

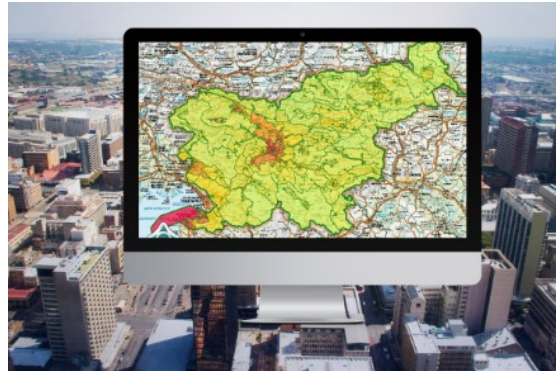
Online Webinar | Wednesday, October 26, 2022

Time: 11:00 am to 12:30 pm EST

Provides the attendee with a general introduction to mass appraisal valuation.

Topics covered include:

- Mass appraisal vs single appraisal
- Computer assisted mass appraisal (CAMA)
- Mass appraisal and the three approaches to value
- Steps in the mass appraisal process
- Measuring mass appraisal performance
- Technology and skills required



Presenters:

Shelley Graham, MRICS

Shelley Graham, MRICS, is a Director, Valuation, Research & Advisory Services, for the Municipal Property Assessment Corporation based in Kitchener, Ontario.

Shelley is responsible for the mass appraisal analysis of a wide variety of property types and has played a leading role in the research and implementation of valuation models for commercial and income producing properties. More recently, her research has focused on emerging data trends and technologies to improve the accuracy and consistency of property assessment values.



John Watling, MRICS

John has over 35 years' experience in the property assessment profession. Most recently providing strategic valuation and assessment expertise for a variety of property types for the Municipal Property Assessment Corporation. John has played a key role in the implementation of mass appraisal models for commercial and hospitality properties, developed stakeholder engagement agreements for the implementation of valuations, led in the implementation of valuation systems and has been involved in several high-profile property disputes before various courts. He has co-authored numerous presentations, webinars and workshops on valuation methodologies, mass appraisal and complex valuation matters.



Recording will be available upon request one week after date of offering.

For more details contact lkonet@ipti.org

Registration fee is \$85 (plus HST)

The IMA will grant members **1.5 Learning CPD credits** for attending a webinar



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Fee is payable in Canadian Dollars. HST will be added upon registration.