

Sustainable Entrepreneurship

Resilience and planetary boundaries in small scale business and voluntary work

5th of April 5 pm – 7pm (Baltic time)

We invite you to a webinar where we will listen to interesting examples of small-scale business and NGOs that are connected to the bio economy.

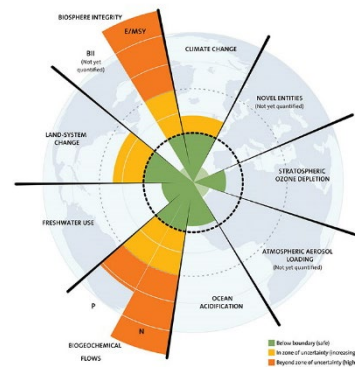
Register here: <https://us02web.zoom.us/meeting/register/tZEpcuutrsvGdzqN3ReZmV-Kk9VthF66BzZ>

AGENDA

Introduction

We start with a short theoretical introduction to planetary boundaries and resilience. Then we present practical examples of business plan development in small local companies that participates in the project Sustainable Entrepreneurship 2030.

Jenny Kangas and My Sellberg from Upplandsbygd CLLD – Sweden



Organic spice, salt, tea, herbs producer

Successful organic farming requires more knowledge and more complex working solutions. Insights from Māra and Jānis Vaivars organic farm.

Jānis Vaivars and Ilvija Asmane from Aizkraukle Partnership Latvia



Voluntary environmental work

Locals volunteering to take care of their wetlands – an example from the Wetlands Management and Protection

Association of Vehmaa in Finland, Tuuli Jansson, Vehmaan vesistöjen hoito- ja suojeluyhdistys

Small associations volunteering for a more sustainable life – examples from the EkoTeko project in Finland, Tiina Saaresranta, Leader Ravakka



Collecting Seaweed and Algae

Clean beaches enable recreational use of the coastline. But how can we use the natural resource seaweed and algae?

Iréna Romanovska and Iluta Skrūzkalne from Partnership from Rural and the sea - Latvia



Educational program for Farmers and food producers

How can we change the food system towards a more environmentally friendly farming with less emissions?

Small scale food producers learn in this program to spread the information about their local products and techniques to farm eco-friendly healthy food.

Jūratė Vasiliauskienė and Raimondas Zabiela from VVG Pajūrio kraštas - Lithuania

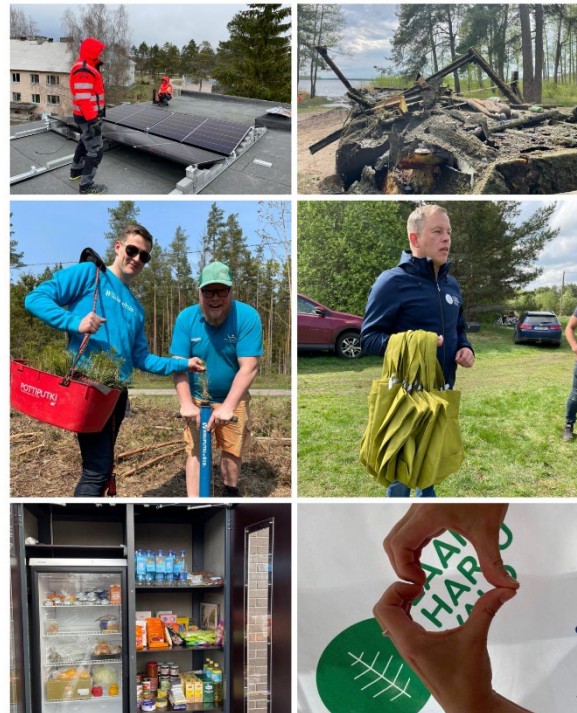


Green rural municipality

Learn more about how Lääne-Harju municipality that strives to become the first Green Municipality in Estonia.

The community initiative Green Municipality was launched in 2019 to create and gradually implement a model of living and working environment based on a green way of thinking at the local level. The common goal of the Lääne-Harju community is to raise the awareness of the rural municipality residents about how to be as environmentally friendly as possible in their actions and choices.

Kerli Lambing, from Western Harju Partnership – Estonia



Discussions and conclusions

We sum up the topics of the evening and discuss how we can continue to learn from each other in the coming activities in the TTRC-project.

