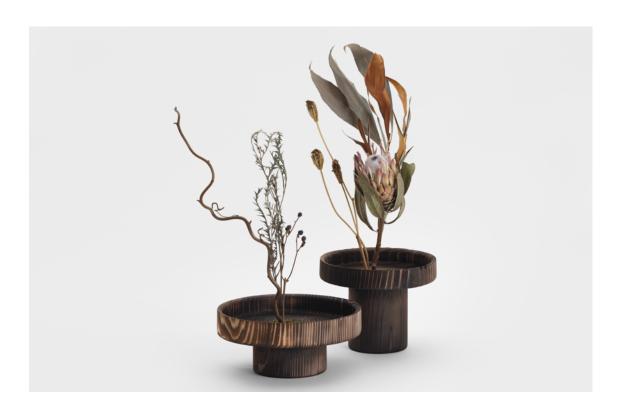


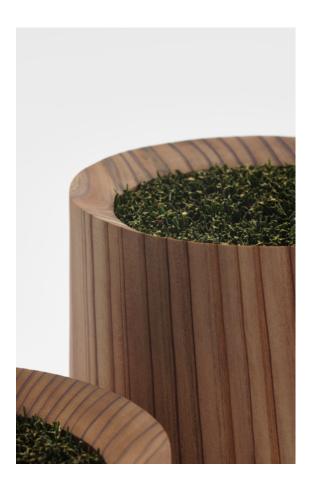
Re:New

Mono-material & Versatility

SEIKI DESIGN STUDIO will present two new works under the concept of "Re:New" at 3daysofdesign. Re:New" is a concept that embodies the pursuit of sustainable design through a perspective on the diversity of expression and versatility of use of "mono-material" design. " The "mono-material" philosophy is intended to reduce environmental impact by maximizing the intrinsic value of materials and reducing waste. At the same time, design that embraces "diversity and versatility" affirms the transformation that occurs over time and through use, and links this to the attractiveness of the product. These concepts are embodied in the projects "KOVA J&Y" and "Risq." KOVA J&Y" is designed using a single material, cedar, and taking advantage of the natural changes that the material undergoes over time. Risq," on the other hand, is a flexible ladder design composed entirely of steel pipes that changes shape and function to suit the space through its modularity. The spirit of "Re:New" conveys the importance of re-evaluating, rethinking, and re-creating. By drawing out the diverse possibilities from a single material and affirming the "living change" exhibited by the material or product, we aim to create a sustainable living environment for the future.

Re:New





Vase carved from a cedar log

KOVA J&Y is a vase for two types of dried flowers made consistently from cedar. KOVA J&Y seeks to expand the range of expression using cedar logs as they are, and to bring out the interest of the material as it is.

KOVA Y is made from raw cedar logs, whose color, texture, and weight change from moment to moment as they dry. KOVA J, on the other hand, utilizes the technique of yaki-cedar, which improves durability and insect resistance by baking the surface, while at the same time emphasizing the unique texture of cedar. These pieces were designed to explore the infinite possibilities of a single natural material, or "mono-material," rather than combining a variety of materials. The Yaki-Sugi technique is not limited to surface treatment, but also contributes to enhancing the functionality of the material. All of this is part of an approach that seeks to utilize traditional methods and incorporate their appeal into contemporary design.

Risq Re:New





Risg is a knockdown ladder that can be combined with five different shaped units for a variety of spaces and applications. Constructed of painted steel pipe, it can be connected horizontally and placed in a zigzag manner like a freestanding folding screen, rather than standing against a wall. This allows for a variety of uses, such as hanging clothes and towels, lights, and coats.

Risq is characterized by its flexibility and transportability. Once assembled, it can be easily disassembled and each part is compact. Risq proposes a way of furniture that is not only assembled once as a finished product, but can be multiplied and disassembled as a collection of parts. This flexible and variable design is intended to suggest new possibilities for furniture design in the future.

Press Release

Re:New 3daysofdesign 2023年6月7日 (水) ~9日 (金) 10:00 - 18:00

DDCated Christian IV's Brewhouse Frederiksholms Kanal 29 1220 Copenhagen



SEIKI DESIGN STUDIO

SEIKI DESIGN STUDIO is a design studio run by its president, Seiki Ishii. Based in Kyoto, SEIKI DESIGN STUDIO works with domestic and international clients to develop designs centered on manufacturing. We design with the unconscious feelings and impulses of daily life as the source of our ideas, valuing the expression and form of materials.

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