

Customer Success Story

Industry	Region	Business Type	Revenue
Textiles	West	eCommerce	\$50M+

Challenges

- Brand was outgrowing their current 3PL provider and needed a solution.
- Wanted to find a provider that would be a true partner and provide transparency into operations.
- Did not have enough support from 3PL provider to process orders during peak season.

Solutions

Evaluate Fulfillment Operations

Prepared multiple options for the brand to choose from for warehousing and order fulfillment.

Dual Warehouse Approach

Utilized two warehouses in the iDrive Fulfillment Network to fulfill orders, thus providing the necessary coverage for growth and peak seasons.

Discounted Shipping Rates

By utilizing the iDrive Fulfillment Network, the brand was eligible to use discounted carrier rates to lower shipping costs.

Results

Reduce shipping costs and ensure optimal carrier mix.

\$7.5M Annual Shipping Spend

\$1.65M Annual Savings

22% Percentage of Shipping Costs Saved

Benefits

- Partnered with brand to provide software and rates to help lower shipping costs.
- Provided the additional warehouse space that the brand needed to meet their ambitious growth plans.
- Optimized distribution channels to save on shipping costs and package time in transit for improved customer experience.