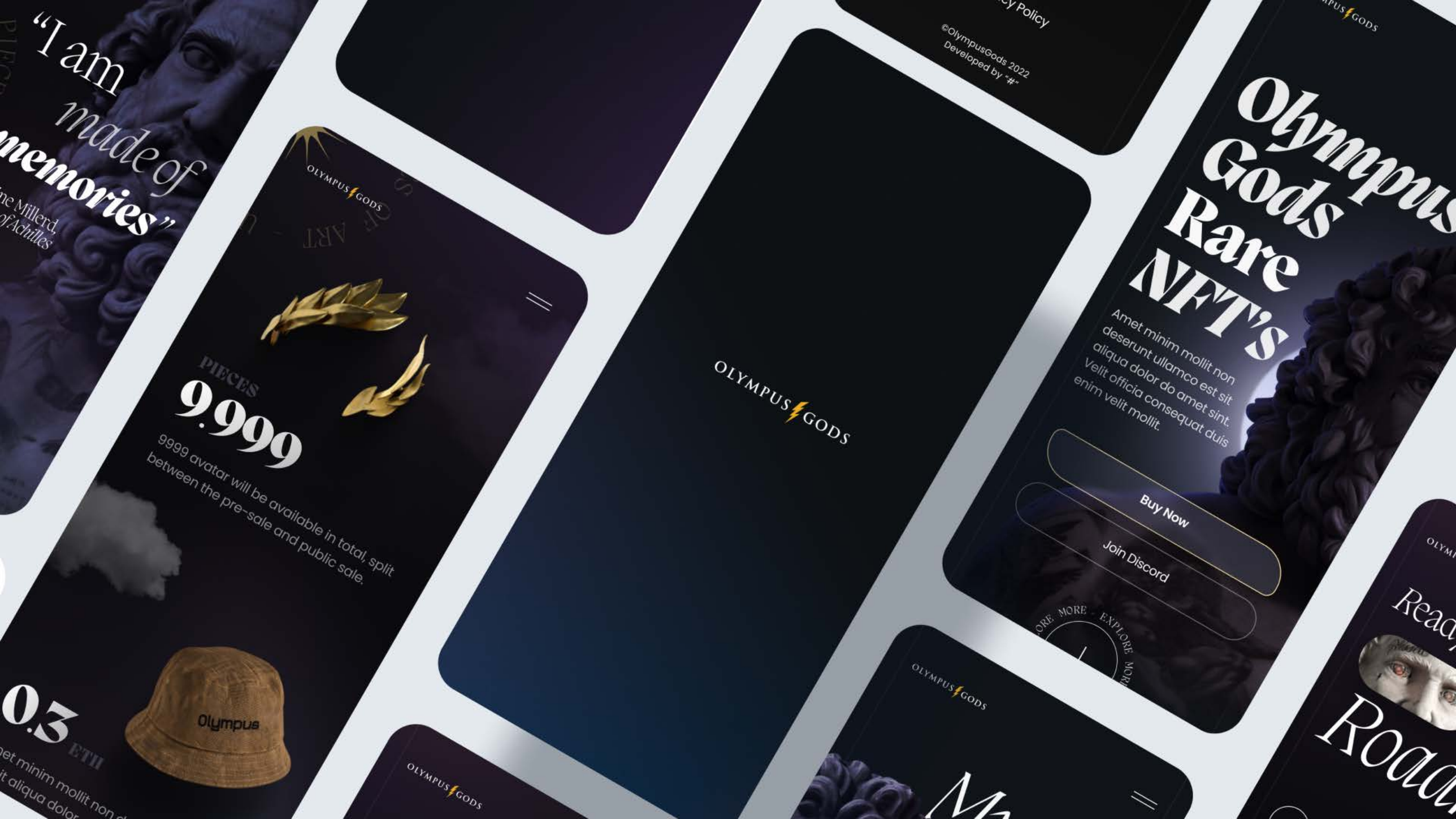
277k Followers

OLYMPUS GODS

Think *out*side

the **BOX**

An amazing talent started from doing wall paintings, airbrush and graffiti


"I am made of memories"
OLYMPUS GODS
PIECES
9.999
9999 avatar will be available in total, split between the pre-sale and public sale.
0.3 ETH
Olympus
OLYMPUS GODS
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©OlympusGods 2022
Developed by "#"
OLYMPUS GODS
Olympus Gods Rare NFT's
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Buy Now
Join Discord
EXPLORE MORE
OLYMPUS GODS
OLYMPUS GODS
Ready
Roadm

UI design • Product design

Elite Surf Academy

Designed a glorious Landing page for Olympus Gods' NFTs Collection and developed with Three.js.

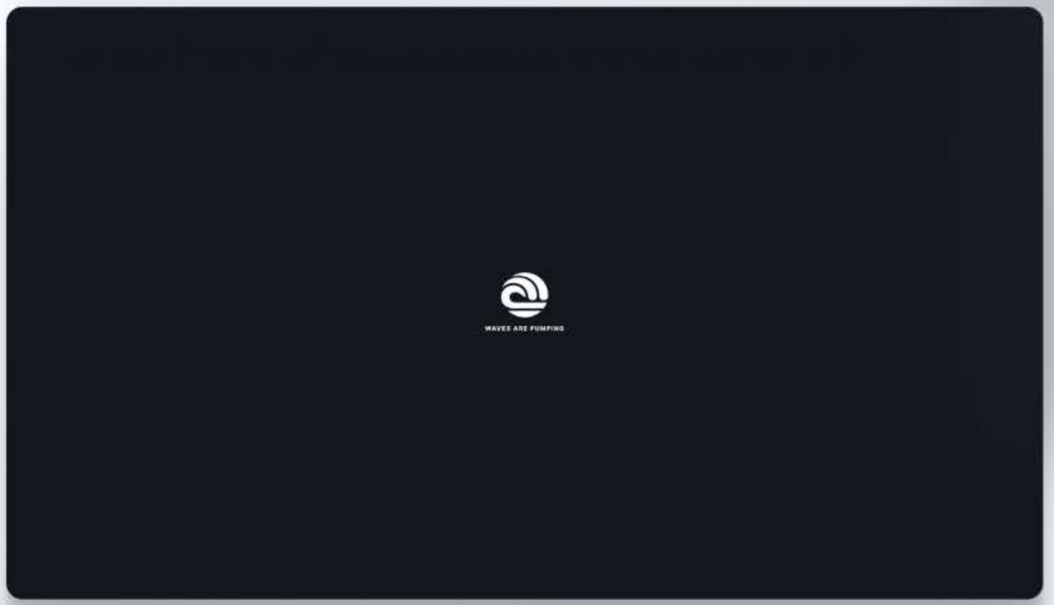
The client needed a single page website *to tell* about his own new business online in a unique aspect, and *to promote* the Surf school towards the territory and beyond.

The mission was to push the surf school through the Awarness funnel step, thanks to an eye-catching and interactive platform, that could convert into new clients, and to promote globally local experiences in the Sardinian's territory.

The client asked for a modern and re-usable landing page as first MVP with Content Menagement Systems (CMS) integrated, to test out the brand new online business, and to compete with competitors in the market.

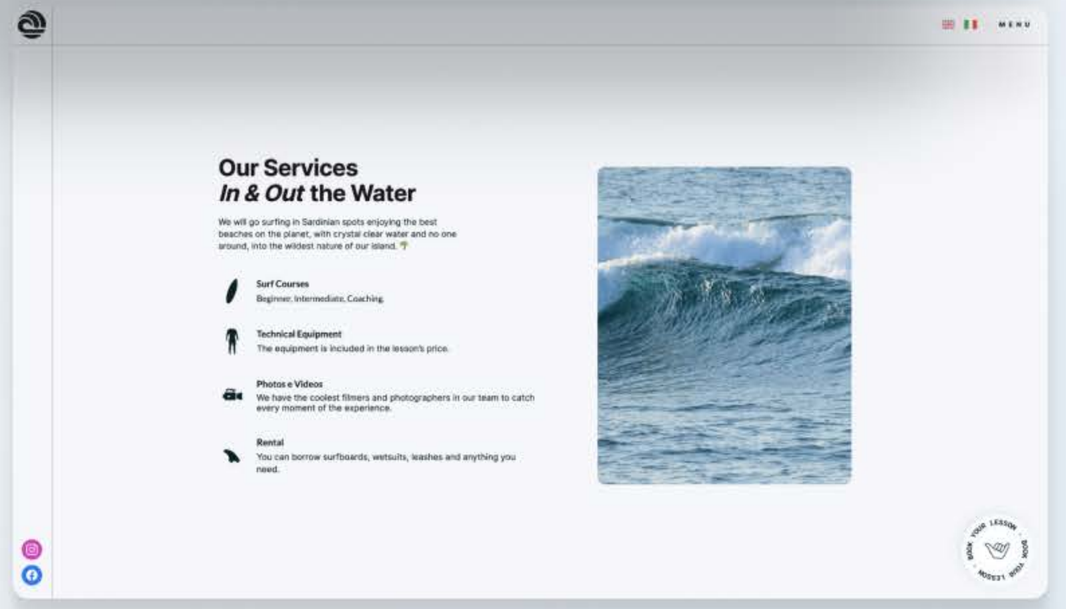
MENU
LEARN TO SURF
& IMPROVE YOUR
SURFING
ELITE SURF ACADEMY
BOOK YOUR LESSON · BOOK YOUR LESSON ·

& IMPROVE YOUR
SURFING
BOOK YOUR LESSON


WAVES ARE PUMPING

MENU

MENU
We Share
SURF CULTURE
* The Elite Surf Academy is a surf school based on the North Shore of Sardinia *
BOOK YOUR LESSON


MENU
Our Services
In & Out the Water
We will go surfing in Sardinian spots enjoying the best beaches on the planet, with crystal clear water and no one around, into the wildest nature of our island.
Surf Courses
Beginner, Intermediate, Coaching.
Technical Equipment
The equipment is included in the lesson's price.
Photos e Videos
We have the coolest filmers and photographers in our team to catch every moment of the experience.
Rental
You can borrow surfboards, wetsuits, leashes and anything you need.
BOOK YOUR LESSON

MENU
THE TEAM BEHIND

EARN TO SURF
IMPROVE YOUR
SURFING

SURF ACADEMY ELITE

BOOK YOUR LESSON · BOOK YOUR LESSON ·

WAVES ARE PUMPING

We Share
SURF CULTU

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BOOK YOUR LESSON - BOOK YOUR LESSON -
MENU
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ELITE SURF ACADEMY

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