



MASS APPRAISAL VALUATION SYMPOSIUM

Applications and Challenges
June 22-23, 2022

SPONSORSHIP OPPORTUNITIES

INTERNATIONAL PROPERTY
TAX INSTITUTE
www.ipti.org

INTERNATIONAL ASSOCIATION
OF ASSESSING OFFICERS
www.iaao.org

Expose your
company's
products and
services to global
government
representatives
and property
valuation and
tax industry
professionals

EXPECTED ATTENDEES FROM

- › Australia
- › Brazil
- › Canada
- › China
- › Czech Republic
- › Hong Kong
- › Netherlands
- › Poland
- › South Africa
- › United Kingdom
- › United States

PAST SPONSORS

- › Altus Group
- › BC Assessment
- › City of Calgary
- › City of Edmonton
- › Data Cloud Solutions
- › Government of Alberta
- › EagleView
- › Esri Canada
- › Institute of Municipal Assessors (IMA)
- › Municipal Assessment Agency Inc.
- › PVSC
- › Thomson Reuters
- › Tyler Technologies

GET INVOLVED AND GET NOTICED!

WHY CONSIDER SPONSORSHIP?

The Mass Appraisal Valuation Symposium attracts large delegations of government representatives at local, state and federal levels, assessment valuation agencies, as well as valuation tax professionals and corporate representatives. Sponsorship offers:

- › Exposure to **local and international audiences**
- › Opportunity to **introduce and demonstrate your company's products and services**
- › Occasion to position **your company as an industry influencer**

WHAT'S IN
IT FOR YOU?
**A WHOLE
LOT!**

SPONSORSHIP OPPORTUNITY

MAVS sponsorship will provide partnering companies recognition and exposure through pre-symposium marketing and virtual engagement. **Sponsorship Investment is \$2,000 USD or \$2,500 CAD. Payments can be made here:** <https://www.ipti.org/event/virtual-symposium-on-mass-appraisal-valuation>

RECOGNITION / PROMOTION COMPANY RECOGNITION AND PROMOTION INCLUDES:

- › Company logo and website link included with attendee/delegate packets
- › Acknowledgment at opening and closing sessions
- › Two-minute recorded promotion presented prior to one of the sessions
- › Introduction and moderation of a live session
- › Company logo included on transition screens between live sessions
- › One complimentary symposium registration

CANCELLATION POLICY

If notice of cancellation is made 60 calendar days before the agreed upon webinar broadcast date, a refund less 50% of the contracted amount will be issued. If notice of cancellation is made fewer than 60 calendar days before the agreed upon webinar broadcast date, no refund will be issued. **All cancellations / reductions must be received in writing at ikonet@ipti.org; or IPTI 5 Kodiak Crescent, Unit 10, Toronto, Canada, M3J 3E5.**

“*The MAVS symposium provides a unique, once a year opportunity for those influencers in the property tax valuation/appraisal industry to be motivated by industry leaders and innovators from around the globe. The wealth of knowledge gained can provide the ideas and opportunities to develop tools and outcomes that influence productivity, client confidence and cost effectiveness of the services that we provide.*” —Past Sponsor



I I F I
I P T I

International Property Tax Institute



IAAO

INTERNATIONAL ASSOCIATION
of ASSESSING OFFICERS

Valuing the World

2022 SPONSORSHIP APPLICATION

Virtual Mass Appraisal Valuation Symposium

Contact Information

Corporate Name: _____

Primary Contact: _____

Contact # Telephone: _____ Email: _____

Company Name (for promotion and signage): _____

Street Address: _____

City: _____ State/Province: _____

Country: _____ Zip/Postal Code: _____

Telephone: _____ Company Website Address: _____

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TOTAL PAYMENT DUE _____

Submitting Your Application and Payment

CHECK/CHEQUE - Please make your check/cheque payable to the International Property Tax Institute and mail it to 5 Kodiak Crescent, Unit 10, Toronto, Ontario, M3J 3E5, Canada

CREDIT CARD – online payment at www.ipti.org/event/virtual-symposium-on-mass-appraisal-valuation

WIRE - Contact lkonet@ipti.org for bank details

Accepting as Binding Contract

I fully understand, accept, and agree to abide by all the requirements, restrictions, and obligations in the entire document including the terms and conditions. Acceptance of this application and payment to IPTI constitutes a contract.

Authorized Signature: _____ Date: _____

Questions: Contact Leann Ritter at ritter@iaao.org / 816-701-8161 or Lidia Konet at lkonet@ipti.org / 647-776-0894 .