# Tomorrow University of Applied Sciences Selected for the GSV Cup Elite 200 Will Compete for \$1 Million in Prizes in World's Largest Pitch Competition For EdTech Startups

**BERLIN**, **January 18th**, **2022**: Tomorrow University of Applied Sciences¹ has been selected to *The Elite 200*, the acclaimed list of semifinalists in *The GSV Cup* — the world's largest pitch competition for EdTech startups run by female-led, multi-stage venture capital firm GSV Ventures. Companies selected to *The Elite 200* represent the top pre-seed and seed-stage startups in digital learning across the "Pre-K to Gray" space. Tomorrow University of Applied Sciences¹ will compete for up to \$1M in cash and prizes in San Diego this April at the ASU+GSV Summit, the annual education technology event hosted by Arizona State University and GSV Ventures.

Tomorrow University of Applied Sciences<sup>1</sup> was selected from a global applicant pool of 750+ companies, the most extensive application pool for the GSV Cup yet. More than 175 judges from leading venture capital firms and strategic partners in digital learning like Accel, General Atlantic, Reach Capital, and Owl Ventures, among others, used rigorous criteria to determine the 200 most promising companies.

# Co-Founder Christian Rebernik states:

"ToU is nominated for GSV Cup 2022, a \$1M prize. Its mission is to ensure everyone has an equal opportunity to participate in the future. Exciting to be internationally recognized and shaping a better tomorrow."

# **Co-Founder Thomas Funke states:**

"Being a part of the GSV Cup Elite 200 gives us access to an invaluable network of global leaders in EdTech that we can partner with and learn from."

The Elite 200 companies serve learners from Pre-K to Gray, with companies well-distributed across the following categories: *Early Childhood, K-12, Higher Education, Adult Consumer Learning, and Adult Enterprise Learning.* The 2022 Elite 200 continues to break barriers, comprised of an increasingly diverse and global group:

- 58% of companies have female founders
- 51% of companies have founders that identify as people of color
- 44% of companies are based outside the United States

The GSV Cup is powered by Google Cloud, HubSpot for Startups, HolonIQ, and GSV Ventures.

See Tomorrow University of Applied Sciences<sup>1</sup> and the rest of the companies selected to the GSV Cup Elite 200 at <a href="https://www.asugsvsummit.com/gsv-cup-elite-200">https://www.asugsvsummit.com/gsv-cup-elite-200</a>

### **ABOUT Tomorrow University of Applied Sciences**<sup>1</sup>

Tomorrow University of Applied Sciences<sup>1</sup> (ToU) is the first European start-up to launch a world-leading University focused on educating future generations to create solutions for a more sustainable society. ToU offers Bachelor's Degree programs along and a fully-accredited Professional Master Degree in Sustainability, Entrepreneurship, and Technology (SET). CEOs Christian Rebernik and Dr. Thomas Funke and founding partners Wandelbots, Share, and Tier Mobility are thrilled to introduce this revolutionary approach to education in the world.

# **ABOUT GSV VENTURES**

GSV Ventures is a female-led, multi-stage venture capital firm focused on the \$7+ Trillion education sector. The fund is currently investing out of GSV Ventures Fund III and backs innovative entrepreneurs around the world in the "Pre-K to Gray" Arc of Learning. GSV manages over \$675 million in global EdTech investments. Portfolio holdings include Andela, Class Technologies, ClassDojo, Coursera, Course Hero, Degreed, Guild, MasterClass, Outlier, Photomath, Quizizz, Lead School, Brightchamps, and ClassPlus, among others.

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