

ALLISON PAULEY

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763.202.5017

SENIOR UX DESIGNER

BIO Allison is extensively versed in the full experience design lifecycle, executing on both user and business needs from vision to launch. Naturally curious, guided by what makes design intrinsically human and how we can optimize technology to connect and inspire.

EXPERIENCE

Director of UX / UI Design

fjorge Minneapolis

July 2021 - present

Guides the UX/UI Design department to deliver high-impact, scalable solutions on time and on budget. Develops UX/UI-led service offerings. Fuels overall growth of UX/UI Design discipline through business development, talent recruitment and management, coaching, and thought leadership. Optimizes processes and procedures for lean UX, enabling efficiencies for designers working within cross-functional teams.

UX / UI Designer

fjorge Minneapolis

July 2020 - July 2021

Collaborated in a cross-functional team to design software for a breadth of industries and technologies. Facilitated client workshops and solved complex problems via a thorough and iterative design process. Presented work articulately and passionately. Demonstrated thought leadership by advocating for the user, accessibility, and industry trends.

UX / UI Designer

Freelance Minneapolis

September 2017 - July 2020

Delivered web design solutions that built brand value and influenced user-action. Managed multiple projects and stakeholders within a multitude of industries: from finance to agriculture.

EDUCATION & CERTS

Bachelor of Arts, Art History

University of Minnesota
2013

PSU Scrum Certified

Interactive Media Certificate

Minneapolis Comm & Tech College
2018

Advanced Google Analytics

SKILLS

Stakeholder management
Team management & leadership
Leading full-experience design lifecycle
Presentation & storytelling skills
Information architecture & site mapping
Qualitative & quantitative research

Visual design & prototyping
Accessible design
Workshop facilitation
Agile & Lean UX methodologies
Risk management
Figma, XD, Adobe Suite