

Tomorrow University: Germany's First Accredited Remote-Only University Launches Impact MBA in Sustainability, Innovation, and Leadership

- Tomorrow University of Applied Sciences launches a new master's program "Impact MBA".
- Goal: Strengthen decision-makers in the areas of sustainability, innovation, and leadership
- The first cohort starts in October 2023

BERLIN, 17th of May, 2023: Tomorrow University of Applied Sciences (ToU) is announcing the launch of its remote-first Impact MBA in Sustainability, Innovation, and Leadership. The program is the first of its kind on the market, designed specifically for professionals seeking to accelerate their careers while driving positive impact through sustainable business practices and artificial intelligence. Founded in 2021 by Christian Rebernik and Dr. Thomas Funke, Tomorrow University harnesses the power of cutting-edge learning technology to achieve a bold goal: empowering and educating one million change-makers and leaders by 2030.

"The launch of the Impact MBA manifests ToUs commitment to cultivating leaders who take on the world's most intricate challenges and create significant impact both within and beyond their organizations," remarked Dr. Thomas Funke, President of Tomorrow University of Applied Sciences. "This program enables students to not only gain a fundamental understanding of business but also empowers them to challenge the status quo and orchestrate a better future for society, economy, and environment," Funke added. The Impact MBA comes at a pivotal moment when the world is in dire need of leaders equipped to drive sustainable change and steer lasting organizational transformations.

During the course of 18 months, students will acquire extensive knowledge in the areas of leadership, sustainable business, innovation, and artificial intelligence. Equipped with this profound expertise, graduates will be ready to lead impactful, socially responsible initiatives. Developed by a team of industry experts, academics, and learning designers, this remote program offers unparalleled flexibility, empowering students to fully personalize their educational journey based on the competencies they aspire to evolve. Unlike traditional online programs, the Impact MBA emphasizes building a close-knit community through small cohorts, prioritizing quality learning over mass scaling.

"At Tomorrow University of Applied Sciences, we believe that conventional learning methods are no longer sufficient to prepare the leaders of tomorrow. Our pedagogical approach aims to reflect the DNA of resilient change-makers. Rather than offering traditional courses, the Impact

MBA is built on immersive challenges that emphasize key areas of study while also developing essential 21st-century skills such as analytical thinking, technological literacy, effective communication, collaboration, and ethical leadership," said Christian Rebernik, co-founder and CEO of Tomorrow University of Applied Sciences. The university's proprietary learning technology enables students to navigate through their personalized degree journey in an interactive and effective way. "Through a series of milestones, learners acquire competencies that culminate in a comprehensive professional profile, fully preparing them for growth", added Christian Rebernik.

The Impact MBA's remote-first format offers a rare opportunity for professionals worldwide to acquire future-proof skills without interrupting their current careers or having to relocate. Impact MBA students will engage in one weekly live discussion session, while the remainder of the program content can be accessed asynchronously, allowing for maximum flexibility while still being part of a community of like-minded leaders. The program is available at a starting cost of €14,850.

For more information on the Impact MBA, scholarships, and enrollment, visit [**https://www.tomorrow.university/impact-mba**](https://www.tomorrow.university/impact-mba).

About Tomorrow University of Applied Sciences:

Tomorrow University of Applied Sciences (ToU) is a German state-recognized university dedicated to preparing the next generation of leaders to shape a more sustainable society while driving economic growth and environmental sustainability. As Europe's first EdTech startup turned university, ToU is not your typical institution. ToUs immersive learning technology is unparalleled, empowering students to tailor their education toward specific competencies and guiding them toward success in their chosen career path. Established in 2021, ToU provides fully remote and smart learning delivered by experienced entrepreneurs, top-tier academics, and subject matter experts. Alongside the Impact MBA, ToU offers a range of degree programs and certificates, including Bachelor's degrees in Responsible Entrepreneurship and Artificial Intelligence & Sustainable Technologies, a Master's Degree in Sustainability, Entrepreneurship, and Technology with Vienna University of Economics and Business, and various Certificate Programs. ToU is committed to accelerating the transition to a sustainable society by educating and empowering the change-makers of tomorrow.

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