



## Press Release Magazine Shelf June 2023

**Always judge a book shelf by its covers.  
Or magazine shelf, for that matter.**

Danish design studio MOEBE introduces its Magazine Shelf at 3daysofdesign. Designed with modularity in mind, it works as a stand-alone piece of furniture, or it can be added as an extra element to the existing MOEBE shelving system.

Magazine Shelf is a smart way to present magazines, books or anything to be shown to the world. The edge of the shelves rises slightly, preventing the magazines from sliding off. The rubber band - an element MOEBE uses in many designs - keeps everything in place. The FSC-certified oak veneer shelves are supported on the powder-coated steel legs with the help of a simple, wooden wedge. Physics does the rest.

"I wanted a shelving system for the kids room. I wanted to see the faces of the books and for us to be inspired to pick one to read together? And what works for kids and their book works for adults and their coffee table books and magazines, too." Nicholas Oldroyd, designer & co-founder MOEBE.

### Size

Available in 5 predefined sets and as custom-made design.  
Depth: 7,5 cm

### Colour

Shelves: Oak, smoked oak, black  
Legs: Black, white, deep blue, pine green, warm grey

### Material

Shelves: FSC certified oak veneer  
Legs: Powder coated steel

### Rec. retail price

292 EUR / 252 GBP / 2.180 DKK

In stores and online from  
June 2023

### Imagebank

[moebe.presscloud.com](https://moebe.presscloud.com)

### Contact

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Magazine Shelf comes in pre-defined sets or as a custom-made design, with shelves and legs in a number of different finishes to suit any room or living situation. And because it shares the same construction principle, Magazine Shelf can be integrated seamlessly into the existing MOEBE Shelving System. Even Wall Shelving, too. Almost anything is possible thanks to the simple, smart construction. To help make the most of the unique construction, MOEBE offers a free consultation service for their Shelving Systems, including the Magazine Shelf.

Magazine Shelf is available from June through [moebe.dk](https://moebe.dk) and selected retailers.

### About MOEBE

Danish design studio MOEBE creates products, furniture and interiors that are built to last a lifetime. It's that simple.

Putting efforts into materials, details and construction, MOEBE designs are reduced to their simplest form. Component-based to make transport, assembly, repair and recycling simple. Designed to function and made to last.

MOEBE was formed in 2014 by architects Martin de Neergaard Christensen, Nicholas Oldroyd and cabinet maker Anders Thams. Each MOEBE product is designed in and developed into production from the Copenhagen Workshop, and made in Europe.



**Press Release**  
**Round Coffee Table**  
**June 2023**

## **Another MOEBE coffee table. A round one though.**

**Danish design studio MOEBE introduces Round Coffee Table at 3daysofdesign. With its simple construction and honest materials, it is a true MOEBE product. Designed in the Copenhagen workshop, made in Europe.**

Round Coffee Table is made of four pieces only. Two cross-shaped legs made from FSC-certified oak and a round glass table top, tied together in the middle with a brass fitting. The glass table top seems to hover above the legs, its transparency contrasting the solidness of wood. With a diameter of 88 cm, it offers enough space for coffee table books, flowers or other decorative objects.

The construction is the centrepiece of Round Coffee Table. This new way of putting furniture together was simply too good to be hidden – hence a table top made of glass. Transparent by nature, it makes the simplicity of the construction visible from every angle, at any time. A choice almost too obvious to mention. Yet it's the MOEBE way of thinking.

**Size**  
88 x 88 cm x 30,5 cm ( L x W x H )

**Colour**  
Glass / Transparent  
Oak

**Material**  
Legs: FSC-certified oak  
Top: Glass  
Screw: Brass

**Rec. retail price**  
850 EUR / 750 GBP / 6.400 DKK

**In stores and online from**  
June 2023

**Imagebank**  
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**Press Release**  
**Round Coffee Table**  
**June 2023**

“Our new Round Coffee Table shows what is so distinctive about MOEBE designs. It is beautiful from afar, but more beautiful from up close. It is all about precision and details.” Anders Thams, designer & co-founder MOEBE.

Round Coffee Table is easy to assemble, and shipped flat-packed for efficient transport. It is available from June through [moebe.dk](https://moebe.dk) and selected retailers.

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Press Release  
June 2023

## Frame Smoked Oak and Brushed Aluminium

### Introducing: Frame Smoked Oak and Brushed Aluminium. New colours, but less colourful.

Danish design studio MOEBE introduces two new colourways of Frame, a MOEBE classic. Frame in Smoked Oak and Brushed Aluminium come with the same, smart construction and keep it monochrome and simple.

Frame Smoked Oak is made of untreated FSC-certified oak wood. The new, darker variation has a soft, quality feel, with a colour somewhere between oak and black. Frame in Brushed Aluminium is made from, surprise, brushed aluminium. The raw material adds a tactical aspect to the design, keeping it honest and simple.

Frame is a frame in its simplest form. Made of two pieces of acrylic glass, four lists and a rubber band. The rubber band holds the frame together and serves for hanging it up. A black one in Smoked Oak, a grey one in Brushed Aluminium to keep the monochrome look. The simple, smart construction allows Frame to be hung in

#### Size

A5: 23 x 16,8 x 1,2 (H x W x D)

A4: 31,7 x 23 x 1,2 (H x W x D)

A3: 44 x 31,7 x 1,2 (H x W x D)

A2: 61,5 x 44 x 1,2 (H x W x D)

#### Colour

Smoked oak / black

Brushed aluminium / light grey

#### Material

FSC certified smoked oak

Brushed aluminium

Acrylic glass

Rubber band

#### Rec. retail price, starting from

Smoked oak: 34 EUR / 29 GBP / 259 DKK

Brushed aluminium: 30 EUR / 26 GBP / 229 DKK

#### In stores and online from

June 2023

#### Imagebank

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Press Release  
June 2023

## Frame Smoked Oak and Brushed Aluminium

either direction and to be viewed from both sides. Transparent and flexible to give artworks and photos of any size the focus they deserve.

Frame in Smoked Oak and Brushed Aluminium is available in various sizes from A5 to A2 from June through [moebe.dk](https://moebe.dk) and selected retailers.

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**Press Release**  
**Key Ring Stainless Steel**  
**May 2023**

## One ring to hold them all. Now in steel, too.

Based on public demand, MOEBE launches a stainless steel version of its iconic Key Ring. A smart construction detail at its core, design and material stripped down to the essential: Key Ring is a small product, but it's 100% MOEBE.

As with the original brass Key Ring, MOEBE kept both material and design simple and pure. Thanks to the simple, smart closing mechanism it is made of one bent piece of stainless steel. The polished, raw stainless steel makes for a good surface feel yet hardly wears over time. And as keys often are in stainless steel, the new Key Ring allows a monochrome look.

Key Ring stainless steel comes in one size and is available from June through [moebe.dk](https://moebe.dk) and selected retailers.

**Size**  
6,7 x 3,8 cm x 0,9 cm ( L x W x H ),  
Ø3 mm

**Colour / Material**  
Polished stainless steel

**Rec. retail price**  
20 EUR / 17 GBP / 149 DKK

**In stores and online from**  
June 2023

**Imagebank**  
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Press Release  
Key Ring Stainless Steel  
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**Press Release**  
**Knob**  
**June 2023**

## **A wall hook? A kitchen handle? A door knob? Yes.**

**Coming in stainless steel and brass, Knob is a MOEBE take on a very classic form. It can be used as a wall hook, a door knob, or for kitchen cupboards.**

This multifunctionality is typical for MOEBE and allows a coherent expression in the home. Knob can be used for different things, in various places. The construction is simple. Two pieces of brass or steel, and a screw to hold it together and attach it to wherever it needs to go. The play with two dimensions makes the aesthetic interesting. Raw, pure materials add to the simple expression.

“We needed knobs for our showroom. We couldn’t find what we needed, so we made some.” Martin de Neergard Christensen, designer & co-founder MOEBE.

Very simple, very MOEBE. Knob comes in one size in both stainless steel and brass and is available from June through [moebe.dk](https://moebe.dk) and selected retailers.

**Size**  
1,5 x 1,5 cm x 1,5 cm ( L x W x H)

**Colour / Material**  
Brass  
Stainless Steel

**Rec. retail price**  
24 EUR / 22 GBP / 179 DKK

**In stores and online from**  
June 2023

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**Press Release**  
**May 2023**

**Limited Edition:**  
**Bed Stainless Steel**

## The bed can change, the steel won't.

Danish design studio MOEBE introduces a limited edition of Bed. Made from stainless steel, it embraces the material in its purest form. Eco labelled and expandable, it's a bed for life.

Working with materials in their purest form underlines the simplicity of MOEBE designs. No paint, no treatment. Just raw, honest stainless steel. Bed is designed to be the last bed to be purchased, the material choice adds to the timelessness of the design.

"There is something honest working with raw, pure stainless steel. It adds a tactile dimension to the design of Bed. The material will not change, it stays like that. Even if it gets a dent over time, it will only look better. More real." Nicholas Oldroyd, designer & co-founder MOEBE.

Side Table in the shape of a half-moon is available in a stainless steel version, too. Equally limited, clean, and simple.

**Dimensions**  
29 x 90-180 x 180 cm (H x W x L), expandable

**Colour / Material**  
Stainless Steel

**Rec. retail price**  
1.750 EUR / 1.550 GBP / 13.000 DKK

**In stores and online from**  
August 2023

**Imagebank**  
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Press Release  
May 2023

**Limited Edition:  
Bed Stainless Steel**

Bed is designed to last. Fully expandable between 90 and 180 cm, it is flexible and adapts to its owner's life situation and needs. It can get bigger, or smaller. Made from quality materials and eco-labelled, all materials live up to the certification standard. Like most MOEBE products, Bed is delivered flat-packed for simple and efficient transport. Spare parts are available to make repairs simple.

Limited Edition: Bed Stainless Steel will be available from August 2023 through MOEBE and selected retailers across Europe.

**About MOEBE**

MOEBE is a Danish design studio creating consciously made products, furniture and interiors that last a lifetime. It's that simple.

Formed in 2014 by architects Martin de Neergaard Christensen, Nicholas Oldroyd and cabinet maker Anders Thams, all MOEBE products are designed and developed into production from the studio workshop in Copenhagen.

Putting efforts into materials, details, and construction, MOEBE strives to reduce their designs to their most simple form. Designed with modularity in mind, all products are component-based and can be easily assembled and, if needed, repaired and recycled.