Time: Thursday, September 30th 2021, 5:00pm - 8:00pm BST

Moderator: Terri Harris (Head of Media, FemTech Lab)

Agenda

5:00 - 5:05: Terri Harris (Head of Media, FemTech Lab)
Opening Remarks

Panel 1. FemTech: Improving Women's Health and Lifespan

5:05 - 5:15: Dr. Barbra Hanna (DO, FACOG, NCMP, Founder & CEO, MyMenopauseRx)
Menopause Care — A Woman's Journey to Midlife Wellness

5:15 - 5:25: Debbie Garner (CEO, FEMSelect)
Let's Talk About Pelvic Organ Prolapse — 50% of Women are Affected

5:25 - 5:35: Hilla Shaviv (CEO, Gals Bio Ltd)
Turning Eve's Curse to Eve's Blessing

5:35 - 5:45: Rachel Braun Scherl (Co-Founder, Managing Partner & Chief Vagipreneur,
SPARK Solutions for Growth)
Longevity & Language

5:45 - 5:55: Dr. Isabelle Rottmann (Founder & CEO, Uplyfe)
How to Change Longevity and Quality in Life by Getting into the Driver Seat of Your Own Health Development

5:55 - 6:05: Kate Batz (Director, FemTech Analytics)
Advanced Cosmetics and Longevity

6:05 - 6:30: Q&A, Panel Discussion

Panel 2. The Potential of FemTech in Advancing Women's Lifespan

6:30 - 6:40: Ksenia Tugay (PhD, Strategic Innovation Expert, Groupe Mutuel)
Joining Forces to Advance FemTech in Switzerland

6:40 - 6:50: Lisa Krapinger (CMO, Carbomed Medical Solutions)
Know Your Cycle, Know Your Body, Live Healthier

6:50 - 7:00: Petra Rabely (Digital Product Designer, VMLY&R)
For Females Designed by Females

7:00 - 7:10: Dr. LaReesa Ferdinand (MD, FACOG, Founder & CEO, The Estrogen Doctor)
Perimenopause and Beyond: Why Performance-Driven Outcomes Matter?

7:10 - 7:20: Mark Amouzgar (Co-Founder & CEO, March Health)
AI-Powered Women's Health Assistant for Menstrual Wellness

7:20 - 7:30: Susan Stover (Marketing and Brand Manager at Hyivy Health,
Co-host FemTech Focus Book Club)
Why FemTech Needs to Meet Women Where They Are

7:30 - 7:55: Q&A, Panel Discussion

7:55 - 8:00: Terri Harris (Head of Media, FemTech Lab)
Closing Remarks