

John Boran Jr.

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[Portfolio](#)

EXPERIENCE

Owner & Typographer | *Multiocular Type*

Houston, TX | February 2023–Current

Built a custom type foundry to showcase and sell current experiments in type design.

Senior Contract Designer | *Pentagram, Emily Oberman*

Houston, TX | February 2021–August 2022

Remote contract role within Emily Oberman's team at Pentagram focused on designing custom identities, typography, and brand systems for clients in entertainment, technology, and media. Co-lead design teams with associate partners in creating new identities, pitch decks, and strategy across the client portfolio.

New York City, NY | June 2019–April 2020

Contract role within Emily Oberman's team at Pentagram focused on designing custom identities, logotypes, and guidelines for clients in entertainment, comics, and video games.

Contract Designer | *Lockton Companies*

Houston, TX | January 2017–June 2017

Contract role focused on art direction and layout design of visually stunning RFP responses to win new insurance clients in addition to covering in-house design duties.

Graphic Designer | *Signet Interactive*

Houston, TX | January 2016–December 2016

Role focused on building out identity design capabilities of a traditional digital marketing & web design shop.

Graphic Designer | *Landry's, Inc.*

Houston, TX | August 2015–January 2016

Role focused on collateral production work for restaurant & casino properties worldwide.

EDUCATION

MFA Products of Design

The School of Visual Arts

New York City, NY

August 2017–May 2019

BFA Telecommunications

Texas A&M University

College Station, TX

August 2012–August 2015