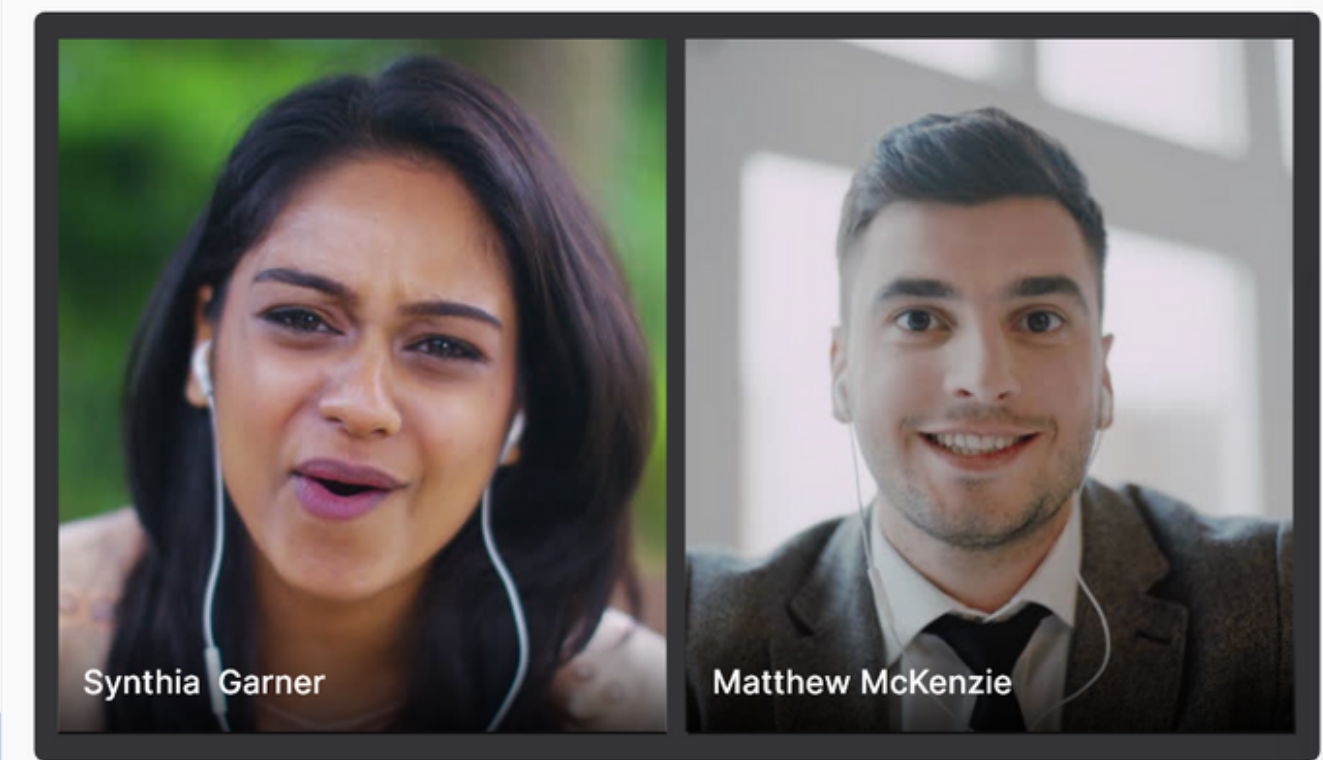


# ENGAGING VIRTUAL EVENT EXPERIENCES

Amplify audience engagement and connect attendees from across the world while you host your interactive online event.







**Inspirational Session: Igniting Initiating Innovating** ★★★★★

23rd September, 2020 - 09:00 - 11:00

The opening session of Day 1 of Visual Design Conference addressing an audience of aspiring entrepreneurs. Leading entrepreneurs from different sectors and industries.

Q&A Live Chat Polls Attendees

-  **Synthia Garner**  
Chief of Operations at Elladan Inc
-  **Ellen Smith**  
CEO at Elladan Inc
-  **Erica Emanuel**  
Chief of Operations at Elladan Inc
-  **Jonathan Amarel**  
CFO at Elladan Inc





## FEATURES

### **Interactive Live Sessions**

real-time engagement with audiences and interactive content within the session

### **Breakout and Demo Rooms**

foster networking connections with organized breakout, demo and exhibitor rooms

### **One-on-One Meetings**

easy to recreate in-person event experiences with lounges for attendees

### **Engagement and Networking**

live chatting and event feeds, contests and virtual meetings build connectivity

### **Virtual Booths**

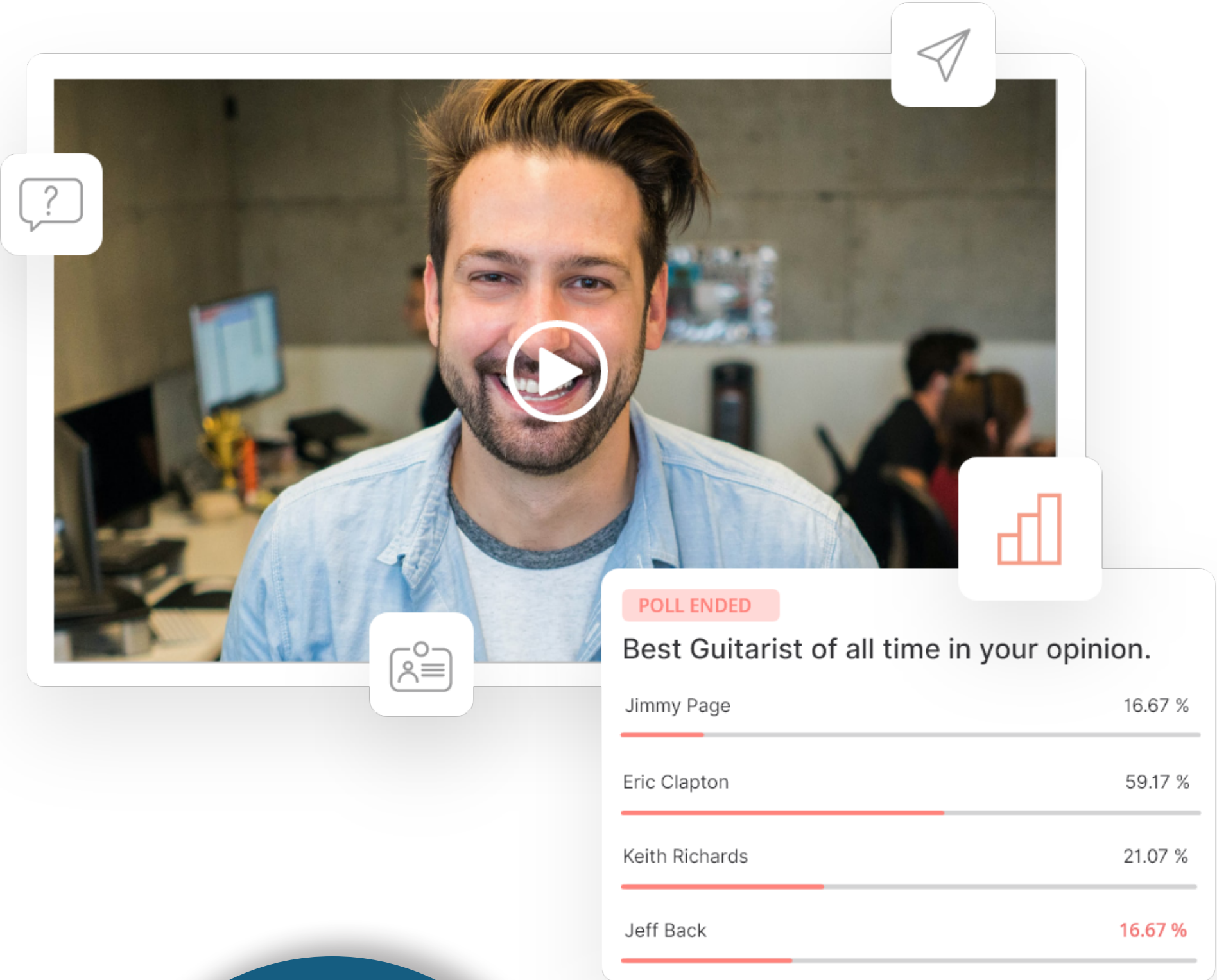
sponsors and exhibitors are provided a unique virtual space to market products and services

### **Gamification**

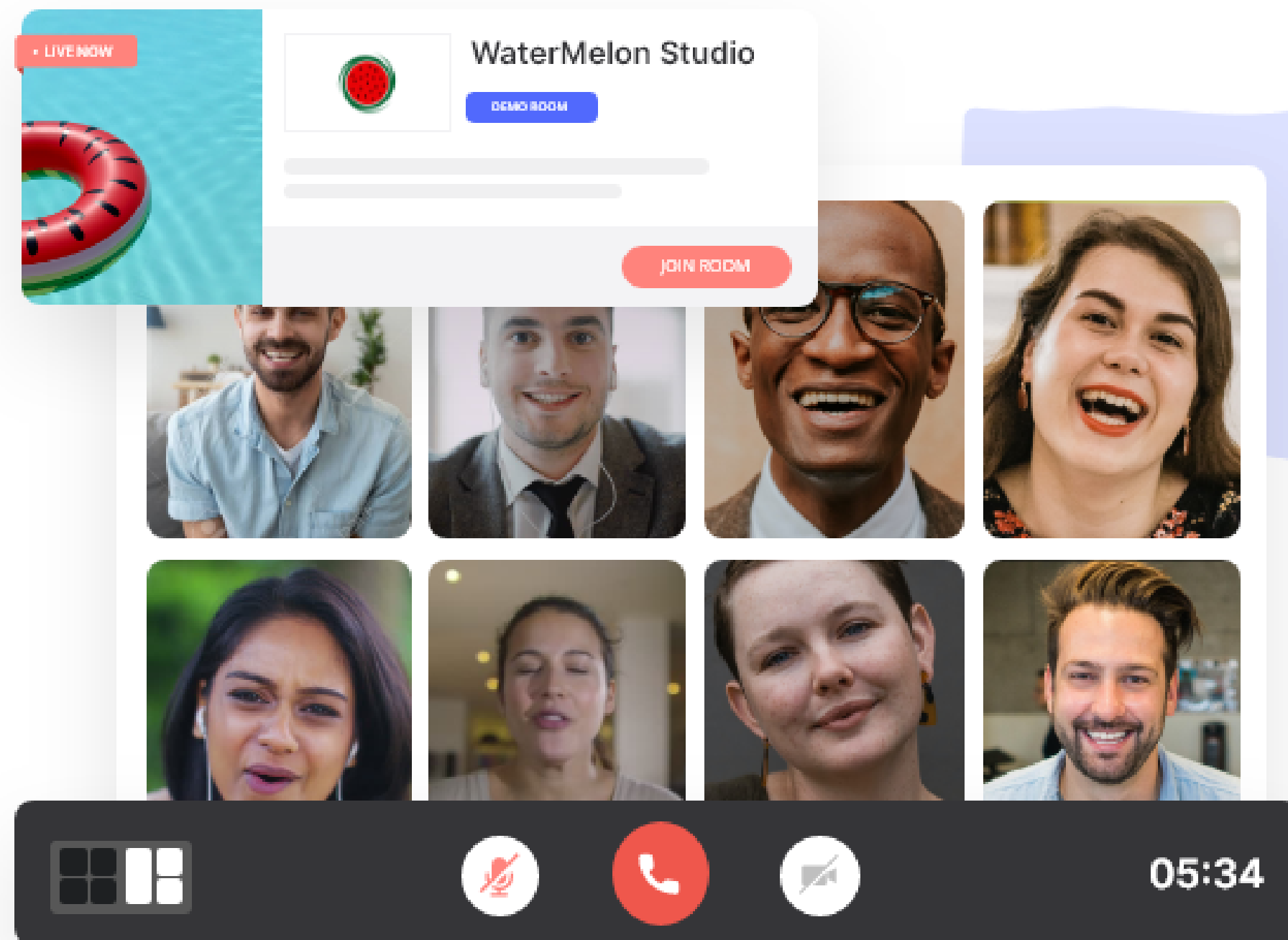
gamify your virtual events with real-time interactivity for a memorable experience

## Interactive Live Sessions

Specific speaker based sessions that are hosted live and can be played post-session with our on-demand features. This increases attendees satisfaction and lengthens the session value.





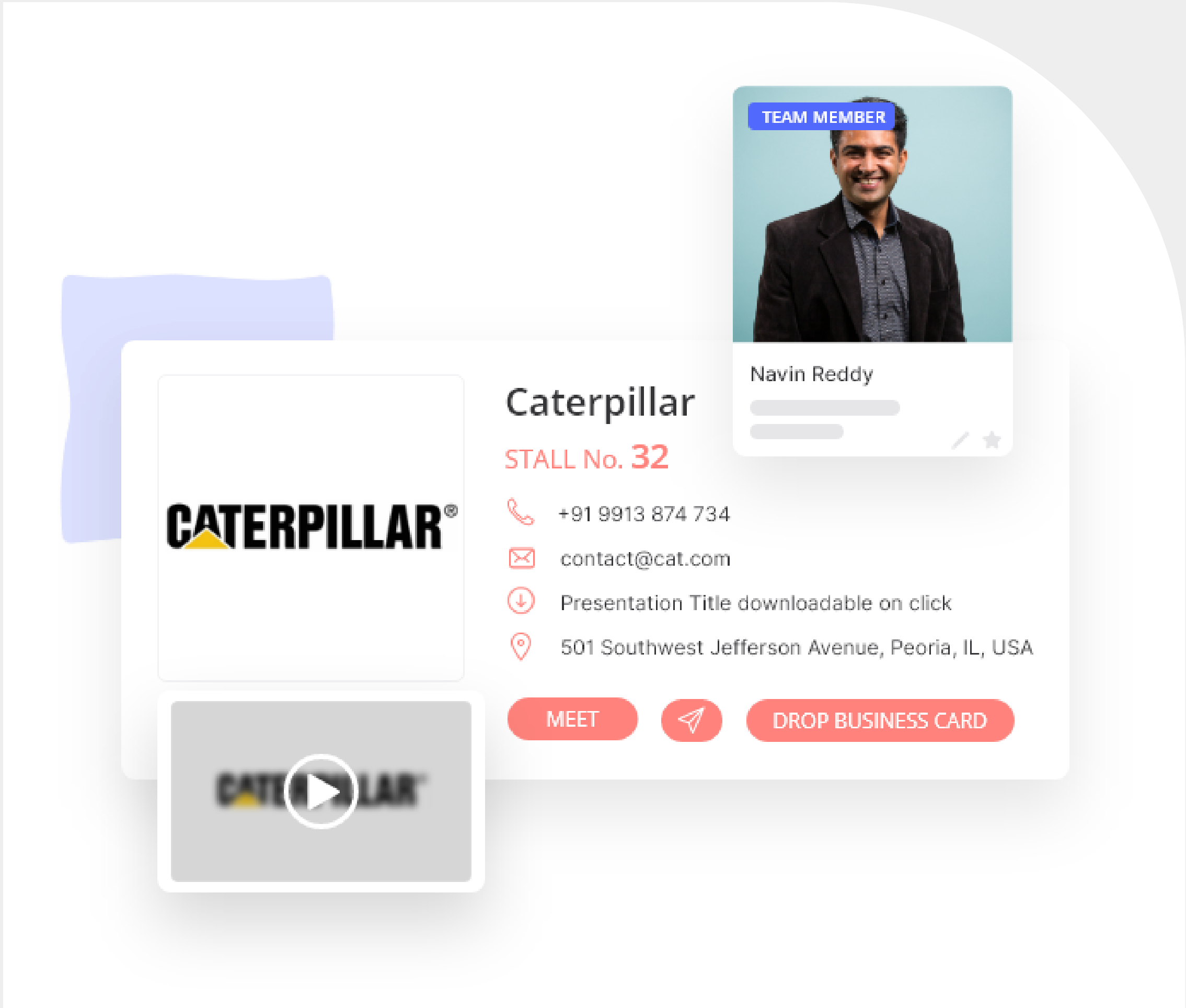


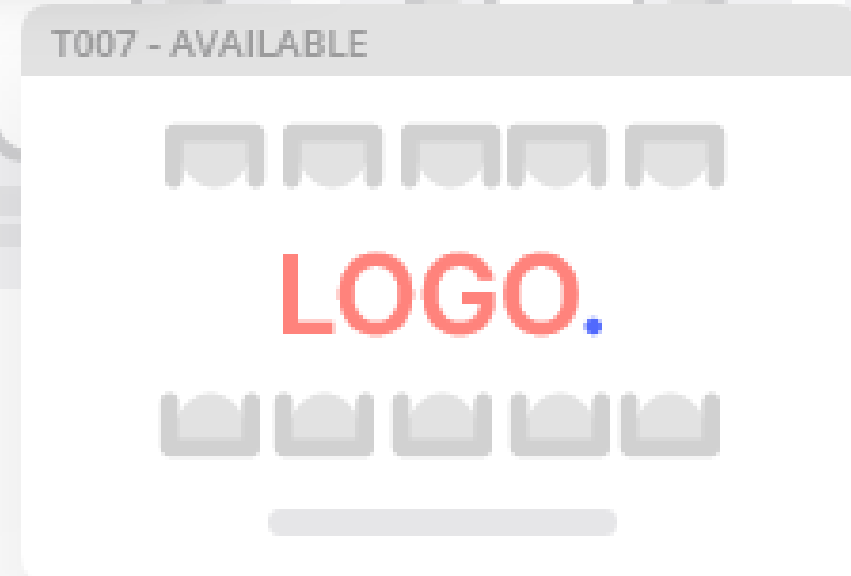
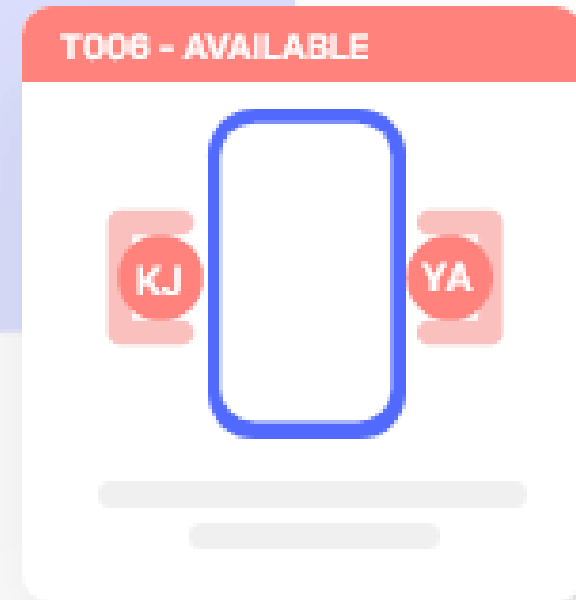
## Breakout and Demo Rooms

Create breakout and individual demo rooms for your attendees - create leads and add value to exhibitors with virtual demos.

## Virtual Booths

Provides a sponsors and exhibitors an online space to market their products and services.





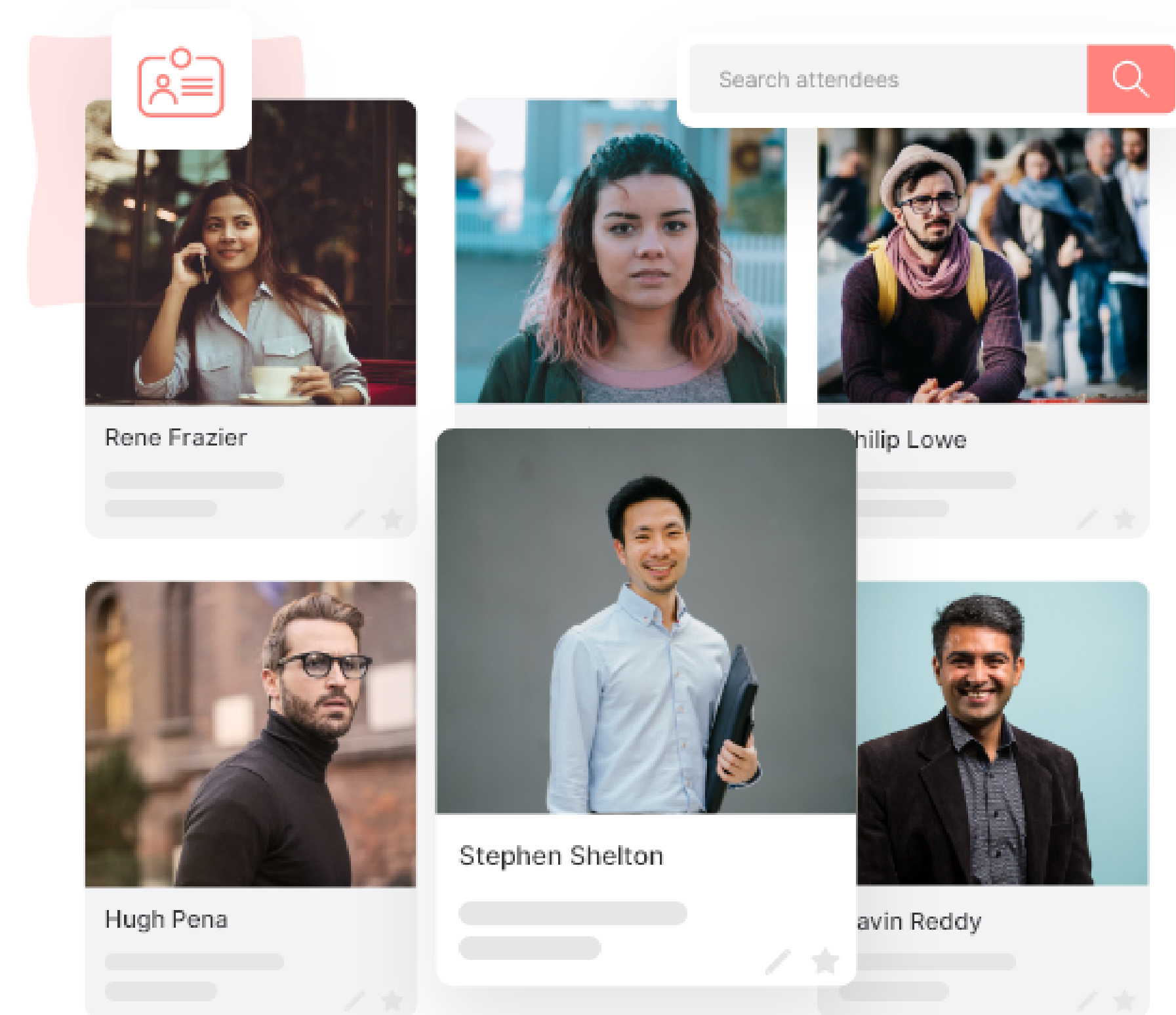
## One-on-One Meeting Lounge

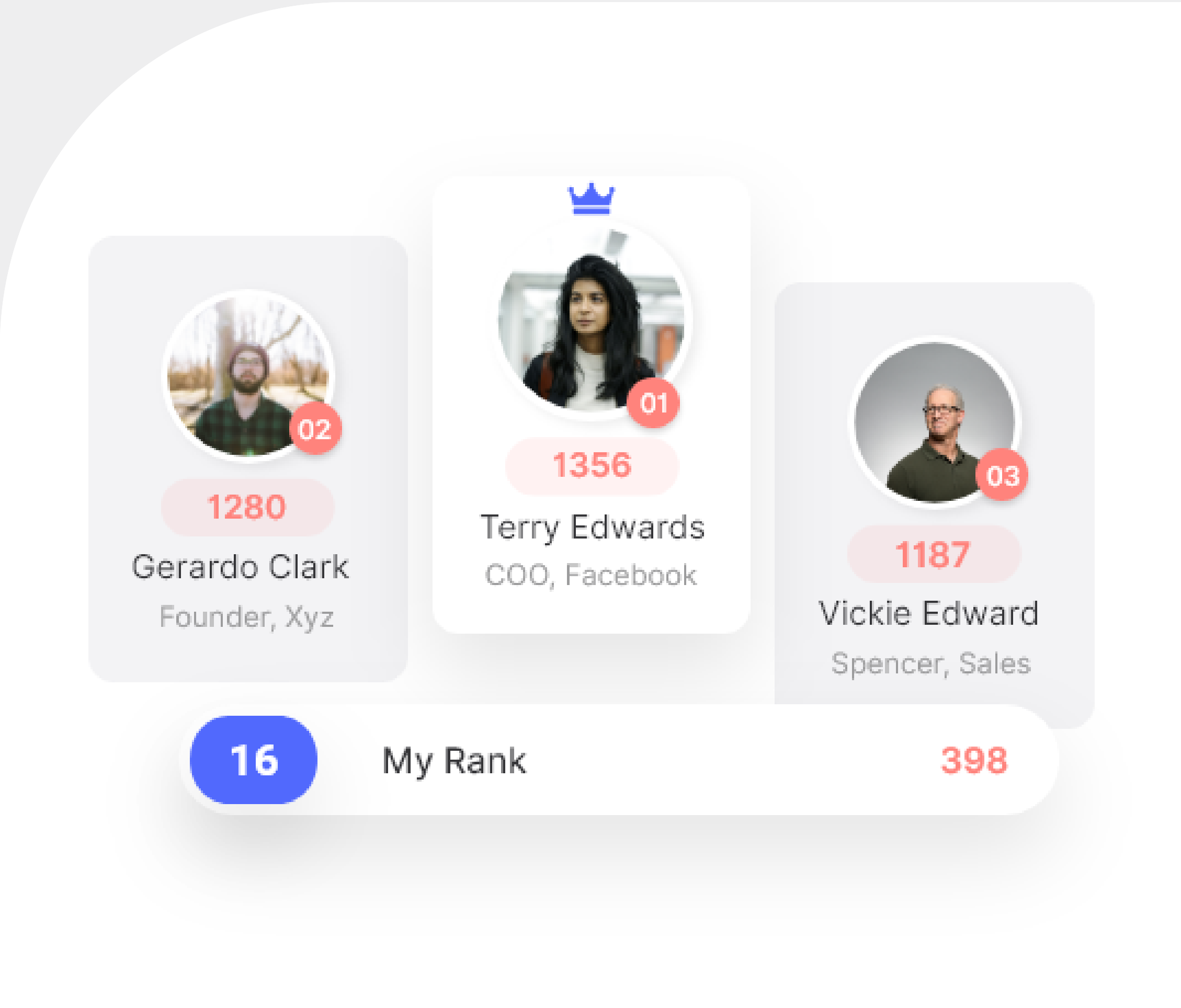
This innovative network lounge is built to connect attendees together across the event wall. Interactions in the virtual networking lounge are similar to those you would find in the real-world.



## Engagement & Networking

Creating online events that are more than simply webinars requires forming a many-to-many engagement layer that simulates real world events.





## Gamification Experience

Real-time gamification energizes the event and adds a layer of enteraction and engagement attendees will remember.



## Customized Branding

We make it easy to add your brand into the event to display it across all areas with custom:

Community Banners

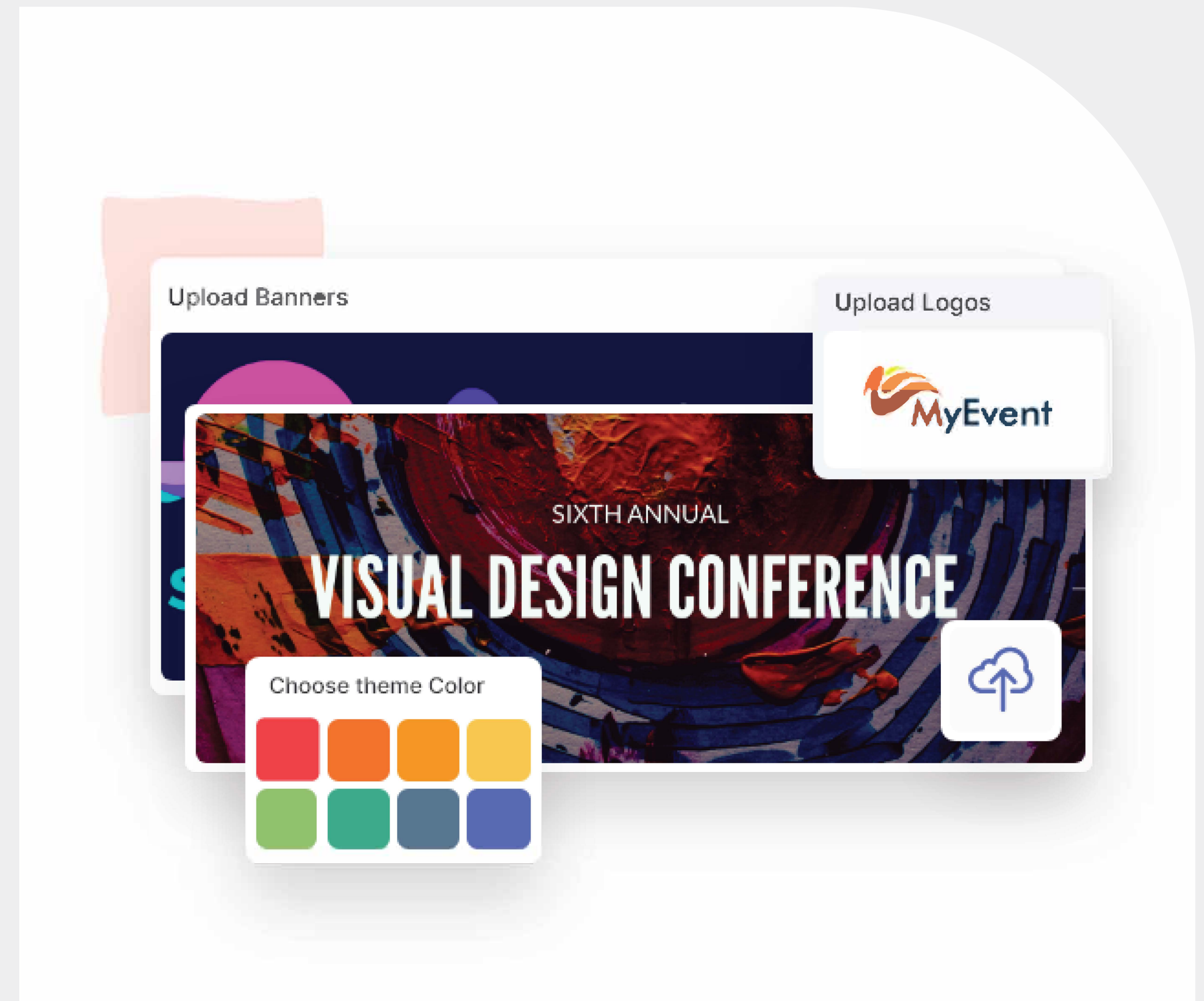
Login Banners

Custom Communications

Custom URLs

Theme Colors



Branding Spots



03

Active Users Right Now



NAME	DESIGNATION	CONTACT	ENGAGEMENT↓↑	STATUS↓↑
 Joe Gebbia	Co-Founder Airbnb	+91 1234567890 info@abc.com	12	COLD
 Brian Chesky	CEO Airbnb	+91 1234567890 info@abc.com	15	WARM
 Rene Frezier	Manager Airbnb	+91 1234567890 info@abc.com	25	HOT

PROFILE VIEWS

03

DOWNLOADS

00

EXHIBITOR CHATS

00

## Sponsorship Opportunities

We offer a rich assortment of ways in which you can monetize a virtual event including:

Sponsor banner on login page

Individual Sponsor profiles

Branded sponsor tables

Contests, event feeds and sessions



## Exhibitor Lead Retrieval

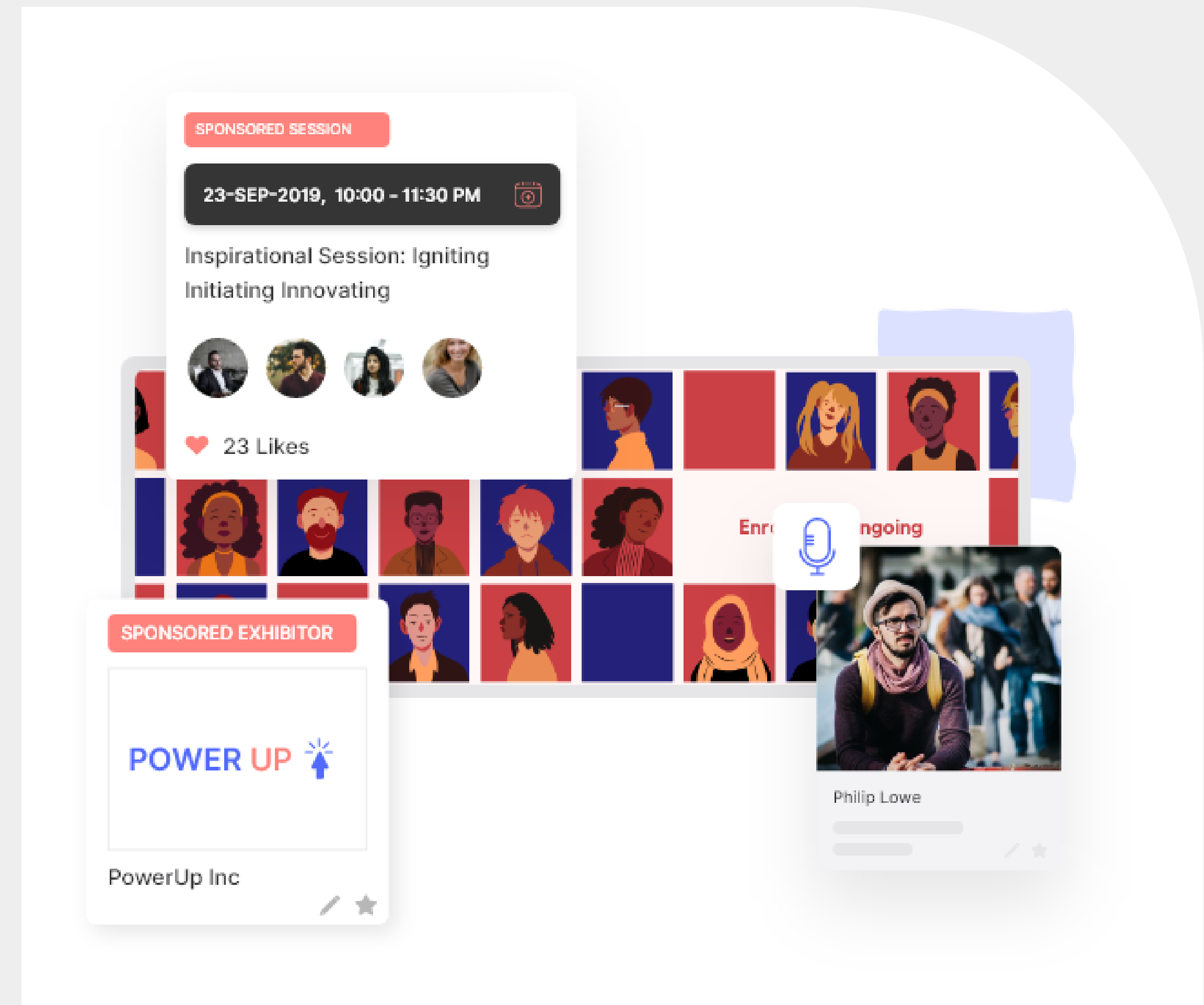
Organizers can provide direct access to each exhibitor to allow them to manage their:

Product images and videos

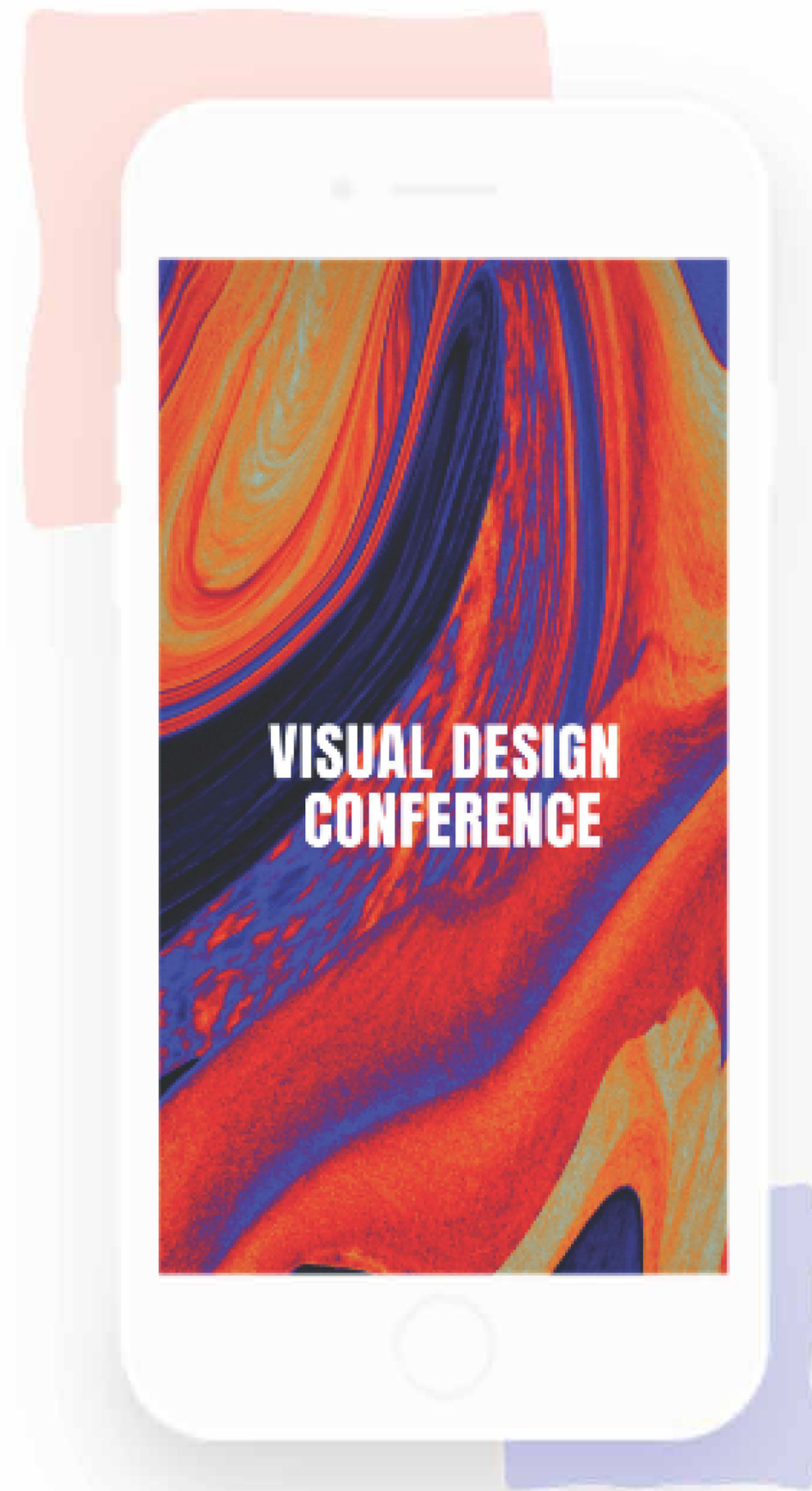
Exhibitor profile and team members

Download leads & engagement reports

View key metrics to analyze ROI







## Mobile APP Experience

We offer a mobile app that enriches the attendees experience via mobile devices. Attendees:

- Enter a code and enter the event
- Access virtual booths and sessions
- One-on-one chats & video meetings
- Access to exclusive lounge meetings

We provide integration options for our clients to allow them to work seamlessly with other platforms.







## ROADMAP

### **Single Sign On**

Make username and password management streamlined for your attendees using an SSO integration

### **Multi-User Role Based Access**

Allow delegation of work by enabling different levels of access across your team

### **Multi-Event Interface**

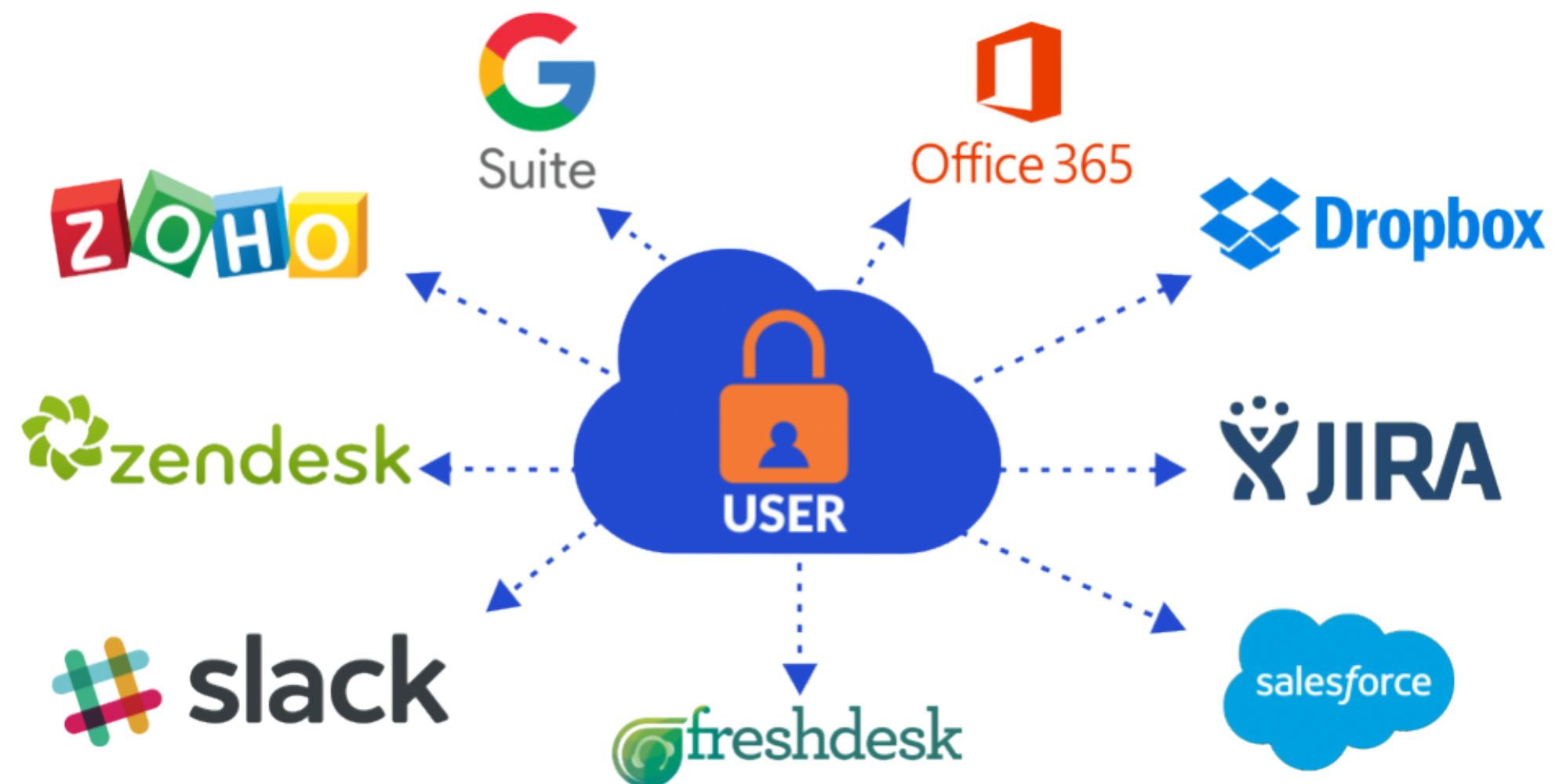
Provide access to multiple events to your attendees through a single interface for a seamless experience

### **Virtual Event Skins**

A variety of personalized design skins are available to apply to your event

### **Multi-Lingual Support**

Allow a multi-lingual experience for your attendees across demographics



## Single Sign On

Streamline the process for attendees in managing their login credentials

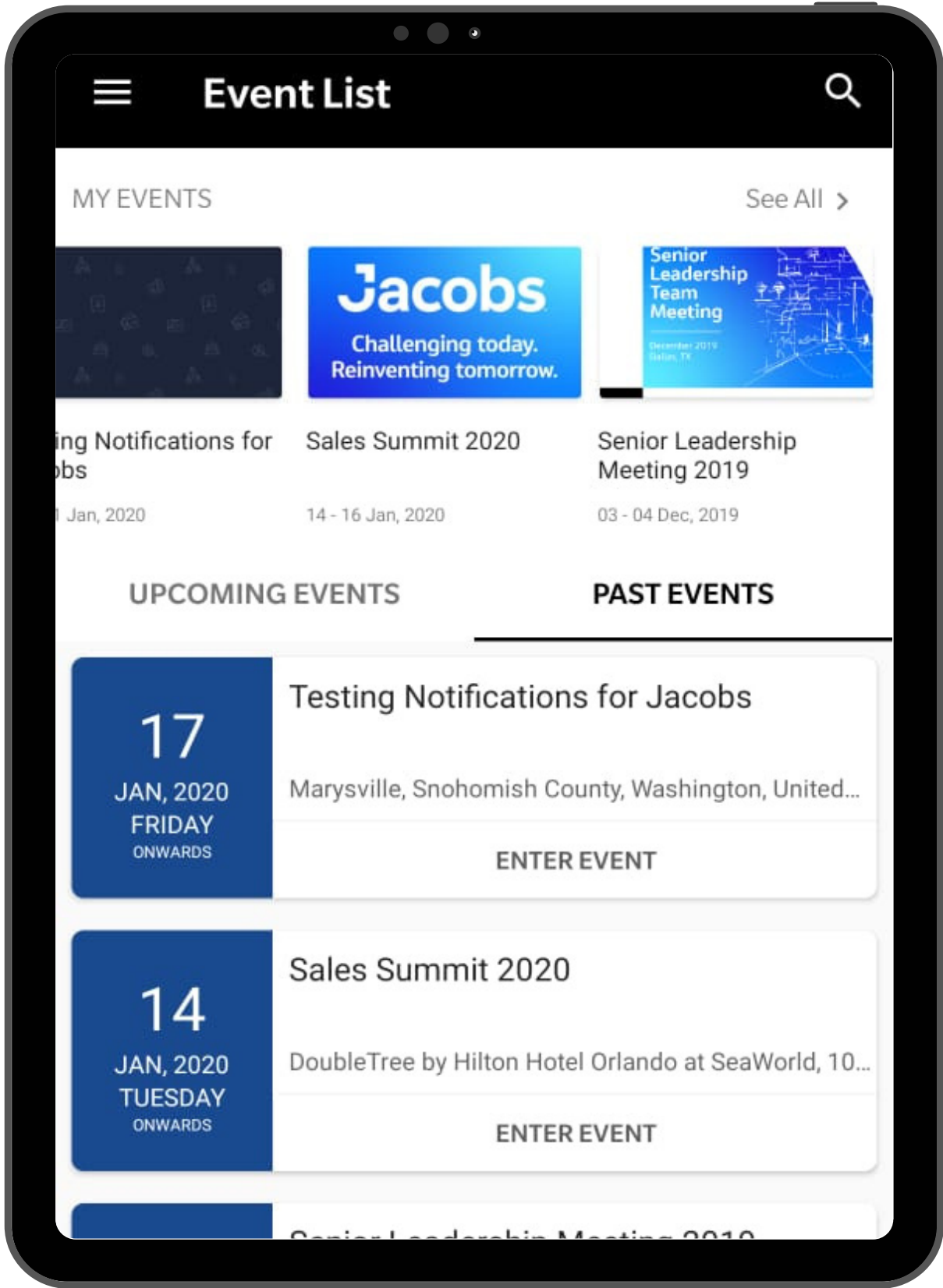
Unify the login mechanism for your entire organization by using SSO integration with Cogent.



## Multi-Event Interface

Host all the events your company organizes by having them under a single umbrella application.

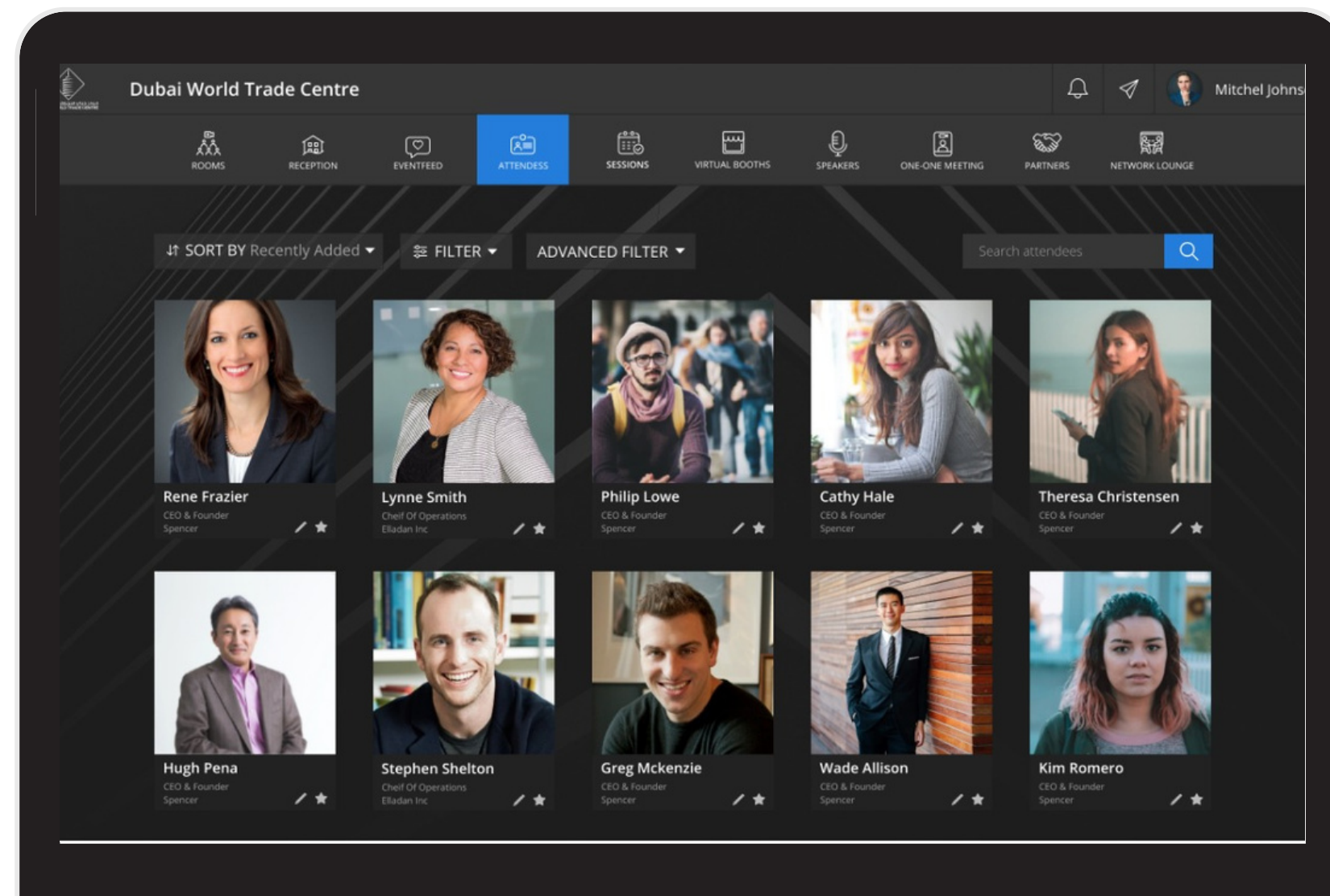
All your event properties in one location makes for easier access and management.



## Virtual Event Skins

Modify the theme of the platform to match the desired feel of your event.

Customize different elements of the platform to give it the perfect look

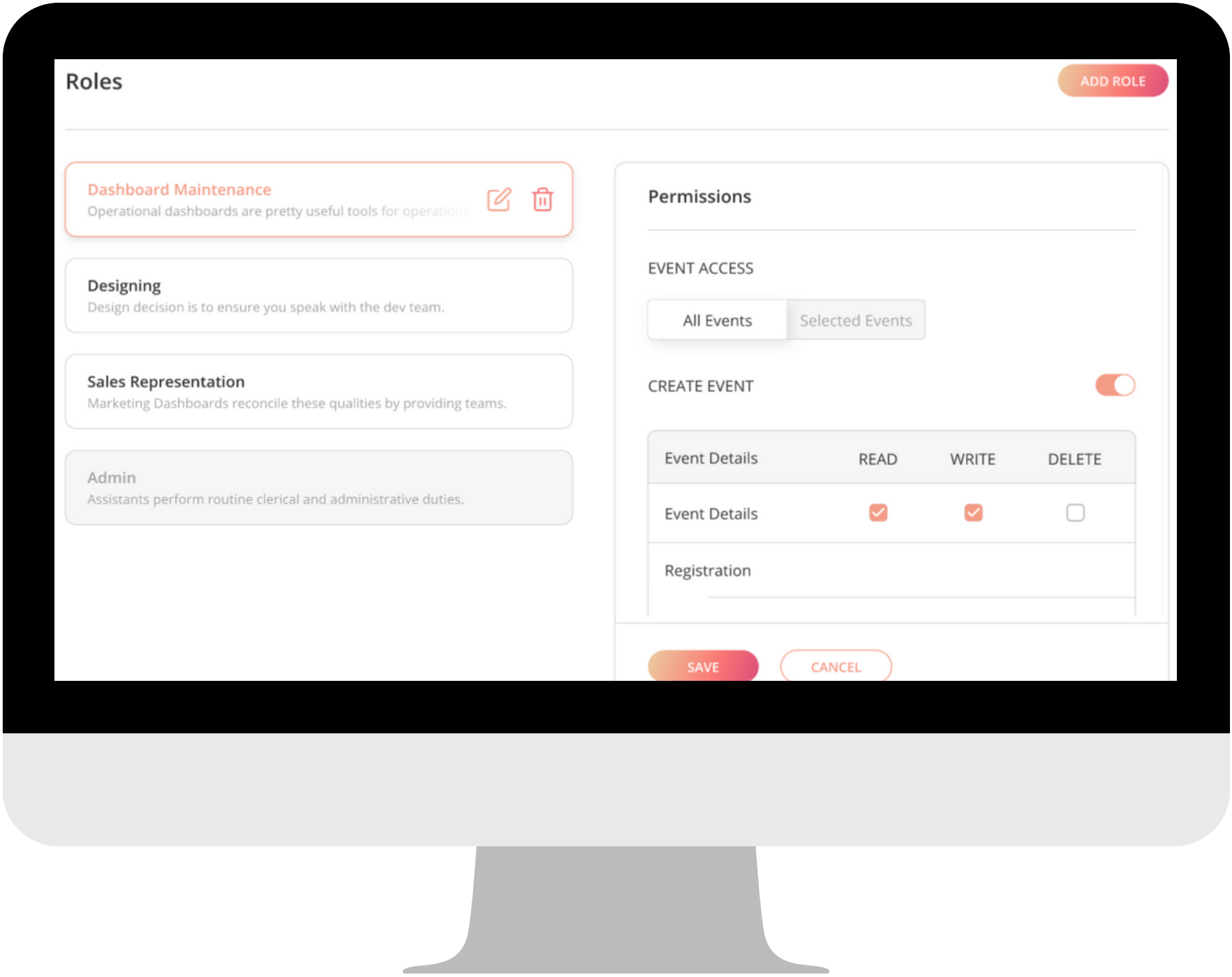




## Multi-User Role Access

Assign different levels of access through the dashboard.

Allows your team to focus on their specific responsibilities for the virtual event.







## Supporting Success

Our success managers are always available for training and onboarding to ensure a positive attendee experience.

**We offer 24/7 customer support, full support during events and a dedicated customer success manager for virtual events.**

See how we stack up against our competitors.

>> Click Here





## Experience a Live Event

Attend one a live event on our platform and decide for yourself.

Experience our platform and use your insights to build your event with us!

[>> Click Here](#)

