

Press Release, Copenhagen, May 30, 2023

For immediate release

Cultivate presents full program at Kunstforeningen Gammel Strand: Exploring Climate and Culture to Create a Sustainable Future

Cultivate (Culture x Climate) is proud to present a groundbreaking event dedicated to exploring the intersection of climate and culture. The Cultivate Event will take place on June 7th and 8th at Kunstforeningen Gammel Strand, during 3 Days of Design and will serve as a dynamic platform for the exchange of ideas and initiatives aimed at driving change both in business and the green agenda.



Discuss, see, taste, and be inspired.

The event will feature an impressive array of talks, film screenings, showcases, and panel discussions, all centered around the green agenda, new business models, and a sustainable future. The Cultivate Event aims to embrace change and find better ways to design, operate businesses, and live our lives in order to make a positive impact on the planet. Our goal is to inspire everyone and primarily drive change through new avenues in Danish businesses.

How mass culture can drive change and new bottom lines

We will explore how to increase popular engagement and promote business transformations within global

agendas. We will also examine how we can work towards a broader understanding of value and bottom lines while making the world a better place for everyone on a global scale.

From bioethicists to journalists, from scientists to designers

During the Cultivate Event, participants can look forward to a range of inspiring activities and presentations. The program includes the opening speech by **Sidsel Kjøller Damkjær**, exciting film screenings from the international WaterBear Network and founder **Ellen Windemuth**, and English Climate Culture, a design talk with **Henrik Taudorf Lorensen**, CEO of TAKT, as well as a conversation on the climate situation, ethics, and narrative with Professor and geologist Minik Rosing, Associate Professor in bioethics **Mickey Gjerris**, **Christina Blak**, Creative Director and Partner at We Love People, moderated by **Kresten Schultz Jørgensen**, CEO of Schultz Jørgensen Kom.

A panel debate featuring **Molly Fannon**, CEO of UN Live, **Lars Hemming Jørgensen**, Chairman of Culture3, and **Ditte Søndergaard Bihorac**, CEO of Rudolph Care, will also take place, focusing on how culture can contribute to changing behaviors and bottom lines in a time of climate crisis. There will also be an opportunity to enjoy drinks by Empirical Spirits x Cultivate, watch climate and culture films curated by Climate Culture, and enjoy music.

On June 8th, the Cultivate Event will feature an opening speech by **Mads Kjøller Damkjær**, curated films by English Climate Culture, and a conversation on challenges and opportunities as a mission-driven brand, where **Louis Emil Rind-Nygaard**, Sustainable Specialist at Rudolph Care, and **Isabel Aagaard**, Co-founder of Last Object, will share experiences of being sustainable brands and discuss the challenges and opportunities faced by their companies. This conversation will be moderated by **Veronica D'Souza**, the founder of Ruby Cup and Carcel. There will also be a panel debate on culture and business, where **Louisa Loran**, Global Director at Google Strategies, **Isabella Alonso de Vera Hindkjær**, Head of DR P3 Radio & Podcast, and **Christian Bennike**, author of "Engang troede vi på fremtiden" and journalist at Weekendavisen, will discuss how culture can contribute to solving some of the major crises of our time and give future companies a raison d'être. **Nanna Sverrild**, Managing Director at AM Copenhagen, will moderate this debate.

Esther Mikkelsen Kjeldahl has curated a Special Cultivate literature list, from which excerpts can be purchased, and there will be a Special Edition TAKT x Cultivate chair for sale. Last Object and Rudolph Care have curated products for the event, and all proceeds will go to good causes.

About Cultivate

The Cultivate Event is initiated and established by Tomorrow Projects & Climate Culture in collaboration with **Industriens Fond**. The event is also supported by a range of partners, including **AM Copenhagen**, **Parley for the Ocean**, **Imagine 5**, TAKT, Last Object, **Museum for the United Nations - UN Live**, and Empirical. The event takes place as part of **3Days of Design**.

Come and take control of history and shape a better future! For further information about the Cultivate Event, please visit our website at <https://cultivate.today>.

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CULTIVATE ————— CLIMATE X CULTURE

JUNE 7

JUNE 8 2023

Cultivate Line up

Molly Fannon - CEO UN live

Louisa Loran - Global Director, Strategies Google

Anne Skare Nielsen - Futurist & keynote speaker, Universal Futurist

Lars Hemming Jørgensen - Chair at Culture3

Isabella Alonso de Vera Hindkjær - Chef DR P3 Radio & Podcast

Christian Bennike - Author of "Engang troede vi på fremtiden" & Journalist, Weekendavisen

Minik Rosing - Professor, Geologist

Mickey Gjerris - Associate professor in Bioethics

Christina Blak - Creative Director & Partner, We Love People

Kristina May - CEO AM Copenhagen

Sidsel Kjøller Damkjær - Partner Tomorrow Projects

Henrik Taudorf Lorensen - CEO TAKT

Ditte Søndergaard Bihorac - CEO Rudolph Care

Nanna Sverrild - Managing Director AM Copenhagen

Veronica D ' Souza - Advisor & Social Entrepreneur, Founder of CARCEL & Ruby Cup

Isabel Aagaard - Co-Founder Last Object

Liza Chong - CEO

Kresten Schultz Jørgensen - CEO, Schultz Jørgensen Kom.

Louis Emil Rind-Nygaard - Sustainability at Rudolph Care

Mads Kjøller Damkjær - Partner Tomorrow Projects

Special curated books by Esther Kjeldahl, Climate activist & author

Climate Culture films curated by ClimateCulture

Films by WaterBear Network

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GAMMEL STRAND 48
COPENHAGEN

Part of
3days of design