

# Greenshades

## FAST FACTS FROM OUR Q4'22 MARKET SENTIMENT SURVEY

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**37%** of HR & Payroll pros state **inflation is the #1 business concern** keeping them up at night.

**58%** of HR & Payroll pros state their **technology budget will stay the same or increase**, even if the economy takes a turn for the worse.



**67%** of Payroll pros who are **dissatisfied** with their year-end form & tax filing process are doing it **MANUALLY**.

**75%** of Payroll pros who state they are "**satisfied**" or "**very satisfied**" with their year-end forms & tax process **leverage AUTOMATION**.



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