

# MAV 103 - Data Readiness (PT 2)

## Online Webinar | Thursday, December 15, 2022

### Time: 11:00 am to 12:30 pm EST

- Provides a thorough understanding of the data requirements essential to support a successful mass appraisal. Topics include:
- The importance of accurate data
- · Identifying various types of data
- Sample vs population
- Data requirements for the three approaches to value
- Various data sources
- Alternative data collection tools



#### **Shelley Graham, MRICS**

Shelley Graham, MRICS, is a Director, Valuation, Research & Advisory Services, for the Municipal Property Assessment Corporation based in Kitchener, Ontario.

Shelley is responsible for the mass appraisal analysis of a wide variety of property types and has played a leading role in the research and implementation of valuation models for commercial and income producing properties. More recently, her research has focused on emerging data trends and technologies to improve the accuracy and consistency of property assessment values.

#### John Watling, MRICS

John has over 35 years' experience in the property assessment profession. Most recently providing strategic valuation and assessment expertise for a variety of property types for the Municipal Property Assessment Corporation. John has played a key role in the implementation of mass appraisal models for commercial and hospitality properties, developed stakeholder engagement agreements for the implementation of valuations, led in the implementation of valuation systems and has been involved in several high-profile property disputes before various courts. He has co-authored numerous presentations, webinars and workshops on valuation methodologies, mass appraisal and complex valuation matters.



Recording will be available upon request one week after date of offering. For more details contact <a href="mailto:lkonet@ipti.org">lkonet@ipti.org</a>

Registration fee is \$85 (plus HST)

The IMA will grant members 1.5 Learning CPD credits for attending a webinar



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