

# Tomorrow's Education Becomes the First European Startup to Launch a University Focused on Sustainability, Entrepreneurship, and Technology

**Former N26 CTO and higher education expert launch Tomorrow University of Applied Sciences<sup>1</sup>.**

- Tomorrow's Education is the first European startup to launch a world-leading university aiming to educate future generations to create solutions for a more sustainable society, with a focus on impact and joint wealth.
- The remote-first Tomorrow University of Applied Sciences<sup>1</sup> (ToU) will allow learners to build 21st-century skills in sustainability, entrepreneurship, and technology through online and real-world learning.
- It offers flexible learning anywhere in the world based on its newly developed platform. Through parent company, Tomorrow's Education, learners from Europe, Africa, the US, Asia, and Australia are already studying globally accredited degree programs.
- Learners have access to cutting-edge research alongside mentors from organizations like Apple, N26, Tier, Google, Share, Wandelbots, and Delivery Hero. They can finance their courses through future work or directly with a cryptocurrency such as Bitcoin.
- [Wandelbots](#), [Share](#), and [Tier Mobility](#) are among ToU's founding partners.
- The startup is backed by UK Fund Emerge Education.

**LONDON, November 16th, 2021:** A European startup is launching a challenger university to educate the next generation of leaders to create solutions for a more sustainable society.

Tomorrow University of Applied Sciences<sup>1</sup> is launching its remote-first learning platform to create smarter innovators to help improve global sustainability through programs focused on sustainability, entrepreneurship, and technology. The university will help to address one of the biggest global challenges ever faced; the need to accelerate the transformation toward a sustainable society.

As part of [Tomorrow's Education](#), ToUs goal is to empower future leaders to drive positive change at scale through a revolutionary approach to education. At launch, it will offer three bachelor programs, including B.Sc. in Tech + Data, B.A. in Responsible Entrepreneurship, and a B.A. in Product Experience and Design.

ToU aims to help inspire future leaders in the climate tech space, something that Bill Gates recently predicted will “produce 8 to 10 Teslas, a Google, an Amazon and a Microsoft” in an interview as part of the [virtual SOSV Climate Tech Summit](#).

## **Globally accessible, flexible learning**

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<sup>1</sup> ToU is currently in the accreditation process and will be accredited in Germany/EU.

Founded by N26's former CTO and a higher education expert, ToU is accessible from anywhere in the world. It ditches traditional lectures in favor of challenge-based learning and competency-defined personalization. The data-driven learning platform allows learners to define what they want to achieve before starting their course. Knowledge is acquired in a modern, active learning format at the learner's own pace through interactive sessions lasting around 15 minutes.

### **Mentoring opportunities**

Alongside the digital platform, a partnership with Impact Hub Berlin gives learners access to 100+ Coworking Spaces / Learning Hubs and 24,000 like-minded learners around the world. Learners also have the opportunity to be mentored by 30+ experts who are backing Tomorrow University of Applied Sciences<sup>1</sup>. Experts and mentors supporting the new learning platform at launch work for companies like Apple, N26, Tier, Google, Share, Wandelbots, and Delivery Hero.

### **Thinking in sustainable ways**

ToU uses the European startup and innovation scene to help tomorrow's business leaders create a more sustainable society through creativity, courage, and entrepreneurial drive. Its courses are designed to develop entrepreneurial thinking and acting, technological understanding, self-management, cooperation, and critical and analytical thinking.

### **21st-century skills for jobs of the future**

In addition to addressing sustainability issues, ToU aims to help close the widening gap between education and the skills needed in 21st-century jobs. For many years, traditional education has not been adequately preparing learners for the modern working world, leaving some organizations and industries with a talent shortage. A recent report<sup>2</sup> into the future of work claims that by 2030, more than 85 million jobs worldwide could go unfilled because of a shortage in skilled staff. ToU is determined to change this.

**ToU Co-Founder Christian Rebernik said:** *"The next generation of leaders doesn't want to work for companies that pollute the environment. Companies that are not carbon-neutral will have a hard time attracting talent. Today's learners care about sustainability — they are the drivers behind tomorrow's change. However, research<sup>3</sup> shows that many traditional universities are not responding quickly and effectively enough. We launched Tomorrow University of Applied Sciences<sup>1</sup> to help people create a more sustainable society — on a platform that addresses their needs. We are the first organization to combine this modern way of learning with an emphasis on sustainability and responsible entrepreneurship."*

**ToU Co-Founder Dr. Thomas Funke added:** *"Tomorrow University of Applied Sciences<sup>1</sup> is built to live up to and improve upon the original founding ideals of the greatest of all European universities - ideals that have unfortunately been abandoned by some of those very same institutions. We want to rectify this by continuously challenging ourselves to reach further, challenging our learners to accomplish more, and eventually challenging others to follow our lead. Coupling intellectual development with experiential learning, our platform is designed to grow the learners' competencies — the core of what learners need to solve the biggest challenges of our time — through a curriculum and challenge-based experience based on decades of scientific research on effective learning."*

*"The University of Applied Sciences<sup>1</sup> will be located in TechQuartier, the central innovation platform for Hessen alongside many other tech companies and startups,"* added Sebastian Schäfer, Co-Founder, TechQuartier.

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<sup>2</sup> [The \\$8.5 Trillion Talent Shortage](#)

<sup>3</sup> <https://sos.earth/survey-2020/>

**Mario Barosevcic from Emerge Education said:** "As the need for 21st-century skills changes rapidly, universities all over the world are failing to adapt at the pace needed. At the same time, online education is no longer seen as optional but as the only way forward and the greatest way to meet the increasing need for affordable access to a fast-growing, global student population. Tomorrow University is at the forefront of this change - a student-centered digital, engaging, and immersive learning experience and a global network of world-class mentors helps acquire future skills and a truly entrepreneurial mindset needed to create a better, more sustainable tomorrow."

### **Challenges, not theory**

Learners are given challenges to master instead of memorizing theory. Together in cohorts, they learn in an application-oriented and relevant way. This allows fun, freedom, and creativity in finding solutions to real-world problems.

### **Perfect for flexible learning**

ToU programs are designed for graduates or professionals who want flexibility and to get ready to master the challenges ahead. The courses can be flexibly combined, also known as stackable degrees. This means learners can start courses on various topics, such as AI, and combine them to acquire a degree.

The Bachelor's Degree programs enable learners to gain work experience or to travel the world in addition to studying. For professionals, ToU has a partnership with the renowned WU Executive Academy in Vienna and jointly offers a Professional Master's Degree in Sustainability, Entrepreneurship, and Technology.

*"I am amazed how our innovations in terms of content, set-up, and delivery resonate with our exceptional students. It is beautiful to see how an outstanding group of professionals from all walks of life, very diverse in professional, cultural, and educational backgrounds, can so push forward with their great ideas on how to tackle grand societal challenges. I am excited to see that ToU will also make that possible for its bachelor students — and we are happy to contribute,"* added [Barbara Stöttlinger](#), Dean, WU Executive Academy.

### **Funding**

The accredited Bachelor's programs are designed for six semesters. Delivered in English, the programs have 180 ECTS credits. Places in each program are limited to 25 students.

The programs cost €550 per month, which can be funded through cryptocurrency and future work. Substantial [scholarships](#) are available online. To find out more about ToU or to sign up for a course, please visit [tomorrow.university](https://tomorrow.university).

### **About the learning process**

Learning at Tomorrow University of Applied Sciences<sup>1</sup> is designed as an engaging and connected remote-first experience. ToU uses this learning experience because it is now generally accepted as the most effective way of learning, according to studies into active learning, meta-analysis, and their effectiveness. These studies include research from the proceedings of the National Academy of Sciences of the United States of America (PNAS) and the [Stanford Project](#).

A digital application provides access to the programs' learning content and integration with tools for exchange and collaboration anytime, anywhere. Learners start together in cohorts and, instead of taking

courses, continuously engage, individually and collaboratively, in practical problem-solving exercises based on real-world scenarios called challenges.

During the challenges, they receive and give feedback to their peers and exchange with experts and mentors in coaching and challenge discussions. Theoretical knowledge and concepts are delivered in the context of these challenges in the form of fast-paced, bite-sized, interactive learning sessions of 7 to 15 minutes via an app.

The programs are connected to Tomorrow University of Applied Sciences' comprehensive competency framework that allows students to personalize their learning path and influence the set of competencies they will have developed by the end of their studies.

### **About Tomorrow University of Applied Sciences<sup>1</sup>**

Tomorrow University of Applied Sciences<sup>1</sup> emerged from Tomorrow's Education and was founded in 2021 by Christian Rebernik and Dr. Thomas Funke. It's a partner of Fraunhofer Institute, Leaders For Climate Action, and the ImpactHub Group.

Christian is the former managing director of N26 Bank, founder of the Vivy health record, and was also CPO at the World Food Program of the United Nations.

Thomas is the former founder of TechQuartier in Frankfurt, an innovation hub that brought together 500 startups and 50 corporates for innovation and collaboration. He is also a lecturer at the Goethe University in Frankfurt.