meirik

Professional Scrum™ with User Experience

Advanced training for teams working with Scrum and willing to integrate it with user experience research and user experience design practices. The course focuses on bridging the gap between Scrum and Lean UX methods to help to design and develop products with a close partnership with its end-users.

Target audience

- Scrum Masters and Product Owners

- They will learn how to integrate the UX speciality with what they already know about the power of self-organizing cross-functional teams.

- Scrum Masters will learn how to incorporate product discovery techniques into Sprints and balance the product discovery work with the product delivery work. Product Owners will learn product discovery techniques that User Experience Designers use to better understand users' needs.

- UX Professionals will learn how to work more effectively inside Scrum, managing work in Sprints and visualizing it in the Product Backlog.

- People who have learned about Lean UX and want to learn how to integrate those concepts into Professional Scrum working together in a unified Scrum Team.

Aims and Objectives

- Gain a common understanding of what is meant by Professional Scrum

- Dispel many myths about User Experience and its relationship to Agile and Scrum

- Experience how the UX mindset and the Scrum framework complement, align and integrate

- Learn the advantages of thinking of work as problems to solve, and the Business Problem Statement's role in this

- Understand how the Scrum Team can connect more closely with end users and customers

- Understand how "easily" and "quickly" we can do product development and include UX

- Learn the advantages of thinking of work as problems to solve and how Business Problem Statements can frame the discussion

- Learn common patterns for employing UX practices within a Sprint and a cross-functional team that includes UX Professionals

- Understand how anyone on the Scrum Team can support UX practices in support of the product

✓ Embrace the need to release and use measurements to validate outcomes

✓ Learn the value of testing hypotheses with experiments

✓ Understand how to design experiments and focus on outcomes

Benefits

- Our courses are always delivered by experienced **practitioners** who **actively participate in Agile business transformations** on a daily basis.

- **Small training group** means each participant has a quality experience with maximum interaction with the trainer and other participants.

- Included within the course price is one attempt at **PSU I assessment** which leads to industry-recognised **Professional Scrum with User Experience I (PSU I) certificate** upon achieving the pass mark

- Participants can receive **14 PDU points** from the Project Management Institute.

- Participants receive all necessary **course materials.**

- Participants receive a **book as a gift from Meirik** to help them explore the course topics further.

Agenda

- Introduction
- Scrum and UX fundamentals
- Framing work as problems to solve
- Scrum deep dive
- Outcomes over output
- Managing UX work inside Scrum
- Focus on users
- Hypotheses and experimentation
- Summary

Always as scheduled. We respect your time. We never cancel our classes.

Why develop capabilities with Meirik?

Our courses are always delivered by experienced practitioners, not just trainers. They actively participate in business transformations with Agile on a daily basis and act as enablers to build extraordinary capabilities people need to succeed.