

FOOD FIX

CAMPAIGN

AMERICA IS IN A HEALTH CRISIS, AND WE KNOW IT.

For decades, America has faced a growing crisis of chronic illness, including diabetes, heart disease, stroke, and obesity. These conditions reduce our quality of life and lead to suffering, premature deaths, rising health care costs, and weakened fiscal and national security, and they made the U.S. more susceptible to COVID-19.



Fixing our food system is a national imperative. It is well-chronicled that the modern American diet is one of the principal drivers of disease, medical costs, and vulnerability in our nation. As a result, a new approach is needed to transform our nutrition and farming policies in ways proven to improve health, reduce cost, and restore the environment.



That's what the Food Fix Campaign is all about. We are dedicated to improving human and environmental health with a unique approach: our focus is trained on the achievement of positive change *right now*. Many thought leaders have set the stage for action, so we are engaging with legislative and administrative leaders to get things done, scale solutions, and achieve transformative results.



Fortunately, the prospects for lasting progress are strong. A new, bipartisan conversation has begun in Washington, and it holds the promise for healthier food, improved agriculture, and better health care policy for America. Already, landmark funding for regenerative and organic farming is being advanced, as market-shaping changes to crop insurance and a single federal entity for coordinated food policy are being explored.

The Time Is Now! The Food Fix Campaign is made up of innovative thinkers and policy experts in the fields of food, medicine, regenerative organic agriculture, and soil health, and we are supported by a premier team of legislative, grassroots, and communications specialists. Working together, we seek to strengthen America's food system from field to fork by:

- **Treating Food as Medicine** to help prevent and better manage chronic disease, improve long-term wellness, and center preventative medicine and proper nutrition as a key component of combatting disease.
- **Promoting Regenerative and Organic Agriculture** to modernize America's farming practices in a manner that not only improves crop yields and the environment but also improves economics for America's farmers.

The status quo is not sustainable. We need a Food Fix.