



Professional Scrum™ Product Owner™

Training for anyone accountable for a product's success on the market, best for Product Owners and Product Managers. The course shows how to maximise the value of products and systems. Develops and solidifies knowledge of being a Product Owner through instruction and team-based exercises.



Target audience

This course is appropriate for students in any industry where teams are working to solve complex problems:

- Professionals interested in starting a career as a Product Owner
- Product Owners with some experience in the role that are looking to improve their understanding or fix their misconceptions of Scrum and the Product Owner role
- Professionals responsible for the success of a product or a service
- Scrum Masters wishing to be an effective coach to Product Owners

Aims and Objectives

- ✓ Increase business agility through the proper execution of the Product Owner role
- ✓ Recognise the value of a product over a project mindset
- ✓ Learn how to bridge business strategy to product execution using Scrum
- ✓ Understand that the Product Owner is an Agile Product Manager
- ✓ Understand the Scrum principles and empiricism
- ✓ Understand the Product Owner accountabilities on the Scrum Team
- ✓ Learn how to align the team around the business strategy, product vision, Product Goal, and Sprint Goal
- ✓ Find ways to effectively communicate the business strategy, product vision, and Product Goal
- ✓ Learn techniques for product backlog management, release management, and forecasting
- ✓ Identify metrics that can be used to track value creation and successful product delivery
- ✓ Discover techniques to interact with stakeholders, customers, and the members of the Scrum Team

Benefits

- ✓ Our courses are always delivered by experienced **practitioners** who **actively participate in Agile business transformations** on a daily basis.
- ✓ **Small training group** means each participant has a quality experience with maximum interaction with the trainer and other participants.
- ✓ Included within the course price is one attempt at **PSPO I assessment** which leads to industry-recognised **Professional Scrum Product Owner I (PSPO I) certificate** upon achieving the pass mark.
- ✓ Participants can receive **14 PDU points** from the Project Management Institute.
- ✓ Participants receive all necessary **course materials**.
- ✓ Participants receive a **book as a gift from Meirik** to help them explore the course topics further.



Agenda

- Introduction
- Agile product management
- Value-driven development
- Scrum theory & empiricism
- The Scrum framework
- Product Backlog management
- Release planning
- Summary



Always as scheduled. We respect your time. We never cancel our classes.

Why develop capabilities with Meirik?

Our courses are always delivered by experienced practitioners, not just trainers. They actively participate in business transformations with Agile on a daily basis and act as enablers to build extraordinary capabilities people need to succeed.