

BEN STERNE

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I'm a digital design manager currently managing a team of eight product designers. I have two and a half years of experience working as a product designer, and eight years of experience in the tech sector. I am interested in joining a great team working on innovative technology.

Education

Designlab

2021

UX Academy Design Certificate:
480+ hours of mentor-led UX/UI design education

UC Santa Barbara

2013 - 2017

Bachelors of History, Cum Laude
Minors in Statistical Science and Spatial Science

Design Tools

Figma
Webflow
Illustrator
After Effects
Adobe Xd
Lottie
Procreate
Midjourney

Skills

UX/UI Design
Rapid iteration
Usability Testing
Prototyping
Illustration and Icon Design
Animation
Project Management
Information Architecture
Responsive Web Design
HTML/CSS
Data Analysis
Survey Design
Storytelling

Experience

Tiny Wins

Digital Design Manager

Jun 2023 - Present

- Manage digital designers to ensure digital projects are set up for success.
- Focus on design quality, hiring, resourcing, and process improvement.
- Grew digital team from three to eight in the first two months as we executed on seven concurrent product sprints for Salesforce.
- Co-led UI design for Salesforce's latest 2030 vision ad with Jon Vio.

Product Designer

Jul 2022 - Jun 2023

- Led 10+ web and product projects focused on UX design.
- Crafted innovative prototypes and full product experiences in Figma.
- Have done design work for Slack, Google, Salesforce, Victoria's Secret, Voyant Photonics, Ontrac and more

Notable Projects:

- Worked on UX design for two product sprints building prototypes from scratch that served as the product vision for Slack Lists.
- Led product design taking Token Tourney from a prototype to web app with OAuth, payment and blockchain integrations.
- Co-led designing Resonate's meditation app from scratch with complex connected device setup and immersive content experience.

Match My Email

Product Designer

Oct 2021 - Jul 2022

- Designed a new experience that helps Salesforce users quickly add leads and contacts in their email inbox to Salesforce from scratch.
- Led a full website redesign telling a clearer story with more engaging visuals and a more intuitive user experience.
- Inbound lead generation increased by over 100% since rebrand.

Wild Horizon Design

Freelance Product Designer

Mar 2021 - Oct 2021

- Ran projects independently and with other designers for many clients.
- Provided services for web design, product design, Webflow and Shopify development, and brand design.

Sonos

Data Analyst

Mar 2015 - Feb 2021

- Analyzed quantitative and qualitative data about people and learned how to lead complex projects.
- Led analysis of Sonos' employee engagement survey for three years.
- Supported CEO and 150+ managers to improve employee experience.
- Project managed Sonos' organizational health reports sharing insights on hiring, movement, DEI, and attrition for leadership.