Flexible, easily managable sponsorship options for your events.

Synthia Garner

Matthew McKenzie
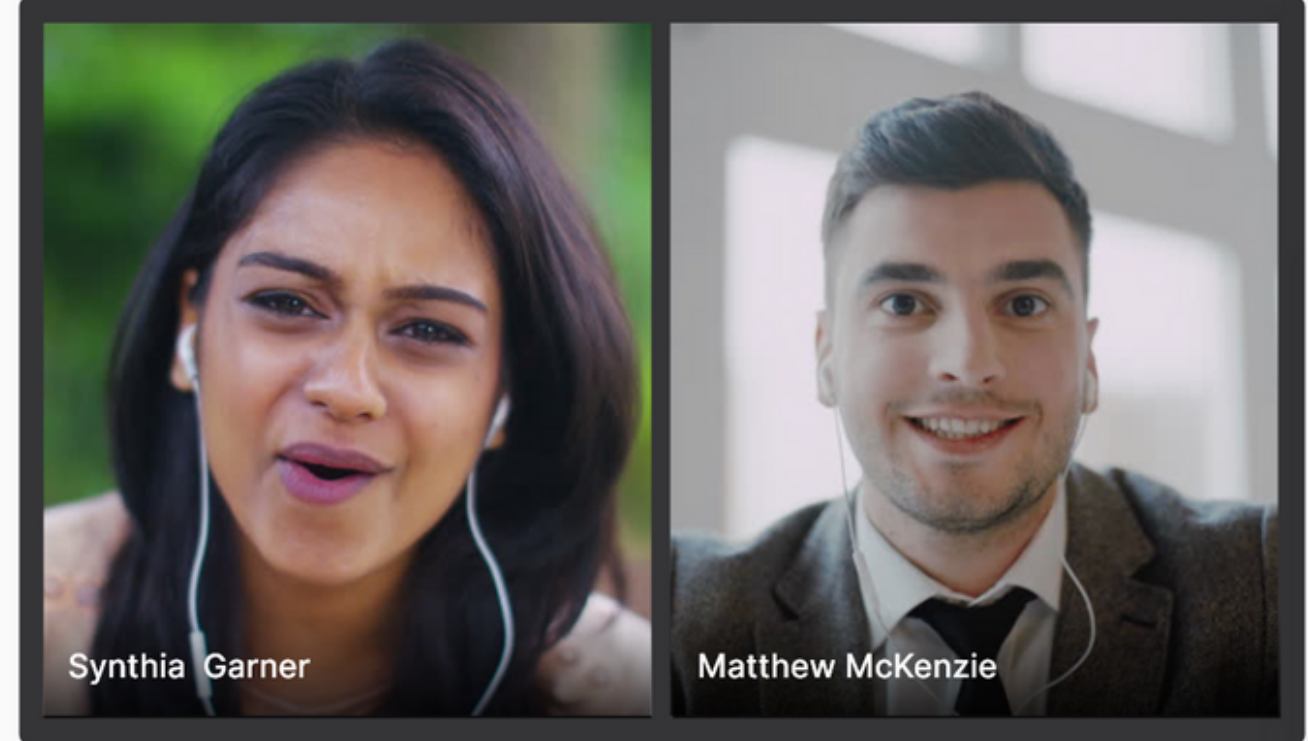
Inspirational Session: Igniting Initiating Innovating

23rd September, 2020 - 09:00 - 11:00

The opening session of Day 1 of Visual Design Conference addressing an audience of aspiring entrepreneurs. Leading entrepreneurs from different sectors and industries.

Q&A   Live Chat   Polls   Attendees

Synthia Garner
Chief of Operations at Elladan Inc

Ellen Smith
CEO at Elladan Inc

Erica Emanuel
Chief of Operations at Elladan Inc

Jonathan Amarel
CFO at Elladan Inc
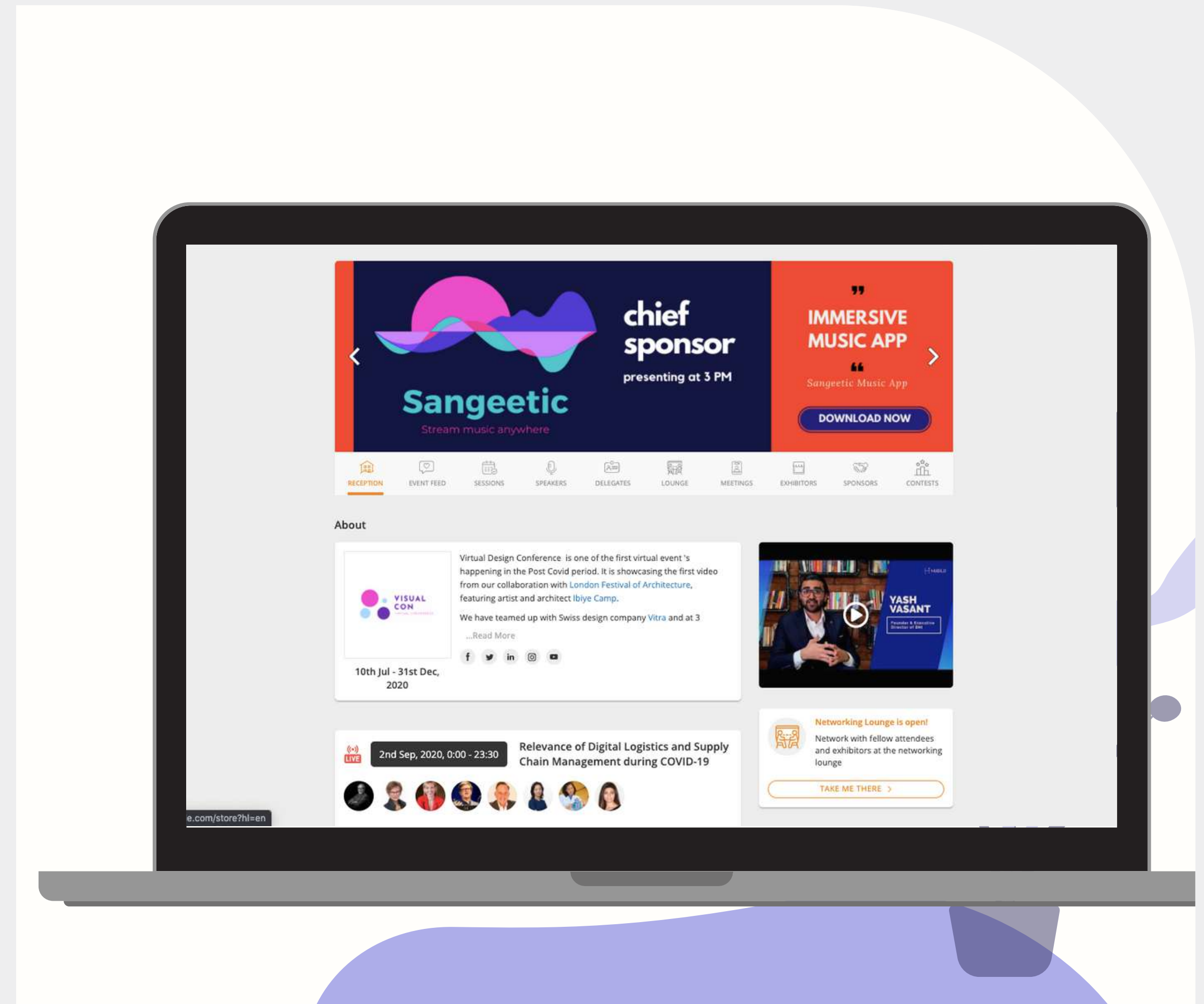
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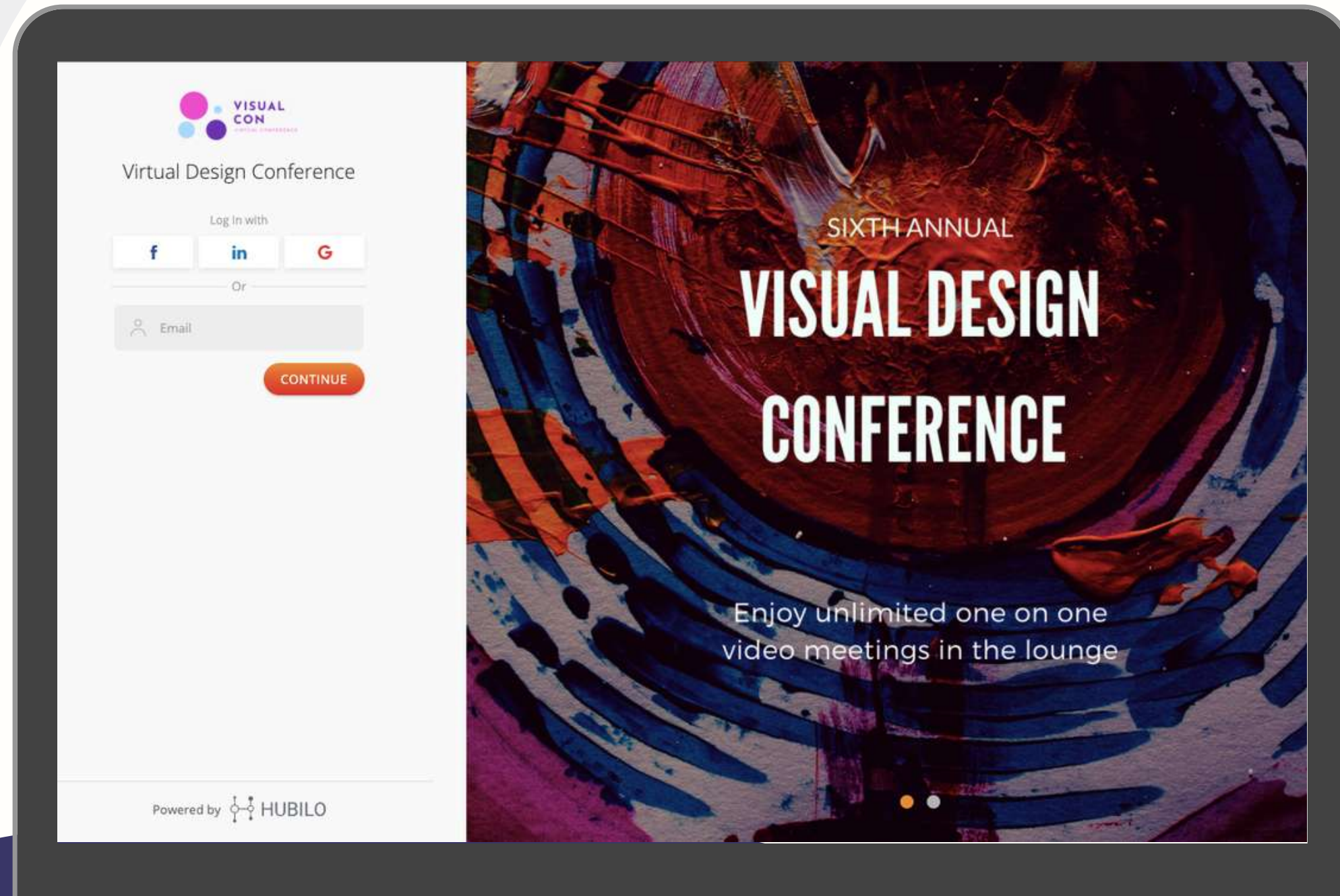
Login Page Banner

You can have a sponsor banner at the login page (1120x940).

Multiple banners can be added.

Multiple Rotating Banners

When an attendee logs in, they can see multiple rotating banners at the top of the page.

This space can be used for sponors (1036x320).

Sponsor/Partner Profiles

Sponsors get profiles with categorisation and sizes according to their level.When an attendee clicks on a profile, they will see the sponsors spotlight banner (photo or video).Profiles can display staff members, product videos, and images. Call to action button can be linked to a form or url to generate leads.

Sponsors can be catigorized into 3 different categories based on the event nomenclature and the significance of each individual sponsor.
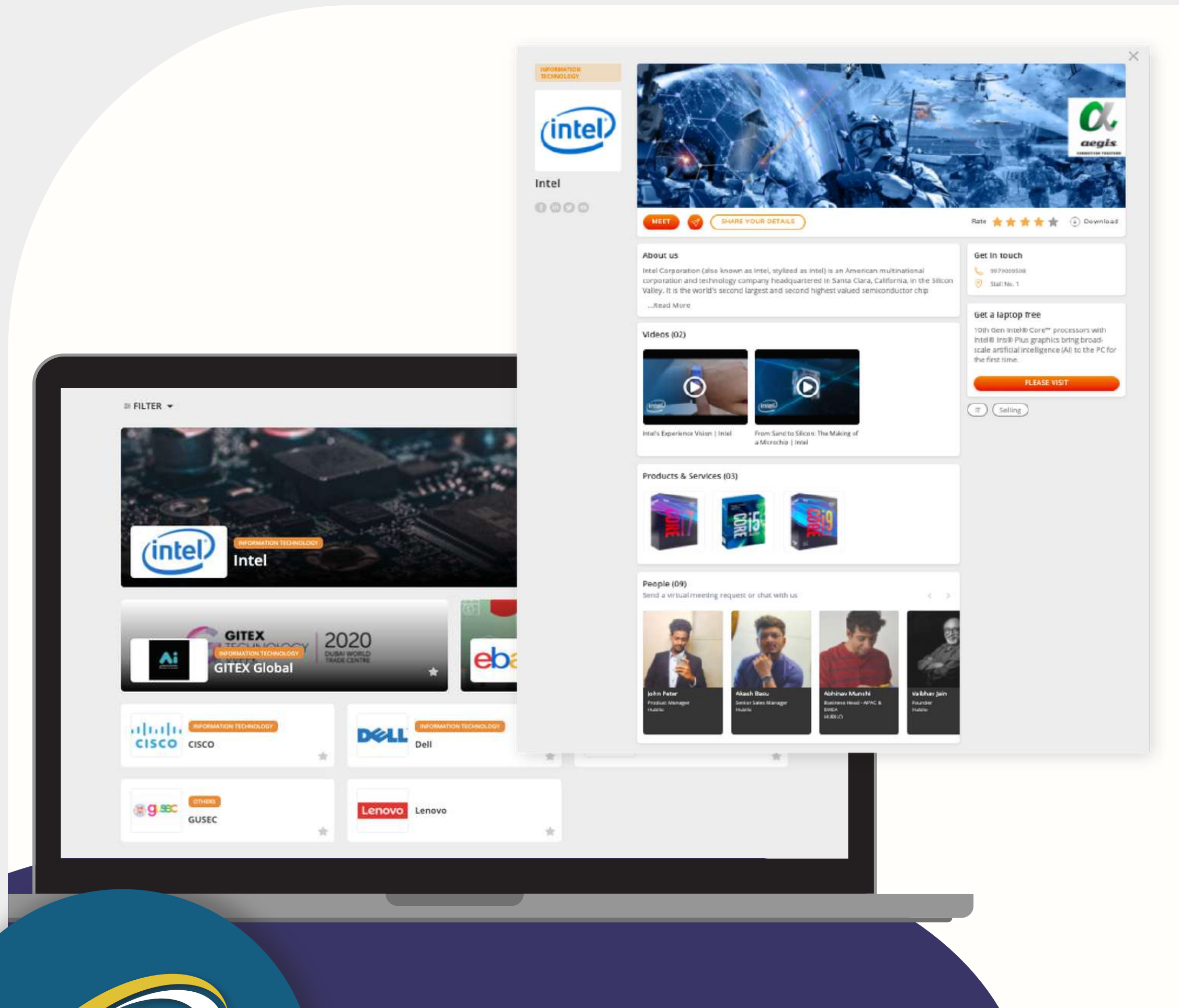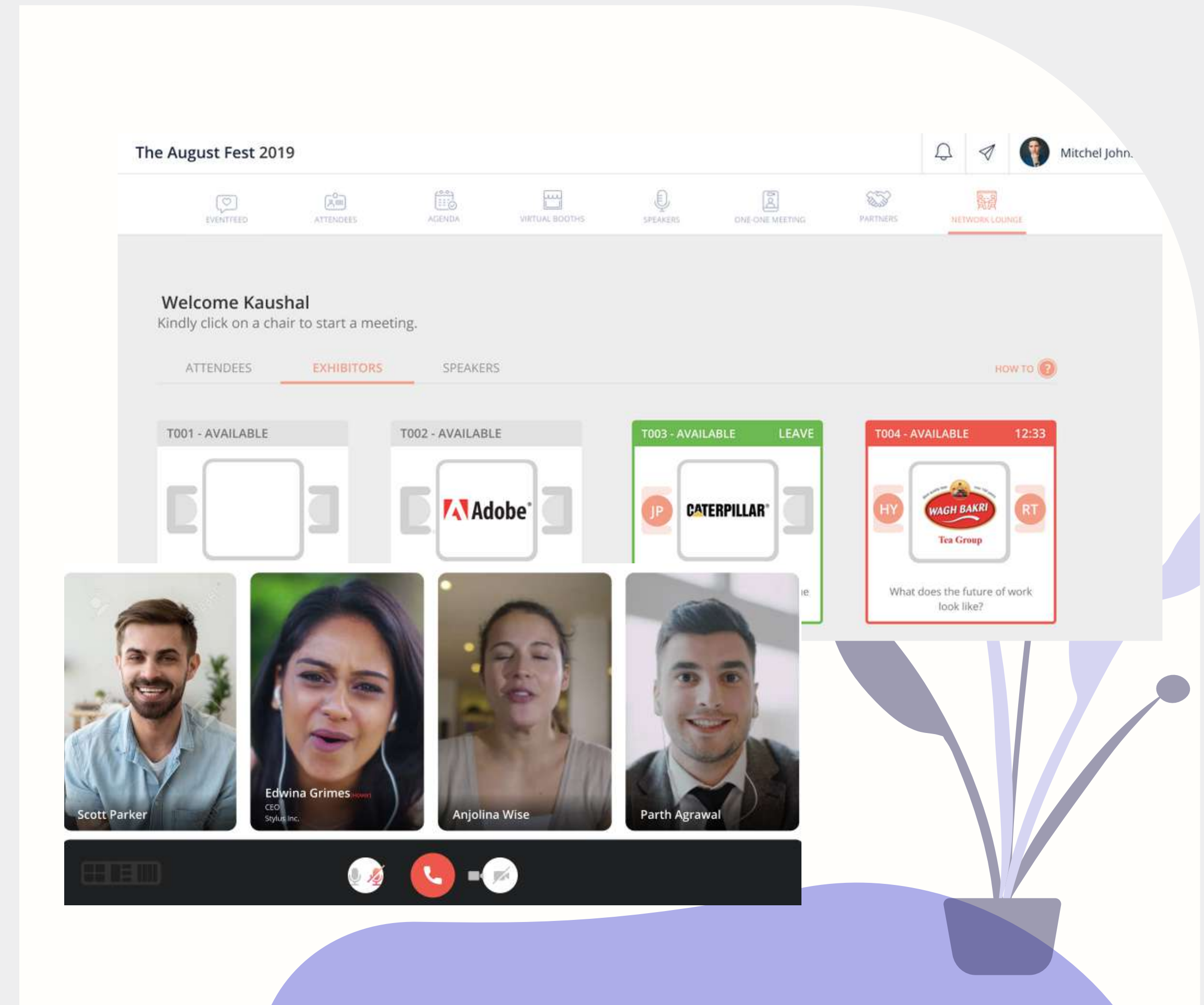
Branded Sponsor Tables

A sponsor table can be assigned wherin a sponsor could explain their product or service with their logo displayed on the table.

Attendees can network with sponsors or their representatives over video call

**Networking lounge tables have the capacity for 16 pax in a table.**

Sponsor Central

As an organizer you can provide your premium sponsors with their own dashboard access.

The sponsor can upload & edit their own info as well as review analytics and traffic on their sponsor profile during and after the live event.
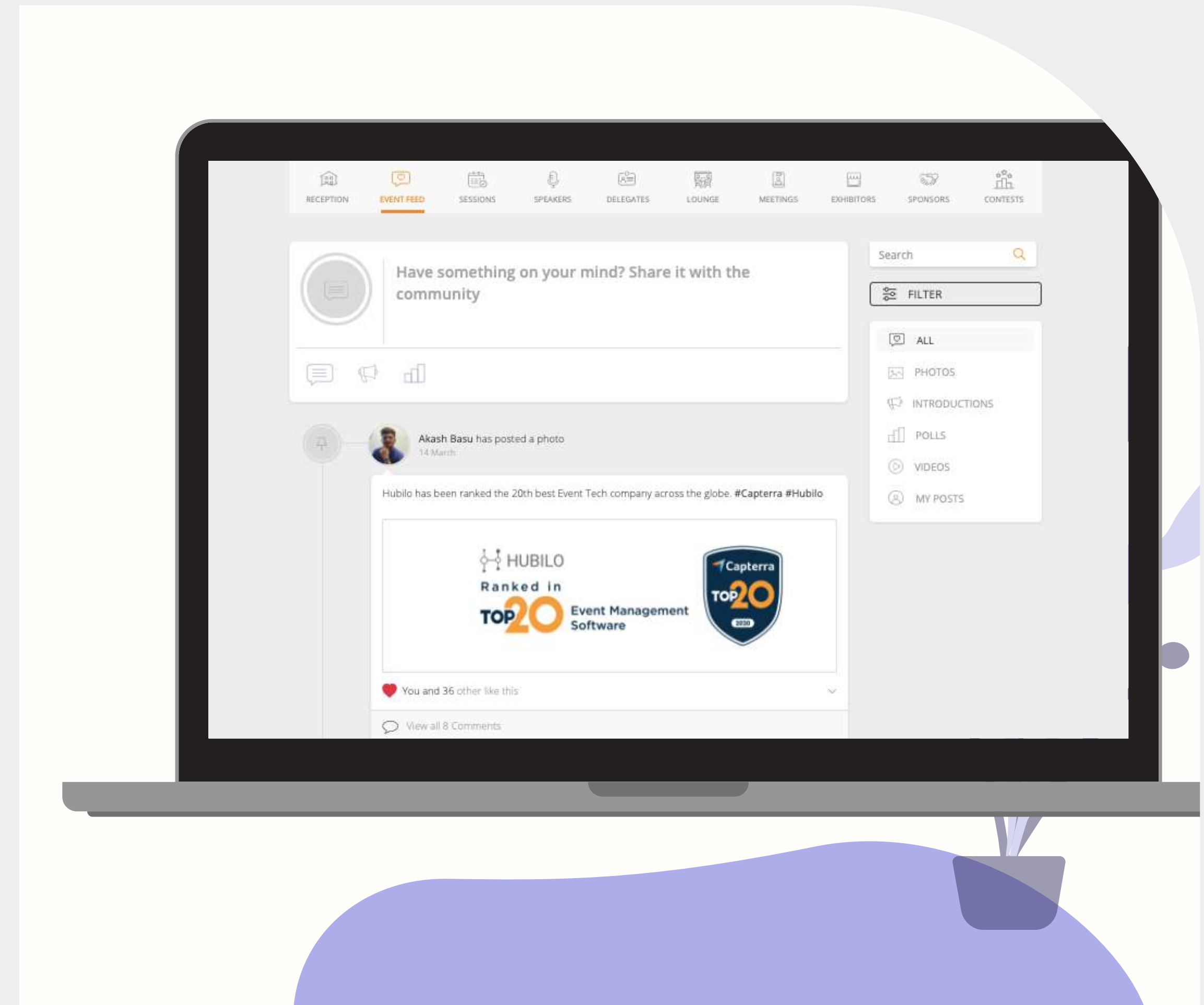
Lead Retrieval: Sponsors get to see the attendees who visited their booths. These leads can be categorized as hot, cold or warm.
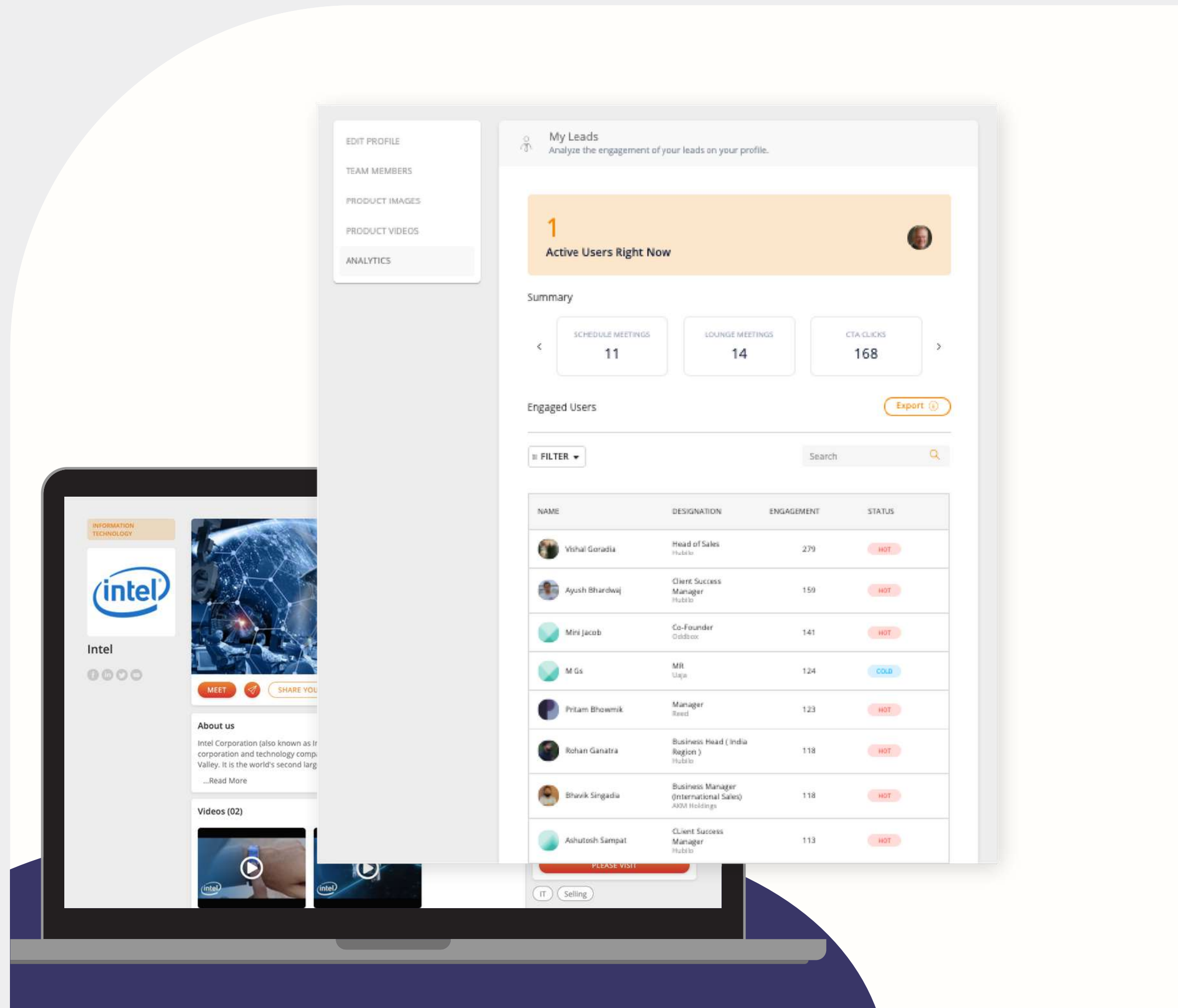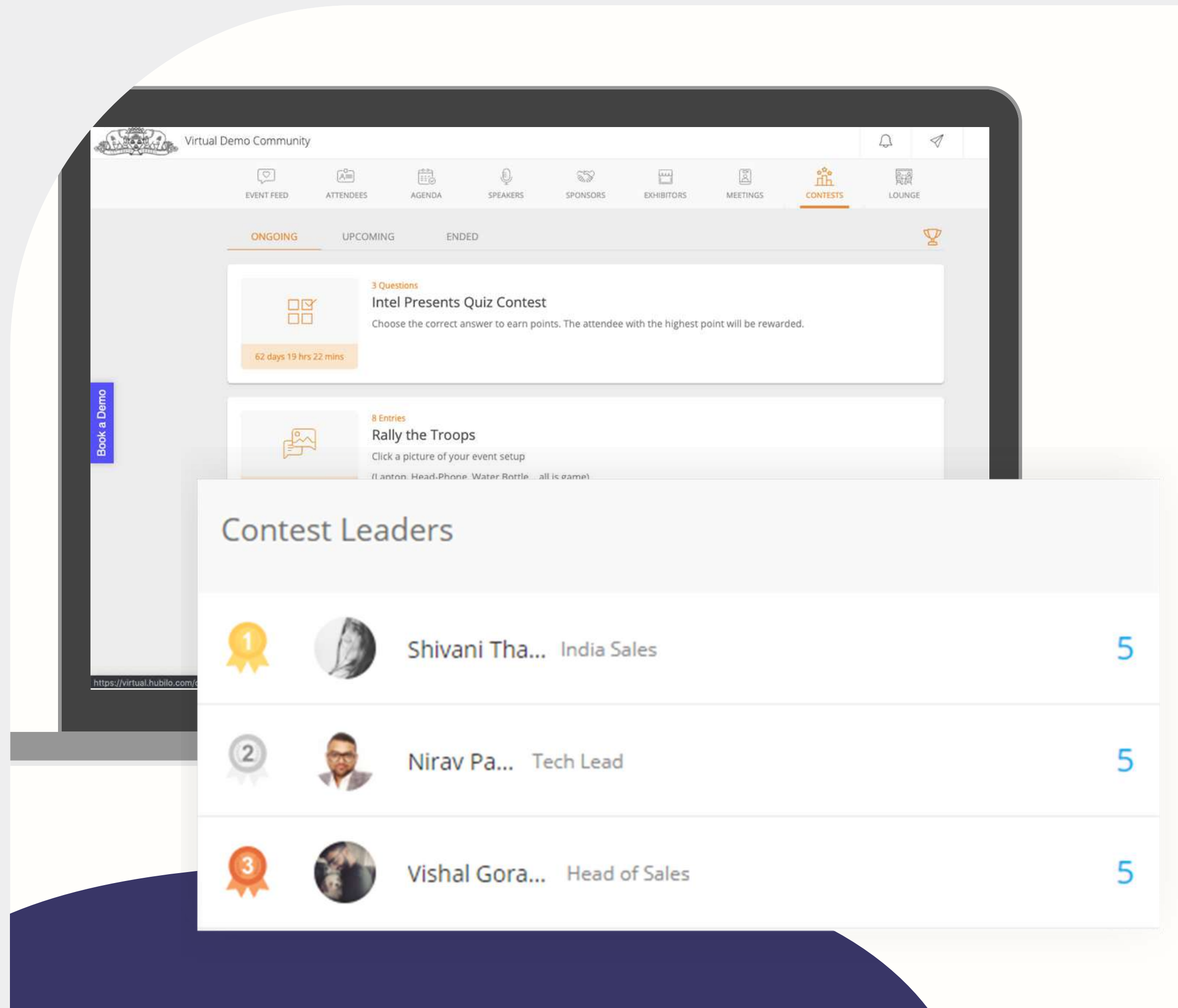
Branding in Event Feed

A sponsor post (video or image) can be placed at the top on the event feed section.

Sponsor posts can be posted at regular intervals on the feed.

Sponsor Branded Contests

Contests can be sponsored with their logo displayed.

A photo with a caption contest can also be used to ask people to participate in the contest by mentioning a tagline such as a coupon or other incentive given by the sponsor
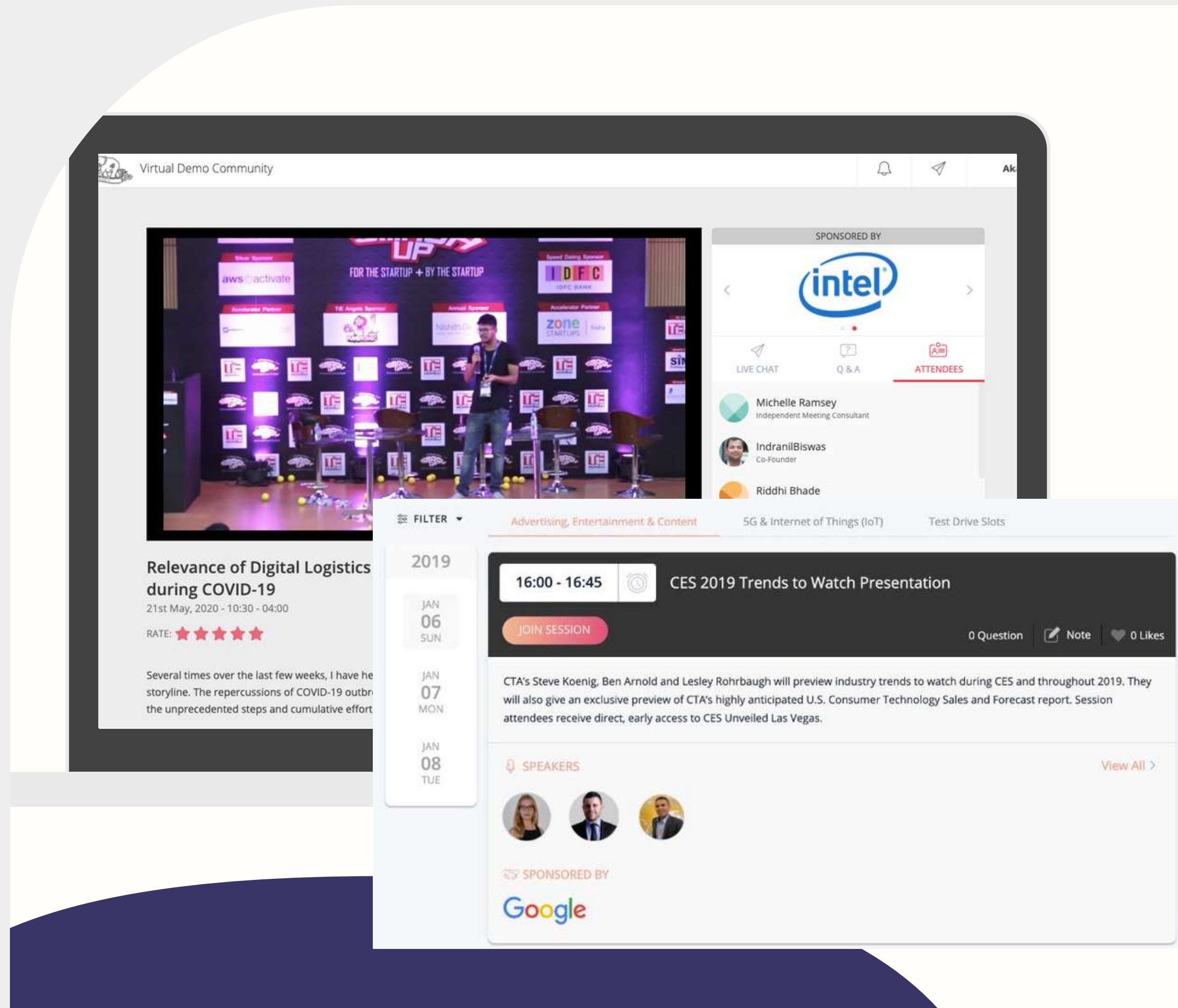
SPONSORED LEADERBOARD

Points are allocated to certain activities on the platform which reflect on the leaderboard. Sponsors can choose to incentivise and reward best performing and most engaged attendees based on the leaderboard.

This can lead to increased credibility for the sponsor and result in more attendees viewing/interacting with their profiles.
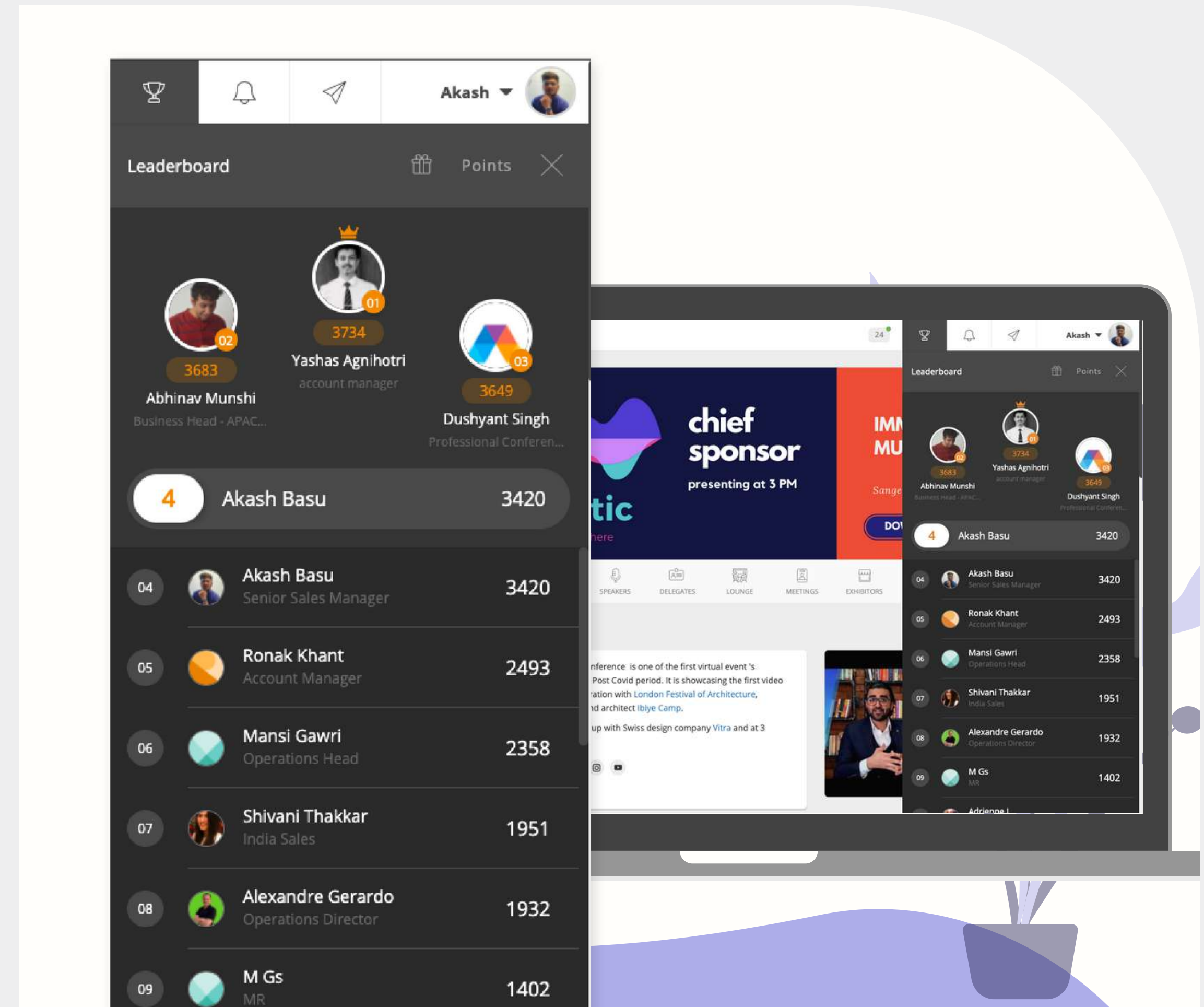
Sponsored Sessions

We can create a session in the agenda section where a video can be attached showcasing a sponsor, which when clicked will open the video within the platform.

This is a high traffic section that is great for premium sponsors.

Live sessions can also be mentioned in the sessions tab on the agenda.

SPONSORED Rooms

Sponsors can have their own rooms used for the purposes of demos, or conducting workshops for attendees with the capacity for up to 50 attendees and up to 12 with audio/ video access.

Rooms can be branded with sponsor logos. They can be open or restricted to a category of attendies depending on the sponsors disgression.
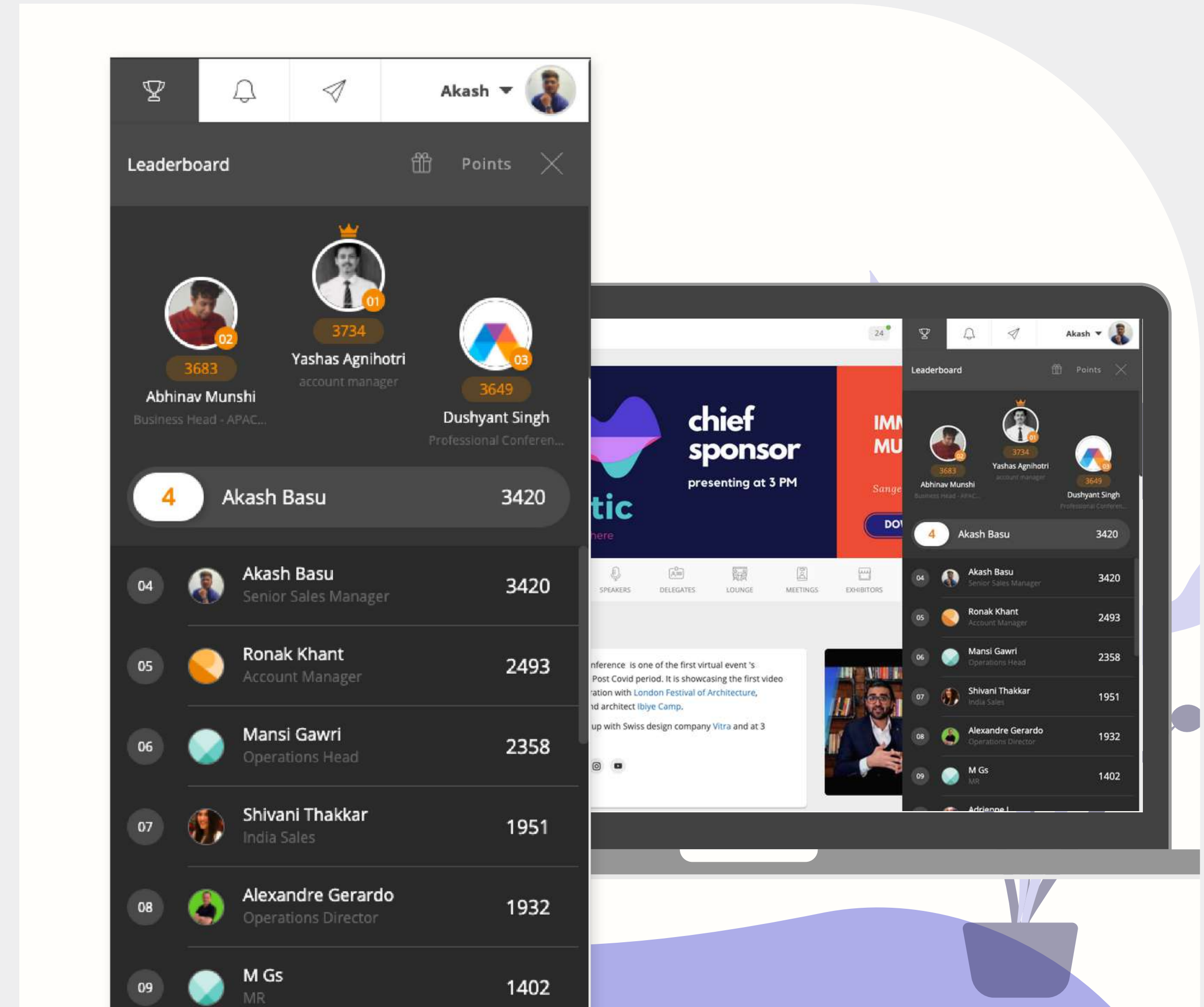
Take a look at some of our satisfied sponsors!