



COOKIE POLICY

On our website (www.escala24x7.com), we use cookies and other similar technologies to enhance user experience, analyze page usage, and personalize content and advertisements.

What are cookies?

Cookies are small text files stored on your device when you visit our website. These files allow us to remember your preferences and improve your experience on the page. Cookies can be temporary (deleted when you close the browser) or persistent (remaining on your device until they expire or are manually deleted).

Why do we use cookies?

We use cookies to enhance your experience on our website and to gain a better understanding of its usage. Cookies enable us to remember your preferences and settings, and personalize the content and advertising displayed on our website.

What types of cookies do we use or could we use?

We use both first-party and third-party cookies. First-party cookies are those sent from our website, while third-party cookies are sent by other websites or services we use.

The cookies we use or could use on our website fall into the following categories:

- **Essential or session cookies:** Necessary for the proper functioning of the website. These cookies allow users to navigate the site and use its features. Session cookies are automatically deleted when you close the browser.
- **Preference or functionality cookies:** These cookies allow a website to remember choices you make (such as your language or the region you are in) to provide a more personalized experience.
- **Analytics or performance cookies:** These cookies collect information about how visitors use a website, such as which pages visitors view most frequently and whether they receive error messages. Webflow includes integrations with Google Analytics, which uses this type of cookie.

How can you control cookies?

You can control the cookies stored on your device through your browser settings. You can configure your browser to notify you when cookies are placed on your device, or you can block or manually delete cookies. However, keep in mind that disabling cookies can impact the functionality of the website and limit your user experience. If you wish to change your cookie preferences on our website, you can do so at any time through our cookie management tool.

How do we use the information collected through cookies?

The information collected through cookies is used to enhance user experience, analyze page usage, and personalize content and advertisements. We do not share this information with third parties, except in cases where it is necessary to provide the services requested by the user (for example, sharing information with AWS to provide IT services).



How can you get more information?

If you have any questions about our cookie policy, please contact us through <https://www.escala24x7.com/contacto>.

How do we communicate changes to our cookie policy?

We may update this cookie policy at any time to reflect changes in how we use cookies or to comply with legal requirements. We reserve the right to update this cookie policy at any time. The most recent version will always be available on our website. We recommend that you regularly review this cookie policy to stay informed about any changes.