

# Volta's Media Network drives website visitation for leading automotive brand



## Objective

Volta partnered with a leading automotive brand to promote their new electric vehicle launch. By advertising with the Volta Media™ network, the client was able to drive traffic to both the vehicle landing page and build page.

## Results

**+162%**

Vehicle Webpage  
Visitation

**+136%**

Vehicle Build Page  
Visitation

