THE BIG EXCHANGE

CHARTER

“Our charter is of great importance to us as it represents our mission and clearly sets out our values, providing an ethical framework for us and our partners to adhere to.

Campbell Fleming
Chair

www.bigexchange.com
OUR MISSION

Our mission is to create, promote and advance an inclusive financial system in the UK, with the intention to deliver a positive social and environmental impact.

Our mission means that we will always put the interests of the planet, society and our individual customers above our profits.

AIM

Our Charter explains why we exist and how we live our mission every day.

PURPOSE

Our Charter’s purpose is to make our expectations of everyone associated with The Big Exchange clear and to ensure our energies are focused and aligned on making finance fairer.

HOW WILL WE DO THIS?

01.

Impact Investing
Simple, great value investing in independently rated funds with positive impact.

02.

Fair Products
A one-stop-shop of low cost ethical personal finance products to build financial resilience for everyone.

03.

Inclusive Money
Anyone can join up their financial footprint with our tools and services to help make their money go further.

www.bigexchange.com
OUR COMMUNITY

Our Charter represents real people who, through our engagement, form the The Big Exchange Community. All these people are a part of our mission and are integral to its success.

Customers

Suppliers and partners

Wider society and the environment

Mission aligned supporters

Employees

We encourage ourselves, our supporters and networks to work together to continue to pursue our mission.

The positive impact we have is multiplied when we take into account a wide range of peoples interests, considering commercial as well as social and environmental perspectives.

WHAT DOES THE CHARTER MEAN FOR OUR COMMUNITY

The charter is a clear and coherent representation of our commitment to our mission. It encourages our community to acknowledge and support what we stand by and value, setting out an accessible set of standards for everyone to abide by when working for or with us.
OUR MISSION COMMITMENT

At The Big Exchange we strive to work with purpose, aligning our personal and company values to simplify, empower and instigate change.

At The Big Exchange, our movement to build a fairer financial system is driven by the beliefs and principles of those who work here and are intentions that promote our mission and attributes we value.

In line with our mission to make money count for more, The Big Exchange wants to build a fairer financial system that works for everyone in our community.